

# Johnson gives details on Vet construction

By John Pendergast

According to James Johnson, program director for the Atlantic Veterinarian College, only one half of one percent of the school has been completed so far.

However, good progress has been made. The school should be ready by the opening of classes in the fall semester of 1986.

During the winter, when the ground freezes over, precautions will be taken to see that there is no damage to the concrete structure. Other-

wise work will proceed as usual.

The projected cost of the Vet College has increased since the original estimate in 1983 of 26.8 million dollars. But, that is not all.

The figure above only includes the on-campus facility. There will also be an off-campus facility, which is expected to cost 1.1 million dollars.

This other facility will be a holding area for a variety of livestock. It will be structured like a farm, and designed to blend in with the surround-

ing rural community.

The companies that are involved in the construction of the college are Robert McAlpine, Ltd., the construction manager, while Morris MacCrae was awarded the site development work.

Island Construction is responsible for constructing and paving the new parking lots.

Schurman's of Summerside have been given Phase 2A of the construction. This involves the excavation of the building and its perimeter

foundations, including walls of north, south, and west sides of the building.

Tenders have been called for on Phases 2B and 2C. These phases will encompass the rest of the foundation, as well as the concrete structure.

Level 300 will be the second floor above the grade. Then there is level 400 above level 300, and after that, there will be a roof structure.

Level 400 includes structural steel. This will be necessary for fire prevention and occupant safety.

Mr. Johnson describes the construction to be "state of the art." Everything has been taken into account in regards to their budget.

There are three major criteria in constructing the Vet school. The first is quality. Secondly, there is the budget over which they "do not plan to spend a nickel more." The last of these is that the school be ready for the first class in September of '86.

Currently, there are between 30-35 people being employed at the site; 90% of them are Island residents.

Mr. Johnson gives judo to all of UPEI's faculty, students, and staff — the people who must bear the noise of construction.

Finally, he noted that this project is 50% funded by the four Atlantic provinces, with the federal government picking up the remainder of the tab.

# Feds urge students to cut back on drinking to excess

By Muriel Draaisma

Canadian University Press

OTTAWA — The federal government is pumping more than \$1 million into advertising this year urging students to stop drinking so much alcohol.

According to Rachel Ladouceur, Health and Welfare Canada communications officer, the government has set aside more than \$1 million for television advertisements, about \$147,000 for bus posters, \$94,000 for billboards and \$60,000 for student newspapers.

The print advertisements display a young person engaged in physical activity, nearby the words in bold letters: "Take Action on Over-Drinking." A quotation from the person about the uselessness of drinking too much alcohol appears below the picture.

Ladouceur says the government hopes the campaign will encourage students to examine why they drink to excess and think about the possible effects of too much alcohol consumption on their health in later life.

"Kids don't feel confident about themselves and are quite likely to drink to be one of the group," Ladouceur says. "We're trying to tell them about moderation, that they don't have to drink with everything they do."

Health and Welfare began to target students in its "dialogue on drinking" campaign in 1983. Ladouceur says the government started the campaign in 1976, but changed the focus from 25 to 49 years olds to 15 to 29 year olds after Statistics Canada released a study showing that the latter age group was more vulnerable to alcohol abuse.

Ladouceur says the government spent nearly the same amount of money last year in advertisements targeting students. But she quickly added that the amount of money pales in comparison with the dollars set aside by breweries for student-oriented advertising.

"Students are your future drinkers. Breweries are getting at them through ads," she says. "The breweries are very, very active on campuses and are trying to create a taste in students' minds so they will be buyers for life."

Officials from the Brewers Association of Canada, and Labatt's Limited, Molson's and Carling O'Keefe, three breweries which spent thousands of dollars on student newspaper advertising last year, could not be reached for comment.

Ladouceur, however, says she estimates Canadian breweries will spend about \$200 million on television advertisements this year alone, in a bid to encourage young people to drink their products. But she quickly added: "Oh, don't use those figures in connection with me. I don't know the exact figures."

Ladouceur says breweries reach students especially through the sponsorship of campus events, where they offer to supply large quantities of beer to participants for free. She says Health and Welfare, along with some student and community groups, is trying to counter the abuse of alcohol that often occurs during these events and breweries' advertising with a message of moderation.

