

Island News Page

Eastern and Central Districts
The Guardian, Charlottetown, Fri., Sept. 30, 1966. 5

New York 68
Miami 62
New Orleans 65
Tucson 66
Los Angeles 67

HALIFAX (CP) — The weather office says a disturbance from the Great Lakes will give a rainy day to the district today. Winds will be strong at times. The rain will taper off to occasional showers throughout the day, and clearing is expected to take place in the western sections this evening.

Superintendent Announces Appointment

Dr. K.A. Parker, Superintendent of Schools, has announced the appointment of Barry Bugden as instructor in art for Birchwood and Queen Charlotte Junior High Schools.

Courses in theoretical and applied art will be offered to students on an elective basis. This addition to the curriculum represents a major step in the extension of art as a subject on these upper-grade levels.

The Board has expressed gratification at being able to secure the services of Mr. Bugden, an artist whose creativeness is being increasingly recognized not only in this Province but nationally as well.

Dorchester Term Is Handed Down

Magistrate W. Chester S. MacDonald sentenced Roy John Callaghan, Miminegash to two years in Dorchester Penitentiary when he appeared in Prince County Magistrate's Court, Summerside, yesterday morning.

The jail term was handed down for breaking recognizance on a suspended sentence given the accused for break, entry and theft at the Tignish Liquor Store on March 24.

Callaghan was also found guilty and fined on three other charges: \$200 and costs or two months for each of two charges, assaulting a police officer and assaulting Maynard Butler, Miminegash, causing him bodily harm; and \$25 and costs or 30 days on a charge of causing a disturbance in a public place by fighting. All sentences are to be run concurrently.

Magistrate MacDonald said he felt a jail sentence for the accused would do no good, in fact would be harmful. He expressed the opinion the accused needed discipline, and that he would receive it in the penitentiary.

Also attending the meeting was Premier Alex Campbell, who congratulated the organization for the work they were doing for the business life of Charlottetown and the province.

Head table guests were introduced by W.J. Hancock, vice-president of the board.

WEATHER

TORONTO (CP) — Observed temperatures:

Low overnight	High Thursday
Dawson	29 55
Vancouver	54 64
Victoria	51 67
Edmonton	43 56
Calgary	40 55
Regina	35 50
Winnipeg	32 51
Toronto	53 63
Ottawa	36 62
Montreal	37 61
Quebec	31 57
Fredericton	37 61
Saint John	44 63
Moncton	41 57
Halifax	49 65
Charlottetown	49 66
Yarmouth	49 62
St. John's	45 66
Boston	55 62

PURITY DAIRY

"Parents Prefer Purity Products"

317 Kent St. Dial 4718



THOMAS J. Flood, (CENTER) newly appointed manager of Industrial Enterprises Inc., was guest speaker at a general meeting of the Charlottetown Board of Trade held at the Charlottetown Hotel last night. With Mr. Flood are A.W. Gaudet (LEFT) who received an award from the Board of Trade for 20 years of outstanding service given to the board, and George Chandler, president of the firm of Chandler Bros. Ltd., who received the award on behalf of the publication, "Building Supply Dealer", in which Mr. Chandler's firm placed second in a competition sponsored by the publication. The awards were presented by Frank Curtis and Mayor Walter Cox.

TRADE BOARD MEETING

Industrial Development Is Stressed By Speaker

"It is a fact of life that the promotion of industrial development is one of the most competitive fields in Canada today," Thomas J. Flood, newly-appointed manager of Industrial Enterprises Inc. told members of the Charlottetown Board of Trade at a general dinner meeting of the board at the Charlottetown Hotel last night.

Mr. Flood said "Every provincial government, every major city, every aggressive small city and many towns and villages are actively boosting their attractions to industry. It is a tough league and it is a further fact that no one is interested in you until they have heard about you and what you have to offer."

He continued "we intend to take the story of Prince Edward Island and what it has to offer into every appropriate industrial and population centre, utilizing every suitable means of communication. We will present the Island story to prospective employers," but he continued "I would be remiss if I permitted you to think that every campaign will automatically produce a new employer and a new industry. It will not."

