

New Approach Called Vital In Planning For Centennial

By JOE DUPUIS
MONTREAL (CP)—The humdrum, old-fashioned way of doing things won't work for planning Canada's centennial celebrations in 1967, John Fisher has warned.
"What we need is fresh thinking," he said.
Mr. Fisher is commissioner of the national centennial administration, a federal Crown corporation charged with plotting the course for celebrating Canada's 100th birthday four years from now.
The big party and the 1967 Montreal world's fair took up most of the time of the 250 delegates winding up the three-day annual convention of the Canadian Tourist Association.
So "the big cities don't hog everything," Mr. Fisher said, the aim must be to carry the centennial to every city, town, village and hamlet in the country. "The more effectively we can take the centennial to the people, the more effective will be their participation."
STARTS NEXT YEAR
The kick-off in centennial observances begins next year with the opening of the Confederation Memorial Buildings in Charlottetown.
"This will be the beginning," Mr. Fisher said. "Then all across Canada, cities, towns and villages will get into the act so that by 1967, every day of every month will see some centennial functions and observances going on."
He mentioned restoration of Nova Scotia's Fort Louisbourg, the Pan-American Games in Winnipeg, and possibly the Winter Olympics in Calgary and Banff.
Planning for Confederation train, a rolling museum of Canadiana, is going ahead. It will contain such attractions as a life-size, animated model of famous French explorer Samuel

de Champlain, who will answer questions by means of an electronic brain.
Along with the train will go huge tractor-trailer museums served by railway. For hard-to-reach Newfoundland ports, a floating exhibit is planned "so that every area of Canada will be served."
Inter-provincial travel, exchange scholarships, winning cities and other such travel schemes "all seem high in our planning," Mr. Fisher said.
Cancer Cells Are Planted In Baboons
SAN ANTONIO, Tex. (AP)—Scientists have transplanted human cancer cells to baboons in what one authority calls a significant advance in the study of cancer.
The project is the work of the National Institute of Dental Research at Bethesda, Md., Wistar

Institute in Philadelphia and the Southwest Foundation for Research and Education in San Antonio.
"This is a breakthrough," Dr. S. S. Kaller, head of the department of microbiology at the Texas foundation, said Wednesday. "It can be as significant as we want to make it."
This is the first time, he said, that human cancer cells have been transplanted to an animal as close to man as the baboon. Most other cancer experiments have been on rats or mice.
Dissected cells from cancer of the cervix were planted in an adult baboon's cheeks. The cancer cells cause enlarged lumps in the baboon's cheek that last about 10 days. Then the lumps start going away.
"True, it doesn't last," Kaller said in an interview. "But we've got a lead now, an animal in which we can observe the functions of abnormal cells. And once you've got a lead, you're on the right track."
HAS MUCH COAL
The United States holds half the world's supply of coal, enough to keep men and machines digging for 1,400 years.

Butter Sales Increasing

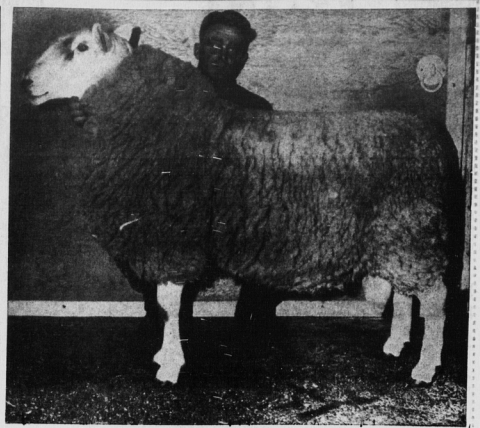
OTTAWA (CP)—Canadian butter consumption increased by 79,000,000 pounds from May 1, 1962, to Sept. 30, 1963—first 17 months that a 12-cent-a-pound federal subsidy has been paid—compared with the same period of 1961-62.
But production rose by 39,300,000 pounds and still runs well ahead of demand as of Sept. 30, says a Commons written reply by Agriculture Minister Eays to Arnold Peters (NDP—Timiskaming).
The 12-cent-a-pound federal subsidy began May 1 last year and costs about \$40,000,000 annually and maintains dairy-farm revenue while reducing the retail price in an effort to stimulate demand.
Butter consumption over the 17 months to Sept. 30 totalled 488,900,000 pounds and production 373,600,000 pounds. Production since last May 1, however, was down by 10,000,000 pounds compared with the corresponding period of last year.

The Guardian

SECOND SECTION
Charlottetown, Fri., Nov. 8, 1963. PAGE 11

Age Of Earth Authority Dies

LONDON (Reuters)—Professor Frederick Everard Zeuner, 97, one of the world's leading authorities on the age of the earth, died in hospital here Tuesday night.
He had collapsed at a radio studio earlier in the evening.
Born and educated in Berlin, Zeuner carried out archaeological and geological field work in Europe, Africa and Australia. He came to London in 1931 to work for the British Museum.
IS BIGGEST CITY
Cairo, with a population of more than 3,000,000 is the largest city on the African continent.



ISLAND SHEEPMEN WIN AWARDS

Sheep breeders from Prince Edward Island gave a good account of themselves in classes and breeds show earlier this week at the Atlantic Winter Fair in Halifax. One top showman was Allison Stewart of Dunstaffnage, who is shown championed the reserve and showed the ewes in the same class this week at the Atlantic Winter Fair in Halifax. One top showman was Allison Stewart of Dunstaffnage, who is shown championed the reserve and showed the ewes in the same class this week at the Atlantic Winter Fair in Halifax.

EXCHANGE FUND RISES
OTTAWA (CP)—An October official holding of gold and U.S. dollars at the end of the month with \$2,568,300,000 Sept. 30.

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1. LAST NAME FIRST NAME MIDDLE NAME

2. ADDRESS NO. STREET CITY, TOWN OR VILLAGE PROVINCE

3. PLEASE CHECK SINGLE DIVORCED DATE OF DAY MONTH YEAR
 MALE MARRIED LEGALLY SEPARATED 4. BIRTH

5. NAME OF EMPLOYER 6. NUMBER EMPLOYED

7. WIFE OR HUSBAND FIRST NAME MIDDLE NAME 8. DATE OF DAY MONTH YEAR BIRTH

9. List dependent sons and daughters under 19 yrs. of age. Please indicate if legally adopted. DATE OF BIRTH

CHILD	FIRST NAME	MIDDLE NAME	DAY	MONTH	YEAR
C					
H					
I					
L					
D					
R					
E					

PLEASE CHECK COVERAGE DESIRED

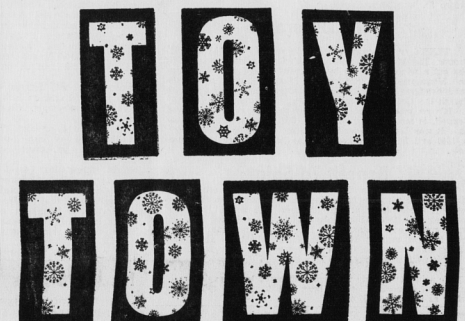
TYPE OF CONTRACT	PLAN 3 Includes BLUE SHIELD BLUE CROSS	PLAN 2 Includes BLUE SHIELD BLUE CROSS
SINGLE	<input type="checkbox"/> \$15.00 QUARTERLY	<input type="checkbox"/> \$9.75 QUARTERLY
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