TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Thongs

WELCOME TOURISTS

"The Home of Good Shoes Since 1920"

LePAGE SHOE CO.

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans

(Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town

An Island Paradise to every tourist who likes the beach . . . who likes swimming . . . for here in P.E.I. are situat ed many of the finest beaches in North America, with waters known to be the warmest north of Florida. No trip to the Island is complete without a trip to any of these beaches.

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Charlottetown's most exclusive shop - - - - specializing in
AUTHENTIC TARTANS

Skirts — Bermudas — Strides—in imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
79 Grafton Street

HARNESS RACING

THIS WEEK'S RACES
JULY 29 - AUG. 1 - 3 - 8 P.M.

Plan To Attend Old Home Week Aug. 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

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Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDGWOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd. Your Favorite Shopping Centre

119 QUEEN ST CHARLOTTETOWN

Perfect for Picnics

SMALL BUCKET
8 PIECES Serves 3 to 5 **2.50**

Dows
RESTAURANT
Grafton St. Ch'town

BEFORE the wool comes to Condon's Woollen Mill

AFTER it has been to Condon Woollen Mill

Visitors Welcome

- Yarns
- Blankets
- Auto Robes
- Island Tartan Blankets

Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Dial 4-5712
Charlottetown

A "MUST" - - - - a visit to
STRATHGARTNEY HOMESTEAD

Campers Supplies, Store, Gifts, Novelties

A prominant old homestead dating back to 1849 complete with much of its original furniture

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

SHORE ACRES MOTEL
Dining Room
OPEN DAILY

- LUNCHEON 12 to 1 .pm.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1½ Miles from Cornwall on Route 19

Regular Dances
ROLLAWAY CLUB
CHARLOTTETOWN

Mon., Wed., Fri. and Sat.
Music by "Tremtones"
9:30 — 12:30

Tues. and Thurs.
Record Hops
9:30 — 12:30

Also Regular Bingo

Wed., Fri., Sat. 7:30
BOWLING

Mon. to Sat., "Automatic Pin Setters".

ABEGWEIT YACHT CLUB
DANCING WED. and SAT. NIGHTS

Sat., Music by Ted Ahearn
Wed., Music by The Mariners

Admission: $2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB

GOLF
SWIMMING
TENNIS
ARCHERY
AIRPORT
REFRESHMENTS

Phone 4-9815

WESTERNER MOTEL and RESTAURANT

APPROVED AAA MOTEL

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

FILMS
All Types

- Souvenirs
- Toiletries — most all makes
- Bathing Caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED
Dial 3237

FOLEY'S DRUG STORE
309 Water St. S'side

Mr. Tourist - - - -
Does your Volkswagen look like this—

Don't blame the car, it simply needs a complete re-tuning. This requires an expert, so take your Volkswagen to the expert on P.E.I., Francis Rudisch.

- tune-ups
- overall auto repairs

FRANCIS RUDISCH
Southport — Dial 4-5723

P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and-Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett,
President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

Charlottetown's
FINEST RESTAURANT
189 Kent
RENDEZVOUS

---

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY
open daily til 10 p.m.
St. Peters Rd. Parkdale

PETER PAN

DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN
Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

Cash & Carry **ICE CUBES** For

- Your cooler or at the Beach or your social evenings.

FREE
Coffee Mugs with every $3.00 purchase of FINA Gasoline.

S. R. Johnston's FINA STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach".

TOURISTS
For Your
Groc., Fruits & Veg.
S.N. KAYS
87 Pownal St. Ch'town

NORTH RIVER Drive-In

3 miles from Ch'town on the Trans-Canada Highway to Borden.

Complete **FISHING INFORMATION**

- Fly & Bait Supplies
- Rod and Reels

Licence Sold Here
THE BIKE SHOP
Great George St. Ch'town

VISIT P.E.I.'s PARK and SANDY BEACHES

WELCOME TO OUR ISLAND

TOURISTS
Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvay, Stanhops and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodleigh Replicas and other points of interest. This tour also includes . . . a stop at Rustico, "an Acadian fishing village".

