

Report Industrial Production In The U. S. Down In Nov.

WASHINGTON, (AP) — A continued decline of business activity in the United States sent industrial production in November below the year-ago level for the first time in 1953, the December report of the president's council of economic advisors showed Monday.

R.C.A.F. Completes Mercy Mission

MONTREAL, (CP) —The RCAF search and rescue unit has completed another mercy mission from Goose Bay, Labrador, flying out a sick Eskimo mother and her critically ill child from Povungnituk, on the northeast shore of Hudson Bay.

Barbara Brent's BUYS AND WHYS



MONTREAL, December 17th — We can't always tell the cause of dry nostrils. Is it excessive dryness? Dust? Too much smoking? But we always know what to do—use MENTHOLATUM!

Be Good To Yourself, Lady! Remember that you're carrying a heavy load of extra work with Christmas shopping and plans for the holiday.

Christmas Does Mean An Extra Load Of Household Work... don't forget that wonder-working BIG 5 CLEANER will ease the load for you in many ways.

There Couldn't — No There Couldn't... be a more satisfying gift for mother... for the family... for the HOME than one of the new GURNEY Gas Ranges.

Rose Valley and Vicinity

Mr. Robert Smith left recently for Labrador.

was a guest of Mr. and Mrs. Arthur Stewart, Seaview.

Mrs. Gordon MacKenzie spent the week-end with relatives in Bedouque.

Mr. and Mrs. Ralph Gills visited in Graham's Road recently.

Miss Edith Graham was hostess at her home on Wednesday evening, to the Ladies' of the Rose Valley United W. M. S.

Gordon Matheson, Charlottetown, spent the week-end with their parents, Mr. and Mrs. William Matheson.

The school children are busy preparing for their Christmas concert. Some of the children have had an attack of the mumps.

NEW NESCAFÉ 100% PURE INSTANT COFFEE. Guarantees, Cup after Cup, BETTER FLAVOUR THAN WITH GROUND COFFEE.

So coffee-rich, we guarantee you better flavour in your cup than with ground coffee... OR YOUR MONEY BACK!

SAVE UP TO 40¢ A POUND over ground coffee by drinking Nescafé instant coffee. Last minute reminder... don't forget Coke for holiday entertaining.

DAILY CROSSWORD. ACROSS: 1. A sunk fence. 5. Mandarin tea (pl.). 9. Conduit.

DAILY CRYPTOQUOTE—Here's how to work it! AXYDLBAAXE is LONGFELLOW. One letter simple stands for another.

Take More Time for Christmas Shopping. JIFFY-QUICK FOODS for Smile-a-Minute Meals.

BARGAINS GALORE. OAKLEAF CHOICE—20 oz. CORN, Cream Style, 2 for 29c.

VASCO FROZEN ORANGE JUICE. STOCK UP NOW! 23¢ YOUR XMAS NECESSITY.

WE HAE LOTS OF 12 TO 16 LB. PLUMP YOUNG TURKEYS. DEEP BREASTED TENDER-TEMPTING TASTY 69c lb.

OGLVIE — SILVER CAKE MIX, the better kind, pkg. 33c. CLARK'S — GIANT SIZE — 28 oz.

FOR STEWING LAMB, limited quantities, lb. 12c. FRONTQUARTERS OF LAMB, extra special, lb. 23c.

TANGERINES. EXTRA JUICY EXTRA SWEET 39¢ DOZ.

XMAS QUALITY CRANBERRIES, per lb. 25c. LARGE SIZE — SWEET GRAPEFRUIT, 3 for 25c.

BARLEY TOYS XMAS SHAPES. WHILE THEY LAST—LB. 39c.

THIS SALE AT CHARLOTTETOWN STORE ONLY. REMEMBER! OPEN WEDNESDAY UNTIL 5:30; OPEN FRIDAY NIGHT UNTIL 9:30. SHOP AND SAVE! YOUR CO-OP STORE "SHOP CO-OP"