

Plan Tourist Promotion At Meeting Of Innkeepers

Senator Elsie Inman, president of the P. E. I. Innkeepers Association, presided at the semi-annual meeting Saturday evening at Mulberry Lodge, Summerside with over thirty members in attendance. Guests present were Mr. George Fraser, director of the P. E. I. Travel Bureau and Mr. Robert Donnelly, provincial sanitary engineer.

The major portion of the meeting was devoted to an explanation and discussion of a draft of new regulations dealing with sanitation which were accepted by the meeting. Mr. Donnelly provided valuable information to the members in answering the many queries directed at him that arose from these new regulations, which are to become effective April 1st, 1957.

The discussion on the new amendments resulted in a motion that the changes be accepted by the association; (2) that the new regulations be submitted, through Mr. Donnelly, to Health Minister Bonnell; (3) that the changes be advertised in the press; (4) and that the Minister of Health be asked to inform the P. E. I. Travel Bureau of the various tourist homes, etc. who do not comply with the new regulations. These will not appear in the Travel Bureau listings that are used in tourist publications, but they will always be given a chance to qualify if they wish to do so.

Mr. Fraser addressed the enthusiastic gathering on the forthcoming Canadian Tourist Association meeting which is to be held from September 17-21st. Mr. Fraser stated that John Fisher, well known broadcaster and lecturer, who is executive director of the C. T. A. will be present and will be heard in several addresses. The Travel Bureau director also said that it is the hope of the bureau to establish one or two good roadside sites this year, between Charlottetown and Summerside. He pointed out the benefit of cooperative advertising with other Provinces and stated that a total of 2,232 inquiries have been received to date from prospective tourists. Many of the inquiries were also the result of a survey the bureau carried out to which there was an excellent response, Mr. Fraser said.

He concluded by outlining a promotional project which he stated the innkeepers could take under consideration for future sponsorship if they so agreed. The project suggested by Mr. Fraser is the sponsorship of various types and classes of dances which is now a part of the Music Festival and making it an annual event. He stated that the festival committee would be glad to relinquish the dancing portion of the festival in order to stress music and vocal. No action was taken on this suggestion.

Two of the winners in the recent innkeepers slogan contest were present and received their cash awards. These were the provincial winner Miss Avonma MacCausland of New Glasgow, P. E. I. and first prize winner for Prince County, Mr. John Hancock of Summerside. Miss MacCausland received \$50.00 for the winning slogan of "Holiday Island" and Mr. Hancock the recipient of \$25.00 for his suggested slogan of "Recreation Land". The winners were introduced by the secretary, Mr. Walthen Gaudet and the presentations were made by the honorable president.

Other prize winners are: Queens, (2) Barbara Worth, Prince of Wales College, Charlottetown, "Canada's Holiday Haven"; (3) Sonja Griffin, grade eleven, Charlottetown, "The Friendly Isle"; Kings, Kent MacLean, Montague High, "Canada's Leisure Land"; (1) Margaret Finlayson, Kilmuir "The Playground on the Gulf"; (3) John Paquet, Souris "Isle of Happiness"; (2) Marie O'Brien, Alberton High "Island of Sandy Beaches"; (3) Judith Ann Pate, O'Leary "Home of Confederation of Canada." First, second and third place winners for each county received \$25, \$15, \$10, respectively. Mr. Gaudet stated that a total of 282 entries had been received.

Before adjournment a motion was approved in which the slogan "Holiday Island" is to be used by the committee as they see fit with regards to waiting on the Government with a view to having the slogan placed on license plates, literature etc. the committee appointed to attend to this matter comprises the association directors.

Navy League Meeting Is Held At Summerside On Saturday

A meeting of the P. E. I. Division of the Navy League of Canada was held Saturday afternoon in the Legion Home Summerside with the president, Charles Hogan, presiding.

Plans were laid for the coming financial drive for the Sea Cadets and tentative dates for Summerside were set for June 15 and 16th, and Charlottetown June 22nd. Arrangements were also completed to have the sea cadets participate in various functions while the "Algonquin" is in port at Summerside and for the cadets from both Summerside and Charlottetown to meet the "Algonquin" in Northumberland Strait before she journeys to Summerside, where they will enjoy a short cruise on board the ship. It is not known as yet just what boat will carry the cadets to the Algonquin in the strait. The boys will be accompanied by their parents and members of the local Sea Cadet committee. Tentative plans were laid for a sports day in which "two cadet corps will compete with a proposed date of June 30th being set.

