

Covers Prince Edward Island Like the Dew... Published every week - day morning at 180 Prince Street, Charlottetown, P. E. I. by the Thomson Company Ltd.

The strongest memory is weaker than the weakest ink.

SATURDAY, JAN. 21, 1956

Pupil Control

The Board of Education in New York City—as "progressive", evidently, as they come—has issued a new teachers' guide. Perhaps it ought to be known as a "pupil's" guide; for the substance of its contents is what pupils should do to make school life more interesting—

Briefly, the pupils are to be encouraged to plan their own work. This would apply from kindergarten to the upper grades. In the former, it is to be done chiefly by pictures. These, showing children doing a number of things, all more or less related to school life, are put on the edge of the blackboard. A vote is then taken, in the accredited democratic way, and the majority decides the day's program. Some time, of course, is allowed for discussion, during which time the proponents of this or that project are encouraged to explain their preferences. In the upper grades planning takes a more detailed course, as befits more mature pupils. It might include anything from making rules for classroom living (e. g. no assaulting the teacher except under severe provocation) to the organizing of a cross country hike, either during or after school hours, depending on the will of the majority. Presumably, a little classroom work is fitted in somewhere in the program; but the resume of it we have seen makes no mention of any such activity, probably because it is considered of little consequence.

Are the teachers excluded from all these goings-on? Not at all! The guide suggests that they can play an "important role" by making sure that a few pupils—the more loquacious ones, that is—do not control the proceedings. Now and then they might put in a word for themselves; but, quite evidently, this is regarded as a privilege not to be abused. Who knows? Perhaps the time is not far off when teachers won't be needed at all. There will then be one less problem in the field of education.

Dairying And Publicity

There are many factors involved in the problems confronting the dairy industry, as was evident from the discussions this week at the national annual meeting in Saint John. Dairymen were told by one speaker that their cattle could be considerably improved, and by others that more efficient methods of operation should be employed. This criticism hardly applies to our progressive farmers in this Province, who have concentrated on quality production for some years. But there is another factor which has general application and which is accentuated by the prediction of Mr. Goodwillie, chief of dairy products inspection and grading in the Federal Agriculture Department that fluid milk and butter production is expected to reach record levels this year. Mr. Goodwillie anticipates a good market for these products, as well as for cheddar cheese; but there is one way in which domestic consumption can be greatly increased, and which apparently has not been fully exploited.

This matter was referred to in an address prepared by Mr. Walsh, Deputy Minister of Agriculture and Marketing for Nova Scotia. It was on the subject of public relations. Mr. Walsh said an assessment of three cents per 100 pounds of milk would create a publicity fund of \$5,250,000, and the dairy industry should be prepared to contribute at least half of that amount for the program. The Dairy Farmers of Canada, he said, obtained only \$330,000 from its members last year. "This means that 445,000 Canadian dairy farmers are willing to spend only a little over 72 cents apiece on behalf of their own industry, and they expect a bang-up promotional job for their widow's mite."

"We talk glibly about the importance of milk as an article of diet,"

Mr. Walsh added; "and we fail to go beyond that. If farmers were completely sold on the health-giving qualities of milk and dairy products, milk consumption would be higher and there would be no butter surplus or worry about margarine."

We doubt whether the problem is as simple as all that, but there is no question that publicity plays an important part and that an aggressive sales policy—not confined to sporadic campaigns but continued throughout the year, and year after year—would do a great deal to lift the industry out of the doldrums. Liquor sales are now handed through government sources in all the Provinces, but that does not prevent the liquor interests from spending millions of dollars on publicity every year in Canada, wherever such advertising is permitted. Indirectly, through their public relations channels, they are spending many millions more. They know that every dollar thus expended brings ample returns. Other huge industries, such as the automobile industry, have enormous national advertising budgets. For our dairymen it is not a question of whether they can afford to follow Mr. Walsh's advice in the matter of providing an adequate fund for promoting their products; it is a question of how otherwise they can hope to survive with the competition they are now facing.

An example of lost opportunity on a magnificent scale was afforded by the former French Premier, M. Mendes-France, when he insisted, on his visits to Washington and Ottawa, on drinking only milk at the cocktail parties given in his honour. Pictures of these functions, showing the Premier smacking appreciative lips over his bubbling milk glass, full pint size, were carried as news in papers all across the continent. They should have sparked the biggest campaign in the milk industry's history; but there was no advertising follow-up, and the incident is now almost forgotten. Other industries are constantly on the alert for news breaks of this kind, and some have reaped fortunes from much less promising material.