He explained to those attending the meeting that the promotional campaign would set about this province in consideration of the development of their companies.

ISLAND PRODUCTS
Mr. Flood continued that promotion meant in addition to finding new industries to come into the province, the promotion of Island products already being manufactured here. "Expansion of our own established industries is the base on which we must build," he said.

Diversification was another aspect of development, Mr. Flood said. "We must have diversification, not only in our manufacturing community, but in agriculture, fishing, tourism and in every segment of the Island economy."

"We must look to a wider diversification of agricultural products to meet the markets of the future. The coming of the Northumberland Strait Crossing and the development of new population centre in Nova Scotia and New Brunswick may well open up new potential markets. We must assess this potential and see how we can fit into it."

MODERNIZE METHODS
"We must encourage, and where possible and practical, assist those already working in the fishing industry to move with the times. To modernize not only

ASSAULT CHARGE
A plea of not guilty was entered by Roy Stephen Gallant, 17, Slemont Park, Summerside, when he appeared before Stipendiary Magistrate R.S. Hinton on a charge of common assault in Summerside town police court yesterday morning. The case was the only one on the docket. Trial was set down for next Thursday October 6.

HIGHWAY
It was learned from the highway department yesterday morning that the section of all-weather highway from Cherry Valley Corner to Poole's Corner is expected to be completed this fall. The Belle River bridge has been under repair for the past week or so and re-decking of the structure is expected to be completed shortly. Norman's Road which runs for three miles between Murray River and the shore road, is to be paved this fall.

fishing methods but processing facilities and marketing methods as well. We must determine what traditional methods are obsolete, and improve, change and where necessary discard outdated facilities and concepts."

Tourism, Mr. Flood said, is the third basic industry. Dealing with this he added "we must examine our current programs with a view to changing the emphasis where necessary. Our season is ten weeks long, a period too short to substantiate heavy capital investment. How can we extend it? What attractions can we offer in the off-season? Do we have the facilities to take care of tourists in the cooler months? Should we adjust our advertising emphasis to make off season attractions and facilities better known?"

Mr. Flood outlined to the members how Industrial Enterprises Inc. would operate and how it would work to establishing new industry in the province. He said "the proposed enterprise must be considered to be in the general interest of the Island's economy and it should not be in direct competition with a self-financed Island industry. Applicants will be required to participate financially and they must present acceptable evidence of ability to provide sufficient operating capital."

"When these guidelines have been met," Mr. Flood said, "we will undertake a profitability study to see whether the long range prospects for the enterprise are sound. Only after these conditions have been met will we recommend and then co-ordinate financing and planning through the various government agencies."

SPECIAL Weekend Dance!

FRI. & SAT. NIGHTS



Featuring The Fabulous "OUTCASTS"

Basilica Recreation Centre
Dancing 9 - 12
Admission 60c

He pointed out "we are competing for new employment with the other maritime provinces who have their sources, financial and otherwise, and who are willing to invest large sums and loan large amounts in long term development. Whether in New Brunswick, Nova Scotia or P.E.I. there is no guarantee that each and every one of these enterprises will succeed. "We can, however, reduce the possibility

of failure to a minimal percentage by careful research, wise assessment of the facts and a shrewd and co-ordinated use of the resources we have at hand. We cannot match them dollar for dollar, we cannot outgive them. We can, however, formulate a sound business-like approach to development on P.E.I."

He spoke about retraining programs necessary to train men to go into industry if and when it does locate here, and levelled some criticism at communities on the development of industrial parks. "No industry is going to come into an area just because it has an industrial park," he said. Mr. Flood also outlined briefly the brief history of Industrial Enterprises and told members of its organization.

In closing Mr. Flood said "I can assure you that it will take more than a crown corporation or a general manager to do the job, and it will take more than a Board of Trade Committee. It will take each and every individual doing what he can, where he can, everytime he has the opportunity. In the final analysis the program will be operated by people. People who have the initiative, the enterprise and the qualifications to participate in it and make it work."

Mr. Flood was introduced by Austin A. Scales, president of Industrial Enterprises Inc. and thanked by A.W. Gaudet.

