

**FRESH?** "You bet!"  
**CRISP?** "M-M-M!"  
**TASTY?** "Definitely!"

Nothing tastes as good as Ritz but Ritz!  
 ALWAYS FRESH AT YOUR GROCERS

Can't think of anything but **CROWN BRAND** n' Pancakes

Jane Ashley's Crown Brand Recipes FREE  
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**Sun - Tested Quality Wall Paper.**

Prepare Now To Redecorate Your Home...

Come in and see our selection of new wallpaper in this Spring's most attractive, fade-proof and washable Sun-tested patterns.

We are displaying a wide variety of patterns in all price ranges. Let us help with your scheme of color harmony.

**The ROGERS HARDWARE CO. LTD.**

**Barbara Brents BUYS AND WHYS**  
 A WEEKLY INFORMATION SERVICE

**MONTREAL, March 1st**—For any woman who wants her home to look like a Decorator's Dream... marvelous Glidden SPRED SATIN is the most exciting indoor paint discovery in years! It has a synthetic rubber emulsion base that makes it completely washable and oh, so easy to apply! Yes, Spred Satin helps even a "first-time" painter to do a "professional" job—and just think of the dimes "at dollars saved, whether you do it yourself or have it done for you. Spred Satin goes on all your indoor walls like magic—dries in 30 minutes to a smooth, satiny finish—and hasn't a trace of an offensive odour! No need to worry about weather—you can paint indoors with the doors and windows closed! Order your Spred Satin from your Glidden dealer now. There's a glorious variety of beautiful pastel shades and deep, decorator colours to choose from—and you'll be sure of getting what you want if you "shop early!"

**I Never Knew Soups Could Be So Versatile** till I tried my favourite HEINZ SOUPS in dozens of different ways... in rarebits and salads—in gravies and sauces and meat loaves. And, of course, with so many luscious varieties to choose from they make a real menu delight! Try this with Heinz Condensed Cream of Tomato Soup some night soon!

**SPANISH RICE**  
 1/4 slice bacon onion 2 1/2 cup water  
 1/4 cup chopped green pepper 1 1/2 cups cooked rice  
 1 10-ounce can Heinz Condensed Cream of Tomato Soup 1 tsp. salt  
 1/3 tsp. pepper

Try bacon until crisp; remove from frying pan and chop. Sauté onion and green pepper in bacon drippings until onion is tender. Add remaining ingredients and bacon. Bake in 300 deg. F. for 30 minutes. Serve 6 to 8. If desired 1/4 cup grated cheese may be sprinkled over top.

**"Want To Wash Or Dry?"**... Everyone wants to wash the dishes when they see the brand new, grand new C-I-L Sponges. It makes dishwashing a pleasure! You see, this C-I-L cellulose Sponge is soft as velvet when it's wet—kind to your hands and your finest china. Its square shape makes it easy to clean the inside bottoms of glasses, pots 'n' pans. It floats!... no fumbling around in the bottom of the dish-pan. It's sanitary—can be cleaned in a jiffy under the tap or sterilized in boiling water. And after you've finished the dishes, squeeze your C-I-L Sponges dry and use it to clean tables and sink. You'll find C-I-L Sponges in five convenient sizes at hardware, department, drug, variety and grocery stores... be sure to look for the C-I-L label—it's your assurance of quality.

**Apologies For "Washday" Hands** aren't necessary when you use DUX. So if you've been trying some of those no-rinse chemicals—and found them hard on your hands—change to Dux! Dux gets the biggest wash dazzling clean and white in a jiffy—yet it's kinder to your hands! You see, Dux combines great quantities of rich, real soap with two active detergents—has really amazing cleaning power, yet it's wonderfully mild and safe! Try it next washday! Get a Giant Economy Size package of Dux next time you're shopping and see how Dux does Everything!

**It's Not The Income But The Outcome** that counts when you're Personal Planning. The big thing about this new BANK OF MONTREAL system of family financing is that it makes the most of your money... no matter what your income is. I began Personal Planning just six weeks ago... and it's really shown me how I can live happily within my income—even with today's high living costs! Personal Planning simply organizes your money so that you get all possible value out of every dollar you earn. First thing you know, your money is doing for you most of the things you've felt it should have been doing all along. There's a breezy little booklet that tells you all about Personal Planning... it's waiting for you at your neighbourhood branch of the B of M. Drop in today and ask for a copy. When you've read it, just know you'll want to do what I did... take husband by the ear and work out your own personal plan together. It's the best thing I've done in 51!

