



Interior of Our Queen Street Store

Phones Queen St. 1601 1602 Longworth Ave. 1021 1022

- 1 Package Corn Flakes 2 tins - 25c
1 Package Muffets 1 Package Puffed Rice 1 Shopping Bag All for 29c
Sunshine Orange Juice 13 oz. 2 tins - 25c
Bulk Spaghetti or Macaroni 2 lbs. - 11c
Welcome Tea per lb. - 43c
Raspberry, Strawberry or Cherry Jam 32 oz. - 32c
Kraft Sandwich Spread 6 oz. 18c; 12 oz. - 29c
Sea Trout 1 1/2 oz. tin - 25c
Cello Puffed Cereal 3 pkgs. - 27c
Streamlined Brooms each - 69c
Westons Flakey Sodas 2 pkgs. - 29c
Tip Top Tomato Juice 3 cans - 25c

RIX'S GROCERY

TWO STORES 38 LONGWORTH AVENUE AND CORNER QUEEN AND KENT STREETS

READ THESE RULES CAREFULLY

Through the co-operation of the sponsors, whose advertisements appear in connection with the contest...

CONTEST RULES

Any readers of the Charlottetown Guardian may participate. (Excepting employees of the Guardian Publishing Co., and members of their families.)

EXPLANATION OF CONTEST

In the numbered spaces in the heading of this contest there appear slogans and phrases which may be found in some of the advertisements in this section.

HOW TO ENTER

Read the ads thoroughly. Write down the number of the "Shopword" as it appears in the heading. Then opposite the number write the slogan or phrase which you have found in the advertisement.

Write your entry ON ONE SIDE of a sheet of paper, giving the solutions in this manner: SOLUTION TO LAST WEEK'S CONTEST

- 1. Economy Grocery.
2. P. J. MacDonald.
3. George Tull.
4. Rix's Grocery

W. A. Rix, Proprietor & Manager Two Stores; 38 Longworth Avenue and Corner of Queen and Kent Streets Groceries, Meat, Fish, Flour, Feeds, Seeds, Fruit, Confectionery, Ice Cream, Beverages, Papers, Magazines, Smokers Supplies, Etc. Free Delivery Service.

Then attach to your reply a receipt from any one of the sponsors of this contest showing that business has been transacted with at least one of them. Also be sure to state the name of the firm on which you wish to receive your prize. All correct replies have equal chances of winning. The winning entries are drawn and the prize will be awarded in the order in which they are drawn.

Ancient And Modern Drugs Described To Rotarians

The following is a summary of the address given by Rotarian F. E. Colwell at Rotary luncheon last Monday. "Only religion holds more romance, more mystery and more legend than the business of preparing, preserving and compounding medicines. As old as the first stomach-ache, medicine has allowed no region of the world to escape its attentions for it has penetrated the densest jungles and reached out into the Polar sea. At times it has progressed to the accompaniment of weird and terrible rituals but all races and all climates have contributed to its development. No other phase of modern industry reaches so far into the past, or into such strange places; for practices learned thousands of years ago in dark caves, in tribal tents, in jungle trails and in forgotten apothecary shops, are being used today in the great pharmaceutical houses which collect their raw materials from all quarters of the globe. Just when the use of drugs came into existence is not clearly known. However, we find in the Bible the book of Exodus mentions Spices, Myrrh, Sweet Cinnamon, Cassia, Olive Oil, an ointment compound after the art of the Apothecary which shall be a "Holy Anointing Oil". And in another passage: "And the Lord said unto Moses: "Take unto thee sweet spices with pure Frankincense; of each shall there be a like weight, and thou shalt make a perfume, a confection, after the art of the apothecary, tempered together, pure and holy. Early Prescriptions "One of the earliest prescriptions

