

WOMEN'S REALM—SOCIAL and PERSONAL—FASHIONS—LITERATURE

The Housewife And Her Activities

THINKING AND ACTING The kindly thoughts we have of other people...

The impulses to friendly loving actions That grow upon us in a generous mood...

It's such a pity when our kind intentions vanish like petals dropping from our sight...

FAULTE WEAVES In plain stuff silks, whether they are for afternoon wear or for evening...

GOOD GROOMING VACATION AIDS Aids to good grooming should go along on the vacation trip...

RACING DRIVER By ALEXANDER CAMPBELL

"NO VULGAR EMOTIONALISM" It is not easy to open a polite conversation with a girl who, like last time you saw her, was slipping your face...

Etiquette Slips Will Betray You Socially



Why Risk a Bad Impression? Meet Mrs. B. booms Mr. Brown, so pleased to know prominent visitors at the summer hotel...

Send 20c in coins for your copy of Etiquette: The Correct Thing To Do To The Guardian Home Service...

How Can I?? (By ANNE ASHLEY)

Q. How can I improve the appearance of a grass rug? A. If the rug still looks shabby after cleaning it, give it a coat of clear shellac...

TIRED ACHING BURNING FEET!

Allays Pain and Soreness Banishes Offensive Odors. In just five minutes after an application of Emerald Oil you'll get the surprise of your life...

Dorothy Dix

Despite Changed Conditions Brought About by the Economic Situation, a Girl Makes a Mistake in Financing the Boy Friend in the Hope of Gaining or Holding His Love

The old adage that when we lend money to a friend we lose them both is never so true as when the borrower is a man and the woman the lender...

giver and man the receiver without filling the relationship between them with bitterness instead of tenderness...

Modern Etiquette (By ROBERTA LEE) Removing Burnt Food Burnt food can be removed from aluminum cooking vessels by placing dry over the fire...

Household Scrapbook (By ROBERTA LEE)

Removing Burnt Food Burnt food can be removed from aluminum cooking vessels by placing dry over the fire...

Modern Etiquette (By ROBERTA LEE)

Q. Should a man, in these modern times, when calling on a girl, ask permission to smoke? A. Yes; for even in these days smoke is disagreeable to some people...

YOUR INDIVIDUAL HOROSCOPE By FRANCES DRAKE

For Friday, August 18th MARCH 21 to APRIL 20 (Aries) —Be cautious in business transactions legal matters and in partnership affairs...

It's more fun to eat QUAKER PUFFED RICE AND QUAKER PUFFED WHEAT

They're So Different! So Delicious! So Nourishing! "YOU BET IT'S MORE FUN to have those keen cereals for breakfast..."



THE COOK'S CORNER

Have 3 1-4 lbs of sugar; 2 cups of water. Boil these to a syrup. Peel, pare, and quarter some apples and cook in the syrup...

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Here's a way to make cleaning easier. Avoid harsh gritty cleansers. Remember scratches on bathtub, washbasin, and sink, catch dirt and stains and make cleaning harder...

Wm. A. ROGERS KNIFE and FORK (Value \$1.40) for only 60¢ and 3 Old Dutch labels. Charming "Croydon" pattern. A-1 Quality Silverware with an overlay of pure silver at point of wear...

Snappy Fashions For Home Use

Here is a pattern you will want to have because you can make it in two entirely different ways. The pointed jacket and flared skirt in contrasting colors and fabrics make a dress that you will simply live in now and later in the season...



Morning Smile CONSIDERATE

An optician was seriously ill, and when he recovered from the anesthetic after an operation he found himself lying in bed in a darkened room with his wife seated in a chair nearby...

AMAZING NEW! ODO-RO-DO Cream CHECKS PERSPIRATION SAFELY. No waiting to dry. Takes odor from perspiration. Won't irritate skin or red dress. Non-Greasy... Stainless... Soothing.