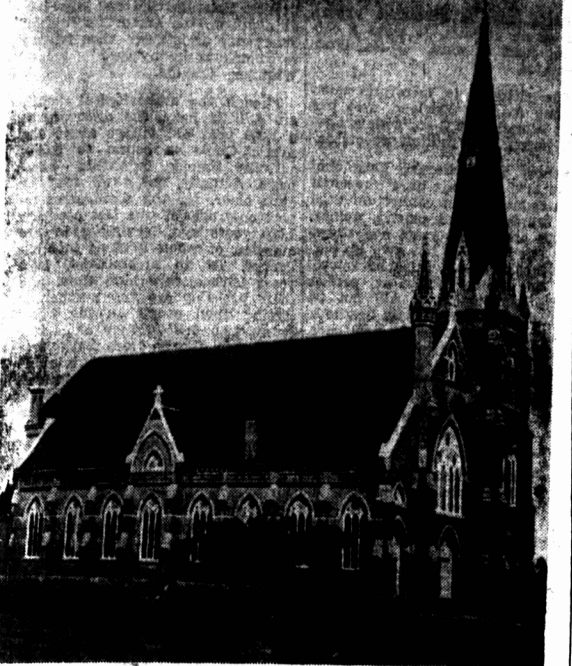


Celebrated 75th Anniversary At St. Joachim's Church, Vernon River



St. Joachim's Church, Vernon River, shown above, was the scene of a happy and inspiring event on August 8 when the parishioners of Vernon River, under the guidance of their beloved pastor, Rev. Urban Gillis, united to celebrate and commemorate the 75th anniversary of the opening of this grand edifice for Divine worship.

Present were many of its native clergy and sisters as well as many of its former parishioners, some travelling from far and different points of the United States and Canada to be present for the occasion.

Many who were unable to attend sent telegrams of regret, among them, Monsignor W. B. McKenzie, Kelowna, B. C.; Rev. Edwin Duple, Calgary; Rev. Wilfred Dunphy, R. C.A.P., Trenton, Ont.

Present were several honorary members who attended the opening of the church 75 years ago. Among them, Rev. Kenneth McPherson, led here by the hand of his gentle mother.

Solemn High Mass was sung by native clergy, the celebrant being Rev. Kenneth McPherson now retired. Rev. Frank McDonald, S. J. Loyola, Montreal was deacon and Rev. O. P. Wood, P.P. Corran Ban, sub-deacon. Rev. Pius Murnaghan, P.P. Grand River, Master of Ceremonies. Present in the Sanctuary were the following clergy: Monsignor Maurice McDonald, retired parish priest of Vernon River; Msgr. J. A. Murphy, P.P. Souris; Msgr. R. V. McKenzie, Rector of S. D. U., a native son; Msgr. Eugene Rooney, P.P., Westlock, Alta., another native son; Msgr. John Butler, Wichita, Kansas; Msgr. Gavin P. Monaghan, Oklahoma; Rev. Francis McGoldrick, Okla.; Rev. John J. Sullivan, Okla.; Rev. F. L. Mully, P.P. Sturgeon; Rev. Patrick Walsh, P.P. Palmer Road; Rev. J. B. Croken, P.P. St. Teresa; Rev. Phelan McKenna, P.P., Morrell; Rev. J. A. Sullivan vice-rector, S.D.U.; Rev. B. J. MacDonald, P.P., St. Georges; Rev. J. P. E. O'Hanley, P.P., Cardigan; Rev. J. W. McCauley, P.P., Montague; Rev. T. P. Butler, P.P. Fort Augustus; Rev. Leonard McKenna, P.P., Iona; Rev. Wm. Simpson, S.D.U.; Rev. James Smith, P.P., Kelly's Cross; Rev. Sylvère Gallant, assisted by John Green who has been a choir member for over half a century. Organ was played by Elmer Power.

The sermon for the occasion was preached by Rev. James Rooney, Tulsa, Okla., who received his early Christian education in Vernon River.

