

# HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's By G. H. M.



"Quintuplets" ... Yes sets of FIVE! The genuine KORO-SEAL BABY PANTIES come in sets of 5, cunningly boxed for gifting. You'll love them for your own baby and you'll love them for a gift to a baby friend. The Youth Centre at Holman's in Summerside has these "Tower" Sets in a selection of five different shades - they're water proof, durable, easily washed, sanitary, non-chafing, light, soft and odourless. Correct sizes according to baby's weight are marked on each package, so, there's no need for size mistakes and errors. Get your own baby one of these Pantie Sets - Give a Set to a baby acquaintance. They're priced just 1.49 in the Youth Centre at Holman's in Summerside.

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It's what you don't see that counts! ... You know that a well dressed woman is wearing foundation garments that are comfortable and that are making the most of her figure - restraining where she needs it and accenting where she wants it. ... Yet, you don't see these very important garments. The Ladies' Shop of Holman's in Charlottetown and the Ladies' Wear of Holman's in Summerside feature the superb fitting "3-R" GOTHIC CORDEX BRASSIERES that have proven themselves so beautifully through the Summer, ever since they have been introduced. These "3-R" Bras have circle stitched cups in A, B and C fittings, they have the extra-comfortable "Breathinz waist" and made of broadcloth, satin or nylon in sizes 32 to 40. Straps are double stitched to prevent straining and the bras has a dainty prot edge. Be very sure that your next Bra is a "3-R" you'll be delighted with it! The Prices of "3-R" Bras are 2.50 and 3.00 in the Ladies' Shop, Holman's, Charlottetown and Ladies' Wear, Holman's Summerside.

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YOU WIN! You get a perfectly beautiful NYLON NIGHTIE that was originally priced 8.95 for ONLY JUST 5.95 if you're really fast and get to the Ladies' Shop in Charlottetown and the Lingerie Section of Holman's in Summerside while the quantity lasts. These exquisite Nighties are in shades of soft "green mist" or "rose pastel", they have an adorable double net filled bodice, net straps and a fitted midriff with a full skirt. Sizes are small, medium or large. Make a Bee Line right to the Ladies' Shop of Holman's in Charlottetown or the Lingerie Section of Holman's in Summerside Store for a gorgeous Nylon Nightie at a Saving!

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I know that the "Almost-Moms" are going to love the new MATERNITY DRESSES I saw this morning in the Ladies' Shop of Holman's Charlottetown Store and the Ladies' Wear of Holman's in Summerside. Every Lady-In-Waiting Wants the exhilaration that a new dress gives her but she does not feel like tying up a lot of money in a dress right at that particular time - so, I'm very happy to tell you that these smart Maternity Dresses are marked Only Just 6.95. The free hanging and concealing top is in a smart striped material while the straight and slim skirt is a solid color - there are 5 color combinations from which to choose. The tops have two box pleats in the front and a single box pleat in the back, the wee collar is neatly squared off and the short sleeves are cuffed with the same plain material as the adjustable skirt. Sizes are 12 to 18 and the price Just 6.95. For Maternity Fashions make a point of shopping in Holman's Ladies' Shop, Charlottetown and Holman's Ladies' Wear in Summerside.

# HOLMAN'S Both Stores

## Big 7-DAY PREMIUM SALE

### Enterprise

SATURDAY, August 21st Thru SATURDAY, August 28th

# FREE!

ONLY \$5. DOWN

Delivers Your New ENTERPRISE RANGE or SPACE HEATER

Balance In Monthly Payments

## 2 GREAT FEATURES

### LARGE 9' x 12' CONGOLEUM RUG

(Your Choice of Any Pattern In Stock)

### With The Purchase Of Any New ENTERPRISE RANGE

For Coal, Wood, Oil, Electricity or Propane Gas

# FREE!

ORDER NOW! There's An Enterprise Range and Heater For Every Home and Every Budget! DELIVERY WHEN DESIRED

## HOLMAN'S Both Stores

Summerside and Charlottetown

### 45 Gallons FUEL OIL

### With The Purchase Of Any New ENTERPRISE SPACE HEATER

# HOLMAN'S FEATURES FAMOUS Mason & Risch PIANOS



Canada's Finest Pianos ... Renowned For  
• Tonal Qualities • Beautiful Designs  
• Sound Values

Give your children the advantages of a musical background. Thousands of Canadian families who love and cherish fine entertainment have found a source of unending pleasure from their own piano. With a Mason & Risch Family Piano you will find that your home is the foundation for future happiness ... for you as parents ... for your children and their friends. You'll treasure it for its magnificent appearance ... its resonant tone quality ... its responsive action. Select a Mason & Risch - Canada's finest Piano.

Priced From 595.<sup>00</sup> And Up

## HOLMAN'S

Summerside and Charlottetown



Mason & Risch PIANOS  
Are Available On The  
HOLMAN HOME PLAN