

# MARCH OF VALUES



ITEMS ON SALE FROM MAR. 25 UNTIL APRIL 3



**2 A.R.P. Features At Just One Price**  
**FASHION PERFECT MISS CLAIROL HAIR SPRAY**  
 14 oz. Tin **\$1.19**  
 Regular \$1.98  
 REDUCED TO ...  
 Pay the regular \$1.98 for Miss Clairol and get any of these products FREE!  
 • Score Hairdressing 98c Size  
 • Head & Shoulders Shampoo — 89c Tube  
 • Large Tin Steradent 98c Size  
 • 2 Packages of Q-Tips \$1.18 Value



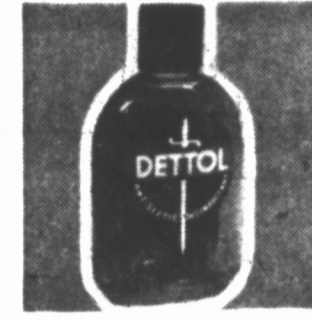
**NEW FROM COLGATE CUE TOOTH PASTE**  
 Confirmed to reduce cavities. Regular 69c  
 A.R.P. FEATURE **59c**  
 SMALL SIZE Reg. 39c **33c**  
 NOW ONLY



From **JOHNSON & JOHNSON COOL, BLUE MICRIN**  
 The sparkling antiseptic mouth wash. Small size Reg. 79c  
 A.R.P. FEATURE **49c**  
 LARGE SIZE Reg. \$1.10 **69c**  
 NOW ONLY



**THE FAMILY DEODORANT RIGHT GUARD**  
 In the aerosol container. Reg. \$1.29  
 A.R.P. FEATURE **99c**



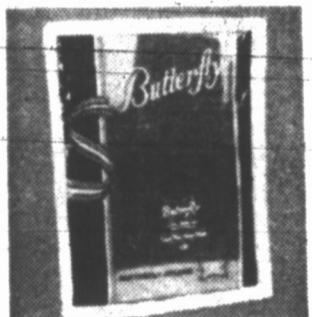
**THE PROVEN DISINFECTANT DETTOL**  
 Save 14c on 8 oz. Bottle  
 Regular \$1.25  
 A.R.P. FEATURE **\$1.09**  
 Similar savings on 2 oz., 4 oz. and 16 oz. sizes.

**1 DOZEN SYLVANIA AG-1 BLUE DOT FLASHBULBS**

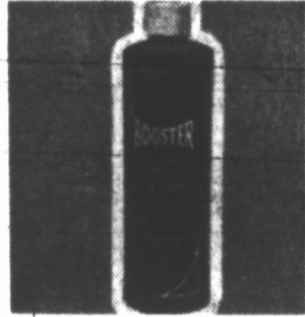
Reg. \$1.68 Value **\$1.29**  
 Reduced To ...

or  
 PAY THE REGULAR \$1.68 FOR SYLVANIA BULBS AND GET ANY ONE OF THESE PRODUCTS FREE!

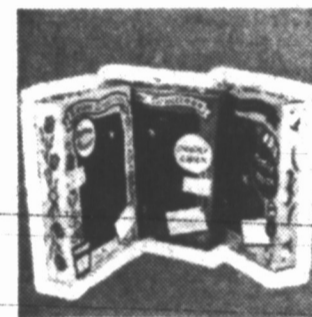
- Dettol Disinfectant — 49c 2 oz. Size
- Modess Regular or Carefree ..... 51c Value



**SPECIAL FIRST QUALITY SHEER BUTTERFLY NYLONS**  
 Made of Dupont Nylon. A choice of sizes and shades. Normal Retail Price \$1.00 Per Pair.  
 A.R.P. SPECIAL **\$1.29**  
 2 PAIRS  
 LIMIT 4 PAIRS PER CUSTOMER



**THE HAIR TONIC YOUR BARBER USES BOOSTER**  
 Available in blue for silver hair or red for normal hair. Save 40c  
 Regular \$1.25  
 A.R.P. FEATURE **85c**



**LOVELL'S PURE MILK CHOCOLATE EASTER CANDY**  
 Dottie Duck, Ronnie Rooster and Chickie Chick.  
 EACH **49c**  
 A.R.P. FEATURE



**ANOTHER A.R.P. EASTER SPECIAL STRIPE TOOTH PASTE**  
 PLUS A FREE EASTER BUNNY BANK. In colors of blue, pink, yellow. Reg. \$1.09.  
 BOTH FOR ONLY **89c**

**A TREMENDOUS FEATURE "LIFETIME" 8 TRANSISTOR RADIO**

**\$19.95**

Complete with carrying case and earphones and with full one year warranty.

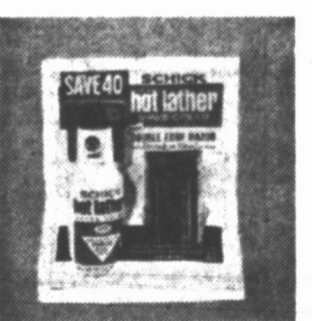
Save \$15.00. Regular \$34.95  
 A.R.P. SPECIAL FEATURE



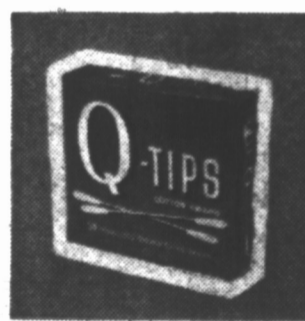
**AN EFFECTIVE CLEANSER FOR FAME TEETH STERADENT**  
 Small size Reg. 59c  
 A.R.P. FEATURE **49c**  
 LARGE SIZE Reg. 98c  
 NOW **79c**  
 Also available in tablet form reduced from 59c to **49c**



