

BE ON HAND FOR
GRAND RE-OPENING
CEREMONIES
9 A.M. TOMORROW

ZELLER'S

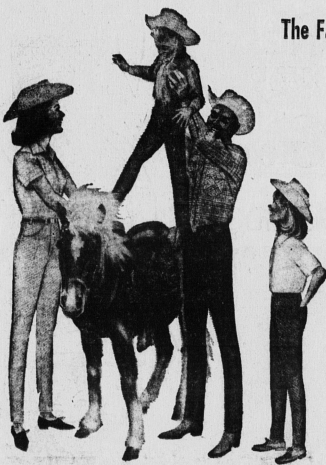
RETAILERS TO THRIFTY CANADIANS



USE ZELLER'S
CONVENIENT
"CHARGE IT" PLANS

GRAND OPENING TOMORROW ZELLER'S IN CHARLOTTETOWN

A new store for YOU . . . larger, and featuring splendid new conveniences and shopping pleasure combined with the genuine values that have made ZELLER'S famous from Coast to Coast. Shop at ZELLER'S and see for yourself . . . there is no place that offers greater value . . . a greater selection . . . and satisfaction guaranteed.



The Famous **Kings** COWBOY

Hard-wearing twills and blue denims for men, featuring the new slim, trim fit. Canada's strongest and hardest wearing garments. Zipper or button fly. Sizes waist 28 to 42, leg lengths 28 to 36.

6.50

BOYS' COWBOY KINGS

Just as slim and snug-fitting as Dad's. So strong and sturdy a growing lad can hardly wear them out. Lightning zipper fly front. Sizes 7 to 12 years. Blue Denim, Sandstone Twill, Black Twill. **\$4.25**

YOUTHS' COWBOY KINGS

As above, sizes 13 to 18 years.

5.25

KIDDIES' COWBOY KINGS

As above, sizes 2 to 6 years.

\$2.95 and \$3.95

Men's, Boys' and Youths' COLLEGIATES & CASUALS

MEN'S CASUAL SLACKS
These slacks are made of regular, slim and slim cuffs, all with GWG's traditional top quality and fine tailoring for long lasting comfort and fit. All of our colors, completely washable.

REGULAR CUT CASUAL SLACKS
With cuffs and belt loops available in large selection of sateen, plain colors, checks and stripes. Size 28-34, leg length 28-34. Sandstone and Black 28-36 leg lengths. Sandstone Sateen, Black Sateen, Gray Shadow Stripe Sateen, Blue Shadow Stripe Sateen, Brown Muted Striped Sateen and Gray Muted Stripe Sateen. **\$6.95**

COLLEGIATE BELTLESS CASUALS
The slacks the young man will step out in with confidence. Beltless and cuffs, with new slim, neat fitting styling. Sizes 27-34 in short, medium and long leg lengths. Choose from Twills, Sateens or Nylon/Viscose Flannel. **\$5.95 to \$7.95**

BOYS' CASUALS CUFFLESS WITH BELT LOOPS
Size 7-12 years. Shadow Stripe Sateen in Gray or Blue Muted Stripe Sateen in Brown or Gray. **\$4.50**

YOUTHS' CASUALS, CUFFLESS
Size 13-18 years. Colors and fabrics as above. **\$5.50**

BOYS' CASUALS WITH BELT LOOPS AND CUFFS
Size 7-12 years. Black Cotton Sateen **\$4.50**
Olive or Charcoal Nylon/Viscose Flannel **\$4.95**



GWG "TEXAS RANGER" Pants & Shirts

Matched Outfits with exceptional durability and smart good looks. "Texas Rangers" have long been a favourite. They're color-fast and pre-shrunk to keep their appearance and comfortable fit through a lifetime of washings.

"TEXAS RANGER" SHIRTS
Hard-wearing twill in attractive shades to match both Texas Ranger and Drillers Drill pants. Snap fastener front. Spruce Green or Antelope. **4.50**

"TEXAS RANGER" PANTS
Tailored to GWG's high standards from top quality twills. Sizes 20-44. (Spruce Green, 30-50). Leg lengths 28-36. (Antelope 28-34). Spruce Green or Antelope Twill. **\$5.95**

GWG
GARMENTS
Mean They Wear
Longer Because
They're Made
Stronger

CREDIT COUPONS — NO DOWN PAYMENT
30 DAY OPTIONAL TERMS

NEW AS TOMORROW! LADIES' GWG CASUAL SLACKS

LADIES' CASUAL SLIMS

These are simply wonderful slacks that will keep that "just bought" look. Neat slim line cut with side zipper in good looking nylon reinforced flannel, a blend of viscose and 420 nylon. Machine washable. Sizes 23-36 in Short, Medium and Long Leg Lengths. Olive shade. **\$5.95**