One student group launching a national campaign with a theme similar to that of Health and Welfare is BACCHUS. Named after the Greek and Roman god of wine, the group stands for the Boosting of Alcohol Consciousness Concerning the Health of University Students.

Bacchus national director Doug Smith says the group, which promotes "responsible attitudes" towards drinking on campus, already has three chapters in Canada. They are Sir Wilfrid Laurier University, the University of Waterloo and McMaster University in Hamilton. The U.S. has 180 chapters.

The Wilfrid Laurier chapter where Smith is based

will hold a workshop about student drinking for Ontario universities Oct. 26. Smith says he hopes Bacchus' philosophy of moderation will spread throughout Ontario and next year, into the rest of Canada. The national campaign is being funded by the Association of Canadian Distillers, which gave Smith \$15,500 in the summer to encourage student councils to set up chapters.

"Any cry for abstinence is not our aim," Smith says. "It's not realistic because drinking is socially acceptable. We just want to educate people about the use and abuse of alcohol."

Smith says Bacchus will encourage universities across

the country to examine rules in residence concerning drinking, the amount of alcohol on campus, and the hours of campus pub operations. But the campaign will focus on getting students to help other students learn about the dangers of excessive drinking, he added.

"We want to promote responsible behaviour by saying to students, 'Do you know your limit? Do you know you should have food available at parties to absorb alcohol? Do you know that missing classes may be a sign you are having too much to drink at night?'" he says.

"We want to tell them you don't have to drink 15 drinks to have fun."



# Model UN looking for participants

Anyone interested in going to New York as a delegate of the National Model United Nations Conference is cordially invited to attend a general meeting on Tuesday, Oct. 30/84 at 5:30 in Robertson Library Room 111.

We invite you to meet the NMUN Executive, and participate in general discussion on the subject of the National Model United Nations program.

All Model UN delegates will enroll in Political Studies 482A during second semester.

All potential delegates must be full-time U.P.E.I. students. Relevant academic study would be a great asset but is not necessary. We are very interested in Juniors and Sophomores with the potential for turning. First preference is reserved for experienced delegates.

A personal commitment to all aspects of the Model United Nations programme, including fund raising, academic preparation, and disciplined attendance at all Model U.N. functions both in Charlottetown and New York is mandatory. This meeting should prove to be interesting and very informative, so do make an effort to be involved.

# Geers try to change image

TORONTO (CUP) — Some engineering students at the University of Toronto are tired of their image as "beer guzzling partyers" and want to stress the "intellectual" aspects of engineering.

The U of T engineering students say they will educate their peers about the negative image prompted by their antics on Canadian cam-

pus, when they gather for an upcoming Congress of Engineering Students.

"Of course people go to a conference to have a good time," says David Stubbing, chair of the congress organizing committee. "We want to make sure that people go home with more than a hangover."

# "Publish or perish?"

EDMONTON (CUP) — A recent Edmonton Journal story which quotes a letter accusing the University of Alberta of promoting professors unfairly has sparked debate on campus about the publish-or perish theory.

The university administration has publicly denied that it promotes or gives professors pay increased based on their research and the number of academic articles they write, as opposed to teaching ability.

But Leon Craig, political

science professor and the letter's author said the administration greatly rewards professors who publish many articles in scholarly journals and virtually ignores those who merely teach well.

"You could be the greatest teacher since Socrates, and not only be deemed unworthy to join the ranks of full professors, you may be exposed to 'gross deficiency' proceedings on the grounds of 'insufficient research activity,'" Craig said.

Craig circulated the letter among arts faculty members

last summer and severely criticized this system of promotion because it discourages good teaching. He said the type of research favoured by the administration does not suit the humanities and social sciences and achieve "a deeper understanding of important human questions."

Arts dean Terry White, however, says the university encourages good teaching as well as research.

White said the university's faculty salaries and promotions committee examines not only publishing records, but

uses peer review, student assessments and interviews with graduating honours students. He said none of these weighs more than the other.

White claimed the university tries to strike a balance between teaching and research and said Craig only wants teaching to be emphasized.

Craig declined to comment further because he said publicizing the debate will have "deleterious consequences" for professors who are trying to accomplish some reforms of the system.