

Policy Projects come to an end

by Nicole Bellefleur, Business Editor

As the semester comes to an end and graduation slowly approaches, senior business students at UPEI can be found putting the finishing touches on their Policy Projects. The reports, which were handed over to professors in mid-March, will be formally presented to faculty, students and the general public this week.

The idea of the project, which has been a part of the business program since 1973, is for students to do a feasibility study of a proposed business venture. It combines the knowledge and skills students have acquired in all of their previous business courses into one report.

Students, who work in groups of 4-5 have been working diligently on their projects since September. The projects are judged on the quality of the research and the overall presentation, among other things. Cash prizes will be awarded for outstanding projects. The winners will be announced on April 7th at 4PM in the Kelly Building, room 237.

At one time, the Policy Project was a distinguishing feature of the School of Business at UPEI. Since that time, however, several other universities have adopted the concept. The projects often catch the interest of local business people who look forward to the opportunity to learn more about the feasibility of new concepts. A significant number of projects have actually been the basis for existing businesses. There have been rumours in the past suggesting that Policy Projects will be eliminated from the business program, but business professor Tim Carroll feels that this is highly unlikely. He says that the project is the one activity that gives students the opportunity to apply and work with the tools they've acquired over their four years in the business program. He adds that the projects get good funding support from the Provincial Government and act as a linkage between the school and the community.

Presentations are scheduled for April 1st - 3rd, beginning each day at 9AM and running throughout the day (see next page for a complete listing of projects and times). The public is welcome to attend.

1992 POLICY PRESENTATION SCHEDULE

WEDNESDAY, APRIL 1ST

- 9:00 A.M. **P.E.I. Wood Waste Recycling** - Brian Campbell, Tara Cudmore, Tracey Lewis, Dianne Stewart
- 9:45 A.M. **Whelk Processing** - Michelle Bernard, Trudy Burke, Lisa Judson, Luanne McCardle, Vanessa Palmer
- 10:30 A.M. **Japanese Theme Resort** - Trevor Bowie, Mark Kenny, Donald MacMillan, Tara Sullivan
- 11:15 A.M. **Computer Matrix Slides** - Karen Cameron, Michelle Gauthier, David McAndrew, Pat McDonald, Gordon Peters
- 1:00 P.M. **Tim Chips (chip wagon)** - Lori Adams, Colin Burke, Mike Gill, Glen Nicholson
- 1:45 P.M. **Commercial Tole Painting** - Ralph Bishop, Paul Derby, Denise Lewis, Sandra Paynter
- 2:30 P.M. **Garden of the Gulf Distributors (flowers)** - John Clark, David Gillis, Jason Inman, Gerard Peters
- 3:15 P.M. **Custom-Made Bathing Suits** - Alana Buote, Nicole Gaudet, Nicole Harris, Louise MacKinnon