

Gift problems easily solved with freezer

Many families foster the delightful tradition of speeding departing guests with some gift to remind them of the bounty of the home they have visited. In season, it may be fruit or vegetables, from the garden, or a bouquet of flowers.

Out of season, many homemakers rely on their freezers—either a separate one or part of a refrigerator-freezer—to supply a treasured dish as the gift.

Here's how your freezer will do the trick for you and give you some fun at the same time. When you have some spare time you can prepare tea rings, homemade rolls, special loaves of bread and a wide variety of other special foods. Just wrap them for freezing and store in your freezer. That's one place that will keep what you baked as fresh as the day you made it.

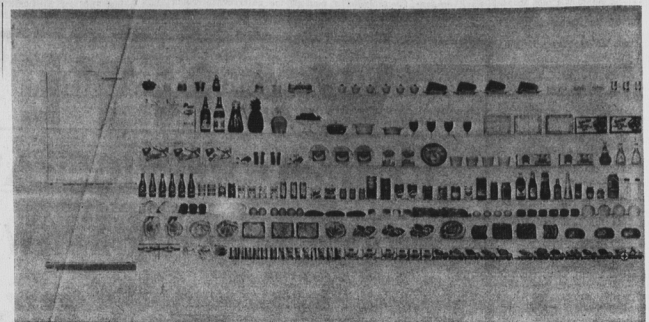
If you devote one section of your freezer for these gifts, you can delay the wrapping until you're ready to give it away. But if you spread the packages throughout the general food area of your freezer, it's best to wrap the packages first so they can be easily identified.

The variety of gifts that you can prepare in advance is endless. Cookies, cakes and candy are only a few. An especially nice gift is your favorite fruit frozen in a new plastic container and tied with gay ribbon.

This gift corner in your freezer will give you a generous supply of personalized remembrances. Each section is wrapped and ready to give at a moment's notice.

INDIA PROTESTS

NEW DELHI (AP)—India has charged that 200 Chinese Communists intruded across the Himalayan border in a provocative demonstration June 3. A protest note dated June 7 and made public today said the intrusion occurred near Beazung Pass on what China claims as the border in Ladakh.



18-FOOT REFRIGERATOR-FREEZER WILL HOLD THIS AMOUNT OF FOOD
CONVENIENCE, FLEXIBILITY, ECONOMY

Have a supermarket in your home

"It's just like a supermarket in the home" is what women say about the freezing space in their 1963 refrigerator-freezers or separate freezers. That's because modern freezing space gives today's homemakers undreamed-of convenience, nutritional value, flexibility and economy in meal preparation.

In the case of convenience, one study reveals that a family of four uses 2½ tons of food a year. Without adequate freezing space, 200 shopping trips a year are needed! Only 20 shopping trips are needed when 1963 freezing space is available.

Take the important matter of nutrition. Modern freezing space is without a rival, because according to the Journal of the American Medical Association: "Frozen foods are fresher than fresh." Or, as the nutritionist puts it, "Freezing preserves almost indefinitely the quality, taste and vitamin content of food."

The flexibility advantages of 1963 freezing space is limited only by the homemaker's ingenuity. Whole meals, main courses or specialty foods can be prepared at her convenience. They can be served days or months later with nothing more than defrosting or heating.

In the area of economy, food buying is the greatest single expense for the average family, so savings that modern freezing space make possible in this budget category really count.

The question arises: "How much refrigerator and freezer space do I need for my family, and should I buy the freezing space as part of a refrigerator-freezer or a separate appliance?"

The rule-of-thumb used by experts for refrigeration is: Figure 4 cubic feet for two adults, plus 2 cubic feet for each child, plus 1 cubic foot for entertaining needs.

The rule-of-thumb for freezing space is: 8 to 4 cubic feet per person in urban areas, and 5 to 6 cubic feet per person in rural areas.

The family has the choice of buying the refrigeration and freezing space it needs in separate appliances, or combined in one unit. If the choice is separate appliances, a freezer and refrigerator, or a refrigerator-freezer, but some find their freezing space too small for full enjoyment. The trend to bigger sizes grows each year.

