

**98c DAY**

**Holman's Annual GOODWILL SALE**

**ONE DAY - FRIDAY - ONLY**

HOLMAN'S is Celebrating 98 years of Goodwill with a SPECIAL GOODWILL 98 CENT DAY on Friday... The Third Day of the Great Goodwill Sale. Every Item has been Hand Picked for this Event and Offers Exceptional Values (up to 2.00) in Seasonable Merchandise. SHOP FRIDAY FOR BIG SAVINGS!

**SAVE UP TO 50% AND MORE**

**98c DAY**

**SEE WHAT 98c WILL BUY FRIDAY**

**WOMEN'S BLOUSES**

98 only, made of cotton or nylon in a variety of styles and colors, sizes 12 to 18; regular 1.98 - SPECIAL, each..... **98c**

HOLMAN'S LADIES' WEAR, S'Side. — LADIES' SHOP, Ch'town.

**Women's WOOL GLOVES**

Choice of seven colors with embroidery trim. Sizes small, medium or large; regular \$1.25 - SPECIAL, pair..... **98c**

HOLMAN'S BOTH STORES ACCESSORIES

**COTTON DRESSES**

An assortment of prints with short sleeves, round necks and self belts. Sizes 36 to 40; regular 1.98 - SPECIAL, each..... **98c**

HOLMAN'S LADIES' WEAR, S'Side. — LADIES' SHOP, Ch'town.

**SCARVES and SQUARES**

Floral designs on pure silk, rayon crepe and chiffon. Hand rolled edges; regular 1.19 to 1.50 - SPECIAL, each..... **98c**

HOLMAN'S BOTH STORES ACCESSORIES

**Women's Stretch BRIEFS**

"Ny-brief-lets" of Hellenca stretch nylon in white only, full fashioned with no-seam crotch. Regular 1.79 - SPECIAL, pair..... **98c**

HOLMAN'S BOTH STORES LINGERIE

**COTTON TOWELLING**

Medium weight bleached with rainbow striped border. 17 inches wide; regular 28c yard. SPECIAL... **4 Yds. 98c**

HOLMAN'S DRY GOODS, S'Side. — HOUSE FURNISHINGS, Ch'town.

**DRESSER & DOLLY SETS**

Assorted colored nylon in dainty designs. Included are dresser scarves, dolly and dresser sets; regular 1.20 - SPECIAL... **98c**

HOLMAN'S DRY GOODS, S'Side. — HOUSE FURNISHINGS, Ch'town.

**PLASTIC CURTAINS**

Assorted colors and patterns for bath-room, bedroom and kitchen. Regular 30 cents pair - SPECIAL... **2 PRS. 98c**

HOLMAN'S BOTH STORES FURNISHINGS

**TOY DUMP TRUCKS**

"Lincoln" model, 11 inches long with solid rubber wheels and dump mechanism. Regular 1.25 - SPECIAL, each.... **98c**

HOLMAN'S BOTH STORES TOYS

**GLASS CANDY JARS**

Crystal clear glass, 6 inch square in fancy cut design complete with cover. Regular 1.25 - SPECIAL, each..... **98c**

HOLMAN'S BOTH STORES CHINA

**SILVER BUTTER DISHES**

Shell design with frosted glass liner. Silver plated and knife included. Regular 1.45 - SPECIAL, each..... **98c**

HOLMAN'S BOTH STORES CHINA

**GLASS TUMBLERS**

Assorted colored designs on sparkling, clear glass, 10 ounce size; regular 8 for 1.20 - SPECIAL..... **8 FOR 98c**

HOLMAN'S BOTH STORES CHINA

**SPRING CLOTHES PINS**

Well made with seven coil spring to hold clothes securely. Regular 12 dozen 1.00 - SPECIAL..... **13 DOZ. 98c**

HOLMAN'S BOTH STORES HOUSEWARES

**Aladdin Lamp MANTLES**

"Lox-On" type to fit models A, B, C or No. 12. For Aladdin Lamps. Regular 3 for 1.10 - SPECIAL. **3 FOR 98c**

HOLMAN'S BOTH STORES HOUSEWARES

**2-CELL FLASHLIGHTS**

Equipped with warning signal light and handy stand. Regular 1.25 - SPECIAL, each..... **98c**

HOLMAN'S BOTH STORES HARDWARE

**POCKET KNIVES**

Two blades made of best quality Sheffield steel; regular 1.30 - SPECIAL, each..... **98c**

HOLMAN'S BOTH STORES HARDWARE

**ELECTRIC LAMPS**

Canadian General Electric make in 25, 40 and 60 watt sizes; regular 20 cents each - SPECIAL..... **6 FOR 98c**

HOLMAN'S BOTH STORES HARDWARE

**COTTON DRESSES**

Assorted prints in "V" or round necked style with short sleeves. Sizes 14 to 20; regular 1.98 - SPECIAL..... **98c**

HOLMAN'S LADIES' WEAR, Summerside

**BOXED CHOCOLATES**

Moir's "Luxury" 1-pound size with 21 different centres. Regular 1.15 - SPECIAL, box..... **98c**

HOLMAN'S 5 and 10, Summerside

**PLAYING CARDS**

Congress "Cel-U-Tone" finish with Mountie design. Regular 1.20 pack - SPECIAL..... **98c**

HOLMAN'S 5 and 10, Summerside

**HOT WATER BOTTLES**

Good quality rubber, made by Viceroy. Guaranteed against defects. 10 by 7-inch size; regular 1.29 - SPECIAL, each.... **98c**

HOLMAN'S 5 and 10, Summerside

**WRITING PAPER**

24 Sheets and self-seal envelopes. Fine quality paper in 8 by 5 inch size. Regular 1.25 - SPECIAL, box..... **98c**

HOLMAN'S 5 and 10, Summerside

**98c**  
REGULAR VALUES UP TO 2.00

**RED ROSE COFFEE**

TIN 1 LB. **98c**  
Regular 1.15 (Summerside Only)

**SUNLIGHT SOAP**

**10 BARS 98c**  
Regular 2 for 21c (Summerside Only)

**PERFECTION MILK**

1 LB. TINS **7 For 98c**  
Regular 2 for 31c (Summerside Only)

**York Whole Kernel CORN**

**6 14 OZ. TINS 98c**  
Regular 19c tin (Summerside Only)

**Esmond BABY BLANKETS**

Receiving Blanket size (36 by 54) Sub-standards with whip-stitched edges. Regular 1.20 - SPECIAL, each..... **98c**

HOLMAN'S YOUTH CENTRE, S'Side. — CHILDREN'S WEAR, Ch'town.

**MEN'S NECKTIES**

Designed in novelty patterns, pleats and fine stripes. Square or pointed ends; regular to 2.00 - SPECIAL, each..... **98c**

HOLMAN'S MEN'S WEAR, Summerside

**WOMEN'S SLIPPERS**

Two-toned blue and wine felt with split suede soles and high front moccasin vamp. sizes 4 to 9; regular 1.29 - SPECIAL, pair..... **98c**

HOLMAN'S WOMEN'S FOOTWEAR, Summerside

**Men's SHORTS & SHIRTS**

"Zimmerkit" of soft, combed cotton in rib pattern, jockey style shorts. Sizes S, M, L; regular 49 cents each - SPECIAL. **3 FOR 98c**

HOLMAN'S MEN'S WEAR, Summerside

Sorry -- NO PHONE or MAIL ORDERS On 98c Day Items

**HOLMAN'S Both Stores**