

WELCOME TOURISTS

TO PRINCE EDWARD ISLAND

FROM THE CHARLOTTETOWN BUSINESS FIRMS
ADVERTISING ON THIS PAGE

These Charlottetown Business firms carry the highest quality merchandise and invite tourists to visit their stores or plants. Here you will find most of your vacation needs and the highly trained staffs to assist you make the best selections. Whatever your needs either business or pleasure these stores, mills, restaurants and entertainment centres are your guarantee of a happy holiday on Prince Edward Island. Visit them any time.



AN ISLAND FISHING SCENE

The rivers, streams and ponds of the Province abound in trout. Here youthful Island fishermen try their luck.

FOR THE FINEST FOODS EAT AT THE RENDEZVOUS

Tourists are invited to eat at Prince Edward Island's most modern restaurant, the Rendezvous. Our meals are expertly prepared from the finest foods. You'll enjoy prompt, courteous service and a friendly, relaxed atmosphere. Take-out orders for Charlottetown and vicinity.



189 Kent St. Dial 4956

HARNESS RACING TONIGHT

And Saturday Night Aug. 3
Post Time — 8.15 p.m.

Win, place, show betting. Only a minutes drive from the city. Lots of parking space! \$100.00 jackpot score card and \$50.00 door prize. Come early and enjoy thrill-packed racing card.

CHARLOTTETOWN
DRIVING PARK



MARITIME
CENTRAL
AIRWAYS

CHARLOTTETOWN FLIGHT SCHEDULE
CHARLOTTETOWN TO MONCTON
(Daily Except Sunday)
Lv. Charlottetown—4:50 a.m. - 11:00 a.m. - 4:30 p.m.
SUNDAY FLIGHT—11 a.m.
CHARLOTTETOWN TO NEW GLASGOW - HALIFAX
(Daily Except Sunday)
Lv. Charlottetown—7:15 a.m. - 1:30 p.m.
CHARLOTTETOWN TO MAGDALEN ISLANDS
(Daily Except Sunday)
Leaves Charlottetown—7:30 a.m.

WM. CONDON & SONS WOOLEN PRODUCTS

Custom SPINNING and WEAVING

Auto Robes — Colored Yarns — Fancy Blankets

"All Products 100% Pure Virgin Wool"

Tourists are invited to visit our plant anytime.

65 Queen St. Charlottetown, P.E.I. Dial 8712

American visitors — save dollars on imported English woollens

DAKS trousers \$25

Currently selling in Boston and New York at 32.50

Henderson & Cudmore

The Island's largest importers of men's wear from Britain

WE INVITE YOU TO P. E. ISLAND'S HEADQUARTERS FOR—

Island Made Handicrafts

EAR RINGS, BROOCHES, ASH TRAYS, POTTERY,
CREAM AND SUGAR DISHES

VIVELLA SHIRTS AND TIES
ALL WOOL AUTHENTIC TARTAN SKIRTS by Al Jean
GLEN ISLE HIGHEST QUALITY LAMB'S WOOL SWEATERS

by Penman's
PASTEL SHADES—\$6-95

S. A. McDonald's Dept. Store

P.E.I.
CANADA'S
GARDEN
PROVINCE

WELCOME TOURISTS TO MOORE & McLEOD LTD.

HEADQUARTERS IN PRINCE EDWARD ISLAND FOR

MEN'S, LADIES', MISSES', CHILDREN'S WEAR, TARTAN AND YARD GOODS, ENGLISH WOOLLENS, BLANKETS, CAR WRAPS, COSTUME JEWELLERY AND LINENS.

Men's Vivella Shirts ... 10.50 & 13.95
Boys' Vivella Shirts 5.95 & 6.95
Tartan Ties 1.50
Men's All Wool Scarves 3.50
Men's Plain and Plaid Colored Caps
1.50 to 3.50
Men's Ankle Hose by Wolsey
1.25 — 1.50 & 2.95
All Wool Tartan Car Wraps
9.50—10.95 & 11.95

BLANKETS

Hudson Bay Point Blankets and Mohair
Rugs
3 1/2 Point, Single Bed Size 63 x 81
10 lbs. Pair 41.50 pr.
4 Point, Double Bed Size
12 lbs. pair 49.50 pr.