in the world was filled about 3700 B.C. in Egypt. The prescription is over 56 centuries in age, and is owned by the British Medical Museum. "In 1,600 B.C. an ancient Egyptian "Ebers" shows that Aloe, Acacia, Myrrh, Hemlock, Opium, Frankincense, were used. "Greece, in the 12th century B.C. used for the art of healing, certain temples where some drugs such as squills, mustard, and others were used. "Hippocrates in 466 B.C. used the whole plant of Opium as food, but no mention is made in his writings of any medicinal value. At a later date he did place the treatment of disease on a more rational basis, and used many drugs such as Wormwood, Gun, Acacia, Cinnamon, Gentian and Myrrh. In 400 B.C. fish oils were used, people knew that they made them stronger and that they were good to take internally and to use externally. "Alexander the Great in his expeditions to Persia, India and Africa, gathered many new drugs used in those countries. Many years before the birth of Christ the Egyptians used various drugs which are still used today such as Turpentine, Cloves, Zinc, Iron and Lead. "Later on, during the rise of the Roman Empire, a Greek and another named Pliny who died in 79 A.D. tell of about 1000 plants used in medicine. "Galen in 200 A.D., a physician, studied drugs and produced many preparations that are used today. It was then associated with alchemy as science which was shrouded in mystery and hindered rather than helped the progress of the different preparations used later on. At this time they were trying to find an Elixir of Life and also to find the way to transmute the base metals in gold. "The discovery of America helped, and during the 16th and 17th centuries several books were written on drugs and in 1829 a book on the elements of Materia Medica was written. "Materia Medica"

THE NEW SHOP WORD CONTEST

AN AMUSING AND PROFITABLE STUDY OF THE VALUE HIGH LIGHTS OF THE WEEK.

OPEN TO ALL OUR READERS—YOUNG AND OLD

\$216.00 IN PRIZES \$216.00

- 1st. PRIZE - \$3.00
2nd. PRIZE - \$1.50
3rd. PRIZE - \$1.00
4th. PRIZE - 50c

DEAL WITH THESE FIRMS AND WIN YOUR SHARE OF THE PRIZES

1 ELECTRICAL GIFTS 2 SPECIAL MEALS

PRIZE WINNERS LAST WEEK

- 1. Miss Lydia Murray, Clyde River.
2. Miss H. G. Stevenson, North River.
3. Miss Aletha Saunders, 12 Alley St.
4. Mrs. William Jewell, North River.

ECONOMY SPECIALS Dairy Butter, Extra Good per lb. - 23c
Princess Soap Flakes, 2 pkgs. - 31c
with pipe Flower Seeds FREE
Fest. No. 2 1 tin - 25c
Bulk Raisins, 3 lbs. for - 23c

CHOICE DOUBLE PETUNIAS IN 4-INCH POTS Call and see them or Phone your orders today.

JAMES TAIT FLORIST Phone 269 Member Florists Telegraph Delivery Assoc.

"GARDEN CITY" DeLuxe ICE CREAM A TREAT FOR FATHER'S DAY Available in bricks or in bulk. True fruit flavors. Rich, smooth texture. Pure in every detail.

Our Entire Stock ORDERED SOLD Men!—Here is your chance to dress up smartly at sacrifice prices. FRED G. KELLY McClure Bldg. 112 Kent St.

Get our Quotations on INTERIOR REMODELING Hardwood Flooring laid or re-surfaced. Experienced workmanship — Modern equipment. MacAULAY & BOISNER Telephone Connections A. E. MacAulay, C. D. Boisner

ELECTRIC WELDING ACETYLENE WELDING AND CUTTING Truck frames reinforced. Best Workmanship—Better Rates PROUD & MORESIDE Phone 813-J, 223 Grt. Geo. St.

Secure Your BABY CHICKS from us and be sure of quality. We carry a full stock of all Brooder Equipment, Feeds, Etc. It will pay you to see us. P. E. I. CO-OPERATIVE Egg & Poultry Association Candling and Stores at 201 Weymouth St. Phone 575.

Headquarters for ISLAND SOUVENIRS AND NOVELTIES Fishing Tackle and Supplies. Smokes, Confectionery, Beverages, Quick Lunch, Ice Cream, Hot Tea, Coffee, Chocolate. REDDIN BROS. "The Old Reliable Drugstore" Phone 86 Victoria Row Richmond St.