**Exercise Is Good For All Of Us**... an evening of bowling or ballet or badminton. But most of us don't get enough of it to avoid the aches 'n' pains of sore muscles afterwards. That's why I always like to have a bottle of SLOAN'S LINIMENT in the house. It does offer the most wonderful relief from pain caused by strains, sprains or stiffness. It eases the aches of neuralgia and rheumatism too. There's no rubbing with Sloan's. Just pat it on and its gentle warmth quickly sinks deep down in and relieves the pain. Sloan's Liniment is very reasonable in price—just 50c for the small-sized bottle—90c for the large. Pick up a bottle next time you're in your drugstore.

**Bright-eyed Enthusiasm** is what every mother likes to see at baby-mealtime... so here's a tip! Babies love smo-o-th 5 Minute "CREAM OF WHEAT"! What's more, "Cream of Wheat" loves babies! Yes, it's brimful of so many of the good things that babies need to maintain normal growth and bouncing good health. For 5 Minute "Cream of Wheat" contains Iron for good red blood—and Calcium and Phosphorus for diets deficient in these elements. "Cream of Wheat" is simple to prepare, too! Cook to perfection in just 5 minutes of boiling—just right for baby, and so tempting, the whole family will enjoy it!

**Step—Look**—and pay attention to what your mirror tells you! Is your complexion just a little rough from harsh Winter weather? Then I'd suggest you give it the beauty-benefit of a marvelous WOODBURY FACIAL SOAP! That's the soap with the famous beauty cream ingredient—the same skin smoother used in fine face creams. That's why Woodbury Soap helps keep your skin as fresh and smooth as a soft Spring flake. Woodbury's mild, mild lather just can't help being kind to your complexion—leaving it satin-soft and lovelier than ever before! No wonder Woodbury Soap is the beauty choice of those lovely Woodbury brides! Why not try it? Use Woodbury Soap in your bath, too.

**Want To Do Something Specially Nice For Your Family?** Then here's something I'm sure they'll enjoy... Happy Day Cake made with SWANS DOWN CAKE FLOUR. Using Swans Down absolutely assures its goodness... for Swans Down is the cake flour milled by expert flour-makers. It's sifted and resifted until 27 times as fine as ordinary flour—and it makes cakes just as good as cakes can be!

**HAPPY DAY CAKE**  
 2 1/2 cups sifted Swans Down Cake Flour  
 3 teaspoons Calumet Baking Powder  
 1 teaspoon salt

\* With butter, margarine or lard, use 1/2 cup milk (1 cup minus 2 table-spoons); with vegetable or any other shortening use 1 cup milk. Just measure dry ingredients into sifter. Stir shortening in mixing bowl just to soften. Sift in dry ingredients. Add about 3/4 cup of the milk and mix until all flour is dampened. Then beat 2 minutes or 300 strokes. Add eggs and remaining milk, beat 1 minute longer or 150 strokes. (Mix by hand or at a low speed on electric mixer. Take time out to rest as necessary, and scrape bowl and spoon often.) Turn batter into two round 9-inch layer pans which have been lined on bottoms and greased. Bake in moderate oven (375° F.) about 25 minutes.

**When Your BACK Begins to Ache**

REACH FOR **DODDS KIDNEY PILLS**

**BECAUSE—** Backache is often due to the most common cause. Dodd's Kidney Pills have helped bring relief from backache by treating the kidneys. Get Dodd's Kidney Pills today at any drug counter. Look for the blue box with the red band. You can depend on Dodd's.

**CUTICURA PROVES HIGHLY EFFECTIVE!**

Pimples, rashes start to clear up in just 7 days

You too may be delighted the prompt way Cuticura Soap and Ointment help clear up black-heads, eczema, rash, relieve itch. Fragrant, scientifically medicated. 70 years' success. Buy at your druggist today.

**Superintendent.**  
 Continued from page 7

now is: Where should the floor price be set in order to pay the producer a suitable amount for its production and at the same time provide the Canadian consumer with a sufficient annual supply?

**No Cheese Contract**

The high price of cheese in the Maritimes this past summer was due to the large amount which was under contract from Canada, and most especially, to the requisitioning order which was effective from May 1st until October 31st, in an attempt to fill that contract. At the present time no cheese contract has been signed with the British Ministry and when it there will be a contract it is understood the cheese will not be requisitioned. The difference between the Canadian and contract price became so great last year that the requisitioning order was very unpopular in those provinces subjected to it. It can easily be seen, therefore, that the cheese producers in the Maritimes will experience a considerable loss in demand with a consequent lowering in price if there is no contract this coming summer. Unless there is an increase in the contract price requisitioning is unfair at present. The contract price plus subsidy has always been a floor on cheese and unless there is a contract there will be no floor. Without requisitioning there will be plenty of competition on the markets, poor demand, and a much lower price than this past summer. The cheese manufacturers should consider these effects seriously at this convention.

