

# Ferry service is vital link toward economy of Island

CHARLOTTETOWN — More freight traffic the greatest number of passengers ever handled and the most frequent ferry schedule ever, made 1965 a banner year for the Canadian National operated ferry service between Borden and Cape Tormentine N.B. In addition the bus service linking the Island with CN's main line trains was continued through the winter for the first time.

J.G. Davis manager of CN's Maritime area announced the developments and improvements in service throughout the year. And his outlook for 1966 is optimistic.

Last year the ferries carried 672,688 persons to and from the Island—a 10 per cent increase over 1964's totals when Confederation festivities were in full swing.

In addition to the record number of passengers the ferries handled an estimated 27,500 rail cars of traffic in its sea going trains. They carry the day-to-day living necessities to the Island and a variety of local products to the markets of the continent.

Approximately 15,500 carloads were carried to the Island by CN. They included coal, automobiles, fruit, flour, feed, lumber, livestock, meat, sugar, salt and even one carload of potatoes. One of the largest movements was almost a quarter of a million tons of sand and gravel for the rebuilding job underway at the Summerside airport.

Canadian National's passenger service, to and from the Island carried more people than ever in 1965. Altogether 68,492 more persons crossed the Northumberland Strait last year than in 1964.

The potatoes are handled by the railway in insulated box cars to ensure their arrival at market in top condition.

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**TRAIN A DAY**  
On that job alone CN ran a train a day six days a week with 33 cars of gravel and 10 cars of sand for nearly four months.

**SUMMER RECORD**  
In July and August 1965 the ferries carried 328,424 passengers a record for the summer season. The bus service connecting with main line trains handled 18,555 passengers during the year and the total number of rail revenue passengers jumped 20 per cent.

The trend to increasing travel by both Canadians and Americans is expected to bring another record year of visitors to the Maritimes with a similar increase in traffic to and from Prince Edward Island in 1966.

Expo 67 in Montreal next year will be attracting individuals from across the continent and around the world. And they won't be stopping in Montreal... they will extend their travels into the Maritime Provinces.

To handle the record traffic last year and the forecast movement this year the railway has been serving the Island with three ships on 19 scheduled crossings each way throughout the summer—two more daily crossings than ever before. A fourth ship provides an unscheduled crossing freight link to and from the mainland.

**SCHEDULE STEPPED UP**  
The winter schedule has been stepped up to a two ship service and the bus operations have been put on a year-round basis.

The provision of an efficient transportation service for Prince Edward Island is just one facet of Canadian National's operations.

CN's track crews last year completed new receiving and departure trackage in Charlottetown to improve the railway's ability to handle freight. A continuing program of private siding construction is carried on to keep pace with and serve the advance of industry throughout the Island.

Last year five private sidings stretching 3526 feet were put in to link Prince Edward Island industries with the railway network of the continent.

**COMMUNICATIONS**  
All the latest innovations in communications are provided in Prince Edward Island by Canadian National Telecommunications. This important link provided by the CNT system including Telex service connects businessmen with firms throughout the Island.

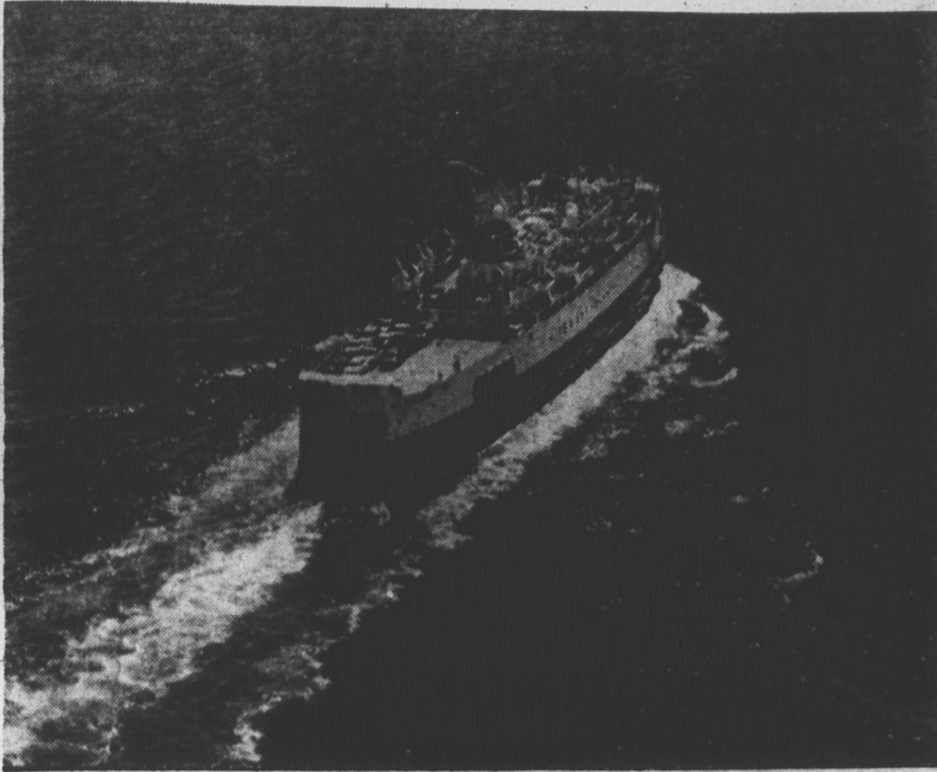
Canada and around the world.

