

CROCKETT and STOREY LTD.
 "Dedicated to Home Improvement"
 134 Kent St. Charlottetown

Semi-Annual STORE - WIDE FURNITURE

SALE

Only regular merchandise (not seconds or inferior articles brought in for the purpose of the Sale) at very special Sale Prices. Nationally Acclaimed Products at Real SAVINGS!
 FREE DELIVERY within the province . . . FREE STORAGE until required . . . FREE PARKING on adjacent lot . . . Convenient time payment plan.

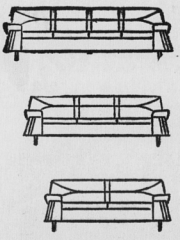
KROEHLER Joins with Crockett & Storey Limited

Present a
**TRIPLE
VALUE!**

- ★ attractive long-wearing frieze fabrics.
- ★ comfortable, cloud-soft luxifoam cushions.
- ★ modern styling.



Kroy-line
by **KROEHLER**
choose from 3 sofa lengths



Another big Kroehler quality-value sensation. These last-4-formatted cushioned sofas are modernly styled and built for lasting beauty. You are sure to find the shade you want from our wide range of long wearing frieze covers.

CHOOSE FROM THREE SOFA LENGTHS
 We know the problem of finding a style you like in the proper size for your living area. That's why we offer you this attractive modern styling in three different sizes . . . all at budget prices too.

PRICED FROM
\$189.

3 Styles 3 Size Sofas PLUS a Sectional

7 PIECE DINETTE SUITE . . .

STAR SPECIAL DURING SALE

Crafted for Admiration



While They Last - Walnut and Mahogany

Consisting of CHINA CABINET TOP, BUFFET, EXTENSION TABLE, 4 SIDE CHAIRS
 Featuring Beautiful Woodgrain "KAYLITE" PROTECTED SURFACES with finishes either Softest Walnut or Mahogany.
 Regular Value \$459.00
\$333.00
 Semi-Annual Sale

CHAIRS

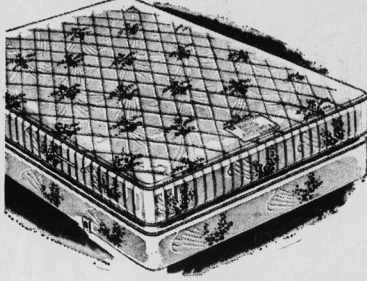


If you want to discover comfort, take a chair . . . any chair from the wonderful collection now on our sales floor. . . . If you wish to glorify your living room—you'll find during this semi-annual sale chairs which will do that and more. You too will thrill to a new sense of comfort by the addition to your home of one or more of these friendly chairs which after a while becomes a comforting companion.

During Semi-Annual Storewide Sale From Hostess to Wing Chair
 SAVE

20%

It Is Always Good Morning After A Good Night's Refreshing Sleep



You owe it to yourself, your family and your guests to have to have good mattresses. Do not put it off another day . . . Do it now at extra savings!

By special arrangement with **SIMMONS** the best known name throughout the world for the manufacture of **SLEEPING UNITS**—Crockett and Storey Ltd. offer the excellent values shown on this page . . .

THE DEEP QUILT mattress—405 specially constructed coils of carefully selected tempered wire . . . all covered with flexilator and deep layers of fluffy white cotton—all enclosed in a very special choice quality ticking . . . Gold color . . . QUILT TOP . . . STANDARD SIZES.

54", 48" and 39" . . . Regular Value \$79.50. Matching Deluxe Quality Box Spring at same low special price. . . . **SPECIAL SALE**

\$59.75

Complete Hollywood Bed

36" wide by 72" long with plastic covered upholstered headboard, box spring, quilt top mattress and 6 legs . . . an excellent bed for youths, young adults or adults.

Regular Value 99.00 **\$69.95**
 EXTRA SPECIAL . . .

Roll Away Cots

Fold up metal framed base with easy roll casters and ribbon spring . . . roll up spring filled mattress . . . a very convenient extra bed which can be easily stored when not required.

TWO CONVENIENT SIZES
 30" x 72" Regular—\$3.50 for **\$24.95**
 36" x 72" Regular \$41.00 for **\$33.95**

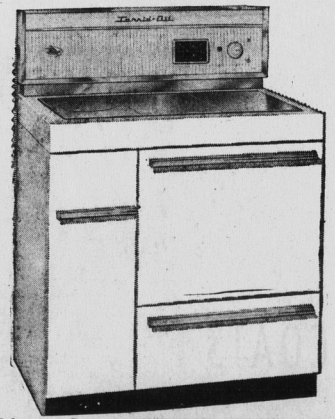


Boudoir Lamps

Assortment of lovely Boudoir Lamps which will add just that touch of glamor needed in the bedroom.

EXTRA SPECIAL **\$3.25**

Torrid - Oil



Deluxe . . . Large oven 20"W x 19"D x 15 1/4"H . . . electric clock . . . thermostat controlled oven . . . light in background, equipped with famous for its fuel economy synchromatic draft . . . So easy to live with . . . Such a Wonderful Baker . . . Hot water copper coil and oil tank are available at extra cost if required.
 VALUE . . . **\$379.95**
 (Less Trade-in allowance \$100.00) with Trade-in. **\$279.00**

Free Draw
 a
Sale End

FIRST PRIZE—Simmons Beautyrest Box Spring and Mattress.
 SECOND PRIZE—Kroehler Relaxer Chair.
 THIRD PRIZE—Phillips Vacuum Cleaner.
 FOURTH PRIZE—Paracetil Franklin's Fireplace

Complete the Registration Coupon on the back page of yellow circular mailed direct to your home and bring to the store.

SEE ALSO
 USED FURNITURE WAREHOUSE
 AT
 144 DORCHESTER STREET
 CHARLOTTETOWN

SALE ENDS SAT. SEPT. 28 AT NOON

CROCKETT and STOREY

LIMITED

134 KENT ST.

PHONE 849-5559