**EXTRA SPECIAL OZONOL OINTMENT**  
 The ointment that relieves pain of burns, scalds and other skin irritations.  
 Regular 79c  
 A.R.P. FEATURE **59c**



**SCHICK HOT SHAVE SPECIAL**  
 Instant hot lather from a push button can.  
 • HOT SHAVE — RAZOR & STAINLESS BLADES  
 Regular 1.89  
 A.R.P. FEATURE **\$1.69**



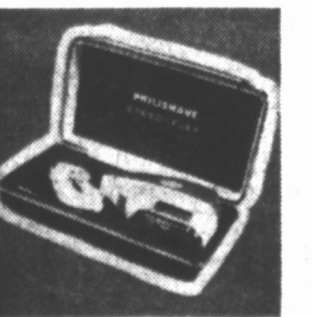
**HANDY DOUBLE-TIPPED Q-TIPS**  
 Cotton swabs so necessary in the nursery and around the home. Regular 59c Per Package.  
 A.R.P. FEATURE **79c**  
 2 FOR



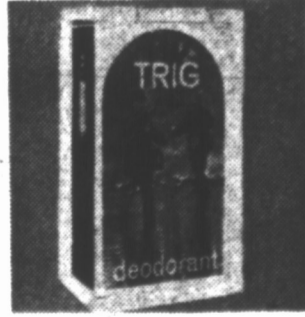
**THE FAMOUS WILKINSON STAINLESS "SWORD EDGE" BLADES**  
 Five blades in package. Reg. 75c.  
 A.R.P. FEATURE **55c**



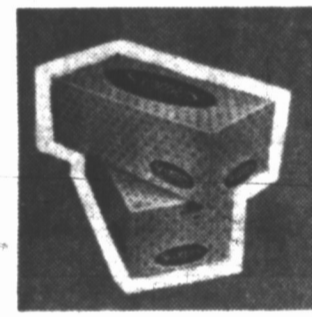
**HELPS YOUR COUGH BY REMOVING THE CAUSE ROBITUSSIN**  
 Prescribed and used throughout North America.  
 4 oz. Bottle Regular \$1.50  
 A.R.P. FEATURE **\$1.29**



**PHILIPS PHILISHAVE SPEEDFLEX ELECTRIC RAZOR**  
 Twin floating micro groove heads to fit every facial contour.  
 A.R.P. FEATURE **\$24.95**  
 ONLY  
 LIMITED QUANTITY AVAILABLE



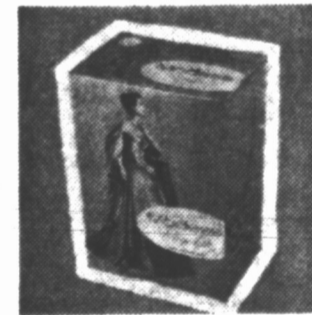
**THE MAN'S DEODORANT TRIG**  
 In the outdoor man's package. Reg. 89c.  
 A.R.P. FEATURE **69c**



**SCOTTIES "400 PACK" FACIAL TISSUES**  
 Regular 2 for 71c.  
 A.R.P. FEATURE **59c**  
 NOW ONLY



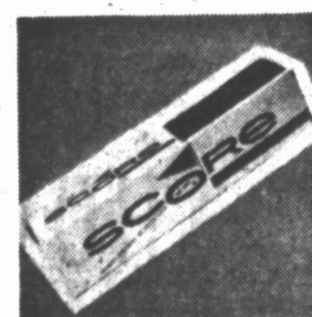
**A.R.P. SPECIAL PUREX TOILET TISSUE**  
 With facial tissue softness. Extra special.  
 4 ROLLS  
 A.R.P. FEATURE **49c**



**BIG SAVING REGULAR or CAREFREE MODESS**  
 Reduced from 51c to the A.R.P. feature price of ONLY **39c**  
 MODSS "48's" Reg. \$1.85 **\$1.43**  
 NOW ONLY



**HAIR CARE SPECIAL HEAD & SHOULDERS**  
 The dandruff shampoo that really works. Specials on large and medium jars and tubes.  
 JARS Regular \$2.29  
 A.R.P. FEATURE **\$1.99**



**THE GREASELESS HAIRDRESSING SCORE**  
 As seen on TV. 3 sizes to choose from.  
 Regular 98c Size **79c**  
 REGULAR 79c SIZE **59c**  
 NOW **43c**  
 REGULAR 49c SIZE



**THE ORIGINAL ROLL-ON BAN DEODORANT**  
 With effective all day protection. Reg. \$1.25 size.  
 A.R.P. FEATURE **99c**  
 Similar Savings on Ban Lotion and Cream Deodorant.

**CHARLOTTETOWN, P. E. I.**  
 Gigey's Pharmacy  
 MacKenzie's Pharmacy  
 Jenkins' Pharmacy  
 Johnson & Johnson Druggists  
 Reddin Bros.  
 Semple's Pharmacy  
 Mead's Pharmacy Ltd.  
 Cantwell's Pharmacy Ltd.

**PARKDALE, P. E. I.**  
 Parkdale Pharmacy  
  
**SUMMERSIDE, P. E. I.**  
 Boales Pharmacy  
 Enman Drug Co. Ltd.  
 Waite's Pharmacy  
 Foley's Drug

**KENSINGTON, P. E. I.**  
 Wm. J. Semple's Drug Ltd.  
 Champion Pharmacy  
  
**O'LEARY, P. E. I.**  
 A. J. Matheson Drugs Ltd.  
  
**MONTAGUE, P. E. I.**  
 Jamieson Drug Store  
 Mabon Drug Co.  
  
**SOURIS, P. E. I.**  
 Larier's Pharmacy  
  
**BORDEN, P. E. I.**  
 Borden Pharmacy