

ELECTRICAL CONTRACTING

LOWEST PRICES - FREE ESTIMATES



**RED SEAL
STANDARD OF
WIRING**

As specified by the
ELECTRIC SERVICE LEAGUE
PRINCE EDWARD ISLAND

We Recommend Red Seal Wiring

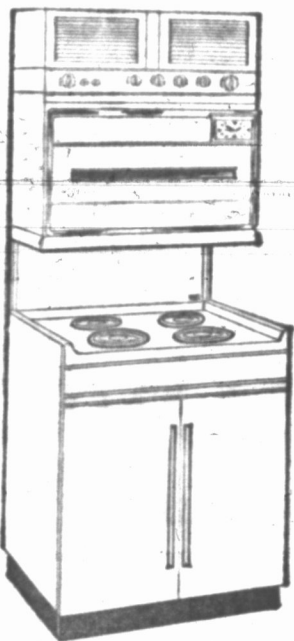
- SAFETY TESTED LIGHT FIXTURES
- TOP QUALITY APPLIANCES
- EXPERT REPAIRS
- RED SEAL WIRING BY EXPERTS

NEWSON ELECTRIC

161 Queen St.
Phone 4-8325

Charlottetown
2-1672

FOR A REAL BUY TRY G. E. APPLIANCES



- PRECISION BUILT FOR LONGER LIFE
- SAFE - DEPENDABLE WIRING
- Backed BY A REPUTABLE DEALER
- FINE REFRIGERATORS, STOVES AND TELEVISIONS.

Burke Electric Ltd. recommend the Red Seal Standard of Wiring.

BURKE ELECTRIC LTD.

112 Kent Street

892-1221

MacLean and Son

EXPANDING TO SERVE YOU BETTER



MacLean and Son - a well known name in Charlottetown, have recently opened a new, modern store located at 254 Kent St. Included in the wide variety of electrical fixtures, are lamps and ceiling fixtures for every commercial or industrial use. Visit us TODAY.

MacLEAN and SON LIMITED

254 Kent Street

Charlottetown

ELECTRICITY POWERS PROGRESS



- COMFORT
- CONVENIENCE
- ECONOMY

With
Oil Heat

Refrigeration, Plumbing and Electric Installations, Motor Rewinding Specialists For Over 30 Years.

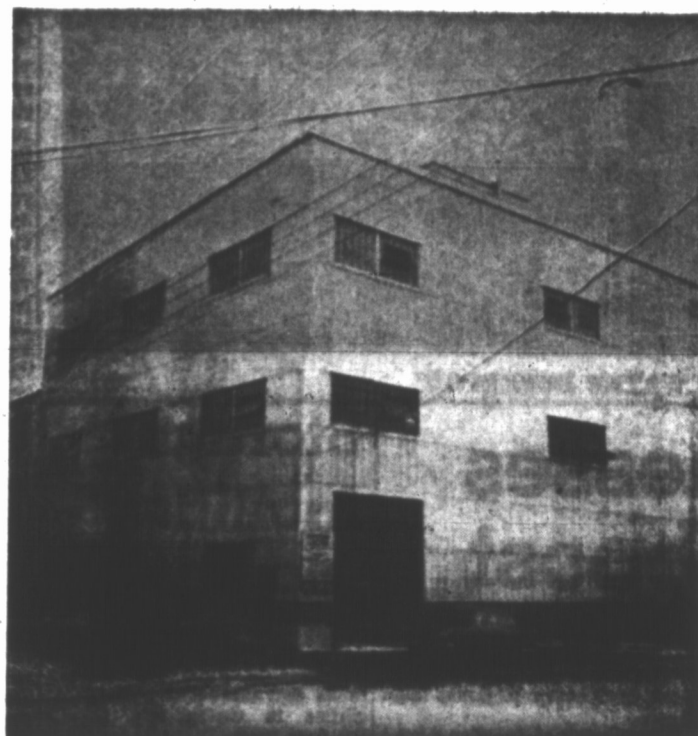
PALMER ELECTRIC LIMITED

Charlottetown

Phone 4-8543

**INSIST ON THE RED SEAL
STANDARD OF WIRING**

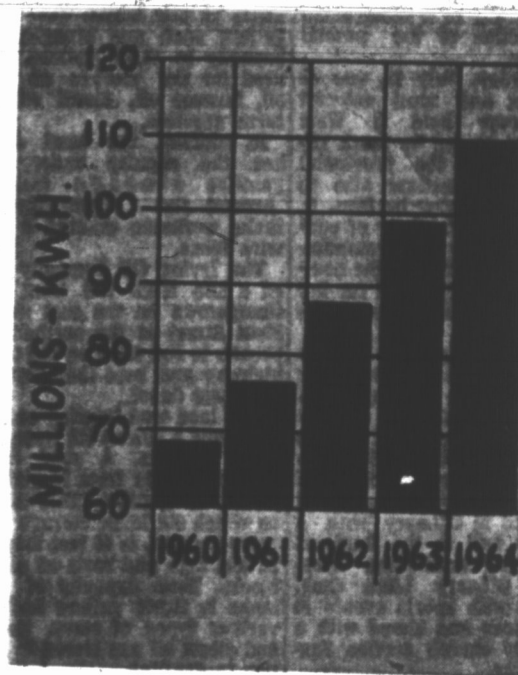
PARTNERS IN You - Maritime Electric - The Electrical



The GOALS of

- To provide our customers with the lowest possible cost.
- To be good citizens, both as individuals and as communities we serve.
- To see that employees have safe working conditions, for advancement, and a well-planned future. In general, to maintain our reputation.
- To help promote, plan and build the better place in which to live.

12 Per Cent INCREASE IN SALE OF ELECTRICITY



New housing developments and the increasing trend to modern electric living has rapidly boosted the demand for electricity. Through its program of expansion and modernization your Utility has been able to meet all demands and has experienced an increase in the sale of electricity of approximately 12% as compared with the national average of approximately 8%.

COST OF LIVING UP COST OF ELECTRICITY DOWN

In February last year, a rate reduction was announced by Maritime Electric Co. Ltd. which represents a saving to our domestic customers of over \$40,000 annually. This reduction was made possible by the increased use of electricity by our customers, and by our constant endeavour to supply power at the lowest practical cost.



ON THE JOB TO SERVE NEW INDUSTRY

An adequate and dependable electric power supply is a vital factor in attracting new industry to Prince Edward Island. During 1964, our No. 1 and 3 transmission lines from Charlottetown to Sherbrooke sub station were rebuilt to 66,000 volts. More than 113 miles of Government and Company distribution lines were built. Construction of a new 66,000 volt transmission line from Charlottetown to the Georgetown area is scheduled for this year and preliminary work is already well under way.

