

CLARK ARMED WITH A DEFINITE ORDER TO SELL . . GOES THE LIMIT A TOTAL SWEEP AT PRICES THAT DRAIN THE CUP OF FURY

I'LL SEE THAT YOU GET 'EM

Because such prices on new stock may seem utterly impossible, I wish to assure the public that each and every price is guaranteed correct and I will personally see that you get them. Moreover there are scores of items not advertised that I will have on display.

F. J. CLARK

The Gates of Mercy are Positively Closed Now! I can show none for such are my orders and I'll hew right to the line! My job is to sell these Mammoth New Stocks for whatever they bring . . . and to do it in a hurry! That's why Clark gives you prices that will shake the Island end to end! No sane person, anxious to save, can, nor does, ignore a Clark Sale.

Greatest Price Carnage In Charlottetown History

THURSDAY 9 a. m. We'll Be Ready

NEWEST 6.95 DRESSES

Yes, every one is new—lovely Silk Prints, finest \$6.95 Cottons . . . many of these dresses sold for more than \$6.95 but Clark shows no mercy now! I've lined 'em up for the greatest give-away in dress history. Be with the 9 a.m. crowds Thursday . . . **\$2.88**

LOVELY DRESSES TO 12.95

Clark isn't going to fool around for a minute! My orders say "sell regardless"—so here's Greendal's beautiful new Summer Silks and expensive Cotton Dresses at \$4.88 — yes, \$12.95 dresses and even higher too! It will be mob selling so don't be late. . . . **\$4.88**

TO 19.50! CLARK DOES IT

Sheers with Slips, Nets, Organzas, Laces, Waffle P. K's what a line-up! What a tragic sacrifice! Yes, plenty \$19.50 brand new Summer beauties in the lot — it's a sale, it's a Clark give-away. Don't say we didn't warn you to come early. . . . **\$6.88**

TOTAL SMASH TO 29.50

No foolin, folks, I say dresses to \$29.50 — and I mean it! Beautiful Party frocks, Dressy dresses, and Formals — the finest, newest, most distinctive dresses you've ever beheld and Clark smashes 'em at \$10.00 . . . now stay away if you dare! . . . **\$10.00**

SHORTIE COATS to 16.50 TAKE 'EM AWAY 8.94 | FINEST SHORTIES to 34.50 NOW 14.95

Ladies' All New SUITS to 22.50

The newest, loveliest Pastel Linen Suits . . . the most expensive \$19.95 Stock Suits . . . all included in this group at \$10.00. Clark set the town ablaze with bargains before . . . now he goes the full limit. . . . **\$10.00**

CLARK Gives New SUITS to 37.50

Every new beautiful pastel shade — Greendal's finest Summer Suits all at one price \$14.95! Less than half price, far less than factory cost! The big crowds will grab them in a hurry . . . don't be late. . . . **\$14.95**

Ladies' 69.50 SUITS For Fall

Absolutely correct for Fall wear because every Suit is brand new! Made from the very finest 100% all wool Gabardine — Ladies, mark this and mark it well . . . There's NO value in Canada to equal. . . . **\$37.50**

Lace Trim SLIPS . . . 1.29 | To \$1 PANTIES . . . 39c | SILK GOWNS . . . 1.29 | SWIM SUITS . . . 2.49 | To 3.95 BLOUSES . . . 1.88

LESS THAN 1/2 PRICE LADIES' LONG COATS to 29.50-12.95 TO 44.50 19.50 TO 62.50 29.50

FINEST 2.95 DRESSES

Sizes 12 to 52, finest \$2.95 Floral Broadcloth. Real genuine beauties. Clark's price . . . **\$1.88**

NEW BLOUSES TO 6.95

Entire stock to \$6.95 divided into three lots — choose the loveliest Blouses in the store. . . . **1.88 - 2.88 - 3.88**

GIRLS' DRESSES TO 2.95

Out they go . . . all beautiful new \$2.95 styles — Clark will make short work of these. . . . **\$1.49**