Tracking The Whale

With the end of the commercial whaling season, a large-scale scientific hunt sponsored by the University of New Zealand's research grants committee has started in the South Pacific. Its aim is to trace the 3,000-mile course of the giant humpback whales as they head south to the Antarctic from their summer breeding grounds near Samoa, the Cook Islands, the New Hebrides and New Caledonia.

Whaling teams from the islands to the north of New Zealand, as well as the French Institute of Oceania in New Caledonia and the Government of Tonga, are cooperating in the hunt. On board fast launches and armed with special shotguns, the teams will fire 10-inch steel darts into the fleshy back of the younger whales. Each dart is individually numbered, and carries on the shaft the words: "Reward for return to Discovery, Admiralty, London."

"Very little is known about the migratory habits of the humpback whale and, indeed, about any type of whale in the Pacific," said Mr. W. H. I. Dawbin, a zoologist from Victoria University who is one of the organizers of the hunt. The present scheme, however, should make it possible to piece together many hitherto unknown facts which will be of great value both to zoologists and to the whaling industry.

EDITORIAL NOTES

The Provost Marshal of the Canadian Army reports that the average Canadian soldier is now much less rowdy than the average Canadian University student. Any day now he can expect to be called to account by the Defence Department for speaking out on a matter of public policy!

In an attempt to correct what they call "a dearth of useful workers" in Canada's northland, Alberta authorities have brought 12 Indians and 3 Eskimos to the Provincial Institute of Technology for a 10 weeks course in carpentry. If the visitors can learn much about carpentry in that short length of time, they should be kept on the staff, for they are geniuses. It would take most of us as long as that to learn how to saw a board straight.

THE POST OFFICE AIMS SHORTLY TO DISCONTINUE ACCEPTING... NO MORE COU BABY-SIZE CARDS... Nix, my boy! Nothing special! THOSE ITTY-BITTY ENVELOPES. TO MANICURE BABIES OR ANYTHING. BUT, FELLOWS, YOU CAN'T WIN-- NOW IF YOU ARE DETERMINED THEY ARE NOT GOING TO TELL YOU. WHILE IT WILL MEAN EASIER HANDLING, IT WILL RESULT IN HEAVIER LOADS-- YOU CAN STILL MAIL THAT SMALL ENVELOPE-- JUST SLIP IT INSIDE A LARGER ONE!

Our Yesterdays

From The Guardian Files TWENTY-FIVE YEARS AGO. Jan. 21, 1931. A very distinct air development is to be noted in the Maritimes, with marked attention being given to the coast region. Already delays in transportation to Prince Edward Island are being overcome. By means of the aeroplane the island has become seven times closer to the mainland.

At the annual meeting of the Summerside Town Council held last night a comfortable surplus amounting to \$8,680.46 was reported by the acting chairman of the Finance Committee, Mr. M. F. Schurman.

Mr. J. W. Boulter, Deputy Minister of Agriculture and secretary of the Potato Growers Association, was selected to represent the Province as a member of the delegation headed for England to protest potato embargo.

Rev. Dr. M. M. Coady of St. Francis Xavier University, said the Maritimes have seen the worst of the depression, and we must go ahead with the rest of Canada. If Central Canada increases in population it will assist these three provinces. Therefore he said, we should ask ourselves, what can be produced and what should be produced. The day of the small producer endeavouring to market his own goods is gone.

Light and power coming to Pownal. The work of erecting the electric light poles is reported progressing at a good rate, and giving employment to a number of young men.

TEN YEARS AGO Jan. 21, 1946. The car ferry made its regular passenger trip from Tormentine to Borden in fifty-five minutes last evening. This is equal to the average time taken on summer runs.

A fire of unknown origin last night totally destroyed the St. Andrew's Catholic Church. The church which was an 85-year-old landmark, served a parish which is the oldest in the Province. The loss estimated at \$30,000, and was only partially covered by insurance.

The Charlottetown Experimental Station reported that the temperature at 8.30 last evening had dropped to six below zero, and the wind had moderated to three miles per hour. The warmest weather experienced since the cold spell started a week ago was 20 degrees above.

A well attended meeting of the residents of the newly named community of Maple Hills last night adopted a constitution and by-laws. At the present rate of influx the estimated capacity of seventy families will soon be reached.

