

you are invited to our GRAND RE-OPENING EXPANSION SALE

Fast Efficient
SELF-SERVICE or SERVICE



FREE PARKING

at **ELLIS BROS.** Where You Buy
FOR LESS!

Extra!! Extra!! **SPECIAL!!**
Quaker Flour



98 Lb. Bag
ONLY **5.98**
(THIS OFFER CAN NOT BE
REPEATED)


24 lb. (Cotton bag) \$1.65

PRIZES! PRIZES! PRIZES!

GRAND PRIZE — 22 pc. Stainless Steel Cutlery Set — Value \$25.00.
12 Large Boxes GROCERIES (3 boxes drawn for each evening).
See Instructions at our Store on how you may get (without charge)
6 BOTTLES POP — PLASTIC EGG CARTON
Grand Prize Drawn For At 8:30 O'clock Tuesday Night.
NAMES OF WINNERS WILL BE PRINTED IN THIS PAPER

- PETER PAN PUFFED WHEAT, 1ge. bag 29c
- WHOLE WHEAT FLOUR, 3 lb. bag ... 28c
- WHEAT GRANULES, 3 lbs. 27c
- QUAKER OATS, 5 lbs. 47c

Puss'n Boots
The World's Most Famous
CAT FOOD!
Now in Canada!




Made from
FRESH WHOLE FISH!

5 tins 55c
Plus 1 tin FREE

DEMONSTRATION

**AUNT JEMIMA
PANCAKES**
and Coffee made with
PERFECTION MILK
Also Marven's Sweet Biscuits



Mornings 9 - 12 — Afternoons 2 - 5
During This Sale

SUPER SPECIAL



6 tins 81c
Limit 12 Cans To An Order

Aunt Jemima

PANCAKE MIXES 22c
CAKE MIXES, 2 for 67c

Ken-Ration
Famous Dog Food
with
LEAN RED MEAT!



2 tins
27c

Re-opening Special

SUGAR 10 lbs. 69c
(LIMIT 10 LBS. TO AN ORDER)


ICING SUGAR 2 lbs. 23c

SODAS, any kind 32c

FIG BARS lb. 29c

HAMILTON'S ATLANTIC
ASSORTMENT 1 lb. pkg. 39c

HEINZ PRODUCTS



Junior Foods
3 tins 29c

Baby Cereals
25c

3 tins **29c**

HEINZ CATSUP 29c

SALMON, pink tall tins 39c

PEAS

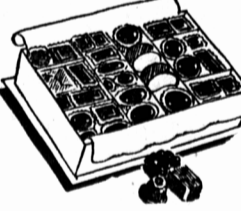
LYNN VALLEY, 15 oz. 2 for 31c

PICTOU, 20 oz. 2 for 37c

OAKLEAF
BEANS, 20 oz. 2 for 29c

DR. BALLARD'S
DOG FOOD 2 tins 27c

CHOCOLATES

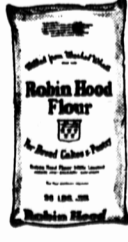


Bulk, lb. 49c
Moirs, lb. box 97c
Bangalo, lb. box . 85c
Mixed Candy, lb. 39c

Save on TEA—
GOOD QUALITY
CHIEF, ORANGE PEKOE ... lb. 99c

98's \$6.15


24's \$1.59



Cake Mixes ... 2 for 57c

Oats 5 lb. bag 49c

NEW COLGATE DENTAL CREAM
HAS THE CLINICAL EVIDENCE
that brings new hope to millions for
DAY and NIGHT Protection
Against Tooth Decay



85¢
59¢
33¢

CLEANS YOUR BREATH
AS IT CLEANS YOUR TEETH

SPECIAL—

WETHEY'S MIXED — 24 oz. jar
MARMALADE 29c

AYLMER'S
COCKTAIL, 15 oz. tin 27c

AYLMER'S
CATSUP 25c

JELL-O 6 for 57c

JOHNSON'S BABY POWDER
Reg. Size 27c Lge. Size 55c

SOAP

SUPERSUDS pkg. 29c

SUNLIGHT 2 bars 23c

JOHNSON'S
PASTE WAX 59c

BRYLCREME (reg. 69c) 57c

UNIVERSAL
TOILET TISSUE 3 for 29c

NANCY — Superior Quality
TOILET TISSUE 3 for 47c

PETER PAN PEACHES
15 oz., 2 for 31c 20 oz., 2 for 43c

FLASHLIGHT BATTERIES
Regular Price 20c
SPECIAL! 2 for 29c

SEVILLE ORANGE
MARMALADE 24 oz. jar 48c

ELLIS BROS.
Belvedere Corner on St. Peters Road


BUSINESS HOURS

MON. 8 a.m.
TUE. to
THUR. 8.30 p.m.
FRI. 8.30 p.m.

Wednesday — Morning Only
Saturday — 8 a.m. to 11 p.m.

SALE DAYS FRI. — SAT. — MON. — TUE.
Sorry — No Delivery Today and Saturday

MEATS
that FLATTER
Your Cooking
SKILL!



- LEAN PORK CHOPS lb. 65c
- SLICED BACON lb. 77c
- S. P. NECK RIBS lb. 15c
- MAPLE LEAF — Cello
WIENERS lb. 39c
- MAPLE LEAF
BOLOGNA lb. 29c
- SUPERIOR
SAUSAGES lb. 47c
- YORK IRISH STEW tin 29c
- LEAN HAMBURG lb. 29c
- SHOULDER
ROAST lb. 43c
- RIB ROAST lb. 43c
- SHORTENING**
- Snowflake 2 lbs. 49c
- Domestic 2 lbs. 54c
- MAPLE LEAF
LARD lb. 26c
- YORK — 16 oz. jars
PEANUT BUTTER 45c

FARM FRESH
FRUITS
and
VEGETABLES



- ORANGES 2 doz. 52c
- GRAPEFRUIT 4 for 25c
- APPLES 2 doz. 89c
- ONIONS 5 lbs. 43c
- LEMONS 3 for 10c
- CELERY 15c
- COCONUTS 20c
- TOMATOES 2 pkgs. 47c
- CUKES 2 for 23c
- BANANAS lb. 19c

FROZEN FOODS
We have a complete line of
Frozen Foods.