SATEEN PRINT SLACKS

Printed cotton sateen casual slims in checks and muted stripes. Pre-shrunk and washable. Sizes 23-24 in Short, Medium and Long Leg Lengths. Blue Shadow Stripe, Black and White Pin Check, Gray Muted Stripes or Brown Muted Stripes. **\$5.50**



JUST SAY
CHARGE IT

BOYS' FLANNEL CASUALS

With Belt Loops and Cuffs

Sizes 7-12 years. Olive or charcoal Nylon/Viscose Flannel. **\$4.95**

BOYS' HALF BOXERS

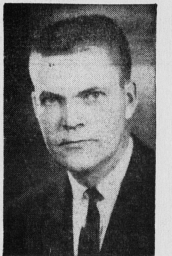
Nylon/Viscose Flannel, with elastic back for snug waistline, fly front and cuffs. Machine washable. Sizes 7-12 years. Olive or Charcoal. **\$4.50**



R. G. LEITCH Manager of Zeller's here

Manager of the new Zeller's store in Charlottetown, is R. G. Leitch, who for the past two years has been manager of Zeller's, in St. Catharines, Ont. Mr. Leitch joined Zeller's in 1956 in his hometown store at Kitchener, Ont., after he graduated in retailing from the Ryerson Institute of Technology, Toronto.

He will be assisted in the management of the new store by Allan MacLellan, until recently assistant manager of Zeller's, at Dartmouth, N.S.



A. MACLELLAN Dartmouth N.S. Asst. Manager

Assistant manager of Zeller's in Charlottetown, is Allan MacLellan, until recently assistant manager of Zeller's Dartmouth, N.S. store.

MacLellan has been associated with Zeller's for about six years. He joined the company in 1960 at Moncton, N.B. and afterward worked at Fredericton, N.B., in three Zeller's stores in Toronto, and recently at Dartmouth, N.S. He is a native of Sydney Mines, Cape Breton, N.S.

BEDQUE

Mr. and Mrs. John Myers, Charlottetown, left recently on a trip by car to visit in Toronto. While there they will be guests of Mr. Myers's cousin, Mrs. T.W. Morrison and family, in Deep River, and sisters of Mrs. Myers in other parts of that province.

Guests at the manse with Rev. and Mrs. R.M. Cameron, over the weekend were Mr. and Mrs. Alexander Gillis and family of Whycomagh, Cape Breton. With Mr. and Mrs. Gillis were their four children, one of whom, William, is entering St. Allison, to begin studies for the United Church Ministry.

Mrs. Courtney MacKay, New Glasgow, N.S. is visiting her brother, Mr. Waldo Gardiner and Mrs. Gardiner of this village.

Those attending the men's Conference at Stanhope Beach over the last weekend were: Ralph Calbeck, Harold Leard, Sidney Murray, W.J. Reid and Esme Wright.

Mrs. Bruce Davidson and her sister, Mrs. Villa Johnson, Cape Traverse, were recent guests at the home of Mr. and Mrs. J. Harrison MacFarlane Bedeque.

Mr. and Mrs. Vernon Schurman, of Massachusetts were recent visitors to Bedeque. Mr. Schurman is a son of the late Mr. and Mrs. David Schurman who were residents at one time of this village.

Mrs. Frank Deacon, Charlottetown, was a recent guest here of Mrs. Edna Jenkins.

Miss Laura Louthier paid a visit to Bedeque recently. She was at one time a resident of this village.

Miss Louise Calbeck, Central Bedeque is a patient in the Prince County Hospital, having the misfortune of falling and fracturing her hip.

Arthur Murray, was supply preacher on the Bradabane Charge of the United Church for three months. He returns to Pine Hill in a few weeks where he will enter his final year in the theological course.

Dr. Ernest P. Weeks a n.d. Mrs. Weeks left Ottawa on Sept. 8 on a trip to Europe, where the Dr. will combine business with pleasure. They expect to visit Spain, Italy, Northern Yugoslavia, Austria, Switzerland, France, Germany, Sweden and England. The work Dr. Weeks will engage in will be tied in with a study of highways in which various European countries are trying to develop the different regions of their respective lands.

ZELLER'S GUARANTEE SATISFACTION — OR YOUR MONEY BACK!