GIRLS' PEASANT SKIRTS

Girls' Peasant Skirts in all sizes, all colors. I don't care what they cost, I'll hand 'em out. . . . **\$1.00**

MEN'S SHORTS - TOPS . . . 44c | \$1 T-SHIRTS 79c | 1.95 T-SHIRTS . . . \$1 | MEN'S SOX . . . 39c | BOYS' T-SHIRTS . . . 50c | LONGS . . . 2.95

8.95 JACKETS

Men's \$8.95 Satin Jackets . . . the very newest, the very finest \$8.95 beauties. I'm going to give you the chance, men, to get 'em at \$5.00 now, its up to you — take 'em or leave 'em. . . . **\$5.00**

8.95 PANTS

Gabardines, Flannels, Blends— Clark is going to pile out these \$8.95 values for \$5.00 make no mistake, I came here to sell, I came here to give you values — and I'll see you get 'em. . . . **\$5.00**

\$20 JACKETS

These are Coat style Jackets —new \$19.95 Corduroys and Gabardines . . . and Clark gives them to you at \$10.00! Don't hang back and think you can get them later because wise buyers will grab 'em. . . . **\$10.00**

9.95 PANTS

Gabardines and fine Worsteds to \$9.95, now Clark gives you a lifetime bargain at \$6.95! It won't take us long to pass 'em out at this price so Clark advises you to buy early. . . . **\$6.95**

16.95 PANTS

Finest all wool \$16.95 Gabardine Pants, actually worth \$19.50 today! But that makes no difference to Clark. I'm going to sell 'em at \$12.95 . . . and any man who knows and wants real value will be here . . . **\$12.95**

WORK PANTS

No need to tell you, men, here's a bargain without equal . . . you know that, you've priced 'em elsewhere! As long as stock lasts I'll pass 'em out at \$2.49 but you'd better be early. . . . **\$2.49**

WORK SHIRTS

Greendal's best \$2.50 and \$2.25 Work Shirts, all clean new stock, all full cut, well made Shirts — but Clark is here to sell in a hurry so I'll price the entire lot at . . . **\$1.69**

\$4 SWIM SUITS

Men's Swim Trunks, regular \$3.95 to \$5. — Clark passes them out in a hurry at \$2. They'll be snapped up early at this price, so better be here at 9 A.M. . . . **\$2.00**

ALL COLORS . . . ALL SIZES — SHORT SLEEVE SPORT SHIRTS

Mens 2.95 Sport Shirts 1.69

LOVELY SHADES IN KOOL SILKS AND BENGALINES

3.95 Sports Shirts 2.49

FAMOUS NAMES! NYLONS! SILK REPS! A TRUE SMASH

TO 6.95 **FAMOUS SPORT SHIRTS 3.95**

Clark Smashes 39.50 Suits

Many of these Suits are new Fall arrivals . . . I can't help that, ah? I'm interested in is selling. You'll see Gabardines, Worsteds, Vicunas, Tropicals. You'll see genuine \$39.50 Suits all at one price \$19.50! Its been many a long day since you've witnessed the like of this and it will be a longer day before you again see it. . . . **\$19.50**

Men's Best 49.50 Suits

At \$27.50 I'm going to give you yarn dyed Worsteds, I'm going to give you beautiful wool Gabardines and Pick'n Pic's . . . I'm going to give you Suits that sold to \$39.50 — yes, all at one price \$27.50! It will be the Suit sensation of the age . . . of all time! Never before and most certainly not for years to come. . . . **\$27.50**

Defies All! Coast to Coast

Genuine 100% all wool English Gabardines and Worsteds . . . Suits that must sell at \$75.00 this Fall and don't forget that! Now Clark prices these superbly fine Suits at \$37.50! Yes, even at that you can buy them on the Lay Away plan, so if within the next year you need a Suit — now is the time to buy. . . . **\$37.50**

Men's Sport Coats to 22.50 NOW 10. to 27.50 NOW 14.95 | 49.50 ENGLISH GABARDINE TOPCOATS 29.50

Ladies' Store
150 GT. GEORGE

GREENDAL CO. LTD.

Men's-Boys' Store
144 GT. GEORGE