

# national universities week

Universities from coast to coast will join in a week long celebration this fall to mark the achievements of Canadian higher education. National Universities Week (NUW) has been scheduled for October 2-8. The theme of the week is "We have the future in minds" and, while NUW is being billed as a low-budget celebration, it is already generating a lot of enthusiasm on university campuses across the country. The purpose of the week is to demonstrate the essential role of Canadian universities in community, regional and national development. It will draw attention to the value of teaching, scholarship, research, and cultural and public service activities, and will emphasize university contributions to business, industry and the economic life of Canadian society. National Universities Week is a joint endeavor of the Association of Universities and Colleges of Canada (AUCC), the Council of Western Canadian University Presidents (COWCUP), the Council of Ontario Universities (COU), the conference of Rectors and Principals of Quebec Universities (CREPUQ) and the Association of Atlantic Universities (AAU). A National Coordination Committee, comprised of representatives of the five organizations, has been established to coordinate activities and to assist individual institutions in planning for the festivities. The committee is chaired by McGill University Principal David Johnston and University of British Columbia President-elect George Pedersen. Said Dr. Johnston, "We hope the week will foster a sense of pride on the part of the Canadian public in the notable accomplishments of our universities. The future well-being of our country is inextricably tied to the health of our higher education institutions. The economic and social development of our society over the past several decades was due in large measure to work that began on our university campuses. We want to remind the public that the universities are an essential part of our community." Most NUW activities will take place on individual university campuses. Costs will be kept to a minimum by re-scheduling exhibits, public lectures, open houses and other events that might normally be held at other times in the year, to coincide with the Week. The four regional and provincial university associations will coordinate cooperative events within their jurisdictions and, with the AUCC, will plan Canada-wide activities.

# SHINERAMA

SHINERAMA - A RESOUNDING SUCCESS

The Freshmen class here at U.P.E.I. have taught all Upperclassmen a very valuable lesson, "Hard work will reap rewards".

All Freshmen who took part in this year's Shinerama fundraising campaign are to be thanked for their hard work and long hours they put in on Wednesday Sept. 7th.

U.P.E.I. enjoyed their most successful Shinerama campaign ever,

when the freshmen demolished the old fundraising record by raising a phenomenal total of \$4,118.80. This unbelievable total could never have been achieved without the help and desire of some 85 Freshmen who took to the streets of Charlottetown and Summerside early in the morning and stuck there throughout the heat of the afternoon, on their quest of setting a Shinerama fundraising record.

The Freshmen of '83 have shown the whole university that they have class. to put up with everything that was done to them on Monday Sept. 5th during their initiation, and then to come back and show such great support and effort is truly a show of class.

This year at U.P.E.I. is the year of the Volunteer, and the Freshmen class have set a great tone towards showing the rest of the university what volunteers can do. I hope that everyone else, here at U.P.E.I., and throughout the province can take a look at the results the Freshmen came up with, and get out and volunteer some of their time and effort to anything that they feel worthwhile.

There are many people behind the scenes of this year's "Shinerama Campaign" who deserve recognition and my own personal thank you for their outstanding contribution to our effort. Without their help and dedication to the cause, this year's campaign most certainly would not have been the resounding success that it was.

First of all I would like to thank the Orientation '83 committee, and especially the co-chairpersons, Thanks for your support and cooperation.

The Student Union Executive and our general manager Heather Love also contributed more to this campaign than most people realize. Thanks for everything.

When Shinerama Day came, there were many who helped, but none more than the following people: Kent MacKay, John Griffin, Mark Doiron, David Doiron, and Mickey Place who oversaw the monumental task of counting and separating all the donations.

As well, Gus Hillstrom, Dana Sanderson, and Renolda Murphy were among those who gave a dedicated effort, and as with all the above, worked very hard. I thank each of you for your tireless contribution.

I would also like to thank Mike Read, Residence Manager for the, for the setting up and running of Klondike Night. Because of its success, a sizeable donation of \$164.00 was given to this year's campaign. Thanks to Mike and all those who helped him on Klondike Night.

As well, I would like to thank Vince Mulligan of the Athletic Department for coming to our aid on such short notice and donating the use of their van to help our cause.

There are many other people I should thank, but space doesn't allow me to do so. To everyone, Thank You!!!

In closing I would like to once again thank all those who helped, and especially the Freshmen Class of '83 for making such an outstanding effort on "Shinerama Day". You can rest assured that all the money raised will go directly to CF research.

On behalf of all CF children, I thank you for helping to give the "Breath of Life".

Sincerely,

Ken Baker

Director, Shinerama '83

