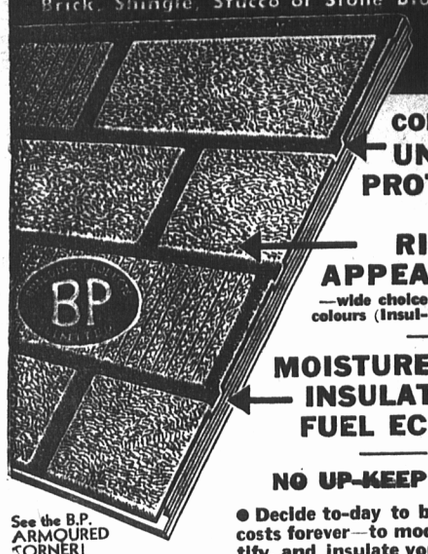
TRANSFORM YOUR HOME WITH
B.P.
INSUL-ATED SIDINGS
Brick, Shingle, Stucco or Stone Block Types



CONTINUOUS UNIFORM PROTECTION
RICH APPEARANCE
—wide choice of types and colours (Insul-Bric illustrated)
MOISTURE-PROOF INSULATION—FUEL ECONOMY
NO UP-KEEP COST!

See the B.P. ARMOURED CORNER!
Newest development in wall construction. Exclusive feature of B.P. Insul-Ated Sidings.

● Decide to-day to banish upkeep costs forever—to modernize, beautify, and insulate your home with B.P. Insul-Ated Sidings.

IDEAL FOR NEW HOME CONSTRUCTION

See your Hardware, Lumber or Building Supply dealer or write for full particulars and Free Booklet on Government Loans.

BUILDING PRODUCTS LIMITED
MONTREAL TORONTO HAMILTON
WINNIPEG SAINT JOHN HALIFAX

ASPHALT SHINGLES—INSUL-BOARD (Vapor Seal)—RESILIENT TILE FLOORINGS

ASK FOR BUILDING PRODUCTS PRICES
THE ROGERS HARDWARE COMPANY LIMITED
We handle the complete line in the above Building Product Advertisement
MACDONALD-ROWE
WOOD WORKING CO., LTD.
AGENTS FOR BUILDING PRODUCTS
Stanley, Shaw and Pearden Ltd.

MARKETS AT A GLANCE

Toronto —Base metal shares steady; other groups lower.
Montreal —Stocks closed lower.
New York —Stocks closed unchanged
Winnipeg —Wheat 3-8-1-4 cent lower.
New York —Pound
New York —Cotton lower; rubber, sugar and coffee higher.

GRAIN

CHICAGO, June 16 —(AP)— Wheat prices fell to the lowest levels in six weeks today but recovered about half of the cent-a-bushel losses before the close.

Wheat closed 3-8-3-4 lower than yesterday, July 72 3-8-1-2, Sept. 73-73 1-8; corn 1-4-1-2 higher, July 49 3-4, Sept. 51 1-4; oats 1-4-3-8 higher.

WOOL WOOL WOOL

The Prince Edward Island Sheep Breeders' Association, on account of the excellent sales made of Island wool through the Canadian Co-operative Wool Growers, Limited, are able to pay last year's shippers who patronize the Association during the present season an additional two cents per pound on last year's shipments. This is an evidence of the fine work of the Co-operative organization and demonstrates the value of marketing through the farmers' own organization whereby the full market value of the wool is received.

This year's clip will be sold on the same basis and any increase in the value of the wool secured through good marketing ervices will be rebated to the shippers at the end of the year.

Shippers last year will thus receive twelve cents per pound for their wool. This year's price is twelve cents at the present time with whatever increase may be secured after the sales have been completed.

Ship your wool at once to the Sheep Breeders' Association, Charlottetown, or contact our representative in the field, as follows:

P.A. MacISAAC, Souris
LLOYD K. LOCKERBY, O'Leary,
GEORGE MacINNIS, St. Peter's.

P. E. I. SHEEP BREEDERS' ASS'N. Charlottetown.

L434-6-16-2i

DON'T MEET TROUBLE HALFWAY
Avoid it Altogether!

There is no real necessity of meeting trouble at all.