President Charles Hogan reported to the meeting on the semi-annual convention of the Navy League of Canada which was held in Halifax in April.

Summerside Lobster Carnival In July Gets Wide Support

Lobster dinners, dances, binges, and other entertainment will be staged under canvas during the Lobster Carnival at Summerside in July.

These and other plans were discussed during the weekly meeting of the Central Committee on Thursday evening, when representatives of various service clubs and organizations reported on what their groups are prepared to do during the Festival.

Through the co-operation of Mr. J. Watson MacNaught, M. P. Parliamentary Assistant to the Minister of Fisheries, an ample supply of lobsters will be available during the festival which is being staged at a time when the lobstering season is closed in this area.

Councillor Edgar Cannon is chairman of the Central Committee, while Ben Beck is secretary, and T. E. Hickey is treasurer. Speaking for the Summerside Y's Men, John Leuty said his club has voted \$200 to the Festival, and indicated the clubs willingness to assist in the program in other ways.

Plans of the Lions Club for a soap-box derby were described by Buddy D'Atte, Russ Kelly, Herb Schurman, and Wendell Rogers, of the Summerside Lions Club.

Charles Hogan of the Summerside Branch of the Canadian Legion said that this group will look after binges on carnival nights.

The advertising work on the carnival was also discussed and agreement reached that this be handled jointly by a committee representative of the service clubs. Other projects, including an industrial display booth was also discussed by the meeting.

ALBERTON TIMELY NOTES

Continued from page 3

Industry, Mr. Crowley will continue as editor with offices in Merril, but the business, advertising and circulation departments will be in Milwaukee. Mr. Crowley acquired the publication from the now defunct American National Fur Breeders Association, which had published it from 1937 to 1952 as the American National Fur and Market Journal. He changed the name when he began publishing it. The Fur Rancher has been printed in Mosinee, Wis., the past four years, but beginning with the June issue, it will be printed in Milwaukee, Mr. Crowley said.

Last weekend a collection of 42,000 standard ranch mink for the account of the United Mink Breeders Association sold at a 98 per cent clip at the New York Auction Company, Inc., N.Y. This was the last U.M.P.A. sale of the year and the auction house reported that it turned out to be the strongest one of the year as well. Prices were quoted as from 10 to 15 per cent higher than current market levels.

The top prices reached, which were high for the season, on New York's U.M.P.A. offering were \$71 for males and \$43.50 for females. Both bundles were shipped by MacArthur Farms, Janesville, Wis. and were bought for Ritter Bros. by Salland, Miller and Herbst, Inc. The auction company reported that the lower end goods were also in demand and that the price advances were registered all along the line. Both dealers and manufacturers were taking goods, and there was some European buying, particularly on the finer lots. The balance of the U.M.P.A. catalogue will be sold after the Great Lakes collection is offered tomorrow.

At the meeting of the U.S. Mink Breeders Association, concern over the problem of mink over-production was expressed by prominent members such as the president, Arthur MacArthur and vice president Ed. Langenfeld and EMBA's advertising agent Mr. Albert Woodley also alluded to the production dilemma facing mink farmers. Mr. Langenfeld in discussing the problem of over-production stressed the need for improved quality mink to meet competition and to keep pace with EMBA's fashion advertising claims.

Mr. Woodley spoke about the world wide scope of EMBA's promotional efforts and outlined plans for a new brochure that will be printed in English, French, Italian, Spanish and German to cover the world market. He stated that the advertising budget for 1956 was \$500,000 of which \$400,000 would be spent in cooperative advertising with retailers and manufacturers and the other \$100,000 is slated for educational and promotional outlets.

FEAR TROOP RIOTS

BANBURY, England (Reuters) Some 1,000 British servicemen and women stationed near here were ordered to stay out of Banbury for six months to avoid clashes with Americans. British authorities reported a series of clashes in one of which "a razor was used on an American." Banbury police said the blame for the brawls was "50-50 between Britons and Americans."

