

# Notes Rapid Growth Of The Province's Tourist Trade

The rapid growth in the tourist industry of the Province was noted yesterday by Hon. B. Earle Macdonald, provincial secretary, tabling the annual report of the Prince Edward Island Tourist and Information Bureau in the Legislature.

Such growth, Mr. Macdonald said, could only continue so long as transportation and accommodation could be found. The Minister reported that in spite of a record number of visitors to the Province during Centennial year the 1956 influx greatly exceeded that of the previous year. Increased advertising was credited with bringing about the increase.

**CAPABLE ADMINISTRATION**

Mr. Macdonald made fitting reference to the local Director of the Travel Bureau, Mr. George V. Fraser who, he said, had been chiefly responsible for the increase in the tourist trade. "The personal contacts made by him have given

us much favorable publicity through the newspaper," said Mr. Macdonald.

"Every dollar spent by a tourist is a new dollar for us," said the Provincial Secretary. "I believe if we had the tourist dollar of a different colour we would soon realize how it gets around."

Mr. Macdonald said that according to a survey made during 1956, it was established that 86 per cent of the tourists came by automobile and that each car travelled 214 miles. Through a questionnaire sent to tourists it was estimated that the sum of five million dollars was spent.

**SCENERY FIRST**

Other interesting facts brought to light in the survey were that scenery rated first as an attraction while the Island beaches ranked second. Fifty six per cent said the roads were good. Thirty seven per cent said the roads were fair and only seven per cent

said the roads were bad.

The latest accommodation booklet issued by the Travel Bureau shows 234 listings, an increase of 21 over the previous year. The report shows however that these facilities are strained to capacity during the mid-summer months. The lack of eating places and the failure of many establishments to serve sea foods was also noted in the report.

Mr. Macdonald referred to the co-operative advertising scheme entered into by the three Maritime Provinces. Under this advertising plan Prince Edward Island pays \$5,000 while Nova Scotia and New Brunswick pay \$10,000 each but P.E.I. shares equally with the other two provinces.

He also made reference to the Federal Government Travel Bureau campaign which provides for extensive advertising in many of the major newspapers and magazine of the United States.



## LIFE MEMBERSHIP CERTIFICATES PRESENTED

Woman's Auxiliary Life Membership certificates were presented by His Lordship Right Rev. R.H. Waterman, D.D. Anglican Bishop of Nova Scotia at the sixteenth annual meeting of the P.E. Island Diocesan Board which opened in St. Peter's Cathedral Hall yesterday afternoon, presided over by Mrs. W.E. Champion, president with the Dominion president, Mrs. Britton Oaler, B.A. as guest speaker. Pictured are Bishop Waterman, Mrs. Oaler, Mrs. W.E. Champion and Mrs. C.H. Cole, both of whom received Dominion Life Membership Certificates.

## Diocesan Church Society's 113th Annual Meeting Opens

The 113th annual meeting of the Diocesan Church Society commenced last evening in St. Peter's Cathedral, when Evensong was sung by Rev. Canon Moffatt. The first Lesson was read by Rev. Melvin Findlay of Port Hill. The State Prayers were said by Rev. Canon Ibbott.

The Right Reverend R.H. Waterman, Bishop of the Province, preached a splendid Lenten sermon from 22nd verse of the 1st chapter of St. Paul's Epistle to the Corinthians. A large congregation was present.

After the blessing by the Bishop, the business meeting was held in the parish hall, when the printed report for 1956 was accepted together with the reports of the various departments of the Society.



## Politicians Uncertain About TV Appearances

OTTAWA (CP)—For the first time in a federal election, television klieg lights will take their place on the hustings this year.

Politicians, still a little uncertain about how to make the jump from the election stump to the TV studio, are nevertheless anxious to make the best use possible of this new way to reach the people.

The prevailing view was expressed by Solon Low, Social Credit leader, in a recent interview: "At least you can reach a great many more people through TV than you can through weeks of travelling."

The pattern of political TV broadcasts in the coming election campaign, before the vote anticipated in June, has not yet been set. At the last election in 1953, when TV was still a limited factor, the CBC was prepared to offer free-time election broadcasts to the political parties but they decided against it.

Division of CBC free time among the parties this year is expected to be based on a formula to be worked out at a meeting among the parties and the CBC.

**USE PRIVATE STATIONS**

A CBC regulation prohibits political parties from buying time on either radio or television. That does not apply to private stations, and political parties are expected to make some use of that method of getting their message across.

Mr. Low, in the interview, expressed some doubts whether a great deal of political TV would be a good thing.

