

Rehabilitation Centre For Alcoholics Mooted

At the annual meeting of the P.E.I. Temperance Federation in Cornwall United Church, Monday evening a special study committee was appointed to study the need and possibility of a rehabilitation center for alcoholics in P.E.I.

Keith Ellwood, guest lecturer for the department of alcohol studies from New Brunswick, stated that a society which condones the use of alcohol and receives revenue from its sales is morally responsible to provide help outside a prison situation for those who are victims of the trap.

Rev. D.B. Isaac, general secretary of the New Brunswick Temperance Federation, the guest speaker spoke sharply to the churches and churchmen present.

"Too much is being left to the public school teachers and the department of alcohol studies on this moral issue," he said. "It is time the church and home realized their responsibility to

Older Boys Meeting At Kensington

KENSINGTON — Rev. David Hamilton, minister of O'Leary United Church, will be director of an older boys conference at Prince County Intermediate, to be held in Kensington this weekend. It was announced yesterday morning by Rev. W.A. Paterson.

Mr. Paterson said the conference theme will be "Rebel With a Cause". Purpose of theme is to help young people see the positive elements of nonconformity in the light of the Christian faith.

In addition to discussion groups, recreation activities and sing songs are planned and a dinner will be held Saturday evening.

Registration will start at 6.30 p.m. Friday evening at Kensington United Church. James Murphy of Kensington is the registrar. The conference will last through Sunday.

City Driver Is Fined \$35

City police court had its usual share of drunk and incapable yesterday when two men were remanded by Magistrate A.J. Haslam, Q.C. one to today, the other to Nov. 5.

Frederick Alfred Arsenault, of Charlottetown, was fined \$35 and costs or 10 days on a speeding charge. He was driving 55 M.P.H. in a 30 M.P.H. zone.

A man, charged with driving without a license was fined \$10 and costs or five days.

One man was fined \$5 and costs or two days for failing to stop at a stop sign.

A Charlottetown man was fined \$10 and costs or five days for going through a red light.

Hallowe'en Donations Sought to Aid UNICEF

This Hallowe'en the children of P.E.I. will be collecting for UNICEF as they have done in former years.

The chairman of the local "Hallowe'en for UNICEF" committee, Mrs. Walter LePage, has quoted figures for last year's campaign. Of the Canadian total of \$400,000, approximately \$1,300 was collected in P.E.I.

Mrs. LePage hoped that "this amount will be doubled as more and more adults realize the importance of the work UNICEF does. The children must have the cooperation first of their parents, to allow them to collect and then of the public they will be calling on for the treats and UNICEF pennies."

The Beauharnois Scandal

The most humiliating political experience of the late Prime Minister Mackenzie King was "the Beauharnois Scandal." This was the only time in his life that he was personally implicated in a scheme that came to be regarded as a mammoth swindle. The scandal and King's reaction to it are described this week in the third of four excerpts in Weekend Magazine's presentation of the new volume of the Mackenzie King biography by H. Blair Neatby.

THE PATRIOT With WEEKEND STILL ONLY 10¢ on Sale Saturday

WHAT UNICEF DOES

The pennies collected at Hallowe'en are used, along with voluntary contributions from governments, to control and wipe out diseases such as tuberculosis, malaria, leprosy, trachoma, etc., which mean setting up public health services. Also, a country's agricultural methods are studied, improved on, and added to, with the purpose of bringing a satisfactory standard of nutrition to the entire country. Food processing plants are built, and the standards of living are raised so that other services can be paid for.

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SALE STARTS TODAY AT 9 A.M.

Many Items on Sale Not Listed in this Ad.

Men's Laminated All Wool TOP COATS

Good looking, well tailored Winter overcoats at a much lower than usual price! Made in Canada by a leading manufacturer. Handsome laminated foam backing, gives warmth without weight. 3/4 length, comfortable half-raglan sleeves. Colors small suit head or tiny check design, plaid, solid colors, black, beige, olive green. Sizes 34 to 46.

Reg. Price \$35.00

Fall Sale Price **24.99**

Men's Laminated & Nylon JACKETS

Colors green, beige, blue, black. Some with knitted collars. Come early for the Extra Special.

Reg. Price to 24.95

Fall Sale Price **12.50**

MEN'S SOX 99

Stock up for Christmas, 100% Nylon Crepe stretch. Sizes 10 to 12, all colors.

Reg. Price \$1.50

50 PAIR ONLY MEN'S SHOES

Sizes 8 to 11. All the latest styles.

Fall Sale Price **4.99** Pair

Reg. Price \$8.95




Men's SPORT COATS 22.88

This is the brand you've seen advertised in posh men's magazines for far higher prices. You really save on handsomely tailored all wool imported fabrics in the newest textures and weaves; the latest patterns and colors. Including Harris Tweed.

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Men's PANTS 12.99 pair

100% wool worsted, specially treated for crease-resistance ... famous for its wearing qualities ... outwears any other fabric and maintains crease-resistance.

Reg. Price \$16.95

Once A Year Sale of Men's SUITS 54.00

100% Wool Worsted Reg. \$75.00

Dows famous Men's Shop proudly offers today's most favored fabric ... through a spectacular purchase, we are able to bring you this fabulous suit sale just when you want it most. This is the suit you will wear and wear. This is your suit for 18-month wear ... to put on now and continue to wear until next June and for many seasons to come. These are quality suits ... new 3-button models, with straight or hacking flap pockets ... Come in today — and take advantage of this exceptional opportunity! Sizes 36 to 46.

Men's SWEATERS 6.99

All wool, banlon, bulky knit orion, cardigan pullover, V neck, the Ideal Christmas Gift.

Reg. Price \$12.95

One Table Odds & Ends 2.00

White Shirts, national advertised labels.

Reg. to \$6.00

Boys' PARKAS 8.88

Water Repellent, 100% DePon Nylon. Made in Canada. Dry Cleanable. Sizes 8 to 12.

Reg. \$13.95

Fall Sale Price **8.88**



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- Anniversary Sae ... ends Sat. Nov. 9th.**
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 - GREY KIDSKIN JACKETS (natural) **\$145**
 - ELECTRIC SEAL JACKET (dye rabbit) **\$145**
 - MUSKRAT JACKETS (dye luxurious mink shades) Anniversary Price **\$235**
 - MOUTON COATS (dye processed lamb) **\$235**
 - MUSKRAT 3/4 COATS (dye) **\$235**
 - PERSIAN LAMB JACKETS (dye black) Anniversary Price **\$295**
 - MUSKRAT 3/4 COATS (dye) **\$295**
 - SHEARED MUSKRAT JACKETS (dye processed) **\$295**
 - MUSKRAT BACK COATS (dye luxurious shades) Anniversary Price **\$325**
 - PASTEL MINK STOLES **\$325**
 - GREY PERSIAN LAMB JACKETS (natural) **\$325**
 - PERSIAN LAMB COATS (dye black) Anniversary Price **\$395**
 - MUSKRAT BACK COATS (dye) **\$395**
 - SHEARED MUSKRAT 3/4 COATS (dye) **\$395**



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