

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.

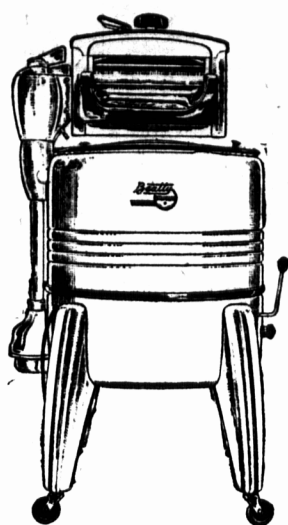
-P.V.-



It's new — it's a new kind of cleaner — it's the Bissell "SWEEPMASTER". Carpet care with the "SWEEPMASTER" is streamlined — you'll find it cleans as nothing else can, right to the walls with a full width brush. Gets under furniture and adjusts for thick or thin carpets too. It's light and easy to use and you can empty it at a touch. You'll love the beautiful pastel decorator colors of green, blue, copper and grey and the price is from \$9.45 to \$13.45. Come in to the Furniture Department of either Holman Store and see the new Bissell "SWEEPMASTER" today.

The Ladies' Wear in Summerside and the Ladies' Shop in Charlottetown have just received a shipment of those very popular "Duxkin" imitation leather jackets. Believe me, they are really smart! Single breasted with self covered buttons, they have side slash pockets and the long sleeves have buttoned cuffs. They are stain resistant and water repellent, and best of all, they can be wiped clean with a damp cloth and just a touch of soap. They can be worn loose, but if you prefer them belted, you will find a matching belt tucked in the pocket of each and every one of them. The colors are turquoise, pink, navy, red and tan and the price is ONLY \$12.95 ea. Sizes are 12 to 20. These are also available for the younger generation in the Youth Centre in Summerside. The sizes are 8 to 14X and the price is \$10.95.

Here's big news for you ladies and gentlemen with a "green thumb". In the 5 & 10 Department of Holman's in Summerside and the Budget Shop in Charlottetown there is an outstanding variety of tulip, daffodil, hyacinth and crocus bulbs that have just arrived direct from Holland. This great assortment are top grade, number one size and are chock full of magnificent colors. You'll have no difficulty in choosing just what you want. The price of the tulip bulbs is 79c a dozen, daffodils \$1.15 a dozen, crocus 50c a dozen, and hyacinth 19c ea. Remember, you'll find these in the 5 & 10 Department in Summerside and in the Budget Shop in Charlottetown.



SAVE \$25.00

ON ANY NEW MODEL Beatty WASHING MACHINE

(Electric or Gas Engine)

PLUS -- A Reasonable Allowance For Your Present Washer

Holman's again bring you another great saving on the wonderful Beatty Washer—a washer that can't be beat for service and durability. The Beatty Washer has a mechanism that's built to last a lifetime — a beautiful finish of gleaming enamel. This offer lasts for ONE WEEK ONLY—from September 18th to 25th—Buy NOW for a really worth while saving.

Get In On This Big Saving NOW!
HOLMAN'S Both Stores



ONLY
10%
DOWN

On The **HOLMAN HOME PLAN**
Balance Monthly

ONE WEEK ONLY

Saturday, Sept. 18th
Through
Saturday, Sept. 25th



There's Frost In The Air ---- and Time For Warm BLANKETS

Chilly weather will be here before you realize—and today's your day to get ready for it. Come and replenish your blanket supplies now. We have a bevy of wonderful, warm, wooly blankets that guarantee comfort on the coldest winter night—in a bevy of colors that add charm as well as warmth to your bedroom.

Ibex Flannelette BLANKETS

A very popular blanket well known for its wear and warmth. Made of medium weight cotton yarn and deeply napped on both sides. It has yarn whipped ends with a striped border of washable colors.

Size 60 x 90 Per pair **5.95**
Size 70 x 90 Per pair **6.50**
Size 80 x 90 Per pair **7.50**

Plaid BLANKETS

The Falcon Blanket is economically priced and made of medium weight cotton. It has a fleecy brushed finish—whipped ends—and is attractively designed. The colors are white with pink, blue, gold or green check. Size 70 x 84 per pair **5.29**

Indian BLANKETS

Woven from long wearing cotton this Esmond blanket is attractive and colorful. The ends are hemmed and it is entirely washable. Size 60 x 80. Each **4.49**

Oxford BLANKETS

A part wool blanket made by the Esmond Pelage process. It is the finest quality—has been proven warmer, lighter, and longer wearing—has a beautiful brushed finish—is satin bound. Individually boxed. It is white with rainbow stripes. Size, 66 x 80. Each **7.95**

Jacquard BLANKETS

Another Esmond blanket in colorful designs. Made from long wearing cotton, it has the famous Pelage brushed finish and is satin bound. Cellophane wrapped—Size 66 x 80—Each **5.79**

HOLMAN'S Housefurnishings—Ch'town

Dry Goods—S'side



STARS
in our collection of Girls' and Teenagers' **WINTER COATS**

Here they are mothers... coats for your school girl in many heart-catching styles including the new grown-up box silhouettes. They're milium lined to increase the warmth, yet not increasing the weight. Bring your little girl in today for a try-on. The colors are grey, rose and beige in sizes 12 to 14x. **27.95**

Especially for the 'teens! There are coats sizzling with style, glowing with color. All are made from blanket fleece and silvertone fleece in princess lines and abbreviated flares. You're sure to like what you see. The colors are green, grey, brown and mauve. Sizes 11 to 15. **33.95**

HOLMAN'S Youth Centre
Summerside

Budget Shop & 5 and 10 Feature Women's Winter COATS

At Low Budget Prices

Two Styles In Fine Quality Wool Fleece



Either fitted or with a subtle flare, these coats are the latest in fashion with small shawl collars and wide cuffs. Lined with sateen—interlined with chamolais—they are made of soft wool fleece. A wonderful buy at a wonderful low price. Sizes are 10 to 20 and colors are two tone greys, mauve and blue.

25.00
AND
29.95

HOLMAN'S
Budget Shop—Ch'town 5 and 10—S'side

BOYS'
Go For These In A Big Way!

New Plaid **SHIRTS**

A must for every boy's wardrobe, these shirts are colorfast and sanforized shrunk. The collars are lined and the shirt can tie. Sizes are 6 to sixteen be worn open, buttoned or with in assorted plaid designs.

1.98

and new

Western Style JEANS

Blue Jeans that are sanforized shrunk, made of blue denim—have copper riveted pockets—rip proof seams. They are wonderful for school or play. Sizes are 6 to 16. **2.49**

HOLMAN'S Budget Shop, Ch'town
Boys' Shop, S'side