FAWCETT OIL RANGE FOR SALE

Pot Burner with Blower type; also 2 burner Coleman hot plate. Both in excellent condition.

G. J. JOHNSTON, Alberton

Special Low Prices

We offer a complete line of Delaval dairy equipment and Myers sprayers in all models at special low prices for this week only. Livestock taken in trade.

Robert Mayhew Kinkora

STARLITE THEATRE "MARRY ME AGAIN"

Monday and Tuesday, May 28-29 With Robert Cummings and Marie Wilson Shorts and canteen service - 8:30 P.M.

Coming Wednesday and Thursday "THE BIG WHEEL" With Mickey Rooney and Thomas Mitchell

Amalgamated Dairies Ltd. ATTENTION PATRONS

Please complete and return to us your Group Insurance Cards without delay so that we may have them checked before June 1st, 1956.

O'Leary patrons are requested to return cards to our O'Leary office.

If you are a patron and have not received a card contact us immediately.

Application cards may be given to our cream or milk haulers.

JOHN S. WRIGHT, Manager.

MINSTREL SHOW

In BORDEN LEGION HALL MONDAY, MAY 28th at 8:30 P.M.

Featuring the Merry Minstrels of Charlottetown with their cast of 35, under direction of Connie Le-Clair, Earl Hennessey and Arthur Arsenault.

Sponsored by Borden Canadian Legion. Admission 60c and 30c.

FOR SALE

ONE COCKSHUTT NO. 30 with two speed axle. ONE MASSEY HARRIS No. 30— These machines are in first class condition. Will contract potatoes on 2 year basis.

P. E. I. BAG COMPANY LTD. SUMMERSIDE PHONE 2261

TENDERS

Tenders will be received up to June 5th for the following properties:

TYNE VALLEY CHEESE FACTORY ABRAM'S VILLAGE CHEESE FACTORY

Lowest or any tender not necessarily accepted.

AMALGAMATED DAIRIES LIMITED

ROYAL Borden

Monday - Tuesday 8 p.m. Matinee Tuesday 3:30. "EAST OF SUMATRA", starring Jeff Chandler and Marilyn Maxwell, in color; also Serial.

REGENT Today .. 3:30 - 7:15 - 9:15 Tuesday .. 7:15 - 9:15

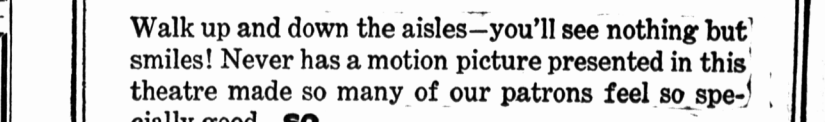
DAVID NIVEN YVONNE DE CARLO BARRY FITZGERALD

Tonight's the Night

Sponsored by Ladies' Aid of P. C. Hospital

CAPITOL Summerside

THEY'RE HAPPY BECAUSE YOU'RE HAPPY!



Walk up and down the aisles—you'll see nothing but smiles! Never has a motion picture presented in this theatre made so many of our patrons feel so specially good—so

"Mister Roberts"

TODAY (Monday) - TUES. - WED. EVENING SHOWS 7:10 - 9:20 MATINEE TUESDAY 3:30

WARNER BROS. PRESENT IT IN CINEMASCOPE WARNERCOLOR STEREOPHONIC SOUND

STARRING HENRY FONDA JAMES CAGNEY WILLIAM POWELL JACK LEMMON

ALSO STARRING BETSY PALMER WARD BOND PHIL CAREY - Screen Play by FRANK NUGENT and JOSHUA LOGAN

Based on the play by THOMAS HEGGEN and JOSHUA LOGAN PRODUCED BY JOHN FORD and MERVYN LEROY

Directed by JOHN FORD and MERVYN LEROY LELAND HAYWARD



"NOVELTEA" IS POPULAR EVENT

Upwards of 200 men and women visited the Summerside Y Centre on Saturday afternoon to patronize the novelty of a "Noveltea" sponsored by the Summerside Alpha Hi-Y Boys Club. Under the direction of club president Jim Norton about fifteen of the boys acted as waiters serving tea and sandwiches to the guests. Several prominent Summerside men assisted the boys by presiding at the head table. Two of these Elmer Murphy, left and Jim Murphy right, are seen providing two Hi-Y boys, Kendall Godkin and Jerry Daley with freshly filled cups of tea to serve to one of the tables, while seated in the foreground enjoying the refreshments and Mr. and Mrs. Charles Ballen and Mr. and Mrs. Jock Hopkirk. Others who presided at the head table during the afternoon were Dick Henthorn, Dave Carney, Charles Linkletter and Bob Schurman.