Phone 4-9966

HILLSIDE INN HOTEL
MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals
Banquets and Dinner Parties

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS
Charlottetown's leading LADIES' WEAR STORE
Open All Day Sat.
NORMA'S
Kent Street
across from Eaton's

Wheel of Fortune Lodge

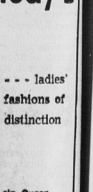
Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near river and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 75-2
MRS. HARRY FRANCIS

ICE For Your Picnic Needs
MacLEAN'S GROCERY
Winsloe, P. E. I.

Kennedy's



- - - ladies' fashions of distinction

One sixty-six Queen
Charlottetown

Be Sure to Go Dining at
MILTON'S OLD SPAIN

"Where most People Prefer to eat."

DIAL 4-7653
Kent St. Ch'town

MOTEL

KINGSWAY DINING ROOM

Deluxe Accommodation
Sea Food and Steaks our Specialty.
2 Miles from Montague

For good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

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SOURIS
JOSEPH PAQUET
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Jantzen Swim Trunks Sportswear, etc. See

Maurice Mill Ltd
Summerside

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We can supply all your drugs and prescription needs. Call on us.

REDDIN BROS. DRUGS
132 Richmond St.

DROP IN AT
JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, Etc.

Island Hand Made Souvenirs.

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GAUDET'S Tourist Lodge
Near Sandy Beach
Tignish, P. E. Island
Phone 66
Accommodations - Meals
F. GAUDET, PROP.

For the Finest
In CAR CARE Use
SHELL PRODUCTS

ICE For Campers and Picnickers

TRANS-CANADA SHELL
SERVICE STATION
Cornwall P. E. I.

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service - - - and our food!

Flying Dutchman
RESTAURANT
174 Queen St.

Let's All Go To The

For a Fresh Frozen Treat
Sundaes Milk Shakes
Banana Splits Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

---

the finest shows to be seen on P. E. I. are at the

Parkview

Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dusk
Come Enjoy Yourself

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town
ISLAND GRILL
Queen St. Ch'town

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.
Private Camping Grounds
Telephone Hunter River 31-11
Prince Edward Island

RIVER VIEW ESSO SERVICE
15 Miles from Borden
CRAPAUD, P.E.I.

J. & S. Store Ltd.
infants to teens specialty store

- authentic vivella tartans
- other exclusive lines for children & teens

Water Street
Summerside

CHINESE FOOD
LOTUS CAFE

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen Dial 4-3910
Charlottetown

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant whose first purpose is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service - - - and our food!

TOURISTS
we invite you to stay at the
Loch Dhu Haven Camping and Trailer Court
Red Point 6 Miles East of Souris

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

—at—
Dows
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9028 or 4-6413

The Fabric Shop
Water St. S'side
Tartans and other assorted materials.

ED CLINTON GIFT & PHOTO SHOP
For Your Photo Needs Call
ED CLINTON
Souris West

THE CHALLENGE
18 HOLE
MINIATURE GOLF
Summerside East

Summertime is outdoor time Enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.
ADMISSION:
Adults 40c; Children 25c

WE RENT
Televisions, Fridges, Washers, Stoves

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

FIRESTONE
HOME & AUTO Co. Ltd.
Ch'town — Next door to King Koin Laundry

MILLER BROS.
MUSIC DEALERS
DIAL 4-3535
Great George Street

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PATTERSON'S

- Jewellery & Gifts
- English China
- Irish Belleek and
- Quality Souvenirs

113 Kent St. Charlottetown

E. REYNOLDS
Radio & TV Sales & Service
Phone 75, Murray River, P.E.I
Attention Visitors & Tourists
We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Prices reasonable to sell fast. We also offer a prompt car radio service

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Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario. Live or Cooked.
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IF IT'S FISH, AND CAN BE CAUGHT — "WE HAVE IT!"
Queen St. Meat Market
223 Queen St. Dial 4-7236
Free Delivery

FOR THE BEST IN MEALS BE SURE AND CALL AT
MORELL DINER
and try the finest foods that will satisfy your appetite.
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BELL'S BOOK & NOVELTY STORE
Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.
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BUYING FURNITURE for the FOLKS AT HOME?
see
Archer & MacDonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-6345

Mary's Tourist and Overnight Guests
Come and enjoy the Island Hospitality.
Montague Phone 45 for Reservations until June 16th, then Phone 838-2101.

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And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.