

Shop at SMALLMAN'S and Look Your Best For Easter

Here Are Fashion Coats!

One low price but a wealth of styles in good-looking, all wool fabrics is combined in this collection of coats. Gently flaring, fitted or full styles . . . with collars that range from small to large, and new interests at pockets, cuffs and shoulder lines. We've all colors . . . many styles . . . all sizes. Come in early for widest choosings.



\$35.00

SMALLMAN'S FASHION FLOOR

Easter means a New Hat

A new Hat is a vital Spring accessory—and this Spring they are prettier than ever! Hats to take you to Easter Services and right into the late Summer. Close fitting cloche, sailors, bonnets and off the face profile hats—in soft pastel shades, also navy—the fashion color of the year, and black.

\$6.95

MILLINERY—Upper Floor—Main Store

Lovely Lingerie For Easter Tricot Knit Nylon "Lace Lavished" by LUXITE

Tricot Knit Nylon—famous for its outstanding beauty and wearing qualities, famous too, for its elasticity and quick drying properties and wrinkle freeness.

Slip Nylon Tricot Slips with a finely tailored front panel. The V front bodice and straight back are finished with a wide self-fabric facing. The bodice carries a two inch Nylon mesh, while the hem line carries four inches of the same lacey material. 32 to 38 in white, shell pink and azure blue **8.95**

Gown This charming classic gown, of Nylon, has a square neckline trimmed with Nylon mesh that carries over the shoulders. The gown, a perfect match for your Tricot Nylon **10.95**

Petticoat A softly tailored Tricot Knit Nylon Petticoat of exclusive design, with Nylon elastic ruffled waist and three inches of Nylon mesh at hem. Sizes—small, medium and large. Colors matching the above slip and gown **5.50**

Panties Full flared Tricot Knit Nylon lace trim step-ins, with Nylon elastic ruffled waist. Sizes—small, medium and large, in colors matching the above Lingerie. **3.50**



LINGERIE — Street Floor — Main Store

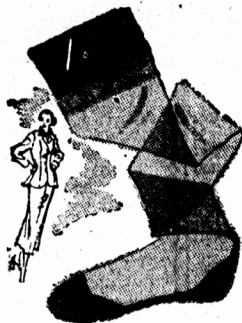
Here... are Fashion Suits!

Spring's newest styles in crisp Woodwinds, two-piecers, are at Smallman's. Important detailing includes novelty pockets, slim skirts and soft shoulders. All value priced!

\$22.50

SMALLMAN'S FASHION FLOOR

Easter Hosiery Special



full fashioned Sheer Nylons

45 GAUGE PERFECTS
Regular Selling Value \$1.65
BY SPECIAL PURCHASE, EASTER SPECIAL, ONLY **1.19**

FASHION ACCESSORIES—Street Floor

Stylish Footwear -- at a Reasonable Price

6.00 and 6.50

An outstanding price for shoes of Style and Quality!



Here are fashion-features that are 'just right for New Easter' outfits! Visit Smallman's today and see for yourself the wide choice of dainty dress shoes . . . in colors to compliment your wardrobe! You'll find just the shoes you've been looking for—at a money-saving price.

Platform models and single soles — with high heels or casual wedgies—in smooth kip leathers or dressy suedes! And the Spring shades are really lovely. Shop today . . . while this selection is at its best. 4 to 9 in half sizes. B widths only.

BOOT AND SHOE—Street Floor, Main Store

Here are Budget Priced Fashion Dresses!

A wonderful way to stock up on your Spring wardrobe . . . with savings galore found right here in our budget-priced group of fashion-bright print dresses of the season! All color prints in light and dark shades. Sizes 12 to 20, 38 to 44, 18½ to 24½. Come today for good choosing.

\$8.95

SMALLMAN'S FASHION FLOOR



Only Two Shopping Days 'Till Easter

SMALLMAN'S

Saturday Store Hours — 8:30 A.M. to 9:00 P.M.

Store Closed GOOD FRIDAY