WHITE SHOES FOR LADIES AND GENTS New shipment just in. All sizes and styles. From \$1.98 to \$3.50 PURDIE-FERGUSON SHOES LTD. Sunnyvale Phone 522 Charlottetown

BARGAINS!! Turnip Seed, clearing at 45c lb. Best Bulk Tea, per lb. - 45c All varieties of fresh fish and meats, properly prepared and kept in sanitary refrigerators. P. J. MACDONALD Free Delivery. Phone 838-889

COOL OFF! You will be delighted with the temperature of our Pool Room and Restaurant. Drop in for a pleasant game or a refreshing lunch or cold beverage. Our restaurant is one of the finest in the Maritimes—Our food is best quality—Our service is GOOD—Our rates are moderate. GEORGE TULL Charlottetown Bowling Alleys Phone 1690 Market Building Basement

CHILDREN'S SUN SUITS 2 to 6 years. 39c to 99c. Girls' Shorts—59c to \$1.98 HOLMES & BRADLEY Phone 92 152 Queen St.

LATEST MODEL HOOVER VACUUM CLEANER TO HIRE with all modern attachments. Have your upholstery done now by our thoroughly experienced craftsman. When moving, call us. Your furniture etc., will be carefully handled and our charges are most reasonable. HENRY MACFARLANE 167 Kent St. Phone 1042.

DRIVE UP TO OUR TANKS FOR QUICK SERVICE Gas, Oil, Washing, Greasing, Tires, Batteries, Accessories. MALETT'S BATTERY SERVICE 207 Great Geo. St. Phone 980

LACEY'S PERSONAL SERVICE BUREAU We carry a full line of all leading MAGAZINES and NEWSPAPERS, Smokes, Fruit, Confectionery, Beverages and general employment information. 213 Great George Street

We have a full stock of fresh VEAL, BEEF, PORK and LAMB. Also all varieties of smoked and cured Meats. Home made Sausages. FREE DELIVERY QUEEN STREET MEAT MARKET Henry Peters, Proprietor Phone 1301

ANTIQUE COINS LONDON—Two gold half-pennies of the reign of Edward III in the British Museum, the only specimens of their kind in existence, were found in the mud by Tyne-side boys 100 years ago. 100 YEARS OF MASS MELBOURNE Australia—Centenary of the first celebration of Mass in the state of Victoria in a roofless Melbourne store was marked here recently. First celebrant was Father Boaventura Geoghegan, a Franciscan. Minard's kills pain.

MOTORISTS Here is your HEADQUARTERS for Accessories, Batteries, Tires, Etc. We change tires for you anywhere in the city AT NO EXTRA CHARGE. PHONE 900 WHITLOCK TIRE SERVICE

We are now carrying a COMPLETE STOCK OF CAMERA FILMS FOR EVERY STYLE SIZE AND MAKE OF CAMERA CRASWELL Studio Great Geo. St. Phone 272-L

HEADQUARTERS FOR WEDDING GIFTS See our Window Display of SILVERWARE, GLASSWARE, PYREX WARE, BRASSWARE, CHINAWARE, CARVING SETS, ELECTRIC APPLIANCES, ETC. THE ROGERS HARDWARE COMPANY LIMITED. Phone 105

The experience of the Island's leading ranchers shows that it pays to FEED IMPERIALS FROM FUR TO FELT Imperial Biscuits are made from pure cod liver oil and contain all the necessary vitamins for the promotion of healthier foxes and richer furs. IMPERIAL BISCUIT CO. LTD. 101 Longworth Ave. Phone 721

FOR FATHER'S DAY Electric Clocks, Desk Lamps, Table Lamps, Reading Lamps, Bed Lamps, Etc. Father appreciates electrical gifts. Call and see our complete showing of gifts that really please. CHAPPELL & CO. Licensed Electrical Contractors 164 Queen St. Phone 1440

A large range of SUMMER DRESSES TO CHOOSE FROM IN NEWEST MATERIALS AND STYLES Sizes 14 to 44. Prices \$2.95 to \$5.95 Also complete line of COTTON DRESSES ALL SIZES \$1.00 to \$1.95 THE GLORIA Phone 614 Cor. Richmond and Queen Sts.