SPECIALS

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"WE TREAT THE SICK WELL". Giggey's Pharmacy, open evenings till 8 o'clock.
VISIT HI-STYLE Millinery 163 1/2 Great George Street for your new fall hat. Every style Hi-Style.
NOTE CHANGE OF DATE. — Dr. J. F. Miller's Office will be closed until August 19th.
CLEARANCE SALE of all Summer dresses and coats. Kennedy Ladies Wear.
HI-STYLE Millinery offers balance of summer hats at real bargain prices.
GIRLS ALL WOOL pullovers and Cardigan sweaters sizes 6-14. Week-end special — \$2.95 each. A. McDonald.
HAVING RETURNED from brief period in hospital I have re-opened Modern Shoe Repair for business. All repairs complete by 5.30 p. m. each day.
NORTH RIVER UNITED BAPTIST CHURCH — August 15th. Fairview 11 a. m. North River 3 p. m. Long Creek 7.30 p. m. Sunday School as announced.

HERE WILL BE an Evening Gospel Service in the Ebenezer School, Glasgow Road, Sunday, August 15th, 8 p. m. S. Christensen, speaking. All are invited to attend.
BREADALBANE PRESBYTERIAN CHURCH. — There will be no regular service on Sunday, August 15th. Sunday School will be held at 10 a. m. Goodwill MacDougall, Student Minister.

HAMPTON PASTORAL CHARGE. — The United Church of Canada. Services Sunday, August 15th. Victoria 11 a. m. Hampton 3 p. m. Bonshaw 7.30 p. m. Rev. R. H. Baxter, Minister.

HUNTER RIVER PASTORAL CHARGE — United Church of Canada. Service Sunday, August 15th. Hampshire 9:45 a.m.; North Wiltshire 11:15 a.m.; Hunter River 7:30 p.m. Rev. Kenneth Oatis River, Hebert, N. S., will conduct all services for the day.

PRESBYTERIAN CHURCH IN CANADA. — Schedule for Sunday, August 15th. Baptismal Service at 11 a. m. in Caledonia. (Sunday School 10 a. m.) Murray Harbour South 3 p. m. Wood Islands 7.30 p. m. (Sunday School 9.30 p. m. Minister: Rev. E. S. Hales.

COVERHEAD CIRCUIT — United Church of Canada. Services Sunday, August 15th. Coverhead Road 9.30 a. m. West Coverhead 11 a. m. Speaker, Rev. W. I. Green. Special music Stanhope 7.30 p. m. Rev. Norman R. Green, Minister.

LIFTS MYSTERIOUSLY INTO CLOUDS — Mr. Alton Jay had an unusual experience recently while packing strawberries in Mr. Duncan Jay's field. He was spreading a large sheet of paper when suddenly it lifted and went up in the air, out of sight in the clouds.

YORK PASTORAL CHARGE. — The United Church of Canada. Minister: Rev. J. M. Sproule. Sunday, August 15th. 9.30 a. m. York 11 a. m. Central. 7.30 p. m. Pleasant Grove (instead of Brackley). Speaker at these services, Rev. Carman W. Riggs of Inverness, N. S.

CAVENDISH UNITED CHURCH OF CANADA. — Services Sunday, August 15th. Cavendish, Sunday School 9.30 a. m. Flower Service in memory of Lucy Maude Montgomery 10.30 a. m. L. W. Shaw, M. A., of Department of Education, special speaker. New Glasgow 7.30 p. m. Rev. F. W. Sawdon, Minister.

POWNAH UNITED PASTORAL CHARGE. — Services Sunday, August 15th. 11 a. m. at Millview. 7.30 p. m. at Pownah Sunday School, Mt. Herbert at 10.30 a. m. Pownah at 10.45 a. m. Rev. T. R. Goudge.

Among The Farmers

(Federation of Agriculture News)

Quality Pays

The farmer's prosperity and welfare is quite closely related to the consumer's opinion of any food products and in a period when expenditures for food require quite a substantial portion of the wage earner's income, it is more than ever important that the quality of agricultural products be kept at a high level.

The farmer, who either unwittingly or by intention sells inferior products, is fooling no one but himself. Standards are set up for quality and government inspectors appointed to maintain such standards but in the final analysis every farmer is his own inspector and has the responsibility of taking steps to insure the quality of what he offers for sale. The marketing of even a small percentage of inferior products may have a depressing effect upon cash returns in general.

The foregoing is particularly true of dairy products. Milk and cream require careful handling and if sent to a plant in poor condition can easily lower the quality of a vat of cheese or churning of butter and involve the plant in financial losses which eventually must come back to the producer.

The Dominion Government is committed to buying at an established price, but which is of satisfactory quality. The creamery which does not turn out butter of this standard is forced to accept lower prices and loses its most profitable market — the Dominion Government.

