

# HOLMAN STORE NEWS

Bringing You Up To Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

YOU CAN'T, you simply can't afford to miss out on this! . . . THE LADY ANNE ALL WOOL BOUCLE SUITS in Holman's Ladies' Wear Summerside and Ladies' Shop Charlottetown have been REDUCED from 39.95 to JUST 29.95. They're this year's picture pretty styles that every woman can wear and practically live in. Pull-over and collared cardigan tops with ribbed skirts that have a flare (that's important!). There's a veritable rainbow of colors from which to choose and the sizes range from 12 to 18. I know you've seen and admired the Lady Anne Knit Suits, maybe you've felt that you just couldn't afford one. . . . NOW you can! Lady Anne Knit Suits are Reduced from 39.95 to 29.95 in Holman's Ladies' Wear Summerside and Holman's Ladies' Shop Charlottetown.

THE Dry Goods Department of Holman's in Summerside has the "Make-Do" for a bang-up Quilting Party! . . . Yes, it's a sure sign that Fall is here and Winter on the way when you girls start asking for QUILT PATCHES. Well, the Dry Goods has 'em in 1 to 5 pound bundles assorted good quality prints are in a variety of gay patterns, pieces in each bundle are in 1/4 to 1 yard lengths. These cotton Quilt Patches will make up into a really beautiful quilt and just think of the grand fun you'll have piecing it! Get your Quilt Patches now—they're 1.29 a pound in the Dry Goods Department of Holman's Summerside Store.

THE SNUGGIES AND VESTS in the 5 and 10 Department of Holman's Summerside Store are neat and slim fitting — they're warm as toast and they're exactly what you need for the utmost Winter comfort! Finely knit of 15% wool and fine combed cotton, the Vests have semi-built-up shoulders and Snuggies are knee length. You have a choice of either pink or white in sizes small, medium or large priced 79 cents for each garment, then too, there's over-size and these are priced 89 cents a garment. Our dastardly Winter climate calls for under-pinnings of this kind, so here and now is the time to get Warm Vests and Snuggies for Winter comfort. Supplies are not inexhaustible so Shop Now in Holman's 5 and 10, Summerside.

## New "WEAR-EVER" Gift Sets

COPPERTONE Covers \$29.95  
Reg. value 34.25

All-Over ALUMITONE \$28.95  
Reg. value 32.80



See this beautiful Gift Set Today

HOLMAN'S

Both Stores — China

# HOLMAN'S Both Stores . . .

The Sweater Girl  
is the  
ORLON Girl



And a smart girl she is too! . . . The beautiful "Kitten" Orlon Sweaters are in an array of gorgeous shades, soft as silk to the touch and the easiest things in the world to care for, keeping their original beauty to the end of a long life. We've your favorite "Kitten" Orlon Cardigan in the classic, full fashioned style that fits to perfection. If you're not an Orlon Girl now, you will be soon as you see and feel the cashmere-like softness. They're truly luxurious! Cardigan sizes are 36 to 42.

8.95

HOLMAN'S Ladies' Shop -- Ladies' Wear

## Please Note — HOLMAN'S BUDGET SHOP

Charlottetown, Will Be Closed From November 15th to 20th --  
Will Reopen On The 20th As Santa's TOYLAND.



The Bra That  
Feels as Wonderful  
As It Looks!

## 'Petal Burst' Wonder-bra!

The characteristic Wonder-Bra "diagonal slash" takes every bit of strain off your shoulders, and it gives you a firm, beautiful separation. The Petal Burst fagoted stitching gives you a perfect fit, allowing you to turn or bend so freely. Sizes are from 32 to 38 with small, medium or full cups. Each