He said that nowadays people don't get out to election meetings as much as they used to, but there should be caution that the stay-at-homes won't be swamped with political TV to the point where they would turn off their sets.

However, Gordon Churchill, Progressive Conservative MP and one of party leader John Diefenbaker's chief aides, indicated he doesn't think that will happen. He said in an interview he doubts whether enough TV time will be provided.

**CLOSELY REGULATED**

Under broadcasting regulations applying to all stations, both CBC and privately-owned, there are limits to what can be done on political broadcasts. In general, the rules prohibit dramatizations of political appeals. But with the advent of TV, the rules were relaxed somewhat to permit the use of graphic devices such as charts and graphs.

## FOR HOSPITAL

LAC Earl McCourt will complete his term of service in the RCAF today. He has been on rehabilitation leave from Station Summerside since February 15th.

Mr. McCourt, a long-time member of the city fire department, was taken on strength of the RCAF's fire prevention section in July 1951, and posted for duty to Station Summerside, where he remained for the duration of his service.

In August 1955 LAC McCourt was involved in a serious auto accident near Bradabane, which resulted in the Island airman's being confined to hospital until February 1956. LAC McCourt broke a broken arm, two broken legs and a dislocated nose. The casts on his limbs were not completely removed until July 1956. At this time he resumed full duty with the RCAF. Today Mr. McCourt leaves for Montreal where he will undergo plastic surgery at the Queen Mary Hospital.

Mr. McCourt is the son of the late Matthew McCourt, and Mrs. McCourt of this city. He is married and has three children.

## Weekend Thefts Are Reported

Between the hours of 10:30 p.m. Saturday and 9:00 a.m. Sunday a thief or thieves effected a break and entry into Middleton's Service Station located on the Malpeque Road. The midnight prowlers made off with approximately one hundred and fifty dollars worth of cigarettes and cigars. Entry into the building was made by breaking the plate glass in the front door enabling the culprits to reach in at the lock. The break was discovered by the proprietor when he arrived to open for business Sunday morning.

In the city the City Police reported that two cars were stolen over the weekend. The first theft occurred sometime between late Saturday night and early Sunday morning when a 1955 Chevrolet was taken from in front of 65 Broad Street. The vehicle was recovered later Sunday abandoned in another section of the city, undamaged.

The second vehicle a 1956 Pontiac was taken from its parking space in front of the Guardian building on Prince Street, between 10:00 p.m. Sunday and 12:30 Monday morning. This latter vehicle was discovered yesterday on Clarke Street.

## Committee Hears

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Dr. Shaw said no. He felt the larger administrative unit should first be established and then let the people within it determine for themselves their own needs. Once the unit was set up he wished to see it as independent as possible. He said that the thought of regional high schools scared the districts because of the immediate large expenditure while on the contrary the establishment of the larger administrative unit effected immediate savings.

On this point Mr. K.A. Parker, Superintendent of City Schools, said there was a general misconception in thinking the larger schools were the first step. He maintained they were not, that the unit came first.

He added that a 100,000 population cannot produce 2,000 people who would bring to school administration enough initiative, experience and enthusiasm, but it could produce 300 who could do it for larger units.

**MANY QUESTIONS**

A long questioning period during which Dr. Shaw answered countless questions from Committee members and others followed on teacher training methods and requirements. He said this was the only province to have a training young people in Grade 11. He thought they should not be allowed to enter at any lower level. The provincial requirements are 150 teachers per year and last year there were only 147 who had Grade 12 certificates with no failures. But these 147 included all students headed for further studies in medicine, law, the church, engineering and other professions. One of the faults came from so few pupils completing school.

He said there was a great need to make teacher work much more attractive and noted that it could not be done while asking young people to teach 10 grades in one room.

Dr. MacKinnon said another factor was the high turnover in teachers here where it reached 20 per cent annually against a national turnover of only eight percent. He said this made it very difficult to meet present and future requirements.

**S.D.U. TRAINING**

Mr. Large asked Dr. Shaw to explain the Department of Education's decision regarding including St. Dunstan's University in the teacher training schedule. The speaker said the Department was not introducing any new policy as they accepted students with teacher training from other Maritime universities. He said he anticipated that the Department would try to make it fully into the teacher training program from the senior class but thought there might be troublesome developments where teachers from the junior class were provided with temporary I.N.E.S. certificates similar to those given after a failure in summer school.

Dr. Shaw went fully into the negotiations with St. Dunstan's from the time in December when he was first approached by Rev. E.J. Roche to when the college began its program in January. He told the committee as he had told college officials that his department expected some upward revision towards higher requirements and looked to the appointment of a full time Director of Teacher Training for the province.