Kensington And Vicinity

Mr. and Mrs. Wm. E. Forbes and little daughter Helen Mearns, of Summerside, were recent visitors to Kensington. Mr. and Mrs. William Lawson, daughter Lorna, and Miss Marie Milman were recent visitors to Charlottetown. Mr. Harold Goodwin is enjoying a pleasant holiday with friends in Charlottetown. Mr. and Mrs. George Brookings returned home on Tuesday evening from an enjoyable motor trip to Saint John, N.B., Truro, N.S., and other points of interest on the mainland. Mr. Sherman Green, Tryon, was a recent visitor to Summerside. Mr. Watson McNaught, K.C., Summerside, was a visitor to Kensington on Tuesday on business. Mr. Willard Lank, Charlottetown was in Kensington on Tuesday on business. Miss Doris Simms was a visitor to Charlottetown on Tuesday. Although our fair town was not visited by Their Majesties the King and Queen, it was sadly decorated for the all-important day. Determined to have Kensington streets in perfect condition, as is

ly can be had instantaneously, the various ingredients and preparations used are at arms-length, and all this of course adds to the efficiency, accuracy, and practicality of the dispensing or compounding the various prescriptions. "It was found in a recently completed survey in the United States that the trend was generally toward open-air pharmacies. "The drugstore plays such a big part in the daily lives of the community, supplying so many diversified needs, that it is so often looked upon as "A small department store" and perhaps little thought is given to the reason as to why it is called a drugstore. "Have you ever thought that if there were no drugstores in your community, there are items you would have difficulty in purchasing? Items that only registered druggists are allowed to sell. Be- lieve me, the limited demand for these particular items which are required in times of sudden sickness. These are then a matter of vital necessity."

Boyles-Ayers Nuptials

In Trinity Church yesterday morning at six forty-five, Miss Eva Frances Ayers, daughter of Dr. J. H. Ayers and Mrs. Ayers of Charlottetown, was united in marriage to Mr. Freeman William Boyles, son of the late A. B. Boyles and Mrs. Boyles of Moncton. The ceremony was performed by the uncle of the bride, the Rev. Mr. George Ayers of Summerside. During the signing of the register Mr. George Johnstone sang "I Love You Truly." The bride looked charming in a turquoise wool suit with a large white hat and white accessories. She carried an arm-bouquet of Briar-Chief roses. Mrs. Ayers was attired in a dress of powder-blue crepe, with many hat, and she wore a corsage of sweet peas and lilies of the valley. The mother of the groom wore a gown of navy blue sheer, with a white hat, and her corsage was of sweet peas and lilies of the valley. Mr. George Leard and Mr. Keith Morrow, cousins of the bride, acted as ushers. The church was beautifully decorated with apple-blossoms and tulips. Following the ceremony a buffet wedding breakfast was served at the home of the bride's parents, where Mrs. Ayers and Mrs. Boyles received the guests. The floral decorations in the house consisted of lilies of the valley and tulips. Mr. and Mrs. Boyles have left by car on a honeymoon trip to Montreal and Toronto and on their return will reside in Charlottetown where the groom is as-

erling procured from the old Shropshire lady. His says that the medicine tea contained about 20 different herbs and was improved also that the effects produced were violent vomiting and purging, for the diuretic effect seemed to have been overlooked. The medicine composed of so many ingredients compelled Withering to experiment, and finally it was not in these subjects to perceive that the active herbs could be none other than Foxglove which is the common name for Digitalis. "Although Dr. Withering did not understand the mechanism of the action of Digitalis, nevertheless he prescribed the drug in virtually the same manner as that used by modern cardiologists. "Dr. Withering was born in 1741 in Shropshire, England, and at the age of 34 discovered Digitalis, which was in itself an outstanding medical achievement. "In recent years extensive changes have taken place, to meet the demands of a more educated public, even the drugstore of 75 years ago, when they had to do all kinds of compounding such as the making of pills, suppositories, plasters for sore backs, emulsions, liniments, applications and mixtures of all kinds. I might say right here I have had the pleasure of making all of these. "Most preparations today are manufactured by machinery before coming to our Province. Pills and tablets are manufactured by machinery, making hundreds of thousands in a day. We purchase tablets in bottles of from twenty-five to ten thousand quantity lots and in larger containers where necessary in accordance with the quantities demanded. "Emulsions, liniments and other preparations are purchased according to the consumption warranted. "We recently installed in our drugstore one of the most modern open-dispensing units of white enamel, and this saves much time in the dispensing of the doctor's prescriptions; everything practical-



Seated in 18th century chairs in reception room of Peryn Hall at New York World's Fair, King George and Queen Elizabeth of England sign royal guest book offered to them by Grover Whalen, back to camera. Fair president.