

TO-DAY

MATINEE 3:30
EVENING 7 and 9



SPECIAL THURSDAY!

The Prince Edward Theatre is pleased to present the Glamour Girls of P. E. I. The contestants in the "Miss P. E. I. Contest" will be presented from the stage during the nine o'clock evening intermission!

COME EARLY!

THUR. - FRI. - SAT.

For the year's Big Parade of laughs... loves and College Beauties... make a date with...

Queen of the Rose Bowl Parade

COLOR BY TECHNICOLOR

Starring Diana LYNN • Charles COBURN
Charlotte GREENWOOD • Barbara LAWRENCE
with Charles Drake • Rock Hudson • Jerome Cowan

Montague Druggist Sells Business



Photographed above is Mr. H. Mabon, Druggist, of Montague, who recently sold his drugstore and business to Mr. Cyril Johnston, Montague, registered pharmacist.

Mr. Mabon has been in the drug dispensing business since 1897, when he began his apprenticeship with Lawrence W. Watson, druggist and chemist, Charlottetown. He then spent five years with W. A. Demeritt, druggist and chemist, Boston, Mass.

Having completed his training, Mr. Mabon returned to Prince Edward Island where he opened a drugstore for H. A. Ellis and J. W. Carruthers at Murray River, where he remained for one year.

Possessing a thorough knowledge in the field as dispensing chemist, Mr. Mabon opened his own drugstore in Souris, where he remained for ten years, during which time he made many loyal friendships among the people of that community.

In 1915 he moved his drug business to Montague, where he has given service to the people of the whole district for the past 36 years.

With untiring energy and ambition, Mr. Mabon took on another field of endeavor, becoming an optometrist in 1914, and has since served the public from his office connected with the druggists. In 1905 he married the former

THE EASTERN GUARDIAN

AGENTS:—MONTAGUE: Harold F. Landry, Mrs. Byron Stewart, Mrs. Bruce MacPhee, Miss Joyce Wigginton, Miss Joan Johnston.
AGENT GEORGETOWN: Walden Lavers

The Guardian may be bought at the following places in Montague: Blue Dome Restaurant, and Guardian Office; in Georgetown: The Post Office; in Souris: The Snack Bar and E. Richards & Son.

—BUYING—Used feed bags, Fraser and Anner, Montague.

—Mr. Fred Dodd, Bangor, Me., is at present a guest at the Edgewood Tourist Home in Lower Montague.

A guest at the Edgewood Tourist Home in Lower Montague is Mrs. James Hathway of Alliston, Mass.

—ICE CREAM social and dance, Lower Montague Hall, Friday, July 6th.

—EXCLUSIVE America's fashion favorite. Exquisite Form Brassieres \$1.50, \$2.00, \$3.00. Jo-Anna Dress Shoppe, Montague.

—Mr. Fred Dodd, Bangor, Me., is at present a guest at the Edgewood Tourist Home in Lower Montague.

—Mr. Mabon was one of the leaders responsible for the formation of the Pharmaceutical Association on Prince Edward Island. He was a charter member, and served on the council for a number of years.

Always interested in civic affairs, he served on the Montague Town Council, and presided as mayor for four years. He is a Mason and a Shriner, and also a prominent Oddfellow. He belongs to the United Church of which he is a faithful adherent.

A keen sportsman, he is a charter member of the Montague Curling Club, an ardent follower of the horses, a hunter and fisherman of note, as many a wilt trout has fallen victim to his interest, and today his interest is as unflagging as ever.

Although retired as a druggist, Mr. Mabon will continue to serve the public from his optometry office, and will continue to render that service which has won for him so many friends who, in recognition of which, wish him many more years to carry on as an optometrist, and to render service to an appreciative public. He may be consulted during office hours at his office which is connected with the Mabon Drug Company, Montague.

—MERCHANTS SKATE RINK SKATE 6-12 D.T. insect repellants now in stock. Keefe Drug Co.

—Mr. and Mrs. Paul Kingsbury and family of Holliston, Mass., are spending two months at their summer home in Dundas.

—DELUXE electric washer, with pump, regular price \$219.00 special price \$189.00. All electric radios 10% off, while they last. Duvair's Radio Service, Montague.

—Mr. and Mrs. Winston Douglas and Mr. and Mrs. Robert Rattray, Charlottetown, were week-end visitors to Montague, guests of Mr. and Mrs. B. N. Hooley.