Canadians wishing to contribute their gift, large or small, to a fund in Dr. Murray's honour that I remain a lasting memorial to a great world citizen, should send their cheques and postal orders made payable to the Gilbert Murray Fund to Professor C. H. Stearn, McMaster University, Hamilton, Ontario. Canadian contributions will be forwarded to the headquarters of the fund at 25 Charles Street, London, W. I. England.

Similar arrangements for contributions to the fund have been made in the United States, Australia and New Zealand.

We are, Sir, etc., N.A.M. Mackenzie, President, University of British Columbia and a National Vice-President, United Nations Association in Canada; Sidney Smith, President, University of Toronto and a former National President, United Nations Association in Canada; W.A. Macintosh, Principal, Queen's University and a National Vice-President, United Nations Association in Canada; Edgar McInnis, President, Canadian Institute of International Affairs; Maurice Lebel, Professor of Greek, Laval University and President, Classical Association of Canada; Marvin G. Guber, National President, United Nations Association in Canada.

A Republican King

The illness of President Eisenhower was the leading news story of 1955 and continues to be a major topic of interest in the United States. Scarcely a day passes without some Republican officeholder assuring his public that the president is in splendid condition and certain to be the party's candidate in November. To the uninitiated it may seem strange that, on such a question, the medical men are so reticent while the practitioners of the political art are so voluble. But there is a simple explanation for the widespread tendency of Republican politicians to speak as if they really knew something about the president's physical condition or his attitude as to his candidacy. Their behavior is largely conditioned by a powerful urge for wish-fulfillment. Seeking to buttress their fervent hope that he will run they continually declare that he is going to do so. Realizing that their party's precarious position without Eisenhower, they cannot face the prospect of his withdrawal from the contest even in the interests of his own health.

The tremendous popularity of the man now occupying the presidency is one of the decisive factors in American politics today. Although the publicity concerning his illness increased public affection for him, there had never been any lessening of that massive approbation which swelled across the land when he tendered for the nation's highest office.

PUBLIC FORUM

This column is open to the discussion of interest. The Guardian does not necessarily endorse the opinions of correspondents.

GILBERT MURRAY FUND

Sir,—This month Dr. Gilbert Murray, O.M., one of the world's foremost classical scholars, a man of letters, and one of the earliest promoters of the organization of peace, will celebrate his 85th anniversary. Twice at the special invitation of General Smuts, Dr. Murray represented South Africa at the League of Nations, as Chairman and co-President of the League of Nations Union and subsequently as co-President of the United Nations Association in the United Kingdom, he has for more than a generation given signal service in the cause of international co-operation. We believe that many of Dr. Murray's friends in Canada will desire to give him a birthday present and we therefore warmly commend the British plan of the Gilbert Murray 90th Birthday Fund put forward by Sir Winston Churchill, Lord Cecil, Lord Berrill, Lord Samuel, Dame Kathleen Courtney, Dame Sybil Thorndike, Sir Norman Angel, Mr. John Masfeld and other distinguished "old personalities."

The money raised by the fund is to be devoted to the two objects which Dr. Murray's own life work has done so much to advance—Greek studies and international co-operation. The Trustees of the fund will be asked to ensure that payments are made in equal proportions towards the preparation of a "Blenic culture and, with the help of travelling fellowships or other means, promote those educational, social, political and other purposes of the United Nations which Dr. Murray has been so deeply concerned.

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CONTRASTING VIEW

A contrasting view of the Presidential roll is found in the Truman Memoirs. Here was a man who started off by telling his advisers that he would be president in his own right and assume full responsibilities for decisions made. With characteristic vigor he stepped into the forefront on all important issues, for in his view the presidency is an active rather than a reserve power. Speaking of the presidential authority he said "If he exercises it wisely that is good for the country. If he does not exercise it wisely that is too bad, but it is better than not exercising it at all."

Yet Truman discovered that such activity can mean unpopularity, and even Franklin Roosevelt who was equipped with all the personal charm of Eisenhower learned that to be assertive is to alienate some of the public. While there were many who loved him there were thousands who heartily hated Roosevelt. To suggest that anyone could conceivably hate Eisenhower would be preposterous, for even an elective king should be beloved by all.

The Age Old Story

Hearken, my beloved brethren, hath not God chosen the poor of this world rich in faith, and heirs of the kingdom which he hath promised to them that love Him?

THROAT SORE?