Earlier the Committee supplied copies of the correspondence which had taken place between Hon. Keir Clark, Minister of Education, and Rev. E.J. Roche. At that time the Minister expressed pleasure and satisfaction in learning of the college's interest in teaching education which he felt would substantially add to its great contributions to the past and provide additional teachers greatly needed in the schools.

The college had outlined its educational courses which would be additional studies for arts and college students working towards their degrees and placed the department accept the completion of the program as satisfying the requirements for the first class license.

**S.D.U. RECTOR**

Dr. Shaw had been testifying for two hours when Premier Matheson, an ex officio member of the Committee, suggested he could be heard again at a later date. He was followed by Very Rev. J.A. Sullivan, Rector of St. Dunstan's, who presented a formal brief which appears elsewhere in the Guardian.

Father Sullivan said he was very interested in the question of raising the standards of the teaching profession. He said their students came generally from areas where there was a relatively high standard in education maintained over the years. He believed that raising the teaching standards would re-

## Acquitted On Break Charges

A resident of Charlottetown, appearing in Queen's County Magistrate's Court on charges of breaking and entering the garage of the County Construction Company at Central Rowley and stealing a box of tools and an electric drill, and theft of chickens from a barn, was acquitted yesterday morning by Magistrate Gilbert Gaudet.

Charged with driving whilst intoxicated, a resident of Albany entered a plea of guilty to driving whilst impaired and to a fine of \$100 and costs or thirty days in jail.

Two Charlottetown youths, previously convicted and sentenced to the penitentiary for break, entry and theft and facing charges of attempted to operate a motor vehicle without the consent of the owner, had the charges withdrawn by the Crown, represented by Mr. John P. Nicholson.

Two Montague residents, one from St. Peter's and another from Mount Allison, each convicted of operating a motor vehicle without number plates, were each fined five dollars and costs or five days. In handling down judgement Magistrate Gaudet noted that this type of offence has become quiet prevalent during the past few weeks, and he gave notice and to share the penalty for such an offence, will stiffened in an effort to discourage this practice.

## Refuses \$40,000 Contract In Movies; Would Rather Drink

NEW YORK (AP)—A jug of wine, a can of soup and his own introspections are paradise enough for Ray Salyer, a Bowery alcoholic. So Monday he turned down a \$40,000 movie contract.

"I don't want the \$40,000," he was quoted in a copyrighted story in The World-Telegram and Sun. "I just want to come back and be left alone."

The 42-year-old Salyer was one of three Bowery alcoholics who were central figures in a documentary movie, On the Bowery. The other two since have died of drink.

Producer Lionel Rogosin said a preview of the movie led Hollywood to offer Salyer a \$40,000 acting contract. Salyer was quoted as replying:

"There isn't a man living who can drink all day long and spend more than \$10. I'm a loner, see? I've got my little room on the Bowery. I lock myself in with my half gallons of wine and I go on a week's bender. Now and then I eat a can of beef soup. Now and then I bum a day's work to get money for the booze."

**TO HELL WITH HOPE**

"There came a day in my life when I knew what I was doing, but I was no longer capable of doing what was right. Maybe you don't know what I mean. Or what it does to a man who starts to drink. It has nothing to do with morals. It has to do with certain tensions, like some awful disease, and these tensions come and you say—'The hell with life. The hell with hope. The hell with all meaning. . . ."

Salyer said he once was married with children. But he turned to the Bowery when he came out of the army after the war.