Yesterday's meeting was chaired by Charles F. Downe, president of the Charlottetown Board of Trade.

MANAGER'S REPORT
In his report on activities the Board of Trade's general manager

the publication, "Building Supply Dealer", in which Mr. Chandler's firm placed second in a competition sponsored by the publication. The awards were presented by Frank Curtis and Mayor Walter Cox.

CITY AREA FUNERALS

COLWILL FUNERAL — The funeral for William W. Colwill of Kingston was held Thursday, September 29, from the Cutcliffe Funeral Home. Service was conducted by Rev. F. Lloyd assisted by Rev. R. Gillis and Rev. T.R. Howard. Hymns sung were The Lord is My Shepherd and Abide With Me. The organist was Mrs. Elmer Yeo. The flowerbearers were Neil Campbell, Donald Campbell, Milton Docherty, Clifford Green, Eric McKinnon and Lyman Newson. Pallbearers were John Buchanan, Leo Gallant, Heber Campbell, Gordon Docherty, Pyrus Holmes and Elmer Younker. Interment, Kingston cemetery.

ger, Charles Moffatt noted that the Board has continued its activities all during the summer months and was now engaged in a busy fall schedule. He told members that representations were being prepared for the Maritime Commission hearing on the proposed discontinuance of the return fare discount on the ferry services to the mainland; and for the hearing of the application before the BBG on a second television network license to serve Maritime areas including P.E.I.

He also noted that representations had been made to several departments of government and to railways to guarantee that the ferry service between Borden and the mainland would never again be disrupted by strike action.

He also reported to members on the progress being made in connection with the board's request of ADB to undertake a survey of the Charlottetown area with the view to establishing an industrial park.

Mr. Moffatt said that membership in the Board of Trade had reached 300 and that a membership blitz was planned for October. Next year, he said, the Charlottetown Board will celebrate its 50th anniversary.

A highlight of the meeting was a presentation made to A.W. Gaudet for 20 years of outstanding service given to the Charlottetown Board of Trade. The presentation was made by Frank Curtis.

Mayor Walter Cox presented an award to George Chandler, president of the firm of Chandler Bros. Ltd. on behalf of the publication "Building Supply Dealer". Mr. Chandler's firm placed second in a nation-wide competition sponsored by the publication and open to 5000 building supply dealers in Canada. The award was for promotion in sales and improving employment.

Also attending the meeting was Premier Alex Campbell, who congratulated the organization for the work they were doing for the business life of Charlottetown and the province.

Head table guests were introduced by W.J. Hancock, vice-president of the board.

Today - Saturday **EVERYONE'S GOING a-Go-Go!**

HERMAN'S HERMITS
SAM THE SHAM
AND THE PHAROHS

ROCK WITH **CONNIE FRANCIS**
HARVE PRESNELL
LIBERACE - LOUIS ARMSTRONG

SHOWS 3:30 - 7 - 9 **CAPITOL**

MIDNIGHT SHOW TONIGHT
'The Kingpin of All Public Enemies!'

NICK ADAMS
as 'YOUNG DILLINGER'

Fall Opening

for those who love a touch of luxury ...

29.95 to 150.00

Treat yourself to elegance ... with a coat that's beautifully trimmed in mink, fox, or other luxurious furs. Choose from an outstanding selection of styles in exciting fall fabrics: wool woads, boucles, more; fall hues.

the newsy knit

19.95 to 39.95

Today's knit is a young knit, with a total look about it, whether a costume or an accessorized dress. See it now, in this outstanding value group.

suit yourself for autumn

19.95 to 69.95

Look casually elegant or elegantly casual in neat little wools ... comfortable camel's hair ... other suitable fall fabrics!

Fall Fashion Show

LADIES' BRANCH
CHARLOTTETOWN
CURLING CLUB

Monday, Oct. 17, Tues. Oct. 18
7:15 p.m. — 9:15 p.m.

Tickets
Mrs. Donald Ross
894-6193
Mrs. Wendell MacDonald
894-5221

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"YOUR FAVORITE SHOPPING CENTRE"

STORE HOURS:

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LOCAL BRIEFS

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