

CHARLOTTETOWN LOST NEARLY \$900,000 IN FIRES DURING 1962

FIRE PREVENTION WEEK OCT. 6-12

Island fire losses hit \$900,000

By Dominion proclamation, the week of Oct. 6-12 is designated Fire Prevention Week. This proclamation, made in the name of Queen Elizabeth of Canada, is an imperative reminder of the control of fire and its hazards, and appeals to all citizens to take the proper precautions to curb the careless causes of fires, says Provincial Fire Marshal Earle D. MacLeod.

Figures released through the Fire Marshal's office from the department of industry and natural resources, show a total of 566 fires reported in the province for the year 1962, with a property loss of \$91,350.

Damage amounting to \$118,483 was sustained in the fire which destroyed the Roman Catholic Church at Tyrone, Lot 65, on Jan. 14, 1962. On Feb. 19, fire in a large storage warehouse in Charlottetown, caused a loss of approximately \$30,000. On Feb. 10, fire destroyed a large feed mill at Windsor, loss \$24,587. On March 24, a cattle barn at Sherwood was badly gutted by fire, loss \$40,082. On Sept. 3, the Roman Catholic Episcopal Corporation sustained a loss of \$16,370 when fire destroyed part of the Newson Block on Richmond Street, and the main occupant of the building suffered a loss to merchandise of approximately \$30,000. On Sept. 29, a motor vessel burned at Souris, — loss \$55,000.

To date in 1963, in Charlottetown, the largest fire originated when a branch store on Kent Street of a large retail and mail order house was destroyed by fire. The loss to the owner of the building was approximately \$60,000. On June 23, an apartment building on Water Street, East, was destroyed by fire, with a loss of \$16,200. An elderly lady lost her life in this fire.

On May 3, 1963, a dwelling and barns at North Bedque were burned, causing a property loss of \$5,000. On May 10, fire in a drug store at Borden, caused a loss of \$13,000. On Sept. 15 a large butter and cheese factory in Morell was levelled to the ground by fire. The claim, which has not as yet been adjusted, will be in the vicinity of \$125,000.

"It is with deep regret that we must record that there had been five deaths from fire to date in 1963," Mr. MacLeod said.

Members of the different fire departments on the island will be carrying out inspections in buildings, such as stores, dwellings, apartment houses, places of assembly, warehouse, etc., in order to discover fire hazards and bring them to the attention of the owners and have them removed before a fire results and lives and valuable property are lost.

An active Fire Prevention Week is planned and home owners and business people are earnestly solicited to make these activities successful by removing all conditions likely to cause

Inspector aims to help owner

Your home is your castle! This tradition is sacred to the program of voluntary home inspection by the fire service. That is why the inspection of a home is subject to the friendly wish of the householder, without involvement of any kind.

If an authorized uniformed firefighter knocks at your door, let him in. His aim is to help you uncover fire hazards.

If you're wise, you will accept his suggestions, as have hundreds of thousands of Canadians.

What he has to say concerns the safety of your home, perhaps your own life. There's no expense to you and it doesn't add to your taxes and it will help your peace of mind.

He is at your door either under a planned municipal program — or at your own invitation.

OPEN TRAGIC

While public and commercial buildings in Canada must submit to a rigid fire inspection, the home and the owner's privacy are respected. Nevertheless, it is in the home that three-quarters of all fires occur so often with tragic loss of life.

More and more across Canada, voluntary or courtesy home inspection has been established as a public service.

Besides trash, inspectors are alert to storage of flammable liquids and stove ashes, smoke pipes and chimneys, and faulty wiring. Don't be ashamed if they point out danger spots. No home is perfectly free from hazards.

or promote the spread of fire.

The provincial fire marshal urges all citizens and public spirited organizations to back the fire safety appeal slogans of Fire Prevention Week: "Don't give Fire a Place to Start," and "Stop Fires, Save Lives."

ing labor authority, is not the least of life's disasters, perhaps because the situation seems so meaningless.

The plant we are talking about is now back in business. But with new machinery, automated production, the plant employs 100, not 350.

Fire is a job robber.

TAKE IT ON CHIN

If the factory is the only one in town, every citizen, directly or indirectly suffers if it permanently folds.

Look at the history of a factory fire in a Canadian community of 25,000. Workers thrown out numbered 350. A few (mostly women) were absorbed elsewhere, as the management pondered re-building, and decided to go ahead, though it would take at least a year. In that time, some were re-located, even if it meant daily travel of 80 miles. For the rest, it was a painful experience, living on the avails of unemployment insurance, digging into savings, trying to learn new job skills and, always, the worry of home responsibility and a whole way of life uprooted. For a handful will find the prime the easy way out was to accept management's offer of early retirement pension and call it quits.

NOT THE LEAST

The morale factor of jobs suddenly lost by fire, says a lead-



MR. MACLEOD



INSP. RANAHAH CHIEF JEWELL

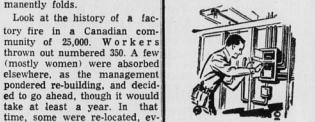
Fire a job robber; indirectly hits all

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DO IT BETTER WITH ELECTRICITY



Let us right what's wrong, in a hurry

Bothered by blowing fuses, flickering lights? Let us track down the trouble, put it right.

FORD ELECTRIC

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Charlottetown
Dial 4-7936

LEARNED WELL

Charles Bronson had good training in his role of a huncher in the movie 'The Great Escape'—he used to be a coal miner.

172 alarms keep Ch'town dept. busy

Charlottetown's fire loss since the beginning of the year is estimated at \$282,797.00 according to figures compiled and released by Fire Chief H. H. Jewell and Fire Inspector Louis Ranahan.