—VALLEYFIELD Congregation, Rev. A. C. Fraser, Minister. Sacrament of the Lord's Supper will be dispensed in the Valleyfield Church on Sunday, July 8th at 11 p.m. and afternoon service at 5 o'clock. Baptismal service, Monday, 10 a.m., preparatory services, Thursday 8 p.m., Friday, 8 p.m. and Saturday 11 a.m. Rev. H. E. D. Ashford, of Trinity United Church, Charlottetown, will be the guest speaker at all services except Thursday evening, when Rev. E. S. Hales, of Caledonia, will be the preacher.

—His success at growing strawberries has been noticed by all those who are in the field, and many have to come to learn his methods of production.

—HUMBLE START
Christopher Marlowe, the great English dramatist and poet who died in 1603, was the son of a shoemaker.

H. J. MASON
OPTOMETRIST
Fitting and Supplying Glasses Etc.
MONTAGUE, P. E. I.
Office Hours:
10 to 12 A. M.
1 to 5 P. M.
by appointment.
Office Connected With Drug Store.

Mr. James Peach, meteorologist at the Summerside Airport, and Mrs. Peach, accompanied by Mrs. Coish, all of Summerside, are at present guests at the Riverview Tourist Home.

—Mr. Laura Clapp and daughter, Eleanor, of Charlottetown are at present spending a few days at the Edgewood Hotel in Lower Montague.

—Mr. and Mrs. Larry Guptill and son, Greg, of Dartmouth, N. S., are at present guests at the Riverview Tourist Home in Lower Montague.

—SUDDEN STORM—Montague area was visited yesterday by a sudden windstorm and rain squall which arose about 3 p.m. At 2:30 the clear sunlit sky became overcast and before long flashes of lightning presaged the arrival of the squall. Winds of almost gale force struck the area first and whipped up swirling clouds of dust. For fifteen minutes afterwards the rain fell in torrents to make a near flood in the carry-overs. About 4 p.m. the sky cleared again.

—FUNERAL YESTERDAY—Funeral service of the late Mr. C. H. MacQuarrie was held from his

late residence in Rosemeath at 2 p.m. yesterday afternoon. Rev. M. D. Dunbar, of Central Christian Church, Charlottetown conducted the service. Mrs. Ralph Beck very feelingly rendered the hymn, "The Christians' Good Night." The MacQuarrie family sang the selection "Be Still—Montague Cemetery.—M

BOAT RACES and TEA PARTY

HELD AT WOOD ISLANDS FERRY TERMINAL
JULY 11TH AT 2 P.M.

Come and bring your friends.
Good Prizes offered for each class.

Proceeds in aid of Cemetery Fund.

Large Strawberry Crop Anticipated At Montague

During the past two weeks the farm of Fred G. MacIntyre, Montague has been bustling with activity in preparation for the strawberry season, which, this year, gives evidence of a fairly good crop. Mr. MacIntyre has been engaged in Commercial production of strawberries for the past four years, and last year produced one of the heaviest crops on record.

Having grown strawberries in a small scale for many years, Mr. MacIntyre in 1948 started commercial production, beginning with three acres to test growth. He later increased this acreage to six, consisting of two of Warfield, two of Dunlap, and two of Dorset.

From this acreage some 20,000 boxes were picked. In 1949 Mr. MacIntyre had twenty acres under cultivation and was picking off twelve.

Last year he had twenty-two acres under cultivation comprising 10 acres of Dunlap, 7 acres of Midlands, and two of Warfields. He picked off sixteen acres with a total yield of 80,000 boxes, the greater part of which was taken by the local canneries.

Beginning on the second day of July, an average of eighty pickers moved over the field for twenty-two days gathering the ripe strawberries. Mr. MacIntyre has chosen an excellent variety to grow yielding 5,000 boxes per acre. On the last day the pickers had totalled 60,000 boxes for the season after six pickings over the same area.

Approximately half the total yield was sold to the local cannery, under the management of Mr. Leon Johnston. Some 10,000 boxes were sold locally and the remainder was shipped by the Strawberry Growers Association to various cities in Canada and the U. S. A. This year Mr. MacIntyre has planted a new ten-acre field thereby making over 20 acres under cultivation. He will be picking off twenty acres this year, and within two weeks, when the berries will be at their best, approximately 75 to 85 pickers will be gathering the ripe fruit.

This new and growing industry employed over 150 during the growing season, and combined with the number employed at the canning factory, it amounts to a very important industry in this locality.