It is, therefore, important that every producer of cream take the necessary steps to see that his product is shipped to the factory in the best possible condition. It is also the responsibility of the operators of the factory, by strict grading and where necessary, rejection of cream, to impress upon the producer the importance of quality.

I. F. A. P.
When the International Federation of Agriculture Producers met

in Kenya this year, it was decided that the Dairy Industry of the world was worthy of some special attention and accordingly European countries are meeting in London on the first of September to give consideration to dairy problems in general and with particular reference to the surplus position of the industry and the necessity of developing world trade in these products. Following this meeting, I.F.A.P. will hold a regional conference in Washington on September 7 and here again dairy problems will have an important place on the agenda. While this is a meeting for North American representatives, delegates from the European dairy conference will also be in attendance in order that planning be carried out on an international basis with respect to dairying.

For the most part dairying is carried on by the smaller farmer operating as a family unit and it is significant that I.F.A.P. is directing particular attention to an industry which holds the key to maintaining the family farm as an important unit in agriculture.

Farm Forum Plans

While the commencement of the winter Farm Forum season is still three months away, nevertheless, planning is already underway to develop interest and action for the coming season.

During the week of August 22, Mr. Floyd Griesbach, Secretary of National Farm Radio Forum, will visit the Province and meet with representatives of the various provincial organizations with a view to planning a short course in Farm Forum techniques for representatives of the various Departments and organizations which can be assumed to have a definite interest in adult education.

Farm Forum is not set up to compete with the program of other groups but is designed primarily to assist such groups in developing a sound background of adult

GENERAL ELECTRIC WASHERS — Floor-polishers, Vacuum Cleaner — Seam and Electric Irons. Priced Right. Toombs Music Store.

ST. JOHN'S PRESBYTERIAN CHURCH, Belfast. — Sunday, August 15th, 10 a. m. Sunday School. 11 a. m. Morning Service. 3 p. m. Annual Memorial Service. No evening service. Rev. J. E. Heathwood, M. A., Minister.

CROSS ROADS—ALEXANDRA—HAZELBROOK. — Services for Sunday, August 15th. Cross Roads 11 a. m. Alexandra 3 p. m. Patriotic Pageant in Hazelbrook at 7.30 p. m. All are welcome to these services. Rev. A. J. Archibald, D. S., Minister.

THE PRESBYTERIAN CHURCH IN CANADA. — Central Parish. Services next Lord's Day as follows: Clyde River 11 a. m. Sunday School 10 a. m. Nine Mile Creek 7.30 p. m. Sunday School 10.30 a. m. Canoe Cove Sunday School 11 a. m. Rev. Donald Nicholson, Minister.

MARSHFIELD PASTORAL CHARGE. — The Presbyterian Church in Canada. Sunday, August 15th. Marshfield, Sunday School 10.00 a. m. 11.00 a. m. 12th Anniversary Services, Rev. Donald Nicholson, Guest Preacher. Mount Stewart Service 3 p. m. Harrington, Sunday School 10.30 a. m. Service 7.30 p. m. Rev. Lee M. MacNaughton, B. A., Minister.

CORNWALL UNITED CHURCH, Rev. A. S. Weir D. D., Minister. Services August 15th will be as follows: Baptismal service at Cornwall at 11.00 a. m. Rev. W. Clarke MacDonald, B. A., B. D. will be guest preacher. New Dominion service withdrawn in favor of the Memorial service at St. Catharines at 3:00 p. m. Dr. Weir will preach at Kingston service at 7:30 p. m.

CHURCH OF SCOTLAND. — Services August 15th. Coleman 11.00 a. m. Milo 2.30 p. m. Stanchel 7.30 p. m., conducted by Ray Campbell, Student. Belle River 11 a. m. Iris 3 p. m. Murray River 7.30 p. m. conducted by William Underhay, Student. Birch Hill 11 a. m. Kinross 3 p. m. Charlottetown 7.00 p. m. (Standard Time) conducted by Rev. Prof. D. MacKenzie, M. A. Char-

lottetown 10 a. m. (Standard Time). Bangor 2.30 p. m. DeSable 7.30 p. m. conducted by Rev. William MacLeod, M. A. Stanchel 10.30 a. m. Summerside 2.30 p. m. (Standard Time). Cape Traverse 7.30 p. m. Rev. J. H. Bishop, B. A., Minister.

