

come! see!

TOMORROW, FRIDAY is

OUT GO THE MEN! — IN COME THE
come in tomorrow — FRIDAY — Join in the fun —

● \$1,000 to the Women's Institutes ●

\$1,000.00 to the Women's Institutes of Prince Edward Island! Recognizing the great work of the 314 Women's Institutes of this province in Education, Home Economics, Handicrafts and Family Welfare, Holman's take this opportunity to congratulate each and every one of the 5,000 members and are happy to give them this opportunity to assist in their individual institutes.

FREE!

RED ROSE COFFEE
and
WESTON'S BISCUITS

to all customers from 10:00 a.m. — 4:30 p.m. FRIDAY

We invite you to enjoy a refreshing coffee break during your shopping at Holman's on Women's Day. We'll be pleased... and honored... to have you be our guests.
FURNITURE DEPT. . . . both stores



Miss Ella Gay

STORE PRESIDENT

"Yes! Prices have been slashed to an all-time low. We know what women want and what women want to pay. Come on, girls, and join the fun. Save dollars, too!"

LOOK AT THESE FABULOUS SPECIALS THAT

LADIES' WEAR MANAGER — MRS. FLORENCE MILL

FREE COTTON HOUSEDRESS
Ladies! — With the purchase of any dress priced from \$8.98 up selected from the fine stock in our Ladies' Wear Department, you will receive, absolutely free, a lovely cotton housedress. Buy . . . and Save on Women's Day at Holman's.

cool as a breeze . . . styled to please

Cotton Blouses

Reg. 1.98

1.33

Sleeveless cotton blouses . . . so essential for summer wear . . . in a lovely assortment of pastel shades and white. Sizes 12 to 20.



for sunning or for surfing

Elastic Bathing Suits

Reg. 12.95

3.33

One piece style elastic bathing suits with front skirt in choice of Navy, Royal or Black with contrasting trim. Sizes 32, 34 and 36.



snowy white and light weight

Nylon Slips

Reg. 2.98

2.47

Fitted midriff style with lace and nylon tricot trim at bodice and hemline. Shadow panel, adjustable straps. White only. Sizes 32 to 40.



highest quality . . . lowest price

Rayon Tricot Briefs

Reg. .59

2 for 1.00

Figured or plain with dainty nylon trim. Choice of either elasticized or banded leg. Sizes S. M. and L.



"Weldrest" NYLONS

Dress sheer in "Saucy" shade, with dark contrast seams. Packed two pairs to cello bag. Sizes 9 to 11. **2.25**

SAVE 45c pr.

"PLAYTEX"

Living Bra

Reg. 3.95

2.99

Custom contoured to flatter, feel and fit as if made for you alone . . . the Playtex "Living" bra. Nylon cups, rayon and cotton elastic. Easily laundered. Sizes 32A to 40C.

S'SIDE ONLY!

top off your new ensemble

Summer Hats

Reg. 5.98

3.99

A lovely selection of summer hats in a variety of styles and materials . . . linen, lace and straws in White, Pink, Blue and Yellow.

Bulky Knit

Cardigans

Reg. 8.98

5.98

White and Pink in popular bulky knit orlon . . . so comfortable for cool summer nights. Sizes 16, 18 and 20.

clearance of

Nylon Gloves

Reg. to 1.50

.77

Pastel shades . . . pink, blue, aqua . . . and white. Shirred and fancy trimmed wrists. Sizes range from 6½ to 8.

MEN'S WEAR MANAGER — MRS. DELINA LLEWELLYN



Men's

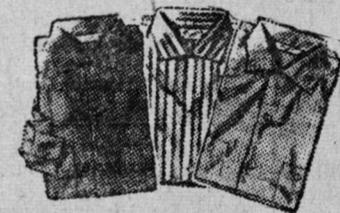
Jockey Shorts

Reg. .49

3 for 1.00

Jockey style shirts and matching shorts in fine white combed cotton by Zimmerknit. Shorts have elastic waists, tapered fronts. Neatly finished shirt necks and armholes. S. M. and L.

Men's Sport Shirts



Reg. 5.95 — 7.95

3.99

Sanforized cottons, rayons, and rayon and silks in Charcoal, Black, Blue, Red, White and Brown. Convertible collar, one breast pocket, 2-button cuffs. Substandards . . . with very slight defects. Sizes S. M. and L.

Men's
Washable Jackets



SPECIAL

3.98

Of Tan Celanese . . . completely washable. Styled with two side slash pockets, button cuffs and zipper closure. Shirred elastic waistband. Unlined. Sizes 36 to 42.

Boys
Jackets

Special

2.99

Windbreaker style in evenly woven cotton poplin of Navy, Red or Brown. Self collar and cuffs, zipper closure, fully rayon lined. Two slash pockets. Sizes 8 to 14 years.

Boys'
Jeans

Special

2.99

Western style in Tan or Blue Sanforized cotton drill. Triple stitched for sturdy wear. Two front and one back pocket. Zipper closure. Sizes 8 to 16 years.

Boys'
T-Shirts

Special

2 for 1.00

Fancy stripes and plain shades in Sanforized combed cotton. Crew neck, short sleeves. Buy several for play or camp at this low low price. Sizes S. M. and L.

Boys'
Shirts & Shorts

Special

3 for 1.00

Well made shorts and matching shirts by Zimmerknit. Of White combed cotton. Shorts have elastic waist, taped fronts. Sizes S. M. and L.

Boys'
Hose

Special

4 pr. for 1.00

Substandards in nylon stretchies with elasticized tops for snug fit. Fancy designs in Navy, Blue and Maroon. Slight imperfections are hardly noticeable.

HOLMAN'S MEN'S WEAR — both stores

CHILDREN'S WEAR MANAGER — MRS. ELIZABETH TOOMBS

Girls' Drill Jeans

Black only, with elasticized waist and two side pockets. Washable. Strongly stitched for long wear. Sizes 7 to 14 yrs.

Reg. 1.98

1.49

Boys' Denim Dungarees

Strong blue denim dungarees in suspender style . . . so comfortable for little ones. Zipper closure. Sizes 3 to 6x.

Reg. 1.98

1.49

Girls' Denim Dungarees

Girls dungarees of sturdy blue denim. Made in Boxer style. Sizes 3 to 6x.

Reg. 1.98

1.49

Baby "Rhumba" Pants

Made of fancy rayon with fully water-proof lining. Buy several for baby at this especially low price.

Reg. .59

2 for 1.00



HOLMAN'S YOUTH CENTRE — both stores

SHOE MANAGER — MRS. REBY WHITE

SPECIAL PURCHASE

Women's Foamtreads

SPECIAL

3.98



Comfortably styled in sturdy fabric . . . completely washable. Wedge heels, moulded soles, cushion insoles. Tie style in Beige and Blue. Sizes 4½ to 9½.

Women's

Summer Sandals

REG. 4.98

3.79

Cool comfortable open toes and back style with cushion insole. White and Beige in Elk leather. Platform soles. Broken size range 4½ to 9.



HOLMAN'S SHOES — both stores

HOLMAN'S LADIES' WEAR — both stores

VOTE FOR YOUR FAVORITE WOMEN'S INSTITUTE . . .