Steel plays an important role in the durability and reliability of refrigerator-freezers and separate freezers. Strong steel inner linings are porcelain enameled for stain resistance and easy cleaning. The enduring beauty of the cabinet is assured by stainless steel.

Stainless steel is widely used for shelving, dividers, slide-out baskets and trim. Stainless steel is ideal for these uses because of its unequalled resistance to corrosion, cold and humidity.

put a supermarket in your kitchen

WITH A Modern REFRIGERATOR-FREEZER

- A totally new concept in home food storage... in many models, frost never forms in refrigerator or freezer sections... forget defrosting forever. And that's just one spectacular benefit. Here are others you'll get with your new refrigerator-freezers.
- Two appliances in one—truly a great bargain!
- Dozens of complete meals... at your fingertips
- Cook 'n freeze now, heat 'n serve later
- More food space, same floor space
- Roomy storage doors, high and deep
- Moisture and temperature controlled meat, dairy, vegetable compartments
- Straight-line styling fits flush to walls, corners, cabinets
- Beautiful modern design... in white, chrome or decorator colors
- You'll cut down on shopping trips... never be caught short with company... have more exciting menus... a world of wonderful foods, always at hand



You'll live better with a supermarket in your kitchen



SEE YOUR APPLIANCE DEALER TODAY

MARITIME ELECTRIC Company Limited

Refrigerator in your den? yes

More and more refrigerators are ending up elsewhere than in the kitchen.

There's no mystery as to where they're going—they're being installed in dens, playrooms and family rooms.

Sometimes it's the brand new refrigerator which ends up here. In which case it may be one of the newer compact or portable models. If it is a regular size refrigerator-freezer, however, the new unit goes in the regular kitchen and

the old one goes into the family room.

Time was, of course, when the family room was a sparsely furnished room with sparse furnishings. But today many families are showing considerable originality in designing and furnishing these rooms. In situations like these, a second kitchen is a natural.

EXTRA KITCHEN

If a new refrigerator is purchased specifically for this extra

kitchen, the chances are good that either it is scaled down from the one in the regular kitchen or a special compact model. Compact refrigerators which furnish "spot" refrigeration are ideal for storing the food and beverages likely to be needed when the gang gathers for a party. Some models can get fitted with casters to allow them to be rolled to the terrace or the side of the pool in warm weather.

But more and more families are starting their second kitchens with their refrigerator-freezers which become available when new models are purchased for the big kitchen. That's particularly so nowadays when many a refrigerator in good working order is replaced simply so that the housewife can get a modern unit which incorporates the latest convenience features and increased capacity she needs.

Hotman's of P.E.I.

SAVE ON FREEZERS and REFRIGERATOR-FREEZERS

Keep more foods more safely - more conveniently - more economically - for more variety - day after day!

FRIGIDAIRE DELUXE 14 CUBIC FT. 2-Door Refrigerator-Freezer

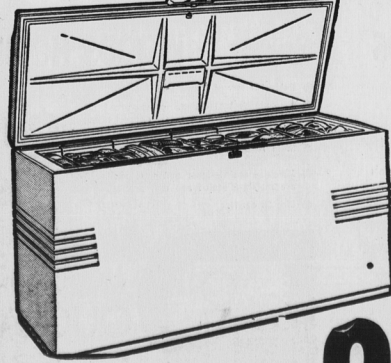
- big 100-pound "zero zone" freezer
- automatic defrosting of refrigerator sections
- twin porcelain enamel hydrators
- economical, dependable meter mixer compressor, sealed in steel, oiled for life
- meat tender
- insulated freezer door
- 32" wide by 64" high



REG. 399.95
YOU PAY ONLY **269.95** and your old refrigerator. Trade-in must be in normal working order and not over 12 years old, and be a standard model.

NO DOWN PAYMENT 15.00 MONTHLY

GILSON "Supreme" 21 cu. ft. DEEP FREEZE



- magnetic seal gasket seals in cold—seals out heat
- zero safe cold control
- fibreglas insulation
- signal light
- removeable storage baskets
- interior light
- food spoilage insurance—lifetime protection policy
- full warranty and guarantee
- made by Gilson—Canada's leading freezer manufacturer

NO DOWN PAYMENT - ONLY 13.00 MONTHLY

254.95