

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's
By G. H. M.

STRONGLY patterned in attractive abstract and nature designs. . . The SPRING-KNIGHT PRINTS are here in Holman's Dry Goods, Summerside to be fashioned into your most interesting and compliment - fetching costumes for Summer. This truly gorgeous Sanforized Broadcloth is woven by the famous Spring Maid Mills and it is well worth your careful consideration. There are several colors and prints from which to choose, all are 36 inches wide and all are priced just 75 cents a yard in Holman's Dry Goods, Summerside.

COME Summer, you'll want a comfortable, neat fitting STRAPLESS BRA to wear with your sun togs. Holman's Ladies' Wear in Summerside and Holman's Ladies' Shop in Charlottetown have WINKIE STRAPLESS BRA of fine Dacron, embroidered net and power net. They are slightly padded in the cup for comfortable wear and they're wired for stay-upness. In white only, these Winkie Bras will give you the new, high, rounded bosom that is youthful and smart. Sizes are 32 to 36 in B and C cup fittings, the price is 3.98 in Holman's Ladies' Wear, Summerside and Holman's Ladies' Shop, Charlottetown.

FOR YOU an investment in good living that carries a LIFETIME GUARANTEE! . . . The marvellous BERNINA fully automatic SEWING MACHINES are that and more too. They're made in Switzerland and distributed in Canada through the dealer facilities of Necchi, and that means Holman's in Prince Edward Island. The Bernina Machine is available in several styles, portable models. The Bernina can do practically anything but talk — the fine embroidery done on a Bernina can scarcely be distinguished from hand work. Come see the Bernina Sewing Machines, we will give you a demonstration either in your own home or right in the Furniture Department of Both Holman Stores.

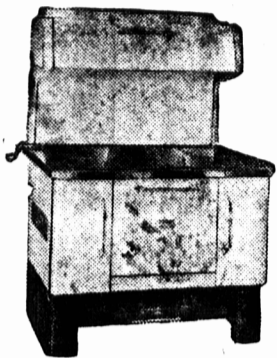
GET ready for outdoor fun by buying a smart, colorful PLASTIC JACKET. These can take all kinds of wear and they're wind and weather resistant. Holman's Sportswear in Summerside and Holman's Ladies' Shop in Charlottetown have PLASTIC JACKETS in two-tone shades — Tan with yellow, Charcoal with pink and Pink with white; the contrasting shade is on the yoke, pocket binding and buttons. They're smart as paint and may be worn box style or belted as you prefer. Sizes are 12 to 16 and the reasonable price is 8.95 in Holman's Sportswear, Summerside and Holman's Ladies' Shop, Charlottetown.

HOLMAN'S Both Stores... GREAT SPRING SALE ENTERPRISE RANGES

SAVE UP TO 25.00

-- One Week Only --

Friday, May 6th Through Saturday Noon, May 14th



SAVE 15.00 to 25.00 On These Enterprise Coal or Wood Ranges

CAPITAL — (Extended) with high warming closet and reservoir. Gleaming full enamel finish—Regular 209.00. **SPECIAL 189.00**

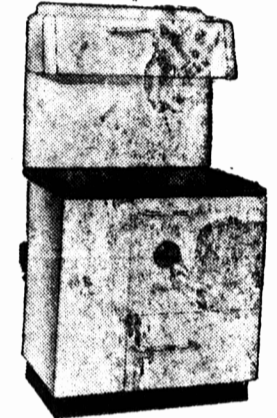
CAPITAL—(Square) with high warming closet. Full enamel finish—Regular 178.00. **SPECIAL 158.00**

CAPITAL—(Extended) with high warming closet and reservoir. Modern design and in standard finish. Regular 164.50. **SPECIAL 149.50**

CAPITAL—(Square) with high warming closet. In serviceable standard finish. Regular 152.00. **SPECIAL 137.00**

CORONET — Complete with high warming closet and reservoir. Finished in white porcelain enamel. Regular 251.00. **SPECIAL 226.00**

CORONET — (Square) with high warming closet. Finished in white porcelain enamel. Regular 217.00. **SPECIAL 197.00**



SAVE 20.00 On These Enterprise Oil Ranges

52C—The utmost convenience and assured even cooking heat. Gleaming white enamel finish with a high shelf. Regular 256.00. **SPECIAL 236.00**

52C—Trouble-free Thermo Jet burner is standard equipment in these Enterprise Oil Ranges. Finished in white porcelain enamel and with high warming closet. Regular 271.00. **SPECIAL 251.00**

