CHRISTMAS

IS FOUR WEEKS AWAY

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It's sensible to buy from a well established dealer.

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1953—Hudson Super Jet—Demonstrator — 4000 miles.
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1953—International ½-ton—Demonstrator
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W.C.T.U. NOTES

WHY PEOPLE DRINK

Medicine and science have determined that alcohol is a narcotic (just like cocain or morphine, which no normal person would take into his system) and a poison!

That being the case, **why do people drink?**

There is a multitude of reasons, each with a sound basis in human nature, but five of these are outstanding:

1. Liquor Advertising—Highpowdered merchandisers with almost unlimited funds are now using every trick of psychology to make you—whether you are a man, a woman or a youth — drink alcohol. Such campaigns are effective. If you don't use a lot of sound common sense they'll talk you into thinking you must drink a narcotic if you would succeed socially or in business.

2. Social Pressure—Almost three billion gallons of beverage alcohol were sold in the United States during 1949 — which means that millions of persons drink alcohol. Everywhere one goes these days, unthinking people are drinking — and offering drinks. It is human nature to do what other people do... Yet other millions have decided that they will not be sheep rushing blindly over a precipice just because other people are sheep.

3. Desire to Experiment — Some people will "try anything once"—so in a spirit of sheer bravado they start drinking. Then they find that because of social habit or addiction they can't stop.

4. Availability of Liquor — None of these factors could cause people to drink if alcohol were not available. Liquor is on sale everywhere these days and, instead of being made difficult or impossible to obtain, it is practically forced on one.

5. "Can't Help Themselves" — There is no certain cure for the alcohol habit. Some few people do develop a physical "tolerance" for alcohol, but even they are chained to the liquor bar by their own social habits! A huge percentage of those who drink become "mental" addicts. They may be social misfits, they may be neurotics, — so they seek "escape" from life and its unhappiness in alcohol and its illusions. Hundreds of thousands of them end in mental hospitals.

Use your own common sense and take a critical look at your friends or acquaintances who drink. You will find that every one of them fits into one of these categories.

Ironing

If a little salt is added to the starch, it will give more luster to the linen.

FOR EFFECTIVE RELIEF...

PINEX COUGH SYRUP

Pleasant tasting Pinex gives prolonged relief—or your money back. Get ready-to-take Pinex Prepared or money-saving Pinex Concentrate—mixed easily with honey or sugar syrup. Get fast-acting PINEX today!

NEW! PINEX RUB

A new product with a favourite name... Pinex Medicated Vanishing Rub eases congestion of chest colds, soothes muscular aches and pains. Buy Pinex Rub at any drug counter.

Strange But True

By F. H. MacArthur

How many persons would you say you'd have to ask before you found two whose birthdays occurred on the same day?

Most guessers would put the number roughly at 300 which, of course would be away out. The "official" answer is about 35. Try it yourself.

Remember you aer not trying to find a person with the same birthday as yourself, but rather two persons with the same birthday—which is not the same thing.

The captains of two of the big guns in the Naval Division on the Paardeburg side were Capt. Cannon and Capt. Bell (South African War).

On Nov. 8, Dr. J. C. Geiger and Dr. Thomas Albers of San Franciso, pronounced Mrs. Theresa Butler dead. The medicos could find no perceptible reflexes, no blood pressure, no heartbeat. She was taken from the hospital and placed in the morgue.

Later, an attendant who happened to visit the morgue, got the fright of his life when he heard a yawn and saw the lips of the supposed corpse move. She was sent back to the hospital, where she remained in a coma for five days. On Tuesday, Nov. 13, Mrs. Butler regained consciousness and according to her doctors, is now well on the road to recovery. Strange But True!

By another 10 years, people will be installing atomic radiation refrigerators. So says a Michigan scientist who has already put raw and cooked meats to the test. Beef and vegetables exposed to gamma rays come through the tests as fresh as a dew drop in the heart of a lily. The method is to expose the food to gamma rays emitted from a cobalt cylinder encased in a lead chamber. This destroys all bacteria which causes decay. The food itself is not radioactive because its nuclear structure has not been changed, and that's that.

Science has proven that all mammals live six times longer than their maturation period lasts, whereas humans live only three times longer. As our perid of growth ends at 25, we ought to live to 150 instead of 76.

Biblical records give Methuselah's age as 969 years, but he was not necessarily the oldest man in history, — not if one can believe the recently found ancient Babylonian chronicles which gives the names of some kings of Ur who lived for 1000 years.

• • •

At present great efforts are being made to prolong human life and there is no reason to doubt that in the near future a dozen or so years will be added to the average normal life span. Whether the extra years will be a blessing to the average person is anybody's guess. Anyway, most of us admit that human life is too short.

Dr. H. J. Turner of Wayland, Michigan delivered his own wife—wife — 27 years before their marriage.

In a little cemetery in Kansas, five husbands of the same woman are buried, side by side. What's still more amazing the initial letter of their names spells "C-A-R-E-S"!

Death comes to some folk just as they wish it to come. Some wish to die young and they do; some choose to pass away in harness and have their wish granted; some die just where they wanted to die — in church. Mrs. Mary Bosty of Vermont, said for years she wanted to die on Christmas Day. She died last Christmas Day at the rare old age of 104 years!

• • •

Ora Abbott of Wisconsin is one of 7 children. He's the father of seven girls and seven boys, 7 of whom are married and 7 single. Also Abbott is grandfather of 17 youngsters and is 57 years of age. Believe it or not!

The negroes believe their luck is in a rabbit's paw. White folks (or at least many of them) believe a horse shoe is lucky and so it goes. But I can tell you if it hadn't been for a horseshoe I would have drowned in the North River over 30 years ago.

The late Jack Moreside, Everet MacKinnon and myself went for a boat ride above the North River bridge. The boat was of ancient vintage and leaked water at several places, so we decided to beach her beside the old wharf; but she floundered in mid channel and at high tide. Just after passing under the bridge Moreside and MacKinnon swam to shore; but being unable to swim I was being swept down the river to certain death when I saw a horse shoe sticking out of a tree stump whose head was just above high tide. I grabbed it and held on help came.

In Norwich, Eng., a pair of bins hatched their young on grave in a cemetery. The ne on the marker where they b their nest was George Robin.

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