**New Storage Packaging Room**

The dairymen of the Province, realizing the need for adequate storage adopted a resolution at their last annual convention requesting the Government to construct a suitable storage for butter and more space for cheese. This storage is now completed, but due to circumstances beyond control it was not on time to store this year's surplus production. Rooms most satisfactory for dairy products and capable of holding our entire surplus have been built annexed to the original storage. In addition to this a packaging room for reworking butter into the trade has also been constructed. This packaging room is very suitably built and should be able to do its part in supplying our print markets throughout the whole year. We understand that arrangements should be made with the Department of Industry and Natural Resources relative to the operation of the plant. This is a matter for consideration at your present convention.

According as the price of butter advance, the greater does the spread become between it and margarine. The greater the spread in price, the more substitute is sold. Owing to the difficulty in producing butter to meet this unfair price competition, a resolution could be adopted at this convention asking that a duty be placed on the imported oils and fats from which this substitute is made or an excise tax be placed on its manufacture in order that the price may permit a satisfactory production and sale of butter.

**IN MEMORIAM**  
 CATHERINE M. MacDONALD

... Friends and relatives in Belfast and vicinity were deeply saddened when they learned that Catherine M. MacDonald had passed away at the early age of thirty-five years. She was a daughter of the late Hector and Catherine (Gillis) MacDonald of Brush Wharf, Orwell Cove.

Catherine resided in Medford, Mass., for the last few years and was greatly beloved by all who knew her. She was kind and lovable and never happier than when doing something for someone else. She became ill several months ago and had to enter the Medford Hospital for treatment, but despite medical skill and nursing she passed peacefully to be with her Lord whom she loved and served.

Her sisters Marion and Helen and her brother-in-law Harley Davis accompanied the remains to Eldon where they rested at the home of her brother until Wednesday Feb. 21st at 2 P. M., where the funeral service was held at St. John's Presbyterian Church, Belfast. Many gathered to pay their last tribute of respect. The service was conducted by Rev. Dr. R. E. Quigley, minister of the church. Interment in Belfast cemetery beside her mother and father.

There are left to mourn two sisters, Helen, Mrs. Davis of Medford, Mass., Marion, Mrs. Dacey of Jamaica Plains, Mass., and three brothers Wesley of Hammond, Indiana, Russel of Sydney and John Hiram, the Postmaster at Eldon, P. E. I.

**EGLETON AND HOWE BAY W. I.**

The February meeting of the Eglington and Howe Bay Women's Institute was held at the home of Mrs. Brent Stead.

Roll call was answered by ten members and three visitors. Correspondence was read by Mrs. Raymond MacDonald and Mrs. Brent Stead. Collection .80.

Auction Sale realized \$6.26. Auction sale of articles will be continued at the next meeting to be held at the home of Mrs. Raymond MacDonald, on March 7.

Roll call — Irish Jokes. Mrs. Howard Wood and Mrs. Brent Stead on lunch committee. Meeting closed by singing the National Anthem.

Lunch was served by the hostesses and aft. lunch music and singing was enjoyed by all.

**NESCAFE CUTS COFFEE COSTS as much as 40¢ a pound**

Even the 4 oz. jar—though costing far less—makes as many cups as a whole pound of ordinary coffee. The big 12 oz. family size jar saves even more.

No waste with Nescafé—you make just what you use. No messy grounds. \*Nescafé is specially processed to stay fresh to the last spoonful.

for PURE COFFER ENJOYMENT more Canadian coffee-lovers are drinking Nescafé than all other instant coffees combined.

**OTTAWA, Feb. 26 — (CP)**—Charles H. Larose, former assistant gentleman usher of the black rod in the Senate, died here yesterday at the age of 73. Mr. Larose retired from office in 1947.

**THE FASHION SHOPPE THIS SPRING, AS ALWAYS, SMART CLOTHES FOR...**

*The smart*

The backbone of your Spring wardrobe is your suit. Smartly slim in silhouette... appealing, yet long wearing of fabric... in a color that's a perfect reflection of Spring '51 fashions. Here now for your selection, are our Gabardines, Rayons, Worsteds and Tweeds.

**Price Range - 29.50 to 79.95**

**CHARMING ESSENTIAL ACCESSORIES**

**Handbags**  
 Coomy, smart, beautifully made handbags of many fine materials, offer a choice to the well groomed woman of her favorite accessory.

**Gloves**  
 Gloves are all-important to the well-groomed woman, fashion-right and colorful. See the handsome new leather and fabric collection at our store.

**Blouses**  
 Bewitchery 'neath your favorite suit or with your favorite skirt... a promise with one of the blouses from our Spring-themed new collection. Embroidery trims... solid colors and gay prints.

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**The FASHION SHOPPE**

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