"I came down to the New York's Bowery because it's the only place

| WEATHER  |  |                     |
|--|--|---------------------|
| WASHINGTON (AP) — Franklin D. Roosevelt was disclosed Saturday to have made an indirect personal appeal to Benito Mussolini to prevent the Second World War six months before it broke out.  |  |                     |
| The incident came to light in a 911-page volume made public by the state department. It contains documents held secret for 18 years covering American relations in 1939 with European nations other than Russia.   |  |                     |
| A memorandum of March 22, 1939 by the then undersecretary of state, Sumner Welles, reported a conversation between Roosevelt and Italian Ambassador on Ascanio Del Principi Colonna.   |  |                     |
| Welles said this is what happened:   |  |                     |
| Roosevelt told the ambassador the sympathies of the American people would overwhelmingly go to any countries attacked by an aggressor.   |  | Min Max             |
| The president said that it Duce must surely bear in mind the fact that Europe could not contain two overlords at the same time and that if Hitler persisted in his present course he would undoubtedly throw over Mussolini at any moment that seemed to him expedient. But from the larger standpoint, the president believed that if Mussolini were now to delay forcing the issue he would not only be counted responsible for averting the outbreak of a European war, but would also have the opportunity to gain any just concessions which he believed essential as the result of discussions which could readily take place around a council table." |  | Edmonton 21 43      |
| There was no record of any response from the Italian dictator.   |  | Calgary 22 50       |
| Roosevelt pledged his support "to the finding of a reasonable solution in every possible manner" provided "Mussolini took the initiative in the manner he proposed."   |  | Regina 3 25         |
| Forecasts:   |  | Winnipeg 20 39      |
| Prince Edward Island, Bay of Chaleur: Variable cloudiness with a few snowflurries during the morning; clear with a few cloudy intervals in afternoon and evening. Little change in temperature; light winds. Low-high at Charlottetown and Campbellton 20 and 35.  |  | Toronto 29 39       |
| High tide today at Charlottetown at 1:50 a.m. and 12:50 p.m. Summerside tide eighteen minutes later than Charlottetown. Sun rises today at 6:18 a.m. and sets at 6:24 p.m.   |  | Montreal 22 32      |
|  |  | Quebec 27 32        |
|  |  | Fredericton 26 36   |
|  |  | Saint John 26 36    |
|  |  | Moncton 25 34       |
|  |  | Halifax 22 40       |
|  |  | Charlottetown 15 26 |
|  |  | Sydney 22 30        |
|  |  | Yarmouth 29 46      |
|  |  | St. John's 29 28    |

## CITY AND CENTRAL

**YOUR DOLLAR buys more at the Hughes Drug Store.**

**WE TREAT the sick well.** Giggey's Pharmacy, open 8 a.m. to 8 p.m.

**VISIT HI-STYLE Millinery.** Gt. George Street, "where every style is Hi-Style."

**UNLOADING COAL.** Acadia Egg and Nut also Old Sydney Screened Coal. A Pickard and Co.

**CARD Party** Southport School Hall next tournament starting tonight 8:30. Everybody Welcome.

**LEARN WHY YOU should be a Life Saver!** See "Hemo the Magnificent" on C.F.C.Y. at 10:00 P.M. Wednesday, March 20th, at television.

**PRINCE OF WALES College** Choruss Production Gilbert and Sullivan's delightful musical Comedy. Trial by Jury April 2, 3, 4th. Tickets now on sale at Miller Bros.

**N. D. MacLean**  
UNDERTAKER  
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Charlottetown and North Wiltshire  
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**CARD PARTY**—The results of the Central Royalty card party held last Thursday are the following: Ladies 1, Kaye Carrier; 2, Mrs. Ernest Perry; Consolation, Margaret Perry; Mens 1, Emerson Ford; 2, Ford Wilson; Consolation L. W. Lidstone. Door prize, Mrs. Ernest "Perry. Freezeout, Mrs. Hilbert McNevin and John McAleer.

**BIRTHS**

**CALDWELL**—At Grace Maternity Hospital, Halifax, on Saturday March 16, 1957, to Mr. and Mrs. Eric Caldwell (nee Ferne Wilkie) a daughter. Weight 7 lbs 11 oz.

**THOMPSON**—At the Charlottetown Hospital on March 17, 1957, to Mr. and Mrs. John Thompson (nee Marie O'Brien), Central Royalty, a daughter, 9 lbs, 3 ozs.

**MACNEILL**—At the Western Hospital, Alberton, on March 18, 1957, to Mr. and Mrs. Firth MacNeill (nee Jean MacDougall) a daughter weight 7 lbs. 6 ozs.

**BERNARD**—Hamilton, Ontario March 12, 1957, to Mr. and Mrs. A. Keith Bernard, a son.

**DEATHS**

**WARREN**—At the P.E.I. Hospital on Monday, March 18, 1957, Arthur D. Warren of 196 Fitzroy St., in his 77th year. Resting at the MacLean Funeral Home from where the funeral will be held tomorrow (Wednesday), service commencing at 2 o'clock. Interment in the People's Cemetery.

## PERSONALS

His numerous friends will regret to hear the very serious illness of Mr. Boyd MacQuarrie of Hampton.

Mr. Horace D. MacEwen, of Edward Road, has been undergoing treatment in the Charlottetown Hospital this past week. His friends will be pleased to know that he is improving.

Friends and relatives are very sorry to hear that Miss Florence Bradley has once again entered the Charlottetown Hospital for treatment. Every one is hoping that her convalescence will be rapid and that she will soon be out again.