The Charlottetown exchange modernized and expanded in 1964 to serve the province has the latest equipment in the field of written point-to-point communications.

This exchange puts P.E.I. businessmen into direct contact with firms connected to the CN-CP Telex system part of a world-wide network of more than 17,000 subscribers.

In addition to providing vital transportation and communication links CN employees' contribution to the provincial economy is considerable. CN's rail and ferry service employ an average of 647 employees with a total earning power of \$4,382,474 a year.

Canadian National one of the most important economic factors in Prince Edward Island is striving to meet customers' needs with fast efficient service both in summer's sunshine and winter's storms.



BORDEN-TORMENTINE FERRIES SET RECORD

## Full time office opened by board

The Charlottetown Board of Trade during 1965 established for the first time in its 79 years of activity a full-time office with a general manager and a receptionist.

This progressive step followed a tremendous year of activity in Charlottetown during the centennial celebration of the birth of Confederation. With more than 100 conventions held during 1964 the Board of Trade, the City Council and the Provincial Government began to realize the great potential Charlottetown has as a convention city.

It was decided to establish a permanent Board of Trade office with a full-time manager to assist in developing the community and district, promoting conventions, attracting new industries and providing a general information service on all aspects of economic and social life of the area.

E. J. Kipping served as general manager from June until December when he accepted a position with the Island Development Co. He was succeeded on January 3 by C. W. Moffatt who now is located at 156 Richmond St. in Charlottetown.

The start on constructing a permanent crossing of the Northumberland Strait in 1965 gave encouragement to all those who through successive generations had urged the federal government to fulfill the Confederation promise of continuous transportation service to the mainland.

## Improvements made to high school

GEORGETOWN — A number of improvements and changes were made at the Georgetown High School during the past year. The number of pupils enrolled is 220 and the school has a teaching staff of eight regular teachers; plus a remedial reading teacher for grades three; four and five; and auxiliary teachers for a number of pupils from grades four; five and six and a Music teacher.

A new type of school closing was adopted during the past year and rather than gather the pupils from all grades in the Town Hall; the closing took place in the school, in each grade's room. Parents attended the various rooms, particularly those in which they had children attending to witness the presentation of prizes and certificates. This new method is believed here to stay, as it has been termed more efficient, less tiring on the pupils and teachers and less costly for the parents, than the full dress parade of former years.

During the year the school library was enlarged and a SRA Kit was obtained for use in teaching remedial reading. An official of the Department visited the school, where he conducted a demonstration of remedial reading for the teaching staff and the school secretary, who acquainted the Board of Trustees with the work of the demonstration.

The school grounds were landscaped and seeded out early in the year and now present a beautiful appearance, with the new steel flag pole, standing in the center. A flag raising ceremony, conducted by the Canadian Legion was held and the new Canadian flag, donated by the Legion was raised.

Matheson and McMillan Ltd., were engaged to lay pavement along the front and south end of the school building to make a paved walk. A paved walk was also laid from Kent Street leading to the front entrance of the School. A parking area adjacent to Kent Street was also paved and is a great convenience for the teaching staff.

Temple MacDonald is chairman of the Board of Trustees. Mrs. Isabel Hansen is the secretary of the School Board, and Miss Elizabeth Grant is the School Principal.

**FILM DIRECTOR DIES**  
NEW YORK (AP) — Robert Rossen, Academy Award winning film producer and director, died Friday after a long illness. Rossen, 58, wrote, produced, and directed the movie "All The King's Men," which won the 1949 Academy Award for best picture of the year.

and district to grow and develop in an orderly and mutually beneficial manner.

### CROSSING ASSURED

The \$148,000,000 causeway-bridge-tunnel complex is now assured. Work started on the New Brunswick end of the crossing in November 1965. The minister of public works at Ottawa has recently commented that the crossing might be completed by 1970. In the meantime a new and larger car ferry is being built in Quebec for the Borden-Cape Tormentine crossing.

The Charlottetown Board of Trade under the leadership of its president, A. Walther Gaudet, in 1965 initiated studies into the establishment of an Industrial Park, set up a Convention Promotional Committee, an Air Transport Committee, and is currently discussing with merchants the prospects of beautifying the shopping sections by the use of flower boxes from June 15 to September 15, and embarking on a five-year progressive program of Christmas lighting in the shopping districts.

**TRADE PROMOTION**  
Trade and Commerce promotion within the City, the Island, the Atlantic Provinces, and other parts of Canada, as well as many parts of the world is a continuous objective of the Board of Trade. In 1965 the Board gave full assistance to the Canadian Assistant Trade Commissioners during their visit to Prince Edward Island.

