

ISLAND - BRUNSWICK - MARITIME FURRIERS LTD.

"COMBINING TO BUY --- COMPETING TO SELL"

THE GREAT FUR BUYING TRIP IS OVER --- THE MAGNIFICENT RESULTS ARE NOW ON DISPLAY --- AS PROMISED OUR GREATEST

AUGUST FUR SALE

CONTINUES UNTIL SEPTEMBER 14th

HERE WE PRESENT TO YOU THE RESULTS OF THE GREATEST BUYING SPLURGE IN OUR 22 YEARS OF RETAIL BUSINESS --- THREE GREAT MARITIME FIRMS POOLED THEIR BUYING POWER --- OFFERED CASH TO THE FUR MANUFACTURERS AND WERE ABLE TO TAKE ADVANTAGE OF TREMENDOUS BARGAINS OFFERED

Every fabulous Coat, Jacket, Cape and Stole in our collection specially priced for this outstanding event.

MUSKRAT JACKETS

All lengths from 25" to 36"

All shades from blonde to jet black---wild mink, marten, charcoal, etc. Large variety of styles in backs and flanks. Come in today and choose from this tremendous new stock. **\$165**

Save from \$50.00 to \$75.00 over regular price . . . from---

JAP RABBIT JACKETS

Six only---fresh new stock dyed in Asiatic and Windsor shades. Smart new styles that gives you a jacket that looks to be in a much higher price range. Save \$45.00 . . . now only--- **\$119**

MOUTON (processed lamb)

Dyed in mahogany brown shade, either in plain or trimmed with mink. Short 25" length or finger tip length. Looks like sealskin, exceptional wearing qualities. Save up to \$50.00 . . . from--- **\$110**

MUSKRAT BACK JACKETS

These are outstanding garments---practically impossible to detect a join in the thickly furred pelts. Manufactured by one of Canada's most famous makers. Others made in let out muskrat, blended in new mink shades. Especially priced for this sale. Save \$75.00. **\$225**



THE MOST EXCITING FUR SALE EVER HELD SO EARLY IN THE SEASON---BUY NOW AT NEW LOW LOW PRICES.

PERSIAN LAMB JACKETS

DYED BLACK and NATURAL GREY.

Full flared backs, boxy flat backs and casual backs. Short, short lengths, regular lengths, finger tip lengths, 3/4 lengths --- all plain or trimmed with sapphire or standard ranch mink --- such a selection to choose from, you save \$50. - \$60. - \$70. Priced from **\$285**

CHINA MINK JACKETS

China Mink has advanced in price by \$50. We were able to get just six at the old price. Beautiful silky skins dyed in medium and dark brown shades. These are the last this season at this price. **\$365**

CANADIAN SQUIRREL JACKETS

Just four of these split skin brown squirrel jackets, offered at a saving of \$100.00 each. Regular 28" length, casual and 4 flare styles . . . now--- **\$325**

MINK STOLES

Luxurious mink fashioned into dainty styles of clutch capes and pocket stoles. Pastel and standard shades (Natural). Save \$75.00 . . . from--- **\$365**

GREY PERSIAN LAMB (MIDDLES AND SIDES)

Well matched sectional jackets. Small and medium curls, plain and trimmed variety of styles and lengths . . . from--- **\$179**

3 STORE BUYING POWER BRINGS YOU LOWER PRICES

LUXURIOUS FUR COATS, SIZES 8 to 42, LENGTHS UP TO 49" --- BUY AT THESE GREAT SAVINGS!

MUSKRAT BACKS

Now in stock and sale priced one of the largest selections ever offered. Fine quality backs in a large variety of tones such as charcoal, mink, royal mink and baum Marten. A saving to you now of \$80.00 . . . **\$265**

MUSKRAT BACKS

The same in furs as in anything else, there are qualities and qualities. This group offers you only selected northern spring pelts of the very finest quality obtainable. Your choice of a magnificent selection at a saving of \$80.00 . . . **\$365**

PERSIAN LAMB

Here is a selection of coats just purchased at a tremendous saving which we pass on to our customers. Once these coats are sold the same values cannot be repeated. Some in plain, others trimmed with wild mink and sapphire mink. Save up to \$100.00 and select at prices beginning at . . . **\$245**

GREY PERSIAN LAMB

Special purchase of natural color grey persian lamb coats in full length, small and medium curls, medium and lighter shades. Extra light in weight, these coats offer exceptional value at the lowest prices, plain and sapphire mink trimmed. These prices cannot be repeated. Save up to \$110.00 . . . from . . . **\$425**

MANY COATS - JACKETS - STOLES NOT ADVERTISED --- CHOOSE NOW FROM THIS HUGE STOCK --- ALL AT SALE PRICES!

ONE OF A KIND COATS

- (DYED)---REG. \$675. CANADIAN BROWN SQUIRREL \$495.
- (DYED DARK BROWN)---REG. \$750. RUSSIAN BROWN SQUIRREL \$625.
- (NATURAL COLOR)---REG. \$695. SHEARED RACCOON \$595.
- (CAPE OF GOOD HOPE)---REG. \$675. SEALSKIN \$475.
- PASTEL MINK COLLAR---REG. \$565. SHEARED MUSKRAT \$475.
- (DYED MUSKRAT)---SAPPHIRE MINK COLLAR---REG. \$665. HUDSON SEAL \$475.

MOUTON LAMB

(Processed Lamb) in dark brown mahogany shades. Light weight reliable pelts, plain and mink trimmed. Exceptional values from **\$175**

GREY KIDSKIN

This type of fur can be bought cheaper but it cannot be bought in better quality. We offer only the finest grade in kidskin coats and you will save \$60.00 at these sale prices. Top quality only at **\$275**

- JAP RABBIT COATS, reg. \$197 \$129
- PERSIAN LAMBS PAW (brown & grey) \$225
- PERSIAN LAMB SIDES \$149
- SHEARED RACCOON (1 only) \$365

SKIRTS -- SWEATERS -- KNITTED SUITS -- MATCH MATES

EXCLUSIVE LINES BY FAMOUS MAKERS --- NOT AVAILABLE ANYWHERE ELSE IN CHARLOTTETOWN

- "MISS SUN VALLEY" SKIRTS---a beautiful range of new fall materials and styles, sizes 8-20 \$11.75-\$16.75
- "NAT GORDON"---SKIRTS---large variety of materials in solid colors and tweeds, sizes 8-40 \$14.95-\$24.95
- "LADY PARKHURST"---Orion Knitted Suits---died to match sweater and skirts, new fall shipment \$22.95
- CONTESSA'S---Tweed Skirts with Orion Sweaters trimmed with tweed from skirt \$24.95
- MATCH-MATES---died to match Orion sweater and skirts---new fall shades and styles \$21.90

