

HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's

SPECIALLY PURCHASED for you by our Men's Wear Buyer on his last trip to Montreal are the good medium weight FLANNELETTE PYJAMAS for men. They are in an array of attractive stripes, wine or blue on a white background. Naturally the flannelette is Sanforized. Well made with double sewn flat seams, the style is collared with a "V" neck and the pants have an elastic waistband. Comfortable and warm for the coolest Winter night, these Men's P. Js. are in sizes A to E and are priced just 3.98 a pair. You will find these in the Men's Wear Department of Holman's Summerside Store.

THE newest SKIRTS that have only just arrived in our Both Stores Sportswear Sections are of a roughly woven fabric in a smart, tweed effect with a large overcheck. They are wide with unpressed pleats and a simulated leather belt. The good looking fabric has a "Permel Plus" finish which is durable, water repellent, wrinkle resistant and spot resistant; this finish adds resilience and the tendency to stretch or shrink is greatly reduced. It is thoroughly tested in the Good Housekeeping Laboratories. You may choose your Skirt in red, green, brown or shades of gray and black. Sizes are 12 to 18 and the price is 8.98 in Holman's Both Stores Sportswear Sections.

YOU'VE seen plenty of big impressive advertisements for "TERYLENE" garments . . . NOW we can supply you with "TERYLENE" KNITTING YARNS — they're made from a super-strong CIL Polyester Fibre and are long wearing, quick drying, shrink or stretch proof. You'll enjoy knitting socks, sweaters, scarves or gloves for your family of this luxurious 3 ply yarn. The colors available are white, blue, gray, green, gold, cardinal, sky, fawn, brown, Nile and black. Made by Paton and Baldwin, the price of "Terylene" Knitting Yarn is 55 cents for a 1 ounce ball in Holman's Dry Goods Department, Summerside.

SPRING MANNERED, yet ready to put on and wear right now! That adequately describes the smart printed JERSEY DRESSES in Half Sizes 18½ to 24½ that are to be found in Holman's Ladies' Wear, Summerside, and the Ladies' Shop in Charlottetown. Made of finely woven rayon jersey, the colors and patterns are varied from neat conventional designs to big splashy, bright shades. Styled in the approved coat mode or apeing the two pecker, these smart little "Now" Dresses are trimmed with glittering rhinestone buttons and have "V" necks with collars and cuffed short sleeves. You'll have fun choosing yours from the numbers on display, priced just 8.98 in Holman's Ladies' Wear and Ladies' Shop, Summerside and Charlottetown.



FEBRUARY is CHAIR MONTH

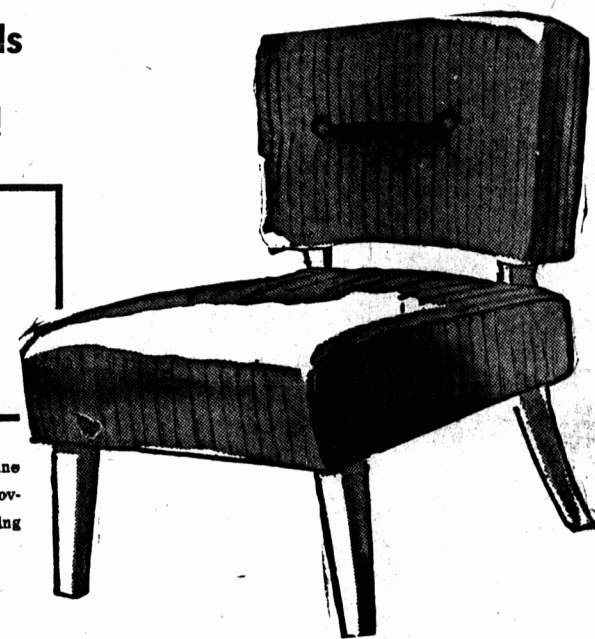
Featuring The Newest Designs And Coverings In Smart Looking Comfortable Seating!

Special Savings On The Famous "Kroehler" GUEST CHAIRS

The Popular Occasional Chair That Adds So Much To Your Living Room or Den!

Regular 22.98
HOLMAN Value
FOR ONLY —

14.99



An opportunity to procure one or two of these smart Guest Chairs at substantial savings! Genuine Kroehler make with spring seats and button backs. Walnut finished legs and assorted covers in novelty cloths, plastahide, nylons, metallics, repps, friezes, etc. You'll need one or two for your living room or den. They make a grand TV chair too.

HOLMAN'S Both Stores FURNITURE

OCCASIONAL CHAIRS AND MATCHING ROCKERS. Each **34.98**

ROTO CHAIRS IN FINE QUALITY FRIEZE. Each **49.98**

KROEHLER PLATFORM ROCKERS IN VARIOUS COVERINGS. Each **59.98**

KROEHLER ROTO ROCKERS IN ASSORTED FRIEZE. Each **79.98**

LA-Z-BOY CHAIRS AND STOOLS IN WOOL FRIEZE. Complete **119.98**

"SKLAR" SUPER LOUNGER IN COMBINATION PLASTIC AND CLOTH. Each **159.98**

HOLMAN'S Wide Selections of First Quality Heavy Duty RUBBER FOOTWEAR

Assures Style And Fit For Every Need



Men's CAPTAIN

Pullon Boots with front zipper, 10½" high. Varnished black rubber with fleece lining and bellows tongue. Sizes 6 to 11. Pair—

6.50



Men's COMMODORE

Light weight zippered boots in black varnished rubber with net lining and semi-bellows tongue. Felt insoles. Sizes 6 to 11. Pair—

5.98



Women's GLORIA

Women's Hi-Cut Rubber Overshoes with side zipper closing and warm fleece lining. Flat walking and Cuban heels. Black only in sizes 3½ to 10. Pair—

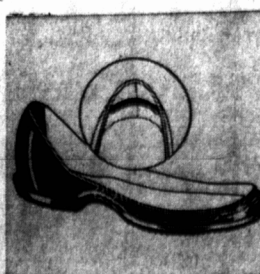
4.50



Men's SAVOY

Pull-on, light weight boots in black varnished rubber with top dome fasteners. Net lining and felt insoles. Sizes 6 to 11. Pair—

4.98



Men's STAZON

Low cut slip-on rubbers with net lining and heel grip feature . . . will not slip. Wide fitting lasts. Black only in sizes 6 to 11 and half sizes. Pair—

2.75

HOLMAN'S Guarantees Satisfaction

HOLMAN'S Footwear Summerside



A BLOUSE

Is More Than Half The Look!

Who says two halves make a whole . . . here are blouses that add-up to much more than half of your separates wardrobe without half trying. Look at it this way: Separates are a Canadian habit, and no separate can do as many things as a blouse. Canadian fashion says a lady's not dressed these days unless she's wearing a blouse with her skirt, slacks or suit . . . and our blouses are tailored to look well with them all.



Two of our New Arrivals at

2.98

A. The Budget Blouse is dacron. Short sleeves, lace trim collar and button front. White only, in sizes 12 to 20. Each 2.98.
B. Fresh as a daisy in dacron print. Baby doll sleeves, small collar, pearl button front. In white with pink, green or mauve. Sizes 12 to 18. Each 2.98.

There's a really wonderful collection of Blouses from which to choose "The Better Half" of your separates wardrobe.

HOLMAN'S Both Stores — Ladies' Wear