



108th

Birthday SALE

\$2400 IN PRIZES

TO 12 LUCKY SHOPPERS

WIN ONE OF THESE GENEROUS PAID-UP CHARGE ACCOUNTS

JUST IMAGINE - - Shopping to your heart's content in Holman's great department stores without it costing you one penny.

6 WINNERS AT EACH STORE

- 1st PRIZE—Two \$500 paid up charge accounts
- 2nd PRIZE—Two \$250 paid up charge accounts
- 3rd PRIZE—Two \$150 paid up charge accounts
- 4th, 5th and 6th PRIZE—Six \$100 paid up charge accounts

THE DRAWING WILL BE FUN

... HERE'S WHAT WE PLAN TO DO

Every night of the sale Monday to Saturday inclusive at 7 p.m. over the CFCY-TV News Program we will draw two winners—this makes 12 winners in all.

Then at 7:15 Saturday night July 10 over CFCY-TV with simultaneous broadcast over CFCY radio we will assemble all 12 winners in the studio, introduce them to you and they will draw their own prizes to see who wins the grand prizes of \$500.00 paid-up charge accounts and who goes home with \$250, \$150 or \$100 Holman charge accounts. Be sure to watch CFCY-TV news every night—you may be a lucky one.

HERE'S HOW TO WIN

Simply visit our Birthday Sale Booth in the furniture department Charlottetown Store. First Floor Summerside Store and pick up your FREE birthday Ballot. Contest open to any Holman customer over 18 years of age. Holman employees and their immediate families are not eligible.

NO OBLIGATION
NOTHING TO BUY



ATTENTION NEWLYWEDS - TO - BE

If you are planning to set up housekeeping this year—We invite you to come in during this big sales event and select your requirements of Furniture, Appliances and Apparel, taking advantage of the many big savings now available. IF not immediately required use our LAY - AWAY PURCHASE PLAN . . . FREE storage NO INTEREST until delivery.

Food Freezer by Woods

- Featuring new space saving urethane foam insulation
- Urethane is proven three times as effective as cork, twice as effective as fiberglass insulation
- Wood's freezers offer you the largest storage volume in comparison to the floor space used
- Wood's freezers are equipped conveniently located lid lights, signal lights, and lock
- Wood's freezers have 5 year warranty on unit and free food insurance

600 lbs. **199.97** 800 lbs. **219.97**

No Down Payment — 11.00 Monthly

Bluebell 56 pc.

Dinner Set

- Turquoise leaf design decorates the scalloped border of this china like dinner set by Myatts
- Each set contains 8 each cups, saucers, 5" plates, 7" plates, 10" plates, cereals and fruits

Regular 29.95

19.47

Livingroom Ensemble

- 100% nylon frieze covering
- Choice of brown or raisin
- Attractive semi-wide arm styling
- Reversible foam cushions
- Cone-coil spring construction
- Deep sewn foam back
- Ensemble consists of: Kroehler sofa Matching chair Arbutle top coffee table Matching step end tables Table lamps and shades

Reg. 271.82

199.97

No Down Payment — 11.00 Monthly

NEW CRISP SUMMER

Dresses

- Selection of Summer Dresses
- Cotton, gingham, prints, linen, seersucker & some with lace
- Short sleeve and sleeveless
- Full skirts A lines & shifts
- Many different styles and colors
- Sizes 7 - 14

Reg. 4.97 - 7.98

3.97

Jewellery

- A nice selection of pins, earrings, necklets and bracelets
- White and summer pastels
- Pearls and attractive summer beads

Reg. 1.00

57^c

Reg. 2.00 - 3.00

97^c

New Summer Dresses

- Arnels, dacrons, terylenes, linens and cottons
- Styles and sizes for everyone
- Solid shades and prints
- Sizes (5-17) (8-20) (12½ to 24½)

Reg. 8.98 to 12.95

4.97

Summer Hats

- Straws, panamas, silks, laces
- Nets and flowered styles
- White, navy, black, beige and lovely pastels

Reg. Value 4.98 - 19.95

3.97

LONG and SHORT SLEEVES

Dress, Sport & Knit Shirts

- Tailored from a fine cotton broadcloth in regular or trim tapered body
- Button down or regular perma stay collar
- Latest casual look for men of all builds and ages
- Checks, stripes and plains in blue, olive, red, brown and gold
- Size S, M, L, XL

Reg. 3.98 to 4.98

2.97

Athletic Boots

- Specially priced Athletic boots of sturdy canvas
- Cushion arch insoles
- Black with white trim

Little Gents 6-10 ● Youths 11-13 ● Men's 6-11
1.27 1.37 1.67

ENGLISH VENETIANS and WORSTEDS

Men's Suits

By PROGRESS BRAND

- Styled with centre or twin vents with 2 or 3 button front
- Pants styled with plain front
- Exclusive patterns in Garnett's famous all wool satin faced Venetian and Garnett's Glenishire suitings
- Rich blends of olives, blues, golds, browns and charcoals
- Sizes 36-44 in regular and tall

Reg. 99.95 to 109.95

79.97

FOR THE ACTIVE BOY, STURDY

Pants and Jeans

- Reinforced to take plenty of punishment in long wearing chino or denim to take tough day-in day-out wear
- ¼ boxer or regular waist with belt loops all around
- Some styles with double knees
- Sanforized and machine washable
- Latest popular shades of wheat, powder, black, brown
- Size 6-18

Reg. 3.69 - 3.98

2.87

Cedar Shingles

EASTERN

- Tight straight grain resists the severest weather conditions
- Easily painted
- Renowned for many years of durability
- 16" length
- 4 bundles per square
- 2 grades clear walls and second clears
- Sorry no out of town deliveries at this low price

Reg. 9.98

8.37 SQ.

Firestone Nylonaire Tires

- Low price with no sacrifice in quality
- Strong nylon cords
- No time limit guarantee

750 x 14 TUBELESS
Reg. 16.35

670 x 17 TUBE TYPE
Reg. 14.30

12.97 11.47

20% Discount on all other sizes

Sheetrock

- Easily filled joints because of exclusive tapered edge
- Fireproof gypsum core for maximum family protection
- Easily decorated with any modern treatment
- ½" thick 4' x 8' sheets
- Sorry, no delivery at this low price

Reg. 2.39

1.87 SHEET

Lawn Mowers

- 2½ H.P. Rope start 2 cycle
- Adjustable cutting heights
- Guaranteed for one year
- 18" cut
- 2½ H.P. 4 cycle
- Offset front wheels
- 18" cut
- Guaranteed for one year

Reg. 54.95

Regular 69.95

38.97 55.97

5.00 MONTHLY

6.00 MONTHLY

LOOK FOR THE PINK SALE CARDS THEY MEAN EXTRA VALUE TO YOU!