



for a happier holiday, check this

TOURIST VACATION GUIDE!



Henderson & Cudmore... The Island's Largest Direct Importers of Men's Woolens From Great Britain

DAK TROUSERS

Only Daks can give you that perfect hang and neatness of waist that every well dressed man wants. We carry the complete line of Dak pants now selling in New York for \$35.

27.00

DAK JACKETS \$49

Rugged, Good Looking Sweaters from Britain
Jaeger Cashmeres \$29.50
Jaeger Shetlands \$13.95

HENDERSON & CUDMORE
 WHERE QUALITY IS SURE



P. E. I. is noted for its traditional hospitality. These Island merchants welcome you to our Province . . . and trust that you enjoy our hospitality to the full.



Moore & McLeod Limited . . . one of Prince Edward Island's departmental stores!

Welcome Tourists To Moore & McLeod Ltd.

"Your Favorite Shopping Centre For 67 Years."

We invite you to visit our store during your stay with us where you will find many beautiful and useful items to choose from for yourself or friends at home you wish to remember.

LADIES' SWEATERS by Wolsey

- Shrink-resistant Sweaters
- Fully fashioned
- Short sleeve pullovers
- Long sleeve Cardigans
- Sizes 34 - 40

8.95 to 10.95

ENGLISH BONE CHINA

We have a wide selection of beautiful English Bone China . . . Cups and Saucers by Aynsley of England . . . authentic tartan cups and saucers by Royal Standard . . . also Lady's Slipper pattern and our Provincial Coat of Arms with Maple Leaf decoration. Priced from—

1.49

MEN'S SWEATERS by Wolsey

Fully fashioned in lamb's wool, made in Dumfries, Scotland, home of the finest knitwear in the world. These sweaters come in long sleeve pullovers or V-neck.

PULLOVER STYLE \$10.95
CARDIGAN STYLE \$13.95

TARTAN SKIRTS

Tartan Skirts by Highland Queen and Nat Gordon in all the well known plaids. Sizes: 8 - 18.

21.95

SPORTRITE JR. SKIRTS

skirts by Sportrite Jr., completely reversible . . . hand blocked . . . permanent pleated in bright gay plaid.

24.95

AMERICAN TOURISTS

You may take home \$500 worth of clothes, duty free, if in Canada over 12 days . . . and \$200 worth if in Canada 48 hours or longer.

Moore & McLeod Ltd.

YOUR FAVORITE SHOPPING CENTRE.



For Better Vacation Buys . . . Shop At C. T. C.

Charlottetown Store

Headquarters for Auto Supplies, Camping and Fishing Equipment.

- Camping Supplies
- Boating Supplies
- Fishing Supplies
- Picnic Supplies
- Barbecues
- Seat Covers and many more useful items to choose from
- Charcoal
- Golfing Supplies
- Tires
- Batteries
- Car Cushions

Where Value And Price Have No Equal



Canadian Tire Corpn.

Milton Stewart-Al. MacRae Props.
 Queen St. Opposite Dominion Bldg.

A Preview of Fall Glamor . . .

Grandmere Mix & Match Ban-Ora

SWEATERS and SKIRTS

- all sizes
- new shades
- new styles

TARTANS !!

new pleated skirts and slim-jims . . . plaid, reversible skirts . . .

BULKY KNITS

new styles in banlon



The Fashion Shoppe

141 Great George St.

Dial 3355

YOUR P. E. I. HEADQUARTERS FOR . . .

- ENGLISH BONE CHINA
- WEDGWOOD
- ISLAND WOOD
- P. E. I. POTTERY

PLUS THE FINEST CAMERA DEPT. ON P. E. I.

Taylor's
 JEWELLERS LTD

121 Grafton St.

Dial 4258

Your Most Pleasant Shopping Memories of P.E.I. Will Be Your Visit To . . .

HOLMAN'S

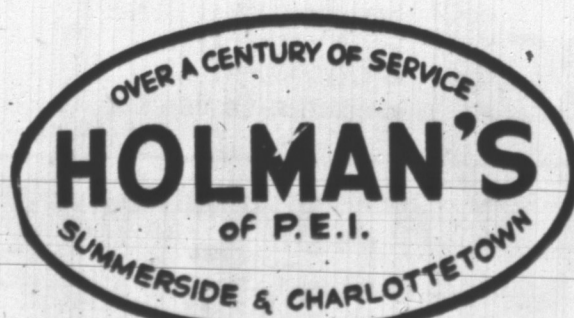
The World's Largest Small Town Store

129 Grafton St., Charlottetown Water St., Summerside

and

HOLMAN'S FOODLANDS

St. Peters Rd., Charlottetown Water St., Summerside



At Holman's you will always find the very latest in imported and domestic merchandise gathered from the four corners of the world. Holman's Foodlands feature only the best quality meats, vegetables and canned goods available . . . at the lowest possible prices.

SUITS and SLACKS

tailored to perfection for that

Distinctive Appearance

by Shiffer Hillman suits \$85.00 slacks \$27.50

Saville Row and other suits 49.50 to 69.50 in regular weights



COOL SUMMER TROPICALS 49.50 to 69.50

HOOLEY'S MEN'S WEAR Kent St. Charlottetown

HEADQUARTERS FOR . . . Green Gables Souvenirs BURNS JEWELLERS

Great George St.

Charlottetown

- Royal Doulton Figurines
- Scottish Jewellery
- Hummel

Come Visit PROWSE BROS.

The Store For The Whole Family You'll Find A Complete Array Of The Latest Styles and Fashions

MEN'S and BOY'S WEAR Sport Jackets and Sport Shirts

LADIES', MISSES, GIRL'S WEAR Hosiery, Sweaters, Scarves, Lingerie

Ladies' . . . Here's Big News!

OUR GIGANTIC MID-SUMMER SALE IS IN FULL SWING

PROWSE BROS. LTD.

The Store For The Whole Family

98 Queen St.

Dial 8583

