TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Thongs

WELCOME TOURISTS

"The Home of Good Shoes Since 1920"

LePAGE SHOE CO.

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans

(Imported Wool Sweaters)

THE FASHION SHOPPE

141 Great George St. Ch'town

An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situat ed many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"

Prince St. Charlottetown

Charlottetown's most exclusive shop - - - - specializing in

AUTHENTIC TARTANS

Skirts — Bermudas — Strides—in imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.

79 Grafton Street

HARNESS RACING

THIS WEEK'S RACES

JULY 29 - AUG. 1 - 3 - 8 P.M.

Plan To Attend Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

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Perfect for Picnics

SMALL BUCKET 8 PIECES Serves 3 to 5 **2.50**

Dows RESTAURANT

Grafton St. Ch'town

BEFORE the wool comes to Condon's Woollen Mill

AFTER it has been to Condon Woollen Mill

Visitors Welcome

- Yarns
- Blankets
- Auto Robes
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS

65 Queen St. Dial 4-8712 Charlottetown

A "MUST" - - - - a visit to

STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDGWOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd. Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearn
Wed., Music by The Mariners

Admission: $2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB

GOLF
SWIMMING
TENNIS
ARCHERY
AIRPORT
REFRESHMENTS

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APPROVED AAA MOTEL

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

SHORE ACRES MOTEL

Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 .pm.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests

1½ Miles from Cornwall on Route 19

Regular Dances

ROLLAWAY CLUB

CHARLOTTETOWN

Mon., Wed., Fri. and Sat.
Music by "Tremtones"
9:30 — 12:30

Tues. and Thurs.
Record Hops
9:30 — 12:30

Also Regular Bingo

Wed., Fri., Sat. 7:30

BOWLING

Mon. to Sat., "Automatic Pin Setters".

---

on your way to the NATIONAL PARK stop for

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- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY

open daily til 10 p.m.

St. Peters Rd. Parkdale

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DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN

Drive In Restaurant

Malpeque Road at the Trans-Canada Highway

Cash & Carry **ICE CUBES** For

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FREE

Coffee Mugs with every $3.00 purchase of FINA Gasoline.

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- St. Peter's Rd. Parkdale
- "On Your Way to Brackley Beach".

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2 miles from Ch'town on the Trans-Canada Highway to Borden.

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All Types

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- Toiletries — most all makes
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Does your Volkswagen look like this—

Don't blame the car. It simply needs a complete re-tuning. This requires an expert, so take your Volkswagen to the expert on P.E.I., Francis Rudisch.

- tune-ups
- overall auto repairs

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Seals - Bears - Waterfowl - Caribou - and-Moose

Native Birds and Wild Animals Displayed In Natural Surroundings

Charles O. Bartlett,

President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

Charlottetown's

FINEST RESTAURANT

189 Kent

RENDEZVOUS

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

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Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S

Kent Street across from Eaton's

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.

Phone Souris 78-2

MRS. HARRY FRANCIS

ICE For Your Picnic Needs

MacLEAN'S GROCERY

Winsloe, P. E. I.

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reels

Licence Sold Here

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Great George St. Ch'town

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds

Telephone Hunter River 31-11

Prince Edward Island

Kennedy's

- - - ladies' fashions of distinction

One sixty-six Queen Charlottetown

WELCOME TO OUR ISLAND

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Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvay, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodleigh Replicas and other points of interest. This tour also includes . . . a stop at Rustico, "an Acadian fishing village".

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MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

For the Finest **In CAR CARE** (SHELL)

Use **SHELL PRODUCTS**

ICE For Campers and Picnickers

TRANS-CANADA SHELL

SERVICE STATION

Cornwall P. E. I.

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat

Sundaes Milk Shakes
Banana Splits Sodas

On Trans-Canada Highway Route 1 One Mile Inside City Limits

---

the finest shows to be seen on P. E. I. are at the

Parkview Drive In Theatre

Brackley Pt. Road

Route 15

Show Nightly at Dusk

Come Enjoy Yourself

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

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Queen St. Ch'town

J. & S. Store Ltd.

infants to teens specialty store

- authentic vivella tartans
- other exclusive lines for children & teens

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CHINESE FOOD

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- Full course Chinese and Canadian dinners
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KINGSWAY — KINGSWAY

Deluxe Accommodation

Sea Food and Steaks our Specialty.

3 Miles from Montague

KINGSWAY DINING ROOM

Be Sure to Go Dining at

MILTON'S OLD SPAIN

"Where most People Prefer to eat."

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Kent St. Ch'town

DROP IN AT JOHNNY'S

For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

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In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service . . . and our food!

Flying Dutchman RESTAURANT

174 Queen St.

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

—at—

Dows

Men's Wear

Good Taste in Fashion Costs Nothing Extra.

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

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Free Delivery

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The Fabric Shop

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Tartans and other assorted materials.

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GAUDET'S Tourist Lodge

Near Sandy Beach

Tignish, P. E. Island

Phone 66

Accommodations - Meals

F. GAUDET, PROP.

THE CHALLENGE

18 HOLE

MINIATURE GOLF

Summerside East

Summertime is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY 10:00 A.M. - 11:30 P.M.

ADMISSION: Adults 40c; Children 25c

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we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 4 Miles East of Souris

WE RENT

Televisions, Fridges, Washers, Stoves

WE SELL

Toys, Furniture, Tires & all Appliances large & small.

FIRESTONE

HOME & AUTO Co. Ltd.

Ch'town — Next door to King Koin Laundry

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PATTERSON'S

- Jewellery & Gifts
- English China
- Irish Belleek

and

- Quality Souvenirs

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Attention Visitors & Tourists

We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to sell fast. We also offer a prompt car radio service.

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We can supply all your drugs and prescription needs. Call on us.

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14 Summer St. Summerside

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