Although strawberries are his principal crop, Mr. MacIntyre has 40 acres of hay, 26 acres of grain, and 10 acres of potatoes on his large farm which comprises 240 acres. Throughout the berry season many tourists from various parts of Canada, particularly Ontario, visit the berry fields, and many have remarked the excellent quality and large production such as is seldom seen.

Besides running this large farm, Mr. MacIntyre also finds time to follow his favorite sport, that of

CAPITOL TO-DAY

MATINEE 3:30
EVE. SHOWS 7-8:45

IT'S THE WILDEST LOVE-BATTLE OF THE WIDE OPEN WEST!

GLENN FORD • EMERSON • THORNA
FORD • O'BRIEN • FLEMING
THE REDHEAD AND THE COWBOY

THUR. - FRI. - SAT.
VALOR! VENGEANCE!
VIOLENCE! on our first flaming frontier

SUPER COLOR!

COMEDY - SERIAL
ANCIENT ART

Advertising in the form of announcements painted on walls was employed in the time of the Cleopatra.

Death At Whim Road Of Mrs. Campbell

There passed away at her home in Whim Road on July 2, Mrs. John W. Campbell in her 68th year, after a lengthy illness.

The late Mrs. Campbell was the daughter of the late Mr. and Mrs. David Collings of Sturgeon, where she was born. She married Mr. John W. Campbell of Whim Road, where she has since lived.

Besides her husband she leaves to mourn a brother, Oscar, in Boston, a sister, Mrs. John Lavers (Bessie), Sturgeon, and a daughter, Mrs. Reg MacLean (Sybil), Charlottetown.

The funeral will take place today from her late residence in Whim Road, interment will be in the Lower Montague Cemetery.

Whim Road and Vicinity

Miss Norma Campbell, Charlottetown, recently visited her parents, Mr. and Mrs. Wesley Campbell, Whim Road.

Mrs. Reg MacLean, Charlottetown, recently visited with her parents, Mr. and Mrs. Campbell, Whim Road.

Mr. and Mrs. Robert Campbell, and daughter, Whim Road, were recent visitors to Mrs. Campbell's parents, Mr. and Mrs. A. J. MacPherson, Bellevue.

Mr. Harry Bonnell Charlottetown, recently purchased the property adjoining his farm at Whim Road which was formerly owned by the late Mr. Russell MacDonald, Montague.

Livestock producers from the district, attending the recent meeting held by Swift Canadian Co. at Cardigan, included: Messrs. Miles MacInnon, Lloyd MacInnon, Russell MacBeth, Wesley Campbell, Garnet Moore, Bob Campbell, Arthur MacDonald, Leslie Stuart, Chester Moore, George Moore, George Clarey, Lawrence Stuart, E. Farquharson, Webb Nicholson, Colin MacDonald, and Lester MacDonald.

AUCTION SALE

of standing hay
On the farm of the late Oliver MacNeil, New Perth, on Saturday, July 7th, at 1 p.m.
VERNON ROSS,
Executive

AUCTION SALE

OF FARM AND HOUSEHOLD FURNITURE AND EFFECTS AT GRANDVIEW
TUESDAY, JULY 10, AT 2 P. M.

I am instructed by Mrs. Finlay Matheson to sell by public auction her farm of 100 acres, with dwelling house and outbuildings. Brook running through middle of farm. 25 acres standing hay.

Furniture: One kitchen range and kitchen furniture, bedroom furniture, studio couch, occasional chairs, small tables, floor coverings, linens, dishes, bedding and several other articles.

TERMS: CASH.
W. H. DEATON,
Auctioneer.

SOURIS REGATTA

WEDNESDAY, JULY 11th.

Boat Racing, Swimming, Diving and other water sports. An excellent afternoon's entertainment in the cool and refreshing breezes of Souris Harbour. A delicious Lobster Supper served at the water's edge. Don't miss this full afternoon of entertainment which will end with a mammoth dance in St. Mary's Hall that evening.

SOURIS WELCOMES YOU

WELCOME

TO THE ISLAND

MAY YOU HAVE AN ENJOYABLE FESTIVE WEEK AND VISIT US SOON AGAIN

We operate SCHEDULED AIR SERVICES connecting the Island with various mainland centres. Comfortable planes and efficient pilots ensure the best of service. For information re air travel consult your TRAVEL AGENT OR ANY M. C. A. OFFICE.

MARITIME CENTRAL AIRWAYS LTD.