(Photo by Wotton)

Well Known Graham's Road Resident Dies

The death occurred at the Prince County Hospital on Friday of John A. Campbell, Graham's Road, in his sixty-first year.

A long time resident of the above settlement, Mr. Campbell was a progressive farmer and was very active in the realm of sports, having special interest in track and field. In the early 1920's, he was a member of the Abegweit track team, specializing in long distance running. Competing in this phase of the sport, Mr. Campbell appeared at many Maritime centres, including Halifax and Saint John.

Apart from his sorrowing widow, the former Jessie MacKay, Clifton, Mr. Campbell is survived by six sons: Elric W., Manager of the Prince Edward Island Potato Marketing Board; Ewen, of the Science Services Lab., Dominion Experimental Station, Charlottetown; Millar and Louis, of Graham's Road; Gordon, a member of the R.C.A.F. stationed at Cold Lake, Alberta; and Malcolm, who resides at the Graham's Road homestead. Two daughters, Mrs. Frederick Dimond, of Toronto, Ontario, and Jessie, employed with the M. F. Schurman Co. in Summerside, also survive.

Death Sunday Of Mrs. H. Hodgson

The death of Mrs. Herbert Hodgson of Alberton occurred Sunday afternoon at the home of Mr. and Mrs. J. A. Callaghan, Mrs. S. H. Hodgson, who had been in failing health for several years.

The former Miss Hattie Nutter was born at St. George, N. B. seventy-six years ago. Death came on the forty-eighth anniversary of her marriage to Herbert Hodgson, which took place in Waltham, Mass. more than forty years ago they left Waltham to take up residence in Alberton. Mrs. Hodgson's home town. Here Mrs. Hodgson endeared herself to many friends, especially to the teen age girls whom she taught in Sunday School and led in other church groups, first in the Presbyterian Church in Canada and, after church union, in the United Church of Canada. Besides her husband she is survived by one son, Eugene, in Beaumont, California, and two sisters in Saint John, N. B.

Speedster Fined \$100

A party from Tryon was fined \$100.00 and costs in County Magistrate Court, Summerside Friday by Magistrate R. S. Hinto, Q. C. after he pleaded guilty to driving a motor vehicle without due care and attention (speeding). The accused was clocked at a speed of 90 to 95 miles per hour from Albany Corner to Tryon by Cst. James Maloney of the R. C. M. P. Summerside detachment. This was the second conviction for this offender under the Highway Traffic Act for excessive speeding.

The case of a Summerside man

Chartered Accountants T. Earle Hickey

Canadian Bank of Commerce Building Summerside, P. E. I. Phone 2235

INSURANCE R. E. Ellis & Son Limited

Fire - Auto - Casualty 5 Summer St. Summerside

Optometrist E. E. Parkman

Opt. D., R.O. PHONE 3287 REGENT THEATRE BLDG. Summerside

A. Raymond Grant, B.Sc., O.D.

208 Water Street - Summerside Above Maurice Mill's Men's Wear PHONE 3530

THE READ STUDIO Photographers D. W. SEARS

SUCCESSFUL RAISIN DAY

A section of some 200 Girl Guides and Brownies who staged a successful "Raisin Day" at Summerside on Saturday are seen above ready to begin their visitation of the town. Local citizens supported the efforts of the Guides and Brownies to the extent of 200 lbs. of raisins which were purchased in 2-ounce containers.

L. Linkletter is seen (left) with the winners of the most decorative baskets who are, from left to right, Carol Jenkins, Janet MacFarlane, Joyce MacLeod, Elizabeth Holman, Ruth Curry. Barbara Walle and Eleanor MacEwen. Immediately behind the winners are three of the leaders: Mrs. George McLennan, Mrs. Morley Wylie and Mrs. Jack Rawick.

(Photo by Wotton)