

# Burns Jewellers Open In New Location Tonight

## Modern Jewellery In Modern Store

A modern decorative color scheme, new to this city, will greet customers when they visit Burns Jewellers in its new location, 149 Great George Street, next to their former location.

The lighting, furniture and fixtures are in harmony with the splendidly stocked shelves holding the best of English Bone China, Wedgwood, and a host of the better known jewellery lines.

Burns Jewellers also carry some of the smartest costume jewellery on the market today. You are cordially invited to visit Burns Jewellers' opening tonight in their new premises and see for yourself the splendid set-up and the excellent array of jewelry carried.

The repair department at Burns Jewellers is always at your service for prompt attention to your needs.

## CONGRATULATIONS

### OUTSTANDING *in Quality* and *IN VALUE*

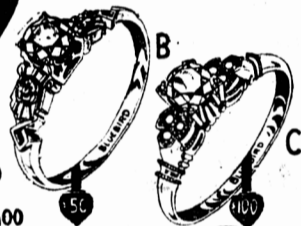


STORE NAME

# Bluebird DIAMOND RINGS

SOLD WITH A  
WRITTEN  
GUARANTEE

For the finest in  
workmanship ... For  
the highest in quality  
...choose BLUEBIRD  
the best money can  
buy.



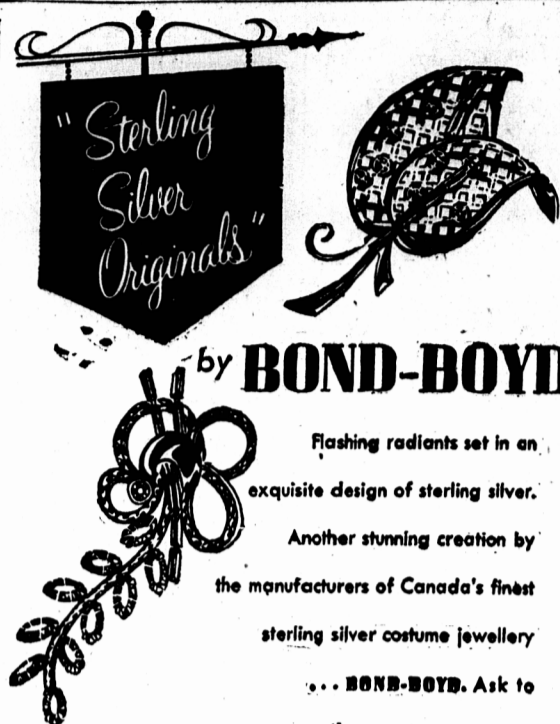
- A 8 Diamond Ensemble \$200.00
- B Exquisite Bluebird \$50.00
- C 7-Diamond Bluebird \$100.00

Burns Jewellers

TERMS  
OF  
COURSE

## CONGRATULATIONS To BURNS JEWELLERS

Enterprise Sales & Distributors Ltd.  
30 Front St. West Toronto  
1411 Mansfield St. Montreal, Que.  
"The Gift House of Canada"



### by BOND-BOYD

Flashing radiant set in an exquisite design of sterling silver. Another stunning creation by the manufacturers of Canada's finest sterling silver costume jewellery. ... BOND-BOYD. Ask to see the sumptuous selection.

With  
**BEST WISHES**

For Continued Success

## NANTAIS & HILL

MANUFACTURING JEWELLERS  
WINDSOR, ONTARIO  
ORCAL Diamond and Wedding Rings

## BURNS JEWELLERS

149 GREAT GEORGE ST. PHONE 2780

Invite You To Visit Their New Store

### Thursday Evening, June 28th

and participate in the drawing for several valuable prizes listed below. All you have to do is to come in and deposit your name in the ballot box.

Winners to be drawn for Saturday Night, June 30th at 9 P.M.

Following are the prizes to be drawn for:

1. W. A. ROGERS TEA SERVICE
2. GRUEN WRIST WATCH
3. MATCHING COMPACT AND CIGARETTE CASE Made by Parker Pen Company.
4. BRILLIANT RHINESTONE NECKLACE Made by Jay Kel.
5. SHEAFFER FOUNTAIN PEN.

# FREE

Commencing Friday and continuing until Saturday, July 7th at 9 P.M. a coupon will be given with each \$1.00 purchase entitling you to participate in the drawing of a beautiful \$100

### BLUEBIRD DIAMOND RING

CANADIAN W.M. A. ROGERS LIMITED

DIVISION OF ONEIDA LTD. TORONTO CANADA

## Coffee Table CHEST

send

Congratulations

and \$125.00

Best Wishes

to

Burns Jewellers

CHARLOTTETOWN, P. E. I.

on the opening of their newly designed, larger and more modern store.

VISIT BURNS JEWELLERS TODAY AND TAKE ADVANTAGE OF THEIR JEWELLERY EXPERIENCE TO HELP YOU SELECT YOUR REQUIREMENTS IN DIAMONDS, WATCHES AND 1881 (R) ROGERS (R) AND W.M. A. ROGERS SILVERWARE.



63-PIECE

## CONGRATULATIONS & BEST WISHES

IT WAS OUR PLEASURE TO MAKE AND INSTALL THE ...

WALL FIXTURES and SHOW CASES

FOR THIS FINE NEW STORE

# CHANDLER BROS.

CUSTOM WOODWORKERS

Belmont St., Parkdale

Phone 2384



Coro originals... always fashion favourites

With  
**BEST WISHES**  
FOR EVERY SUCCESS

## CORO (CANADA) LIMITED

69 York St., Toronto 1,

Canada

## CONGRATULATIONS

TO

### BURNS JEWELLERS

... on the opening of their new and more spacious store at

153 GREAT GEORGE ST.  
Charlottetown

Well known for the quality of their merchandise, Burns Jewellers naturally carry a wide range of the famous CYMA-TAVANNES Watches for both ladies and gentlemen. The new premises and modern decor offer a perfect setting for the display of these exquisitely beautiful timepieces.

## CYMA WATCH (Canada) Ltd.

1475 Metcalfe St., Montreal, 2.

## COMPLIMENTS

To

### BURNS JEWELLERS

On the opening of their new modern store in Charlottetown

## Arthur Thomas Ltd.

WHOLESALE JEWELLERS

149 Granville St.

Halifax, N.S.

## BEST WISHES

To

### BURNS JEWELLERS

On the opening of their new store.

## COLONIAL JEWELLERS LTD.

"Manufacturers of SIFFARI Rings"

71 York Street

Toronto, Ont.

The Happiest Brides Have  
LUSTROUS, LIFE-LONG

# Community

THE FINEST SILVERPLATE

Morning Star - the Newest Pattern in Community

LADY HAMILTON - You'll welcome to your table "for keeps" the gleaming beauty of Community.

MILADY

CORONATION

Burns Jewellers

\$99.75

60-PC. SERVICE FOR EIGHT

Set includes:

- 8 Knives
- 8 Forks
- 8 Salad Forks
- 8 Butter Spreaders
- 8 Dessert Spoons
- 8 Teaspoons
- 8-5 o'clock Teaspoons
- 2 Tablespoons
- 1 Butter Knife
- 1 Sugar Spoon