

CUT CHRISTMAS FOOD COSTS



As the festive season gets into full swing, wise shoppers Cut Christmas Beverage Costs at Dominion! You'll make substantial savings on Dominion's own brands... all the beverages you'll need for entertaining your friends and family: *Richmello Instant Coffee*—full of rich aroma and true coffee flavour; *Domino Ginger Ale*—bubbly good!; *Hilltop Tea*—a tasty brew; *Dominion Fresh Orange Juice*—direct from Florida; *Grand Prix Canned Beverages*—in 11 exciting flavours! and many more! But don't let the low prices fool you... these ever-popular beverages are the finest quality that money can buy! Avoid the rush! Stock up this week at Dominion and Cut Christmas Beverage Costs!

AT



DOMINION

CANADA'S FINEST, NATURALLY AGED, BLUE BRAND, TENDER AND JUICY! NO BONE

ROUND STEAK Lb. **83^c**

NATURAL TENDERNESS FOR BROILING—PORTERHOUSE OR

SIRLOIN STEAK Lb. **95^c**

NATURAL GOODNESS FOR JUICY OVEN ROASTS

RUMP ROAST Lb. **69^c** **SIRLOIN TIP** Lb. **89^c**

PREPARED AND GROUND ONLY BY OUR TOP CUTTERS

MINCED BEEF Lb. **53^c** **MINCED CHUCK** Lb. **69^c** **MINCED ROUND** Lb. **83^c**

DEVON SLICED BREAKFAST BACON 1 Lb. Pkg. **89^c** **MAPLE LEAF WHOLE OR HALF BOLOGNA** Lb. **39^c**

BRITISH COLUMBIA RED COHOE SALMON

TAIL CUT Lb. **89^c** **CENTER SLICES** Lb. **99^c**

HILL TOP CHOC. MALLOW COOKIES 1 1/2 Lb. Pkg. **59^c** **DELMONTE TOMATO CATSUP** 2 11 OZ. BOTTLES **43^c**
TWEET TREAT PINEAPPLE JUICE 3 20 OZ. TINS **49^c** **MAXWELL HOUSE INSTANT COFFEE** 10 OZ. JAR **\$1.59**
WETHEYS PURE PLUM JAM 24 OZ. JAR **45^c** **TENDER FLAKY MONARCH SHORTENING** 1 Lb. Pkg. **29^c**

FROZEN FOOD
DOMINION'S OWN DOMINO French Fries 2 Lb. Bag **55^c**
FRASER VALE FRESH FROZEN Rhubarb 3 Lb. Poly **45^c**
TRAY PAK SOLE Fillets 12 OZ. Pkg. **49^c**

NON FOODS ST. PETERS RD.
SCOTT ECONOMY - SEE OPP.
Tissue 2 FOR **69^c**
SECRET CREAM REG. PRICE 80c
Deodorant MED. SIZE **52^c**
SPECIAL! SANTA CLAUS Mugs EACH **29^c**
SPECIAL! BEELY REG. 1.18
Fire Engines EACH **2.98**

DOMINION'S OWN RICHMELLO SALAD DRESSING 16 OZ. Jar **29^c**



DUNCAN HINES ASSORTED

CAKE MIXES 2 10 OZ. PKGS. **89^c**

CRUSH OR GRAND PRIX ASSORTED

BEVERAGES 12 10 OZ. TINS **1.00**

CUT PRODUCE COSTS

SAVE 13c ON 2 LBS—Firm Golden Ripe

BANANAS 2 Lbs. **29^c**

LOCAL GROWN WASHED TENDER

CARROTS 4 T. B. **29^c**
CANADA NO. 1 COOKING ONIONS 3 Lb. BAG **35^c**
INDIAN RIVER PINK OR WHITE—SIZE 4-8 GRAPEFRUIT 3 FOR **29^c**

SAVE 19c ON FOUR LOAVES—ALL SLICED

WHITE BREAD 4 Loaves **89^c**

SAVE 14c CASH—PERFECTION—EVAPORATED

MILK 6 TALL TINS **1.00**

SAVE 17c CASH—GRANULATED

WHITE SUGAR WITH ORDER 10 Lb. Bag **65^c**

SAVE 40c CASH—ALL POPULAR BRANDS

CIGARETTES CARTON 200 **3.69**

OPEN Thursday and Friday Nights

WIN EXTRA CASH FOR CHRISTMAS

PLAY Instant BINGO WIN

we reserve the right to limit quantities. Values Effective Until Closing Dec. 2, 1966