

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

A SPECIAL! . . . And just in time for the bad weather that's sure as shooting ahead of us! Light weight PLASTIC PUDDLERS in women's sizes medium and large. The Regular Price was 2.25 and you'll get them for ONLY JUST 99 CENTS a pair while the supply lasts. Feather-light in weight, these bright red Puddlers are strap and buckle fastened, have reinforced, non-skid soles and a reinforced section around the soles. Fit any shoe and any heel for all kinds of wear and weather. Don't get side-tracked. . . Make a bee-line to the Shoe Department of Holman's Summerside Store for a pair of easy-to-care, serviceable, all purpose PUDDLERS, priced at ONLY 99 CENTS a pair while the Quantity Lasts!



THE POPULAR CHOICE! . . . For all working men is the KITCHEN STREAMLINER OVERALL with the 2-way slide fastener. It is made of really tough blue denim, Sanforized of course, double stitched, bar tacked and riveted. There are good generous pockets and the garment is fully guaranteed. The Kitchen Streamliner Overall is priced 5.75 in Holman's Men's Wear, Summerside and Holman's Budget Shop, Charlottetown. For the best fit, for long wear and all-round fine service insist on a pair of Kitchen Streamliner Overalls from either Holman Store.

FOR MEN! . . . The Men's Wear of Holman's in Summerside has a noteworthy collection of STORM COATS AND JACKETS that will see you through the toughest of Winters. For instance: Three quarter length Storm Coats of heavy gabardine have snug fitting belts, simulated fur collars and inside storm cuffs, they're priced 19.95 — Hip length Parka Jackets have coned edged, detachable hoods and are made of serviceable khaki twill, they're priced 12.95 — Hip length Melton Jackets in navy blue have button and snap closings, straight cut style with white piping on the raglan type sleeve, they're priced 12.95. By the way, there are many, many more Storm Coats and Jackets at prices you want to pay in Holman's Men's Wear, Summerside.

A FACE POWDER that can be for Nobody Else But YOU! . . . Because the Charles of the Ritz Representative in the Cosmetic Section of Holman's Summerside makes it up exclusively for you, basing her formula on your very own skin tones. It's Made To Order to do the very utmost for your own potential beauty, mixed and blended before your very eyes. Once you've used Charles of the Ritz Face Powder you'll be satisfied with no other — it goes on so smoothly and evenly, it brings out hidden shades in your skin that you never knew were there. Visit Holman's Cosmetic Section in Summerside and try an introductory box of Charles of the Ritz Face Powder blended for your very own skin tones.

By Charles of the Ritz

HOLMAN'S Both Stores Offers An Exciting

Fabric Clearance!

— WHILE QUANTITIES LAST —



Canadian and American DRAPERY FABRICS

Reduced To Clear
Were 1.98 to 3.98 Yard

NOW 1.49 to 2.69 yard

This is a Big Home Fashion Event! Come choose from the wonderful array of colorful and patterned fabrics on Sale! You'll find big splashy prints, you'll find conventional motifs, you'll find dainty patterns. . . They'll fit into any room in your home, with beauty. Come — but come soon. . . These are bound to go fast!

Limited Quantities — — Shop Today!

Just Arrived! A Shipment of Beautiful "FOSTER FABRICS"

"Puritan" Prints that are entrancing and enchanting. . . They're the newest colors and designs for your home this Fall. The Barkweaves and Sallcloths are priced 2.40 a yard and the gorgeous Glazed Chintzes are 1.49 a yard.

HOLMAN'S Both Stores HOUSE FURNISHINGS

The Sweater Girl
is the
ORLON Girl



A smart girl she is! For the lovely "Kitten" Orlon Sweaters are flattering, easy to care for, quick to wash and dry, always color fresh. We've "Kitten" Orlons in your favorite full fashioned and pull-over styles. If you're not an Orlon Girl now, you will be, soon as you see the cashmere-like luxury that may be matched and combined in colors to make up luscious "Twin Sets."

CARDIGANS — in sizes 36 to 42 Each 8.95
PULLOVERS — in sizes 36 to 42 Each 6.95

HOLMAN'S Ladies' Shop & Ladies' Wear

FOR FALL IT'S
BAUBLES
BANGLES and BEADS



We've enough trinkets to outfit a harem! Come cover your arms with bracelets, circle your throat with beads, glamorize your costume with brooches and hob your ears with earrings. Treat yourself to fabulous fake jewels that gleam like fire with your Fall fashions. . . They're Coro, of course!

ONLY
1.00



HOLMAN'S Ladies' Shop & Ladies' Wear



"Want to bowl 'em over every time?"

We're getting more and more calls for GABANARO—Canada's most popular sport shirt. And no wonder! Rich, rugged gabardine, and man—the color range there is to choose from! The exclusive ARAFOLD collar looks good with or without a tie. We've got your sport shirt size and—get this—YOUR EXACT SLEEVE LENGTH! GABANARO'S completely washable, too. Drop in and get a couple today!

6.95

ARROW

GABANARO Sport Shirts



HOLMAN'S MEN'S WEAR Summerside



New For Fall! Styled Right!

Women's Fashion Shoes

Interesting Pump styles with wall vamps, corded vamps and perforated vamps expertly executed in soft kip leathers with light, flexible composition soles. Heels are high cuban or spike and the colors are British tan, red or brown. Sizes 4 to 9 in AA, B and C widths, a pair

6.95 and 7.95

HOLMAN'S FOOTWEAR — Summerside