KENWOOD BLANKETS

Kenwood Viceroy (70 x 84) Satin bound .. 20.95
Kenwood Famous (70 x 84) Satin bound .. 17.95
Kenwood Ramcrest (70 x 84) Satin bound 14.50
Kenwood Ramcrest (60 x 84) Satin bound . 12.50

KENWOOD BABY BLANKETS

CHILDREN'S WEAR

VIVELLA TARTAN SKIRTS
VIVELLA TARTAN SLACKS
BOYS' VIVELLA SHIRTS
BOYS' VIVELLA SHORT PANTS
GIRLS' WOOL & ORLON SWEATERS
BOYS' WOOL & ORLON SWEATERS
KENWOOD CRIB BLANKETS
HUDSON BAY CRIB BLANKETS



Ives Authentic Tartans

100% Pure Wool—54" width
54" width
5.50 yd.
"JAY TEE" WOOL TWEEDS
Made in England
54" width
6.50 yd. and 5.95 yd.

"SUNNY BANK" ENGLISH
WOOL PLAID.
54" width
5.50 yd.

"DOB ROYD" ENGLISH
WOOL TWEEDS
54" width
5.50 yd.

VIVELLA TARTANS
54" width
4.95 yd.

VIVELLA PLAIN
36" width
2.75 yd.

CHINA
SALISBURY BONE CHINA
CUPS and SAUCERS
1.29
AYNSLEY BONE CHINA CUPS and
SAUCERS and CAKE PLATES
1.50 to 2.95

SKIRTS

WOOL TWEEDS, PLAIN WORSTED
WOOLS. 100% AUTHENTIC TAR-
TANS BY NAT GORDON. REVER-
SIBLE PLEATED PLAIDS. STYLED
BY SPORTRITE JR.

7.95 to 24.95

SWEATERS

100% SHRINK RESISTANT BOTANY
WOOL BY WOLSEY.
MADE IN BRITAIN, HOME OF THE
FINEST KNIT WEAR IN THE
WORLD.

6.95 - 7.95 - 8.95 - 9.95

LINENS

LINEN BRIDGE 2.95 to 12.50
PLACE MAT SETS
4.98, 7.95 and 10.95
EMBROIDERED LUNCHEON SETS
54" 10.50, 15.00
54 x 72 25.00

DAMASK LINEN TABLE CLOTHS
70 x 70, 70 x 88, 70 x 90, 72 x 103
8.50 to 20.00

LINEN DAMASK SETS
12.50 to 37.50

LINEN RUNNERS
1.75 — 2.50 — 3.50

LINEN GUEST TOWELS
79c and 1.25

LINEN GLASS TOWELS
39c, 49c and 59c



TOURISTS ARE INVITED

TO VISIT THE ROGERS HARDWARE CO. LTD. AND BROWSE
THROUGH THEIR CHINA DEPT. WHERE THEY WILL FIND—

DINNER WARE

By SHELLEY Royal Crown Derby
COALPORT Royal Stafford
ADDERLY Paragon



Dresden Figurines Royal Doulton Gibson
Assorted Figurines Tea Pots
Sizes and Colors and Toby Jugs Large Assortment

THE ROGERS HARDWARE CO. LTD.

QUEEN STREET CHARLOTTETOWN PHONE 8501

Welcome Tourists To P. E. I.

YOU ARE CORDIALLY INVITED TO CALL IN AND INSPECT
OUR STOCK OF

Diamonds
Watches
Dresden
Figurines
Beswick
Horses



English China
Souvenirs
Doulton
Figurines
Metal
Giftware

118 KENT ST.
OPPOSITE
Toronto Dominion
Bank
Dial 6732

Patterson's

OF CHARLOTTETOWN
Gift Specialists