

HOLD ON TO YOUR HAT! THIS SALE IS

BIG!



**NOBODY IN P. E. I. EVER MISSES
THE MOST FAMOUS SALE ON THE ISLAND**

**TOYLAND
OPENS**

MON. NOV. 2

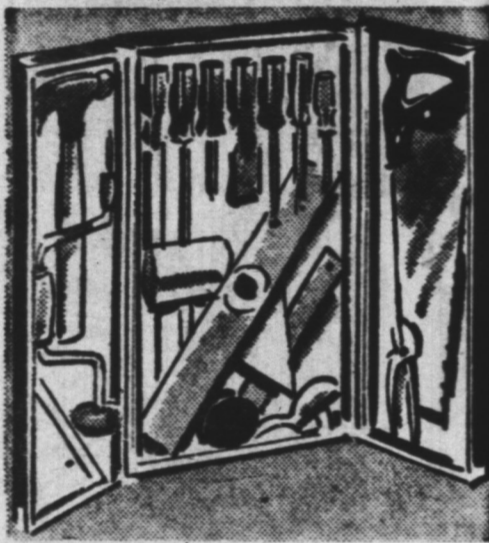
at both stores

OUR TOY BUYER HAS TRAVELED THOUSANDS OF MILES TO BRING YOU THE FINEST SELECTION OF TOYS AT THE BEST PRICES EVER OFFERED ON P.E.I.

TOYS FROM ALL OVER THE WORLD
ENGLAND, GERMANY, U.S., HOLLAND,
JAPAN, BELGIUM

WE WILL HOLD any of your purchases on our convenient LAY-AWAY PLAN until CHRISTMAS at no extra charge.

In SUMMERSIDE — 2nd Floor
In CHARLOTTETOWN — 1st Floor



HOLMAN'S

102nd GOODWILL

SALE

STARTS TUES. NOV. 3.

For 4½ BARGAIN STUDDED DAYS

LOOK AT THIS!!

FREE! TO SOME LUCKY HOLMAN CUSTOMER

NEW 1960 VOLKSWAGEN
CUSTOM COACH

HERE IS ALL YOU DO

The spirited and eager Volkswagen changed the world's concept of economy, road performance and stamina.

This is the car that won top acclaim from North American Engineers: The Coveted Sperry Award "For Advancing the Art of Transportation" — The only car Manufacturer in the World to ever win this award.

Holman's Policy during the past 100 years has always been "Nothing is too good for our Customers" and that is why, when we decided to give away a small car, we naturally chose a Volkswagen, "The fastest selling Small Car in the World" — "The Wonder Car of the Age."

Here is your opportunity to be the proud owner of one of these world renowned cars—absolutely FREE.

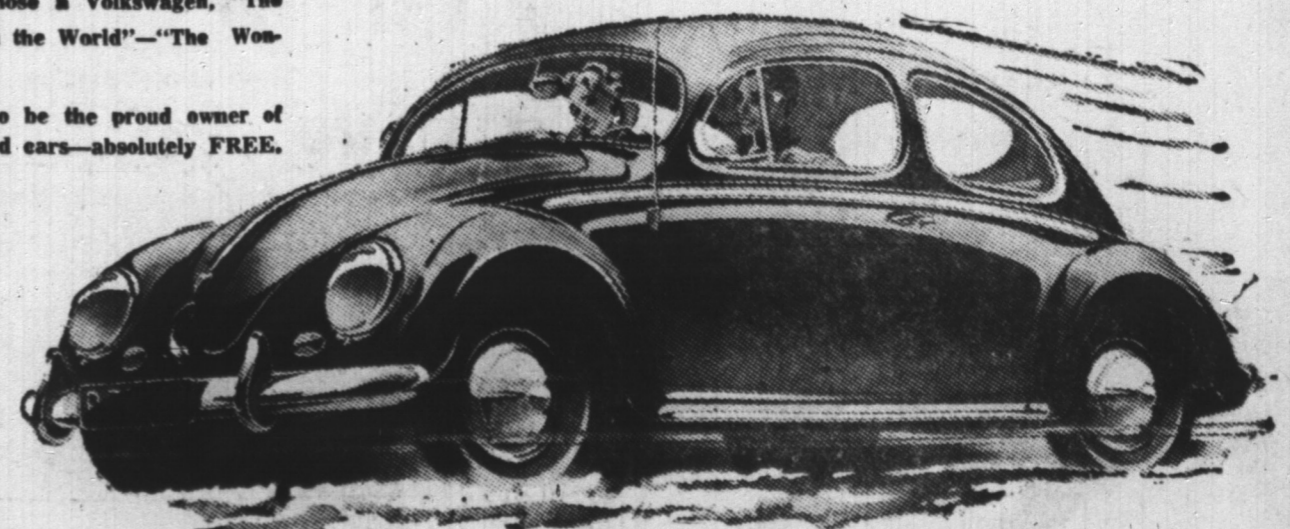
Simply register your name and address (ONE ONLY REGISTRATION PER DAY) at our Goodwill Sale Registration Desks at our three stores:

Summerside Department Store — Behind Foodland main floor

Charlottetown Department Store — 3rd floor Furniture

Charlottetown Foodland — Foodland Coffee Bar

SORRY! Children under 18 years, Holman's employees and their families are NOT eligible.



● THIS YEAR WE HAVE SURPASSED OURSELVES WITH

HUGE AND unbeatable savings! VALUES!

● HUNDREDS OF BARGAINS IN EVERY DEPT.

● TERRIFIC OPPORTUNITY TO BUY YOUR CHRISTMAS GIFTS FOR A FRACTION OF THE REGULAR PRICE

● IF YOU DON'T GET YOUR 16 PAGE SALE BULLETIN ... ASK FOR IT! SALE ENDS SAT. NOV. 7 AT NOON

WATCH FOR YOUR BIG 16 PAGE CIRCULAR