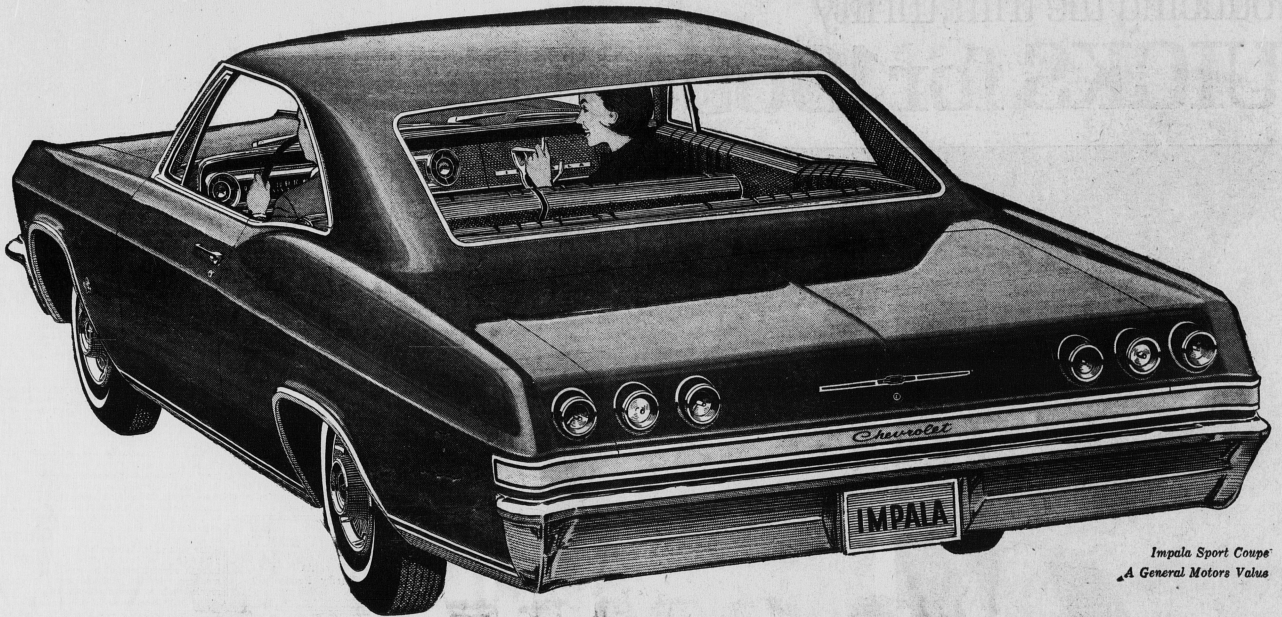


Chevrolet

the difference is dramatic!



*Impala Sport Coupe
A General Motors Value*

One look at Chevrolet and—presto—last year's crop of cars seems like something that happened a long time ago. It's longer, lower, wider—with the kind of interior comforts that'll have many an expensive car wondering why it didn't think of them first. Over three inches more shoulder room in all closed models, more legroom up front and more footroom too. Curved side windows, rich new fabrics and an instrument panel that's a

conversation piece all by itself. In fact, just about everything's new right down to the road. And even that'll seem newer because this year Chevrolet's Jet-smooth ride is smoother than ever. A new Full Coil suspension system, front and rear, coupled with a Wide-Stance design that improves handling and stability. Just take a drive at your dealer's. It'll all become unforgettable.

Chevelle

the beautiful shape for '65



*Malibu Super Sport Coupe
A General Motors Value*

New style, new ride—and plenty of V8 stuff. Here are all the things that have made Chevelle Canada's popular new-sized car—plus some new surprises! From its new V-shaped grille on back, Chevelle is beautifully proportioned between the regular Chevrolet and Chevy II. You'll enjoy the silky way it skims over the choppiest roads, thanks to softer coil springs and other suspension system refinements.

All told, five different power plants are now available: from a quieter Six to a V8 that comes on 300 horses strong. And there's a new choice of thirteen models, including a brand-new low-priced 300 Convertible. Some people might have expected us to stand pat after introducing a car this successful last year. It's worth a trip to your dealer's just to see how wrong they were.

5 beautiful shapes for '65 - Chevrolet, Chevelle.