

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Canvas
- Dress Footwear
- Beach Things

WELCOME TOURISTS

LePAGE SHOE CO.

"The Home of Good Shoes Since 1920"

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town



Gold Cup and Saucer Girls (featuring the Gold Cup and Saucer Parade) which takes place in Charlottetown August 16, 1963, featuring Bands, Floats, Clowns, and in the evening The Evening Patriot Gold Cup and Saucer Race, featuring the fastest horses in the Maritimes.

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - in imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers ltd.
79 Grafton Street

HARNESS RACING

NEXT RACING
JULY 22-25-27 -- 8 P.M.

Plan To Attend Old Home Week Aug 12 to 17

The Charlottetown Driving Park and Provincial Exhibition Association

A "MUST" - - - a visit to **STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

SHORE ACRES MOTEL

Dining Room OPEN DAILY

- LUNCHEON 12 to 1 p.m.
- AFTERNOON TEA 2 to 4 p.m.
- DINNER 5 p.m. to 8 p.m. 7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests

1 1/2 Miles from Cornwall on Route 19

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR BEACHES
- WEEKLY RATES
- HOME COOKING

Regular Dances ROLLAWAY CLUB

CHARLOTTETOWN

Mon., Wed., Fri. and Sat. Music by "Trentones"

9:30 - 12:30

Tues. and Thurs. Record Hops 9:30 - 12:30

Also Regular Bingo Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters".

Moore & McLeod Ltd.

LADIES WEAR MEN'S WEAR CHILDREN'S WEAR HOUSE FURNISHINGS TARTANS WEDGWOOD SOUVENIRS

4 floors of *Quality* merchandise

119 QUEEN ST CHARLOTTETOWN

FILMS All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins
- PREScription PROMPTLY FILLED Dial 3237

FOLEY'S DRUG STORE
209 Water St. S'ide

P.E.I. Wild Life Park Inc.

Seals - Bears - Waterfowl - Caribou - and Moose

Native Birds and Wild Animals Displayed in Natural Surroundings

Charles O. Bartlett, President and General Manager

North Rustico, P.E.I.

Four miles from Green Gables on the National Park Highway

VISIT P.E.I.'s PARK and SANDY BEACHES

WELCOME TO OUR ISLAND

TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peter's Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalvey, Stanhope and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodleigh Replicas and other points of interest. This tour also includes a stop at Rustico, "an Acadian fishing village".

Phone 4-9966

HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lunches Full Course Meals Banquets and Dinner Parties

Be Sure to Go Dining at **MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7653

Kent St. Ch'town

MOTEL

Deluxe Accommodation King Size Food and Steaks our Specialty.

3 Miles from Montague

WAY DINING ROOM

Be sure and drop in at the place where the people are most hospitable.

SEE THE GOLD CUP AND SAUCER PARADE AND RACE AUGUST 16

GAUDET'S Tourist Lodge

Near Sandy Beach Tignish, P. E. Island

Phone 66

Accommodations - Meals

F. GAUDET, PROP.

FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

Marnie Mill Ltd

Summerside

HOSPITALITY CORNER SOURIS

JOSEPH PAQUET MGR.

MR. TOURIST:

We can supply all your drugs and prescription needs. Call on us

REDDIN BROS. DRUGS
132 Richmond St.

THE CHALLENGE 18 HOLE MINIATURE GOLF

Summerside East

Enjoy miniature golf outdoors. See Enjoy Miniature Golf Outside.

OPEN DAILY 10:00 A.M. - 11:30 P.M.

ADMISSION: Adults 40c; Children 25c

HOWATT'S LOBSTER POUND

Fresh Lobster, Fresh Lobster Meat, Live Lobster to take out. We ship to N. B., Quebec, Ontario, Nova Scotia.

Victoria, P. E. I. Phone 28

IF IT'S FISH, CAN BE CAUGHT - "WE HAVE IT!"

