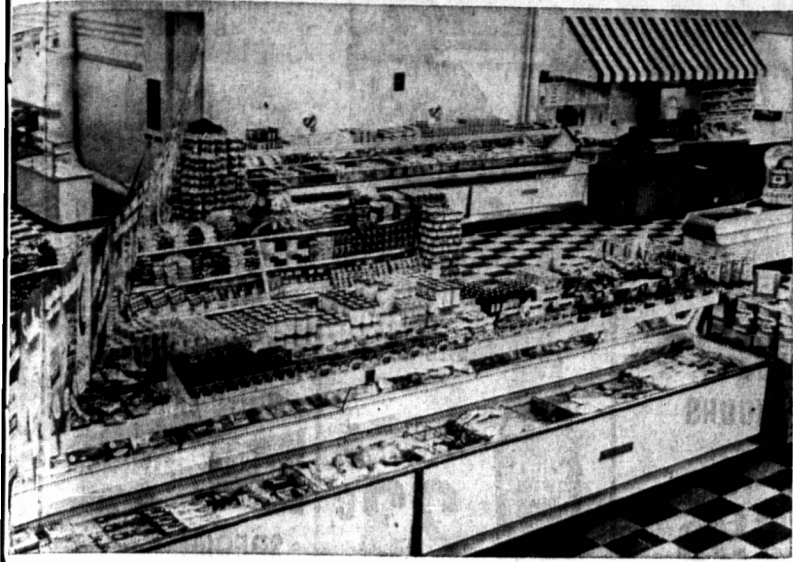


DESERVED SUCCESS TO THE CO-OP SUPER MARKET



INTERIOR VIEW OF NEW CO-OP STORE

Tremendous Food Display Marks Re-Opening Today

The Co-op Super Market, recognized as the finest food market in the Maritime Provinces, re-opens on a full scale today after a re-building and organizational program that almost defies the imagination.

Gutted by fire only three months ago, entirely closed for several weeks and operating on a partial scale for the past two months, the Co-op Super Market today swings back into full time operation after a near miracle in reconstruction.

Only by a combination of day and night work and the determination to provide the people of this Province with the finest facilities in the food business is the Co-op Super Market ready for full time operation once more.

The careful planning that had preceded the reconstruction of the building has resulted in providing the Co-op with one of the most completely equipped food stores east of Montreal.

It was one year and five months ago that the Co-op opened its newly enlarged quarters on Queen and Richmond Streets. This enlargement was brought about by a three year expansion program that probably the directors themselves did not foresee when they opened the business here several years ago.

With new quarters and a capable management and staff the business continued to grow until April 29 of this year when a disastrous fire razed the premises, leaving only the Richmond Street business site standing.

But almost before the members had cooled manager Cam McLean and his assistants were busy preparing the Richmond Street site for a re-opening. After a marvelous piece of effort they were soon back in business on a reduced scale.

By then McLean and his directors had plans formulated for an entirely better and new Co-op Super Market. Contractor Basil Molyneaux was given the task of rebuilding the store as quickly and as efficiently as possible and the fact that he has succeeded so magnificently will be a tribute to his workmanship forever.

If there is one man who should be singled out for special credit on the reconstruction end of the undertaking that man would be Molyneaux. By yesterday evening Cam McLean could not heap enough words of praise and gratitude on Molyneaux's shoulders for the splendid job he did.

And today as a result, food shoppers in this Province once more have available to them at the Co-op Super Market the largest and most complete food display east of Montreal; 40 feet of modern refrigerated dairy cases; 50 feet of refrigerated fruit and vegetable display cases; a grocery space extending for approximately 125 feet; a modern office; snack bar and numerous other features including a doughnut making machine.



REBUILT SECTION OF STORE

(Continued on page 14)

ANOTHER DESERVING CHAPTER IN THE BUSINESS LIFE OF THE PROVINCE BEGINS TODAY WITH THE RE-OPENING OF THE

CO-OP SUPER MARKET

WE OFFER OUR SINCERE

CONGRATULATIONS

THE TILE ON THE FLOOR OF THIS MAGNIFICENT NEW STORE WAS LAID BY

LINUS J. CARROLL

202 PRINCE STREET

PHONE 9796

OUR CONGRATULATIONS AND BEST WISHES TO THE

CO-OP SUPER MARKET

ON THE RE-OPENING OF ONE OF THE FINEST GROCERY STORES IN THE MARITIMES

WE ARE PROUD TO HAVE BEEN CHOSEN AS GENERAL CONTRACTORS

FOR THE RE-BUILDING OF THIS STORE.

BASIL MOLYNEAUX

GENERAL CONTRACTOR

CHARLOTTETOWN

23 Upper Queen St.

Phone 8989

PALMER ELECTRIC LTD.

CONGRATULATE THE

CO-OP SUPER MARKET

ON THE RE-OPENING

OF THEIR FINE STORE

ALL THE WIRING, LIGHTING FACILITIES

AND REFRIGERATION WERE SUPPLIED

AND INSTALLED BY

PALMER ELECTRIC LTD.

96 Fitzroy St.

Phone 8548 - 8544

SHOP CO-OP AND SAVE

Congratulations!

TO THE

CO-OP SUPER MARKET

ON THE RE-OPENING

OF YOUR FINE STORE

IT WAS A PLEASURE FOR US TO HAVE BEEN ASSOCIATED WITH MR. MacLEAN AND HIS DIRECTORS IN THE RE-BUILDING OF THIS STORE.

County Construction Co. Ltd.

97 WATER STREET

PHONE 6539

CONGRATULATIONS TO CO-OP SUPER MARKET ON THEIR GRAND REOPENING

PAINTING WAS DONE BY MacDONALD AND SON'

Interior and Exterior Spray and Brush Painting

257 EUSTON ST.

DIAL 5841

CONGRATULATIONS TO THE

CO-OP SUPER MARKET

THE GLASS, METAL MOULDING AND VITROLITE

FOR THIS ULTRA-MODERN STORE

WERE SUPPLIED AND INSTALLED BY

CARSON AND BIRT

PLATE GLASS

67 King Street

Phone 8043

CONGRATULATIONS AND GOOD LUCK TO THE

CO-OP SUPER MARKET

THE PLUMBING AND HEATING SYSTEMS IN THIS STORE

WERE SUPPLIED AND INSTALLED BY

KEITH R. CARMICHAEL

BRACKLEY POINT ROAD

PHONE 6423

WE SAY "WELL DONE"

TO THE

CO-OP SUPER MARKET

HARDWARE FOR THE RE-BUILDING OF THIS STORE

WAS SUPPLIED BY

THE ROGERS HARDWARE CO. LTD.

OUR CONGRATULATIONS

AND BEST WISHES

TO THE

CO-OP SUPER MARKET

ON THE RE-OPENING OF


THEIR OUTSTANDING STORE

BUILDING MATERIALS

FOR THE RE-BUILDING OF THIS STORE

WERE SUPPLIED BY

THE HOME OF "A Complete Building Service"



SCHURMAN

CO. LIMITED

KENSINGTON - SUMMERSIDE - CHARLOTTETOWN