Your car needs an inspection, and probably a few minor adjustments, after the long Winter, and certainly before that Summer vacation. A short visit with us TODAY may result in the difference between carefree driving from now till the end of Summer, and a lot of expense and inconvenience when you need your car most.

Our work, including tires, batteries, and lubrication, is rapid and moderately-priced.

May we be of service to you?

THE ROGERS HARDWARE CO. LTD
Wholesale and Retail
Automobile Accessories

TIMELY NOTES ON TOPICS CONNECTED WITH Silver Fox Farming

Silver fox ranchers will all be delighted to know that the Dominion Government's present to Her Majesty Queen Elizabeth on departure from our shores at Halifax was a twin silver fox set with gold mountings. No doubt they were selected with great care by experienced furriers and made up in a most attractive manner. She should receive a lot of pleasure from the gift and it will be good advertising for Canadian Silver fox.

Roy Woodside had a letter from O. W. Thompson, President of the O. W. Thompson ranches Kitchener, Ontario, recently, in which Mr. Thompson stated that from 1,300 animals kept the ranches had an increase of 5,500 pups. Eight females purchased from Roy last season gave birth to 49 pups; three had litters of seven, three had litters of six and two litters of five. A male purchased last season mated to three females sired 30 pups, one litter of 11, one of 10 and one of 9. Mr. O. W. Thompson must certainly feel that he struck the right place for breeding stock when he visited Roy Woodside's.

Roy's own crop of almost 200 pups are coming along nicely and bid fair to furnish a lot more prize winners. There are few young men, if any, who have achieved such surprising success in the last decade of silver fox farming that Roy has, and there are none who will begrudge him that success, because it came from hard work, clear thinking and a rare knowledge of foxes.

William Hume, Murray River, has been line breeding some foxes for a few years and with an outcross purchased in 1937 had a litter in which there was a distinct platinum male, two females almost platinums and one male partly platinum. The same mating this year has four pups which he believes to be platinums. Mr. Hume was offered a long price for his male fox last fall but refused to part with it.

Don't forget the meeting of the Silver Fox Breeders' and Exhibitors' Association Tuesday afternoon at 1.30 in the City Building. President Brenton Clarke will be in the chair with a good report, and Secretary Walter Shaw will be at his elbow with everything in the line of information right up to date. Past meetings of the Association have been characterized by good attendances and plenty of discussion. These are always healthy signs in an organization and we trust that the meeting next week will exhibit the same tendencies.

The New York Fur Trade Review Weekly of June 5th says: "Silver Fox favored at New York Fair. One of the most frequently worn garments is the short fox jacket. New York merchants are featuring a jacket bolero of silver fox cut in a new way and mounted on black cotton lace, and are recommending it for cool evenings at the Fair to be worn right into the fall. Prices range from $295 to $595.

Private treaty sales in London continue fairly good. One consignment house from this Province sold over 700 pelts last week. Everything points to the residue in London being cleaned up by fall.

A rancher in Minnesota has made a suggestion to his Senator and Congressman for the State and also the Wisconsin Senators, that the poorer grades of silver fox be purchased by the Government to be used in making helmets and fur linings for aviation suits. The idea is practical because it has been found that fox fur is one of the warmest furs. If this goes through it will prove quite a boom to ranchers by taking poorer grades off the markets.

Our rancher friends will remember that silver fox was particularly esteemed by the nobility of Russia, not only to adorn their ladies but to keep themselves warm. A very wealthy Russian nobleman would have his coat lined with expensive silver fox pelts because they were beautiful when he took the coat off and created admiration for his garment and gave him considerable prestige, and also because use found them the warmest possible lining to keep out the bitter cold of Russian winter. If the United States government should decide to adopt silver fox fur for aviators' comfort then it would not be surprising if Great Britain followed suit. Both countries will aggregate over 100,000 pilots in training this year, so there would be a nice market for the peltries.

Nearly 60,000 mink skins were imported from Canada into the United States during the first three months of 1939. That will give an idea how mink production has increased in Canada. Not nearly all our mink pelts are sold in the United States great quantities go to London and other marts. An estimate of mink production should be in the neighborhood of fox production of Canada—some 225,000 pelts.