## Rainbow Club Meeting Held

The regular meeting of the Rainbow Club was held at Sunset Lodge yesterday afternoon with the President, Mrs. G.C. Whiteside presiding. The meeting opened with prayer by Senior Major Stevens. Following the business Major Stevens thanked the Club for treats supplied for the guests for St. Patrick's. A new member Major Donshey was welcomed. The meeting closed with prayer.

## Unemployment Decline Is Less Than Seasonal

OTTAWA (CP)—The government has reported that total employment in Canada showed a moderate seasonal decline between mid-January and mid-February.

A joint monthly statement issued by the bureau of statistics and the labor department said the number of persons with jobs at Feb. 16 was an estimated 5,362,000, about 31,000 lower than in mid-January but 146,000 higher than a year earlier.

The bureau said the number of persons without jobs and seeking work at Feb. 16 totalled 323,000, compared with 303,000 at Jan. 19 and 308,000 at Feb. 1 8, 1956. The increase over last year was 15,000, but 16,000 lower than in mid-January.

Restrictions for employment at National Employment Service offices at Feb. 16 totalled 574,700, an increase of 48,600 over Jan. 17 and 59,500 above Feb. 16, 1956.

The statement said the decline in total employment and the slight increase in unemployment "were in line with the usual seasonal developments at this time of the year."

Registrations for employment at NES offices were higher than last year in a number of local labor markets but the rise in registrations was general across the country. They rose by 16,600 in Quebec, 11,600 in the Atlantic region, 10,800 in Ontario, 5,000 in the Pacific area and 4,600 in the Prairie region.

The civilian labor force at Feb. 16 including the 5,362,000 with jobs and the 323,000 seeking work totalled 5,685,000, compared with 5,696,000 at Jan. 19.

Here are the total unfilled NES jobs applications by regions at Feb. 14, 1957, with figures for Jan. 17, 1957, and Feb. 16, 1956, in brackets:

Atlantic, 89,839 (78,200 and 77,195); Quebec, 176,847 (160,261 and 168,719); Ontario, 158,533 (147,738 and 139,427); Prairie region, 78,101 (73,474 and 78,543) and Pacific region, 71,372 (66,385 and 51,279).

At the close of the meeting Miss Helen Gallant, teacher in St. Gilbert's School, Prince County, briefly outlined the problems encountered by rural teachers. She said they might never die rich but at least they would die happy knowing they had made a real contribution to the future growth of Canada by aiding its youth.

The Committee expects to visit schools in Merced, South and Montague today and will hold another public hearing Wednesday morning in the Legislative Chamber.

## Award Athlone Fellowships

OTTAWA (CP)—Athlone Fellowships have been awarded to 38 Canadian engineers for two years' study in the United Kingdom, it was announced Monday.

The group includes 29 engineering students who will graduate this year and nine now working study at British universities or work in industries.

The awards are made annually by the British Council in honor of the late Maj.-Gen. the Earl of Athlone, governor-general of Canada

## EDUCATION COMMITTEE

Select Standing Committee on Education Legislative Assembly of Prince Edward Island.

An invitation is hereby extended to all interested persons or bodies to appear before the committee by appointment to discuss educational problems.

Copies of briefs to be presented should be submitted in advance if possible.

The first public meeting of the committee is called for Monday, March 18, 1957 at 7:30 p.m. in the Legislative Chamber.

Appointments may be arranged by contacting M. MacKenzie, Secretary to the Committee, Provincial Building, Phone 4226.

F. A. LARGE  
Chairman, Select Standing Committee.

## SPRING FASHIONS FOR THE CHILDREN

Children's new Spring Suits in Tweed with box jacket—either gored or pleated skirt—sizes 5 to 12.  
Price 10.95 & 11.95

Children's wool Cardigan Sweaters, all shades.  
2.49 and 2.95

Girls' new Spring Straw Hats in white, pink, blue or natural.  
3.95

Children's plaid slacks, sizes 3 to 6 x.  
Special 1.95

Girls' Spring Coats arriving daily—a complete range of sizes.  
14.95 up

Car Coats for girls, 11 to 14x.  
10.95

Boys' grey Flannel Pants, Sizes 3 to 6x.  
1.95 and 2.95

Boys' white dress Shirts with bow tie, 3 to 6x.  
1.95

Children's denim Jeans, sizes 3 to 14.  
Priced 1.95 & 2.95

Use our Lay-away plan. A deposit will hold any garment until needed.

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There is an annuity plan to suit your individual need and age. There's no medical examination. Find out more about Canadian Government Annuities from your District Annuity Representative, or mail the coupon below, postage free.

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