The Summer Festival at the Confederation Centre last year was a great success and this year will be extended to cover a nine week period. The Board of Trade works in close liaison with the Centre and endorses the festival and other programs as contributing greatly to the cultural and educational life of the City and district.

The completion of a master plan by the Town planning advisory Committee in 1965 and the resulting by-law relating to the zoning plan was a forward step and should enable the City



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## Royal Canadian Legion

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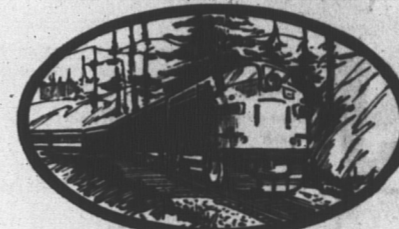
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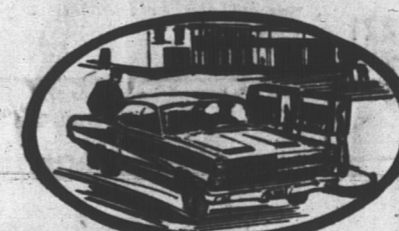
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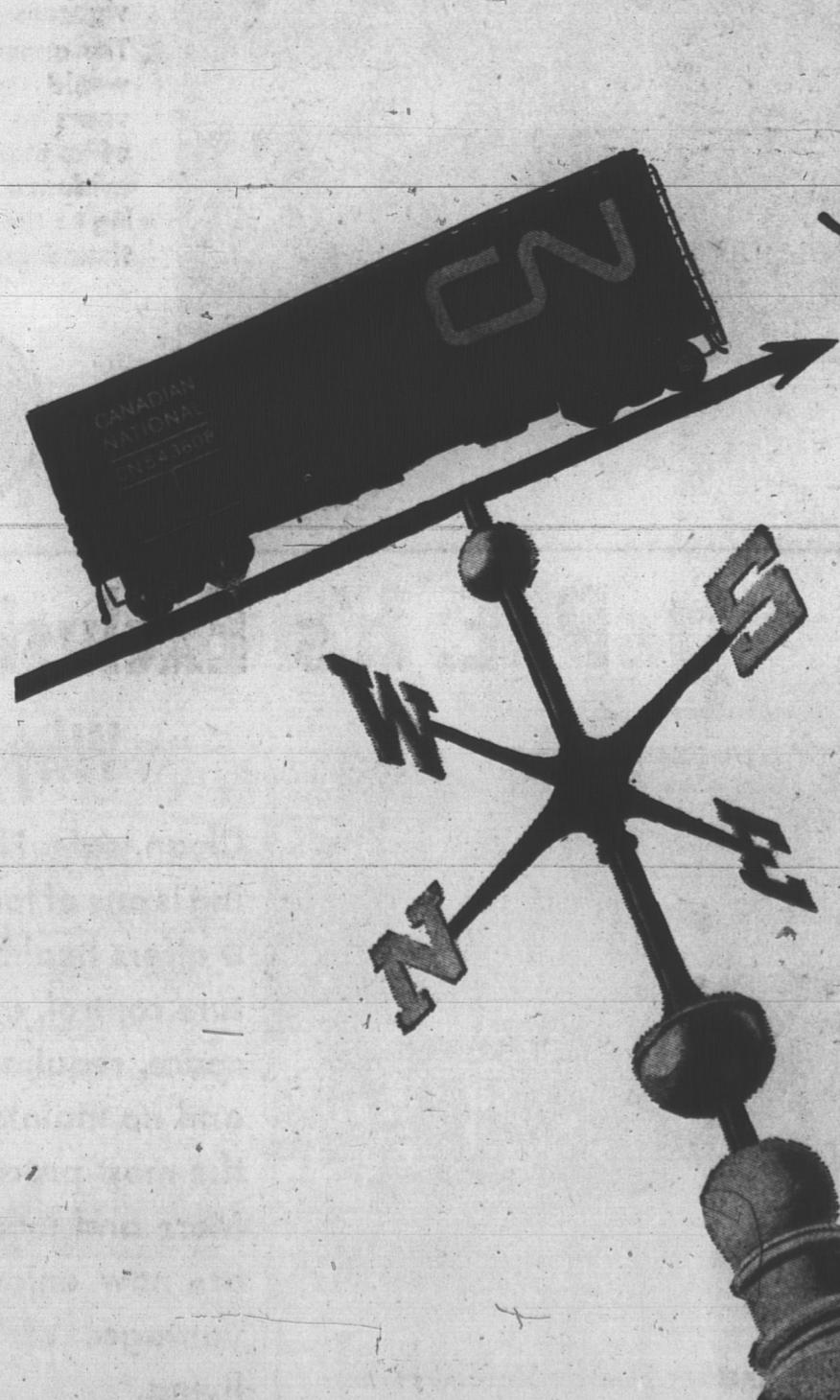
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