

## "Coopers Prince Edward Island Like The Dew"

### Brewing Industry Has Win

By RUSSELL ELMAN  
OTTAWA (CP)—The brewing industry won a major victory Tuesday in its fight to put beer promotion on radio and television on a more equal footing with advertising of other products.

The board of Broadcast Governors announced that from next Jan. 1 it will permit a full minute of beer and wine hard-sell promotion in radio and TV commercials.

The decision follows the regulatory body's scrapping of an earlier proposal to limit such commercials to 30 seconds. At present only 12 seconds of hard-sell advertising is allowed in which the product is identified by brand-name and the remaining 48 seconds consist of non-advertising filler material.

Carlyle Allison, BBG vice-chairman, commented: "It is our view that a straight, no-nonsense ad is preferable."

The board's purpose is to take the hypocritical approach to the brewing advertising to do away with the sequence in which young men and women are pictured in happy scenes prior to the brewery commercial.

NO SPOT ADS  
The board did not agree to a proposal by the brewers which would permit them to carry spot advertising on radio and TV.

Also extending congratulations to the glowing match officials and club members were Hon. L. G. Dewar, M.P., minister of education; S. C. Wright, deputy minister of agriculture; and Robert E. Campbell, M.L.A., Raynall MacNeill, president of the plowing match was master of ceremonies.

Col. Rubens Mendes de Moraes, head of the Parana state Brazilian state of Parana Tuesday but has not yet reached the blazing 100-mile-long fire front.

Experts said only a downpour could halt the fires now threatening the paper-making city of Guarapuava which has a population of 30,000.

His wife is the former Betty Ann MacLean, daughter of Mr. and Mrs. George MacLean, North Wilshire. They have four children, 15 months to 12 years.

Survivors include two sisters and three brothers. The sisters are, Elvina, Mrs. Neil Campbell, North Wilshire and Rita, Mrs. Leonard Ling, Wheatley River. Brothers are Harold in Halifax, Shelton, Paradise, and Leith North Wilshire.

The body is being forwarded to the Quilley Funeral Home, Charlottetown for burial in North Wilshire cemetery. Time of the funeral will be announced later.

OTTAWA (CP)—Labor Minister MacEwen confers today with United States Labor Secretary Willard Wirtz on the problem of strike and disruption in the Great Lakes marine industry.

Mr. Wirtz flies to Ottawa for the one-day round of talks in the wake of renewed violence and tension in the trade union dispute that has gripped lake shipping for three years and now involves the two governments.

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### Alberton Wharf Transit Shed Tenders Called

CAPITAL BUREAU OF THE GUARDIAN  
OTTAWA—Tenders have been called for construction of a transit shed at Alberton, P.E.I., Solicitor General J. Watson MacNaught announced here Tuesday.

The shed, which is to be of wood construction, will be 100 feet long and 30 feet wide. It will be supported on cross-tied caps and piles and will be built at the Alberton railway wharf.

The doors were locked and the tenders closed at 2 p.m. on Wednesday, Sept. 25. The work is to be completed within four months of the awarding of the contract to the successful bidder.

### Police Probe Fatal Injury To Islander

BRANDON, Man. (CP)—Police are investigating the death of a man who was found bleeding from head cuts in his parked car Sunday morning.

Lozier Easter, 34, of Brandon died in hospital early Tuesday after a team of doctors performed two operations in an attempt to save his life.

Police said Easter was the driver of a 1958 Buick Wildcat. His wife, Betty, said she last saw her husband about 8 p.m. Saturday when he left their house with their car.

Easter, a native of North Wilshire, P.E.I., was employed here by Ken's Construction Company.

His wife is the former Betty Ann MacLean, daughter of Mr. and Mrs. George MacLean, North Wilshire. They have four children, 15 months to 12 years.

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### 24 Are Injured In Derailment

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OTTAWA (CP)—Welfare Minister Judy LaMarsh said Tuesday it now is up to Ontario to say whether it will "go along" with the Canada Pension Plan and thus make the scheme possible.

The federal contributory pension plan will not work unless Ontario participates now that Quebec has declared itself out of the scheme, she told reporters at the end of a Tuesday federal-provincial conference on the plan.

"I have no real doubt in my mind that the Canada Pension Plan is going to be enacted," she said.

However, when she was asked whether she had any doubts about whether Ontario would go along and make it possible to establish the federal plan in that province, she replied:

"One should scrutinize very carefully exactly what it was that the premier of Ontario said in the meeting."

WOULD MAKE CHANGES  
Premier Roberts, in a 30-minute appearance at Monday's press conference, said he is prepared to recommend amendments to the Ontario pension benefits act to allow it to conform with the federal system.

But Miss LaMarsh said Tuesday that the premier of Ontario is ready "until Ontario tells us exactly what it means."

Premier Roberts, now in the midst of an election campaign, had raised several questions about the federal plan at the initial conference in Ottawa last July.

Miss LaMarsh said Tuesday Premier Roberts has been given his answers.

THOMPSON, B.C. (CP)—Robert Thompson, leader of the Credit party national leader, says he is "not interested" in anything but the Quebec issue.

He said he would support Monday night in Mr. Caouette's favor.

His announcement brought to 13 the number of sitting members now following Mr. Caouette and left Mr. Thompson with 11.

MATTER OF RIGHT  
Mr. Thompson said the issue is not one of counting votes. "The issue is what is right."

And to a suggestion made by the former leader of the party, Gilles Grogan, that the party split would be healed if a bilingual leader was elected, Mr. Thompson declared:

Mr. Grogan is no longer in the national association. I'm not interested in anything he has to say.

