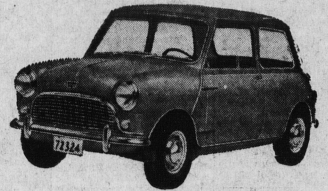


Next Week We Present
Our Annual
GOODWILL SALE

Six Days Only
Mon. Nov. 5 Through Sat. Nov. 10

FREE...

To Some Lucky Shopper...



1963 AUSTIN 850 SEDAN
VALUED AT \$1,700.00

No obligation...nothing to buy

EXTRA
SAVINGS IN
EVERY DEPT.
IN BOTH
HOLMAN STORES

GOODWILL SALE

Why Is This The Island's Greatest Nov. Sale?

Because this is more than a sale — it's a challenge! When Holman's originated this sale years ago, it was a test to see what we could do in an all-out effort, with everyone working to his utmost capacity to see how great a sale we could offer the Island shoppers.

And the Island's response has been tremendous. Why? Because you recognize value... real value... the kind of buys that work miracles with your budget, and bring you tremendous EXTRA savings for your home, your family, even your Christmas gift list. What's more, this is a sale that GROWS... it comes back day after day all next week, with fresh, new, exciting buys that are crowded onto the counters just as fast as we can get them unwrapped.

So read your sale circular carefully, watch our newspaper ads every day next week... but even more important, come in and check every floor at your nearest Holman store. You'll find literally hundreds of bargains that are NOT advertised. Come in and share the savings that have made our Goodwill Sale THE SALE THAT ALL PRINCE EDWARD ISLAND BELIEVES IN.

STARTS MONDAY

MORNING at 9 A.M. SHARP!!