For common ordinary sore throat. JUST RUB ON MINARD'S LINIMENT. "KING OF PAIN"

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The Village Green

A Harvard professor of architecture has been saying that North American is missing a good bet in building small communities without a village green. The automobile and the style of modern housing, he says, have combined to make impossible a feature of the European village that is useful and decorative. It is all very well to mourn the passing of an institution, but the professor will have to realize that we might not know just what to do with the village green if we had it. Sit in it? But what is there to look at? Drive around it? But how fast? "We go? Walk around it? Professor, you don't want to go back to the Middle Ages, do you?" The English made a cult of the village green. They had no opportunity to meet and converse in the beer garden, where the kids could play, or in the sidewalk cafe where the whole family could take the air and the wine of the country. But there is usually an inn looking over "the village green, and the English are even allowed to sit outside with their tankards in certain circumstances, and look at the life of the village.

Medically Speaking

By Herman N. Sundesen, M. D.

INJURED HAND REQUIRES EXERCISE AFTER HEALING. Getting injured hands back in working order after they have healed sometimes can be quite a problem.

After removal of a cast or some other apparatus which has kept it immobile, a hand usually is stiff and somewhat painful. Those first movements probably will hurt quite a bit.

BEST METHODS. Exercise and heat are the best methods of relieving both the pain and stiffness and generally getting your hand in operating order again. Massage, too, is helpful in relieving any swelling which might be present.

Stretching the skin by exercising helps improve circulation. Heat also opens circulation, and in addition deadens the ends of the pain receptor nerves. This, of course, eliminates much of the pain and permits easier movement of the stiff hand and fingers.

Don't, however, soak your hand in hot water, or home without explicit instructions from your doctor. He'll probably advise whirlpool baths, available at many hospitals.

In this technique, your hand is placed in water heated to 105 degrees for about 10 or 15 minutes. Your doctor may have you squeeze a sponge under water at the same time to exercise your hand.

He will also advise specific exercises strengthening various sections of the hand and fingers. Most of them, I believe, will be done with sponges. Rubber balls, as a general rule, don't give as good results.

There's one simple exercise you can perform to strengthen all of your fingers. Take a sheet of newspaper in one hand and roll it into a ball without dropping it. Pulleys, weights and the like are valuable for strengthening arm muscles. But your doctor will give you specific instructions for your own particular case.

QUESTION AND ANSWER

T. V. N.: Will contact lenses injure my eyes? Answer: If properly fitted, there is no evidence that contact lenses can cause any injury to the eyes. You specific instructions for your eyes. However, it seems that most people who try to use contact lenses cannot wear them because of discomfort.

With eye diseases in which the cornea, which is the transparent covering of the opening into the eyeball, is deformed, contact lenses are particularly helpful.

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Those TV producers who have thought up all sorts of methods of giving money away are late comers. Politicians have been doing it for centuries. —Branford Expositor.

Many people are searching for a real spiritual basis for their life. They are looking for instruction and inspiration. Such instruction is the prerogative of the preacher. Only from him can it come. From him it must come, if the Western world is to have a faith equal to its democratic and social concept. —Peterborough Examiner.

Made available to Parliament and the public on January 11, 1956, were the reports of two Crown companies, Eldorado Mining and Refining Limited and Northern Transportation Limited, for the calendar year ending December 31, 1954. Canadian taxpayers who pay the shot for government-operated uranium mines and transportation services in the Arctic and sub-Arctic would be interested in knowing what these companies did in 1955. One can hardly imagine a private corporation reporting so belatedly to its shareholders. —Ottawa Journal.

Dr. S. E. Morrison, retired professor of history at Harvard University, offered some sound advice this week in a lecture at Kingston. In dealing with Communism, he said, democracies must develop a middle way between the United States method so dangerous to liberties, and the British method of pretending that no danger exists. His proposals for dealing with Communism politically will be cause for some debate. His themes however, that being anti-Communist is not enough, is absolutely correct, and one which can do with considerable repeating. Being anti-Communist is not enough. To appreciate that fact it is necessary only to recall one, Adolf Hitler. —Montreal Gazette.

These smart black horses that drew the Governor General's state landau to the opening of Parliament and carried the Hon. Justice G. D. B. Macdonald to the Royal Canadian Mounted Police is today virtually the sole guardian of the British cavalry and artillery tradition. On every front the horse, not so many years ago an indispensable element in military manoeuvres in war and peace, has given way to the motorcycle, the automobile, the truck, and the reconnaissance car. There are still the running horses, the jumpers, the trotters and pacers of the harness-tracks and a declining number of horses for delivery purposes, but the military horse, the officer's charger, the cavalry mount and the light draft horse for military vehicles are marching backwards into the past. —Ottawa Journal.

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