61A—A handsome, modern range that will give superb cooking and baking service. Finished in gleaming white porcelain enamel. Complete with high warming closet. Regular 299.00. **SPECIAL 279.00**

61A—Designed for kitchen convenience and complete with high shelf. Finish is white porcelain enamel. Regular 284.00. **SPECIAL 264.00**

Enterprise and Holman's make it well worth your while to purchase a new, modern Range for your kitchen convenience. The Enterprise Foundry is country-wide famous for all types of Ranges—you want the best for your home, then it's an Enterprise Range for you! Look over the list and decide just which fuel is most suitable for your needs, you'll find a smart gleaming Enterprise that will cook and bake superbly with the fuel you have in mind. NOW IS THE TIME TO BUY AN ENTERPRISE RANGE FROM HOLMAN'S!

ONLY 5.00 DOWN

Delivers Your New Enterprise Range — Balance Monthly —

PLUS — A Fair and Reasonable Allowance For Your Old Range!



Extra Value Offer!

2 Full Tanks of PROPANE GAS FREE

With Any Enterprise Propane Gas Range During Sale

Free Delivery On All Enterprise Ranges Installation Extra

Order NOW --- Sale Ends Sat. Noon, May 14th
HOLMAN'S Both Stores HARDWARE

Special Purchase!

WOOL BLEND RUGS

"Home Means More with Carpet on the Floor!" And here is your opportunity to buy a Wool and Rayon Blend Axminster Rug at a truly worth while saving. There are several attractive patterns in tone-on-tone with colored floral corners; these will do wonderful things for the hominess of your home!

Size 9 by 10 1/2 feet, regular 89.50. **MAY SPECIAL 69.00**

Size 9 by 12 feet, regular 99.50. **MAY SPECIAL 79.00**

Five patterns in Scatter Mats, size 27 by 48 inches, regular 7.95. **MAY SPECIAL 5.95**

MAY IS CARPET MONTH AT HOLMAN'S Both Stores FURNITURE

HOLMAN'S Both Stores...

FOR ONE WEEK ONLY

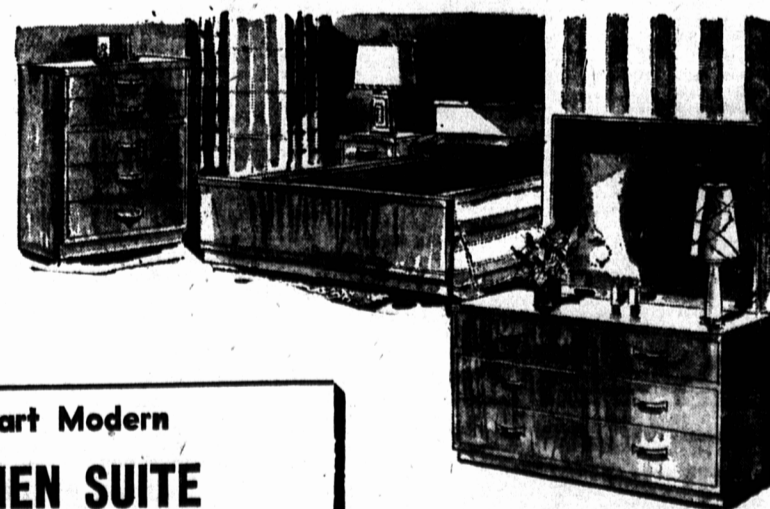
Saturday, May 7th Through Saturday, May 14th

YOUR CHOICE OF

A Good Quality SPRING FILLED MATTRESS
And A Steel Strap
HIGH RISER SPRING
(Regular 45.45 Value)
FREE

OR

A Smart Modern KITCHEN SUITE
5 Pieces in Gleaming Chrome
Table and Four Chairs
Regular 74.50
FOR ONLY 19.95



Your Old Furniture Trade-Ins May Be Arranged

ONLY 10% DOWN

HOLMAN HOME PLAN Balance Monthly

With The Purchase of Any Bedroom Suite on Our Floors At 169.00 or Over

Now Is The Time . . . And this Special Offer will delight you! With the purchase of any one of the new Bedroom Suites priced at \$169 or over you'll get a choice of either a FREE Spring and Spring-Filled Mattress OR a modern Chrome Kitchen Suite valued at \$74.50 for JUST \$19.95. Come in and inspect the new Bedroom Suites—Buy yours and get in on our Special Week-Long Offer!

Buy NOW -- Sale Ends Saturday Noon, May 14th

HOLMAN'S Both Stores FURNITURE

HOLMAN'S Both Stores OPEN All Day Wednesday

OPEN Friday Evening

CLOSED Saturday Afternoon & Evening