Despite the split, Mr. Thompson said he plans to "go ahead with the Social Credit program in the national organization."

He said the \$4,000 allowance for the summer was "not important" because he was

ANNOUNCEMENTS, notices 11  
Births, deaths, etc. 3, 11  
Classified advertising 10, 11  
Comics 5  
Editorial 6  
Kings County 5  
City, Queens 5  
Finance, markets 8  
Sport 6, 12  
Summerside 2  
Prince County 2  
Women 7



ARTHUR HUDSON, CASCOMPEC, PRINCE COUNTY PLOWING CHAMPION

### Cascompec Man's Winner Of Prince Plowing Title

BY FRANK WEAKS  
ALBERTON—Arthur Hudson of Cascompec yesterday won the Prince County plowing championship at the sixth annual Prince County plowing in O'Leary, Prince in 1959 and again last year. Mr. Hudson will now retain permanent possession of the trophy donated by the O'Leary Plowing Association.

He placed first for best crown, straight furrow and best finish, leading his closest rival in the class of 17 by 1 1/2 points.

Mr. Hudson will compete against Kings and Queens winners for the Island championship at York Sept. 20 and 21.

Dana MacNeill, Mount Royal, placed second in the championship class but was winner in the two-soil class. Edward MacMillan, Howlin, who placed third, won the three-soil plowing class.

Judge D. M. Gilchrist, Fredrick, N.B., commented: "I have a special word of praise for the winner of the championship and the runner-up."

The chiefs decided the champions by a vote of 10-2.

TEAM-UPPING CONTEST  
The team-upping contest was won by Edna Sweet of Nutfield with a total weight of 3,000 pounds. Wyman Phillips, Mount Royal, was second with 2,500 pounds.

In the 4-H club competition, the champions were...

### Butter Still Problem

OTTAWA (CP)—However it's sliced, the federal government's 200,000-pound butter surplus represents a financially-indignus time-lamp of a problem whose solution will take years.

After two years of study, the only way out appears to be to lose it, not to produce it.

Otherwise, the dairy picture is brighter.

Industry supply and demand now is in a better balance than it has been for years.

The government has stopped selling dried milk because it has only a few million pounds left and wants to save that for emergencies.

It is paying a consumer subsidy of 35,000,000 to 40,000,000 to maintain that price to producers and at the same time cut the retail price level so that

### Police Chiefs Are Angered By Accusation

HAMILTON (CP)—Anry Canadian police chiefs asked Tuesday for specific examples in a three-day meeting of the Association of Chiefs of Police.

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### Jodoin Is Cabled Gutless Leader

By HAROLD MORRISON  
WASHINGTON (CP)—Paul Hall, president of the 75,000-member Seafarers' International Union of North America, charged Tuesday that Canada Jodoin, president of the Canadian Maritime Union, had "gutted" his trade union position by calling for immediate legislation to put the SIU of Canada and other Maritime unions under government trusteeship.

He called Jodoin a "gutless" leader.

He called the same time Hall suggested at a press conference that Jack Leitch, president of Upper Lakes Shipping Limited of Toronto, had more to gain from the mysterious bombing of the company's ship, the Howard L. Shaw, at Chicago Saturday than did the SIU.

Denying that the SIU had anything to do with the explosion, Hall endorsed the award of \$1,000 offered by the Maritime Trades Department of the ILO for information leading to the apprehension and conviction of those responsible.

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### Long Walk Nears End

HALIFAX (CP)—Fifty-year-old George Whitbread is nearing completion of his 5,100-mile walk across Canada.

Partially blind from youth, the Toronto native started his hike from Vancouver more than two years ago.

He arrived here this week and hopes to reach St. John's, Nfld., early in November. "I want to prove it can be done," he said.

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### New Power Station To Be Opened Today

Wednesday by Lands and Forests Minister Roberts. Three units are now in operation at the \$2,000,000 station and the fourth is expected to come into service in a few weeks.

Capacity of the station is 174,000 kilowatts. New V-shaped towers carry Canada's first 500,000 volt power transmission line south. It is scheduled to reach the Subary area by Oct. 1 and Toronto by 1966. The line will have a capacity of 3,000 volts.

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### 20 Negro Students Enter White Schools

BIRMINGHAM, Ala. (AP)—Twenty Negro children entered white schools in three Alabama cities Tuesday in a move that came only after another showdown between President Kennedy and Governor George Wallace.

Kennedy put the 17,000 Alabama National Guardsmen into federal service, thereby removing them from the control of Wallace, who had ordered some units on active duty a few hours earlier.

And then the 20 Negroes went into the schools, with no sign of Wallace to stop them. Federal court orders had kept state troopers away and Kennedy's orders had kept guardsmen from entering troops at the schools.

The Negro pupils quietly ran into a variety of receptions. Hundreds of pupils stayed away from classes at West End High school in Birmingham to gather outside and jeer two Negro girls who entered the school.

They shouted "go home," they shouted.

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### SEX-CHANGE MODEL WEDES

GIBRALTAR (Reuters)—April Ashley, British model who was once a man, was married here Tuesday night to the son of a British lord.

Miss Ashley, born in Liverpool 28 years ago, was in George Jamieson, under the fast of a series of sex change operations in Casablanca in 1960.

She married 43-year-old Arthur Corbett, who owns a night club at Marbella on Spain's "sun coast."

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### Montreal Severely Tossed By Strike Temporarily

MONTREAL (CP)—Montreal's 2,000 striking longshoremen agreed at a mass meeting Tuesday to end their unauthorized picket without return to work at 8 a.m. today.