Queen St. Meat Market
223 Queen St. Dial 4-7336

Free Delivery

BELL'S BOOK & NOVELTY STORE

Souvenirs - English Rose China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St., Summerside

on your way to the **NATIONAL PARK** stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY

open daily (til 10 p.m.)
St. Peter's Rd., Parkdale

PETER PAN DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant
Malpeque Road, at the Trans-Canada Highway

ICE CUBES

For

- Your cooler or at the Beach or your social evenings.
- Coffee Mugs with over \$3.00 purchase of FINA Gasoline.

S. R. Johnston's FINA STATION
St. Peter's Rd., Parkdale

"On Your Way to Brackley Beach"

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S

Kent Street across Eaton's

Campbell's Personal Guided Tour of P.E.I.

See the Island with an Islander. Transportation available to all tourists on any sight-seeing tour of our Island Province.

Accommodation for picnics, fishing, or day at the beach.

For further particulars: **PHONE 894-4703** or **894-4708** - **Or New Haven - 6** - "Moderate Rates" -

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat

Sundaes - Milk Shakes - Banana Spills - Sodas

On Trans-Canada Highway Route 1 One Mile Inside City Limits

the finest shows to be seen on P. E. I. are at the

Parkview

Drive In Theatre Brackley Pt. Road Route 15

Show Nightly at Dusk Come Enjoy Yourself

Summer Cottons

sizes 7-24 1/2

The **GLORIA** Ladies' Wear 157 Gt. George St.

TOURISTS

we invite you to stay at the

Loch Du Haven Camping and Trailer Court

Red Point 6 Miles East of Souris

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

Dows

Men's Wear Good Taste in Fashion Costs Nothing Extra.

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'town

MILLER BROS. DIAL DEALERS

DIAL 4-3535

Great George Street

WE RENT Televisions, Fridges, Washers, Stoves

WE SELL Toys, Furniture, Tires & all Appliances large & small

PIRESTONE HOME & AUTO Co. Ltd.
Ch'town - Next door to King Kola Laundry

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Lobster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant

Free Delivery Dial 4-9083 or 4-6418

BUYING FURNITURE for the FOLKS at HOME!

see **Archer & MacDonnell Ltd.**
Open "til 9 every night
Parkdale Dial 4-6315

Mary's Tourist and Overnight Guests

Come and enjoy the Island Hospitality.

Montague Phone 45 for Reservations until June 16th, then Phone 833-2101.

WELCOME TOURISTS TO P. E. I.

● souvenirs
● gifts
● novelties, etc..

"GIFTARAMA"

Prince St. Charlottetown

Perfect for Picnics

BUCKET
8 PICES SERVES 3 to 5

DOWS WEDGWOOD

RESTAURANT
Grafton St. Ch'town

BEFORE the wool comes to Condon's Woolen Mill

AFTER it has been to Condon Woollen Mill

Visitors Welcome

- Blankets
- Auto Robot
- Island Tartan Blankets
- Made of 100% Virgin Wool

WM. CONDON & SONS
45 Queen St. Dial 4-7111
Charlottetown

ABEGWEIT YACHT CLUB

DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearn Wed., Music by The Mariners

Admission: \$2.00 couple members and guests

TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

TOURISTS

For Your Groc., Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Rod and Reel
- Private Canoeing Guides
- License Sold Here

THE BIKE SHOP
Great George St. Ch'town

ICE

For Your Needs

MACLEAN'S GROCERY
Winstoe, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive. Private Canoeing Guides Telephone Hunter River 31-11 Prince Edward Island

RIVER VIEW ESSO SERVICE

15 Miles from Borden

CRAPAUD, P.E.I.

J. & S. Store Ltd.

infants to teens speciality store

- authentic viyella tartans
- and other exclusive lines for children & teens
- take out service

72 Lower Queen Dial 4-9310
Charlottetown

THE FABRIC SHOP

Water St. S'ide

Tartans and other assorted materials.

PATTERSON'S

- Jewellery & Gifts
- English China
- Irish Belleek
- and Quality Souvenirs

113 Kent St. Charlottetown

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.