2.50

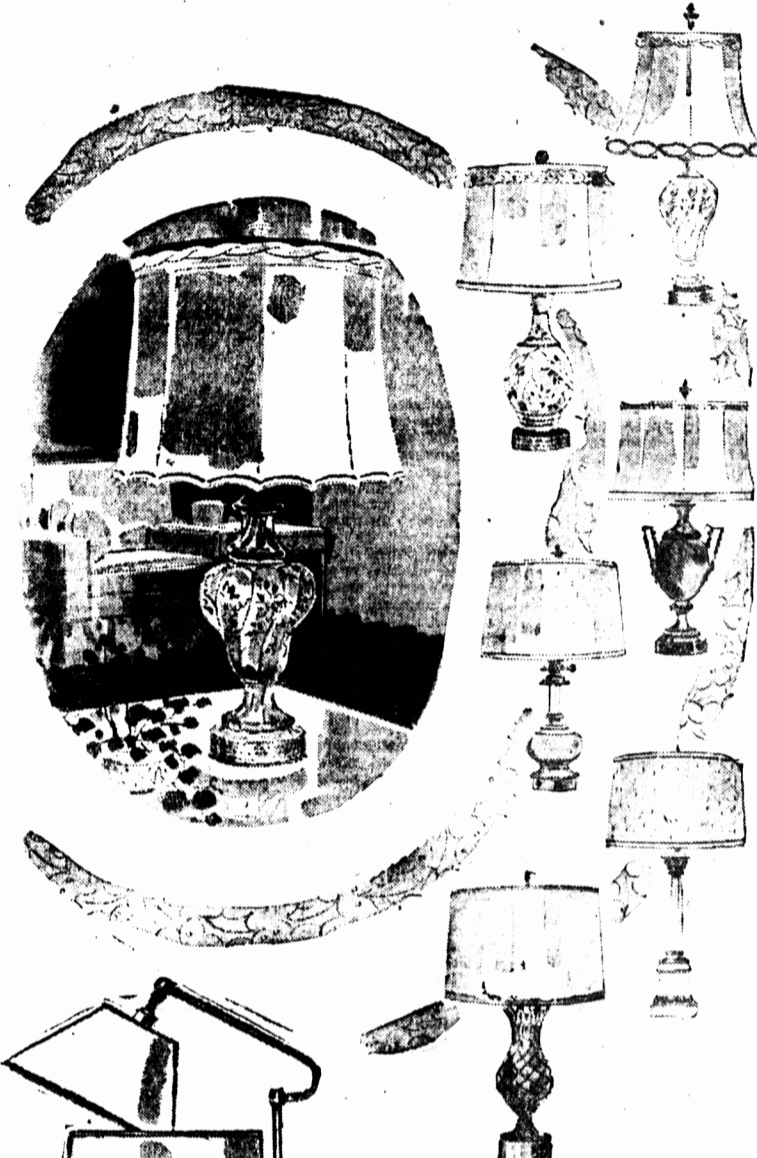
HOLMAN'S

Ladies' Shop  
Ch'town

Ladies' Wear  
S'ide

Beautify Your Home . . .  
So Inexpensively With Smart New

# LAMPS



Come see Holman's marvellous Lamp collection — engineered for proper light—styled for modern perfection! You'll find smart metal Lamps, soft china Lamps in attractive new designs to brighten and lighten any part and all of your home.

Bed Lamps are priced from . . . . . 2.50  
Pin-up and Boudoir Lamps are  
priced from . . . . . 2.95  
Table Lamps are priced from . . . . . 9.95  
Floor Lamps are priced from . . . . . 14.95

Refresh your present Lamps with new Shades. You can get practically any shape or size that you may desire at Holman's — these are at reasonable prices.

HOLMAN'S Both Stores FURNITURE

Let's have a big



for colorful  
comfortable

## CAMPUS JACKETS

They're made of navy Melton cloth (blended wool and rayon), with bright linings of scarlet quilted rayon. The Campus Jackets have raglan sleeves — white braid trimmed and the front closing is with sturdy dome fasteners. Sizes are 8 to 16. Each



10.95

HOLMAN'S Youth Centre — Summerside