A mink farm has been established at the Indian reservation near Fort Qu'Appelle, where Ollie McNeill's fox ranch is, and the idea is to give the Indian children vocational training in mink farming. As the farm will be stocked with forty mink it would seem as though our original inhabitants would not be called upon for excessive labor.

The state of Wisconsin, according to Dr. Wisnicky—who was a visitor to the Province Fox Show, Charlottetown, last fall, produced 130,000 fox pelts in 1937 and 77,000 mink pelts.

We note where some opponents of the decreased duty on silver fox pelts blame it for the decline in price of American foxes. Now here is something authentic right from the U. S. Department of Consumers. "During the month of March, 1,676 silver fox pelts worth $41,115, were imported from Norway. During the same month 1,189 silver fox pelts worth $38,907, were imported from Canada. That makes a total importation of silver fox for the month of March, 1939, of 3,564 skins. Can any man in his right mind state that that number of pelts would have any appreciable influence on the United States market.

During the same month over 77,000 mink valued at about $200,000, were imported into the United States and we have not heard of the mink ranchers of the United States complaining that the vast number has injured mink farming.

In our early days we made up several skin creams and lotions, one of which was composed of quince seed emulsion with boric acid, a little b.t of carbolic acid and rosewater. Its cost was negligible, a pint of it could be made for about ten cents. Today an exactly similar lotion is being advertised in newspapers and radios and boosted as one of the most necessary adjuncts for soft hands and sells at highly profitable prices.

A meeting of the Advisory Committee on Fox Field Service was held in Summerside recently at which the following were present:

Hon. W. H. Dennis, George Callbeck, P. G. Clark, W. R. Shaw, Gordon McMillan, Dr. John Jack, John McIntosh, U. G. Dawson, J. Walter Jones, W. F. Burke.

Fox grading methods came in for considerable discussion and a proposal was considered as to methods. Mr. Clark was a strong advocate of a plan to have central inspection points where foxes would be brought for uniform diamond marking. Mr. Calbeck agreed with Mr. Clark on this point but felt that work on parasitic identification should be still carried on.

Mr. J. Walter Jones reported on the Dominion Fur Council Conference. Mr. Jones was representing the Provincial Government at their organization meeting in Ottawa. Mr. Crawford was appointed chairman. He will visit Prince Edward Island on June 20th in the interest of the Fur Council. They require two members from each province who must represent one definite organization viz. Fox farmers and mink farmers.

Following Mr. Jones' report a considerable discussion ensued and in order to have some organization which could generally be said to be representative of P. E. I. Fox ranchers Mr. Burke as a member of the P. E. I. Fox Breeders' & Exhibitors' Association was asked to prepare an amendment to the Constitution of that organization and present same to the Annual meeting to be held June 20th whereby the organization would accept Associate members at a nominal fee, all interested non-registered Fox breeders in the province who would be qualified to vote on all matters of policy except the naming of directors for the parent Association, the Canadian National Silver Fox Breeders' Association.

Resolved that the Advisory Committee of the Fox Field Service, Department of Agriculture strongly recommend to the Provincial Government that no curtailment of service be contemplated for the 1939 season.

The Advisory Board meeting of which the above are extracts, shows that re-elected Honorable W. H. Dennis, Minister of Agriculture, is losing no time in marshalling his forces for another onslaught on the conditions which make for poor pelts in our silver fox ranches. We are safe in saying that there has been no encumbent of his office who has taken such an active interest in the problems which confront the silver fox farmer. No wonder then that he and his Department are personally popular with us all.

A LARGE PUP CROP
Insure a large crop of healthy, vigorous pups this year by feeding
ROYAL FOX FEED
Results during former seasons shows that the use of Royal with a good meat ration is the most positive way known for the rancher to secure best breeding results.
Insist on Royal.
Ask your dealer today or write direct to
The St. John Milling Company Ltd.
Saint John New Brunswick

KEROL
THE PERFECT DISINFECTANT

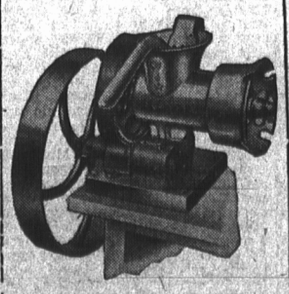
Because of its high concentration and germicidal efficiency, KEROL is one of the most powerful, yet cheapest disinfectants for agricultural and home use. Non-corrosive, non-irritant and FROST RESISTANT.