The report lists the cause of 13 fires and also presents a breakdown of the type of property damaged or destroyed.

The Charlottetown Fire Department responded to no less than 172 alarms, and it is felt that many of these fires need not have occurred if proper precautions had been observed.

There was a total of 38 grass fires, many due to carelessness and others to unthinking acts by young children.

It was also pointed out that 32 per cent of the total number of calls received by the department originated from grass fires and oil burning units. In the latter the cleaning, and flooding were the causes.

Five fires accounted for 13 calls and eight cigarettes were blamed for the outbreak of nine other fires.

Twenty-one vehicles were damaged by fire during the nine-month period.

Other fire causes were laid to rubbish, gasoline, hot ashes and sparks.

The fire loss in the business field alone in the city was placed in the vicinity of \$260,000. Loss in residences and personal property was over \$30,000.

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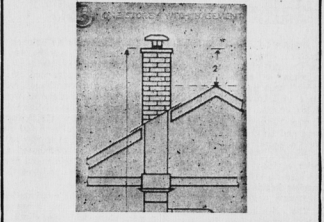
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HOME OWNERS

Be Wise — Modernize How Important Is Your Chimney?



All parts in stock at CHANDLERS' Your chimney must provide these 2 main features:

SAFETY: Everyone worries about soot and creosote forming in their chimney. This formation is caused by condensation in cold chimneys. Over the years, this inflammable deposit can build up to the point where a dangerous chimney fire may be caused. A safe chimney must provide protection from the formation of soot and creosote, regardless of the type of fuel being used.

EFFICIENCY: A good chimney can save you dollars of fuel costs every year. To operate efficiently, your heating system must have steady, positive draft. If your furnace (for example) is not provided with good draft, it will burn slowly and sluggishly, robbing you of efficient firing, and fuel dollars.

TODAY'S MODERN HEATING UNITS REQUIRE A MODERN CHIMNEY

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FIRE PREVENTION WEEK

OCTOBER 6th to 12th

A FIRE REPORT AND MESSAGE TO THE CITIZENS OF CHARLOTTETOWN

BY THE CHARLOTTETOWN FIRE DEPARTMENT. UP UNTIL SEPTEMBER 30th., 1963, YOUR FIRE DEPARTMENT ANSWERED A TOTAL NUMBER OF 172 CALLS. THE FOLLOWING IS A BREAKDOWN OF FIRE CAUSES AND AN ESTIMATE OF LOSS RESULTING FROM THESE CALLS.



H. H. JEWELL
Fire Chief



L. R. RANAHAH
Fire Inspector

FIRE CAUSES

- Rubbish—6
- Oil Burning Units—30
- Electricity—5
- Cigarettes—9
- Gasoline—5
- Vehicles—21
- Sprinkler Alarms—7
- Calls for Assistance—5
- Sparks—3
- Grass—35
- Hot Ashes—2
- Matches—5
- Flue Fires—13
- Unknown Causes—8
- False Alarms—7
- Miscellaneous—16



CHECK-UP • CLEAN-UP DURING
National FIRE PREVENTION WEEK

AND PAINT A BRIGHTER PICTURE FOR CHARLOTTETOWN IN 1964 ---

ESTIMATED FIRE LOSS \$282,797.00

Residence (single)	\$ 4,150.00
Residence (multiple)	\$ 15,875.00
Business (mercantile)	\$240,000.00
Business (other than mercantile)	\$ 3,100.00
Places of Assembly	\$ 8,000.00
Personal Property	\$ 10,447.00
Miscellaneous	\$ 300.00
Vehicles	\$ 925.00
Lives Lost	1

THIS REPORT IS SUBMITTED BY THE CHARLOTTETOWN FIRE DEPARTMENT IN AN EFFORT TO POINT OUT TO THE CITIZENS OF CHARLOTTETOWN THE LARGE NUMBER OF CALLS ANSWERED BY YOUR FIRE DEPARTMENT. ALSO TO POINT OUT THE WASTEFUL LOSS IN PROPERTY DAMAGE AND LOSS OF LIFE BY FIRE THAT OCCURRED IN THIS CITY DURING 1963.

THE CHARLOTTETOWN FIRE DEPARTMENT FEEL THAT A LARGE NUMBER OF THESE FIRE CALLS COULD

BE AVOIDED AND ARE UNNECESSARY IF PROPER PRECAUTIONS ARE TAKEN AGAINST THE OUTBREAK OF FIRE. AS THE MAJORITY OF THESE FIRES ORIGINATE FROM CARELESSNESS AND ACTS COMMITTED BY YOUNG CHILDREN, AS WILL BE NOTED BY THE LARGE NUMBER OF GRASS FIRES (35), OF WHICH THE MAJORITY IS ATTRIBUTED TO CHILDREN. ALSO NOTED IS THE NUMBER OF FIRES OCCURRING IN OIL BURNING UNITS, OF WHICH THE MAJORITY IS ATTRIBUTED TO DIRTY BURNERS AND FLOODING OF THE UNIT BEFORE LIGHT-

ING. THESE TWO CAUSES OF FIRES ALONE ACCOUNT FOR 38% OF THE TOTAL NUMBER OF CALLS RECEIVED.

THE DEPARTMENT SOLICITS EACH AND EVERY CITIZEN FOR THEIR CO-OPERATION IN TAKING ALL PRECAUTIONS AGAINST THE OUTBREAK OF FIRE, IN AN EFFORT TO REDUCE THE FIRE LOSS AND LARGE NUMBER OF FIRE CALLS. ONLY WITH YOUR CO-OPERATION CAN THIS BE ACCOMPLISHED—THE FIRE DEPARTMENT CANNOT DO IT ALONE.