BRADALBANE Pastoral Charge. The United Church of Canada. Services Sunday, August 15th. Pleasant Valley 11 a.m.; North Granville 3 p.m.; Rose Valley 8 p.m. Rev. W. B. MacPhail, minister.

BROOKFIELD CHARGE, Presbyterian Church in Canada. The Sacrament of the Lord's Supper will be dispensed in Brookfield at 11 a.m. A thanksgiving service will be held in the evening at 7:30 p.m. Sunday school at Hartsville 10:30 a.m.; Sunday school at Glasgow Road 10:30 a.m.; Preparatory service at Brookfield tonight at 8 p.m. All are welcome. Rev. Lawrence Blaikie, minister.

CRAPAUD, LONG CREEK, SPRINGFIELD PARISHES — Services for Sunday, August 15th, 1954. Ninth Sunday after Trinity. St. John's Church, Crapaud. — 11:00 a.m. Holy Baptism and Holy Communion; St. Thomas' Church, Long Creek. — 3:00 p.m. Evening Prayer; St. Elizabeth's Church, Springfield. — 7:30 p.m. Evening Prayer. Rev. George R. F. Esbary, Rector.

Personals

Rev. L. S. and Mrs. Woolfrey and young son, Freddie, have returned to the Manse at Musquodoboit, N. S., after spending an enjoyable three weeks in Hampton, guests of Mr. and Mrs. Elmer Inman.

Mrs. J. A. Furness, Charlottetown, left yesterday afternoon on an extended visit to London, Ont., where she will be the guest of her son-in-law and daughter, Mr. and Mrs. B. J. Nelson.

Mr. and Mrs. Andrew Woodside and son, John of Oakland, California, left on return recently after a pleasant vacation with Mr. Woodside's brother, Ellen and Justin at the old home in Clinton. It has been 18 years since Andrew visited his native Province.

education in further their own particular aims.

Rainmakers
Professional rainmakers would have very little call for their services in this Province, where for the past months the water has been turned on with alight provocation almost daily.

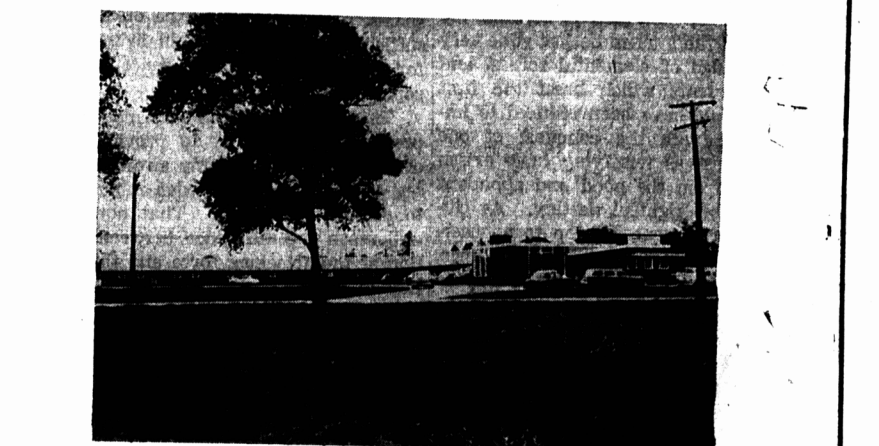
Haymaking has been a trying operation this year. Those who were engaged in it saw much of both their crop and labour wasted. Those who held back waiting for the weather to clear have now seen their crop reach the point where maturity has seriously impaired its feeding value. To balance the loss in hay we have August pasture comparable to that of June, a grain crop which is becoming weary of its own weight and showing signs on every hand of reclining on the ground, a position which

should contribute greatly to difficulty in harvesting.
Potato growers, with better prospects for markets this year are keeping their fingers crossed in

hope that the damp weather does not produce an epidemic of blight to cut yields and produce a very difficult job in grading the product for market.

MARSHFIELD PRESBYTERIAN CHURCH
124th ANNIVERSARY SERVICES
SUNDAY, AUGUST 15 — 11 A.M.
Guest Preacher: Rev. Donald Nicholson
Soloists: Mrs. John F. Carr, Miss Joanne Lilly, and Master Earl Dixon Foster.

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ORANGES Doz. 37c	New POTATOES 5 Lbs. 21c	PORK CHOPS Lb. 59c