Use DRI-KIL — The perfect All-Purpose Insect Powder for Livestock and Poultry.

KEROL and DRI-KIL are Cooper Products — British made — Fully guaranteed. Order from your Drug, Hardware, Feed and Seed Store or write

CANADIAN CO-OPERATIVE WOOL GROWERS LIMITED
Quebec and Maritime Branch
Lennoxville, Que.

SCANDIA
Fox Farm Choppers



No. 6 for large Farms
No. 5 for small Farms
F.W. Lamplough & Co.
Limited
MONTREAL

W. C. T. U. NOTES

ODE TO PRINCE EDWARD ISLAND

There's a pretty Isle in Canada
that's very dear to me,
Where the green and rolling meadows slope gently to the sea;
Where beauty, bread and brotherhood greet all within their shores
Where health of mind and spirit opens wide its ample doors.

I love it when the sun-kissed air
blows gently soft and sweet,
And the salt waves play so quietly
where the sea and sand dunes meet;
I love it when the storm-lashed
spray sweeps the shore cliffs red and high;
When the roar of billows mingles
with the sea gull's piercing cry.

In the wooday spots beyond the
dunes where briches grace the scene;
Where lake and bubble, moonlit
lanes bespeak Anne's one long dream.
There birds of varied hue and size
make their evening hymn of praise,
And all God's creatures to His
name, their joyful anthems raise.

The lanes all red and winding,
lead to farms of rare renown,
Where scores of sleek, fat cattle,
and where oats and spuds full-grown
Speak of careful farmers working
hard from early morn till night,
Yet they whistle as they labour,
in success is their delight.

If you walk into their parlours you
will find what makes them great—
There's the Bible and the school
book, and the press of recent date,
There's an organ and an auto harp,
perhaps a violin too—
In music and discussion there's a
pleasure ever new.

Then again this pretty Province
heads all others in our land
In the blows she deals King Alcohol—the devil's handy man,
She knows that public welfare suffers 'gainst this awful foe,
In the quest for peace and fitness
wily rum must surely go!

When you're tired with care and
worry, when you look for time to think,
Take the C.N.R. for Borden, drop
your worry—and your drink,
Also any bitter murmur, in the
blue depths of the Strait—
You will find true love and beauty
in exchange for greed and hate.

As I view this wealth of nature,
there's a promise comes to me
Of the wideness of God's mercy as
the wideness of the sea;
And assurance for God's children
that His grace and power are such
That in any time of trouble we
can never ask too much.

—U. E. Brown, (Montreal.)
Cavendish, P.E.I.

PERSONAL SERVICE

In case any one of you desire an encouraging message on what one person can do, read an article in the Reader's Digest of March, 1936, entitled "One Man Power." Two men overhear a woman say "Yes, I know conditions are terrible, but what can any one person do about it?" One man looked at the other and said: "Shall we tell her that everything worth while in life began in the mind of one man or one woman?" The writer then goes on to cite case after case of what one person was able to do. We may not be able to start any great movement, but we can do our part where we are. "One little woman with the lilt of a song tackled a thing that folks said couldn't be done and she did it."

Why are we so slow to grasp the idea of the power which we as women have if we unite on any issue. Mr. William Philpot, our Canadian Journalist, said recently at a meeting of the Toronto Women's Press Club: "When women declare 'thumbs down' on a product, it is out." In the March issue of Tidings there was an item entitled "Let's Explore Your Mind," edited by Mr. A.E. Wiggam. He makes this statemtn and question: "Women, more than men, set the tone and life standard of every civilization." Shall we accept the challenge and urge others to accept it and so establish our platform of Prohibition, Peace, Purity?

What of our cause today? We ought not to be discouraged for, quoting Mrs. Gertrude Stevens Leavitt, "we have come a long way since our Crusade Mothers went out to combat the home's worst foe. We have learned a great deal: we are well organized; we still believe in the guidance of Almighty God. We shall go forward and some day by and by the liquor traffic will die."

