OVER A CENTURY OF SERVICE
HOLMAN'S
of P.E.I.
SUMMERSIDE & CHARLOTTETOWN

Wonders for the underworld of fashion.

PYJAMAS . . . .

Soft as a kitten - - - cool as a cucumber! Our popular tailored pyjamas have dainty piped, buttoned front - - - patch top pockets and short sleeves. Choose from a grand selection of prints, strips and figured materials. Full length pants. Sizes 32 to 40.

3.98

"-Baby Doll" PYJAMAS

Just right for a hot summer night. Our "Baby Doll" pyjamas in cool, comfortable crepe with elasticized neck, lace trim, and puff sleeves. Wee matching panties. Sizes small, medium and large.

2.98
(Others at 1.98)

SLIPS . . . .

Fine cool cotton slips with eyelet embroidery bodice - - - flounce with insert of embroidery and matched hemline - - - camisole straps and shadow panel. While only in sizes 32 to 48.

1.98
(Others at $2.98)

GOWNS . . . .

Cotton seersucker gowns styled for summer comfort. Floral patterns of blue or rose on white backgrounds. Smocked midriff for skirt fullness, V neck edged with violet embroiders. Short sleeves. Sizes medium and large. Buy these attractive gowns today.

1.98
(Others at 2.98 - $3.98)

HALF SLIPS . . . .

Convenient and cool - - - that's our grand selection of comfortable cotton half slips. Wide insert of embroidery, deep embroidered flounce with scollop hemline. Black braid elasticized waist band and shadow panel in snowy white only. Sizes small, medium, large.

1.98

HOLMAN'S LADIES' SHOP - - - BOTH STORES

COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON COTTON

KIDDIES' KOOL KOTTON
UNDER CLOTHES

Girls' BRIEFS . . . .

Ribbed cotton briefs with elasticized waist, ribbed leg openings and flatlock seams. Available in white, maize, blue, and pink. Guaranteed not to shrink out of fit. Sizes 8 to 14.

49c pr.

Girls' VESTS . . . .

Sleeveless combed cotton vests with narrow straps and round neck. Light weight and comfortable. White only in sizes 2 to 14.

39c pr.

Cotton BRIEFS . . . .

Here's the very latest in cotton briefs! Nylonated cottons - - - which resist abrasion wear, and proves washability. Resists shrinkage and preserves lustre. Elasticized waist, ribbed leg openings and flatlock seams. White only.

Sizes 2-4-6 **23c pr.**
Sizes 8-14 **39c pr.**

Boy's SHORTS & VESTS . .

Sleeveless style ribbed vests jockey type with elasticized waist band. Ribbed leg openings and flatlock seams. Made of cool white cotton in sizes 2 to 6. Keep the kiddies cool by outfiting them now.

39c

HOLMAN'S YOUTH CENTER — Both Stores

But Mom...

all the Kids get their PLAYTEX
"DRYPERS"
at HOLMAN'S YOUTH CENTRE

- "Dryper" Pants . . 1.79 pr.
- "Dryper" Pads small 1.49 hundred
- "Dryper" Pads large 1.69 hundred

COTTON COTTON COTTON COTTON COTTON

MISSES' and CHILDREN'S
SUMMER SHOES

Save real money on these smartly styled sandals! One and two strap styles in white, winter white, and tan. Choice of elk leather, neolite, or crepe soles. Complete size range from 8½ to 3. Buy now for every member of the family and save, save, save!

- Regularly 3.49 **2.89**

HOLMAN'S SHOES - - - BOTH STORES

SHOPPING IS A "FAMILY AFFAIR" AT HOLMAN'S