In going through the report books of the different Provinces one is impressed with the fine work that has been done. It cannot be given here, scarcely in outline even. It is difficult to report special work without encroaching on the departmental reports, but we can and do pay tribute to the faithful work of the officers and superintendents from coast to coast, who have helped to advance the cause of temperance.

PLAIN COMMON SENSE

"It is not often that the governor of a state speaks to the people of a state as Governor Dickinson spoke Saturday in urging the people of Michigan to return 'to the old-time religious customs and faith of their fathers' and stop substituting the forms of religion for its realities.

"Generally such exhortations are delivered exclusively from pulpits, where they are apt to be heard by the people who need them least.

"Even highly conscientious and religiously inclined officials generally are a little shame-faced about turning 'preacher' in connection with the performance of their public duties.

"Yet, why should they be?

"If honest, temperate living, honest business conduct, sobriety and cleanliness mean anything at all, if a good social and political conscience are of any value in the preservation of public happiness, public safety and public good order, and they unquestionably are of the highest consequence, what advice could be sounder or more timely than the general exhortation behind Governor Dickinson's plea for a return to 'church worship, the family altar, prayer meetings and Sunday School'?

"Nothing would help more than this in efforts to combat the malignant spirit of jealously and envy that is submerging the nation.

"There is an old saying that praying either will stop sinning or sinning will stop praying, and experience testifies as to its accuracy.

"Solomon was an extremely practical man, none more so, and he was speaking as an experienced master of statecraft, who had seen and observed about all there was to see and observe, when he declared that 'righteousness exalteth a nation, but sin is a reproach to any people.'

The monarch knew what he was talking about, and if he had been more careful to live up to his own wisdom, his people would have been happier and better, and his empire would have lasted longer.

"Governor Dickinson was not merely 'preaching' last Saturday. He was talking hard, timely, common sense."

THE BELIEVERS

The cynics say that Life's a bore
—amused they stand apart—and watch the beauty and the pain
with unresponsive heart ...Why strive to lift humanity out of the dust? they ask—What use to waste one's energies on such a foolish task?

Because God has redeemed us through the giving of His Son, and shown us with that Life just how the battle can be won; Divinity took human form, and walked this common clay .... For all the future generations, He has marked the Way.

We have seen a star—We have a hope and an Ideal we believe in Something that is good and true and real ... Even though our steps must go the way the martyrs trod —We believe ... And we must take the way that leads to God.
Patience Strong .

INCREASE IN REVENUE

MONTREAL, June 16 —(CP)— Increase of $360,112 was reported today by Canadian National Railways in gross revenues of $3,423,697 for the week ended June 14, compared with $3,063,585 in the corresponding week last year.

A modern bathroom makes life more pleasant, housework easier. Your family will appreciate it, your guests will admire it.

Visit a showroom to see the latest fixtures, and ask your Plumbing and Heating Contractor for an estimate. If desired, complete financing under the Government *Home Improvement Plan* can be arranged.

Send for Free Booklets
439

CANADIAN INSTITUTE OF PLUMBING AND HEATING
Head Office: Canada Cement Building - Montreal

IT'S *June*...NOW'S THE TIME TO
Buy your Buick!

Illustrated—McLaughlin-Buick Special Series Sedan.

WHAT grand times you'll have this summer—with a new McLaughlin-Buick to brighten every mile you travel!

A touch of your toe and Buick's Dynaflash Straight Eight Engine responds like a greyhound unleashed—giving you power aplenty for the highest hill or the toughest stretch.

The gearshift bar is right under your fingers. Larger windows all around provide a safer, more pleasant view. Buick's Knee-Action banks the turns for you—while Rear Coil Springing smothers the bumps, makes driving easier.

Be sure to see this new McLaughlin-Buick *today*. You'll agree "It's the Beauty—it's the Buy"—and so easy to own on the General Motors Instalment Plan. M-1918

McLaughlin-BUICK

HARDING'S GARAGE, Summerside
Associate Dealers:
QUEEN MOTORS, Charlottetown EASTERN MOTOR SALES, Souris
STABILITY COUNTS — BUY FROM YOUR McLAUGHLIN-BUICK DEALER